

H O L O M A G I C





VIDEO

Key Features

Requires No Special Glasses



Ideal for Mass Display

Performs well in Normal
Lighting Conditions



SUITED FOR OUTDOOR MARKETING

Occupies very little space



CAN BE INSTALLED ANYWHERE

CAN BE REMOTELY UPDATED



DYNAMIC ADS ACROSS Multiple Locations

Pricing

Location	Property Names	Footfalls	Pricing	Special Introductory Offer
INOX	Delhi Patel Nagar	53000	42,400	Rental/slot for 15 INOX + 2 Metro Stations 14,40,246
INOX	Delhi Janak Place	64000	51,200	Introductory Discount (10%)* 12,96,221
INOX	Mumbai Malad	75200	60,160	Rental/slot for 15 INOX + 2 Metro Stations 12,96,221
INOX	Bangalore Garuda	61235	48,988	(Total footfall > 40 lakhs)
INOX	Mumbai Vashi	69000	55,200	* Applicable if taken for a min duration of 3 months
INOX	Mumbai R City Ghatkopar	80699	64,559	
INOX	Bangalore whitefield	55000	44,000	
INOX	Delhi Nehru Place	48000	38,400	
INOX	Bangalore Malleshwaram	76250	61,000	
INOX	Kolkata Forum	51250	41,000	
INOX	Chennai City Center	63333	50,667	
INOX	Hyderabad GVK One	119583	95,667	
INOX	Chennai National	89000	71,200	
INOX	Hyderabad MP	92333	73,866	
INOX	Kolkata Quest Mall	52500	42,000	
	Total	10,50,383	8,40,307	
	Discount		20%	
	Total		672245.6	
Location	Property Names	Footfalls	Pricing	
Station	Botanical Garden Metro Station	2000000	6,00,000	
Station	Akshardham Metro Station	1200000	3,60,000	
	Total	32,00,000	9,60,000	
	Discount		20%	
	Total		768000	



HOLOMAGIC

ENTRANCE

INOX Bangalore



Akshardham Metro Station