



INDIA'S
NO. 1 LIVE TV
STREAM



Aaj Tak –Top Anchors & Programs



TOP

Anchors

Shweta Singh

Anjana Om Kashyap

Rohit Sardana

Chitra Tripathi

Sayeed Ansari

Vikrant Gupta

TOP

Programs

KHABARDAR

SPECIAL REPORT

DANGAL

DESH TAK

10 TAK

HALLA BOL

EK AUR EK GYARAH

INDIA
TODAY

LIVE



aajtak.in

LEADER OF INDIAN DIGITAL MEDIA

World's
No. 1
News Channel
on YouTube



India's
No. 1
News Media Page
on Facebook



India's
No. 1
Hindi News
Twitter Handle



India's
No. 1
Hindi News
Instagram Page



India's
No. 1
Hindi
News Website



India's
No. 1
Hindi News
Mobile Site



India's
No. 1
Hindi News
Mobile App



India's
**Most
Searched**
News Brand on Google





aajtak.in

LEADER OF INDIAN DIGITAL MEDIA

78 Million

Unique Visitors, Nov'20



Google Analytic

60 Million

Unique Visitors, Oct'20



Comscore

25.5M:Page Likes

30M: Followers
June 21



Facebook

13.3Million

Followers' June 21



Twitter

46.5Million

Subscribers' June 21



YouTube

5.5Million

Followers' June 21



Instagram



Indiatoday.in

59 Million

Unique Visitors, Nov'20



Google Analytic

52 Million

Unique Visitors, Oct'20



Comscore

11..17M: Followers

10.27M : Page Likes

June 21



Facebook

5.6Million

Followers' June 21



Twitter

4.78Million

Subscribers' June 21



YouTube

2 Million

Followers ' June 21



Instagram



4.8Million
Subscribers' June 21



So Sorry | Didi Ka Hai Jamana | West Bengal...

SoSorry ✓
2.1M views • 3 weeks ago



So Sorry | Sach Mein Sorry | India's Coronavirus Crisis |...

SoSorry ✓
194K views • 3 weeks ago



So Sorry | Rishte Me To Hum Virus Hote Hain | India's...

SoSorry ✓
4.5M views • 1 month ago



So Sorry | Covid19 Second Wave | Phir Se Corona Ko...

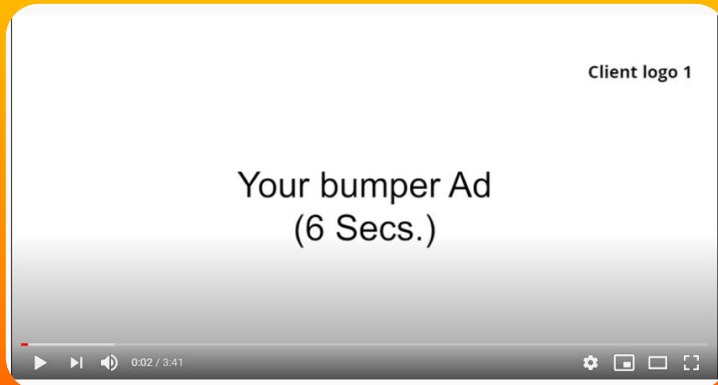
SoSorry ✓
1M views • 1 month ago



So Sorry | Bengal Vs Banaras | Modi Vs Didi Fac...

SoSorry ✓
498K views • 1 month ago

Advertising Options on Programming/So sorry/ Dangal/Seedhi baat





ABOUT

A promotional banner for the 12th season of the Hindi reality show Bigg Boss. It features the show's logo in the top left corner, a 'LIVE TV' indicator in the top right, and a central image of the five main contestants. Below the image, the title 'बिग बॉस' (Bigg Boss) is written in large, bold Devanagari script, followed by the word 'LIVE' in a red box.

IndiaTV News
46K watching



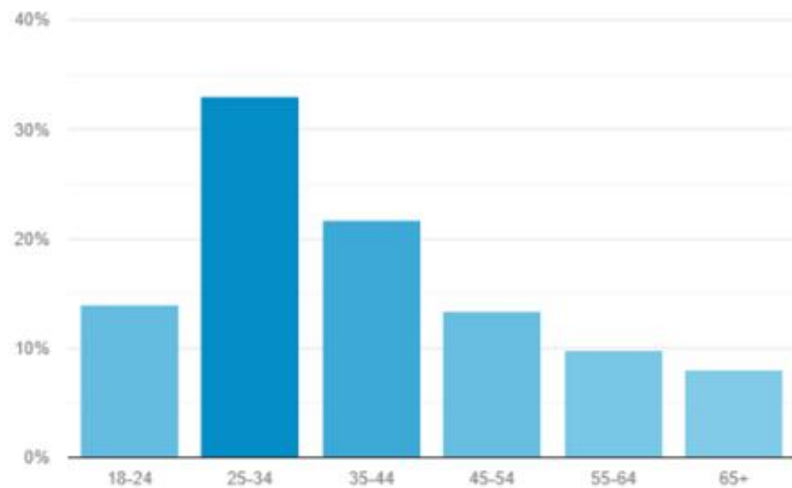
Indiatoday.in

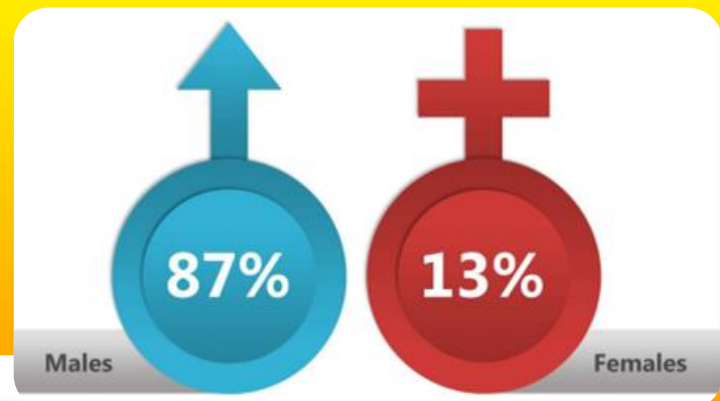
AUDIENCE DEMOGRAPHICS

Gender



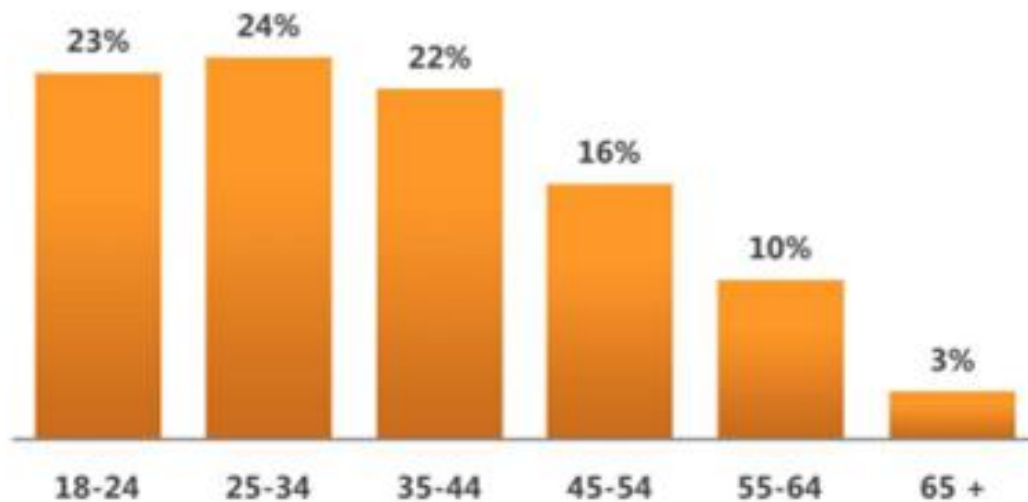
Age Group





Aajtak.in Live Stream | Audience Overview

Audience Percentage by Age group



Age Group



With strong numbers in our favour, we really drive the conversation now



To sum it all up

We stand tall as a leader

Source : Google Analytics, YouTube Analytics & Firebase Console, Jan'20 to Dec'20, Monthly UVs, Video Views, Watch Minutes & Watch Duration

Aaj Tak Live TV Data



Get extended reach to
Brand Loyal connected Users

Only

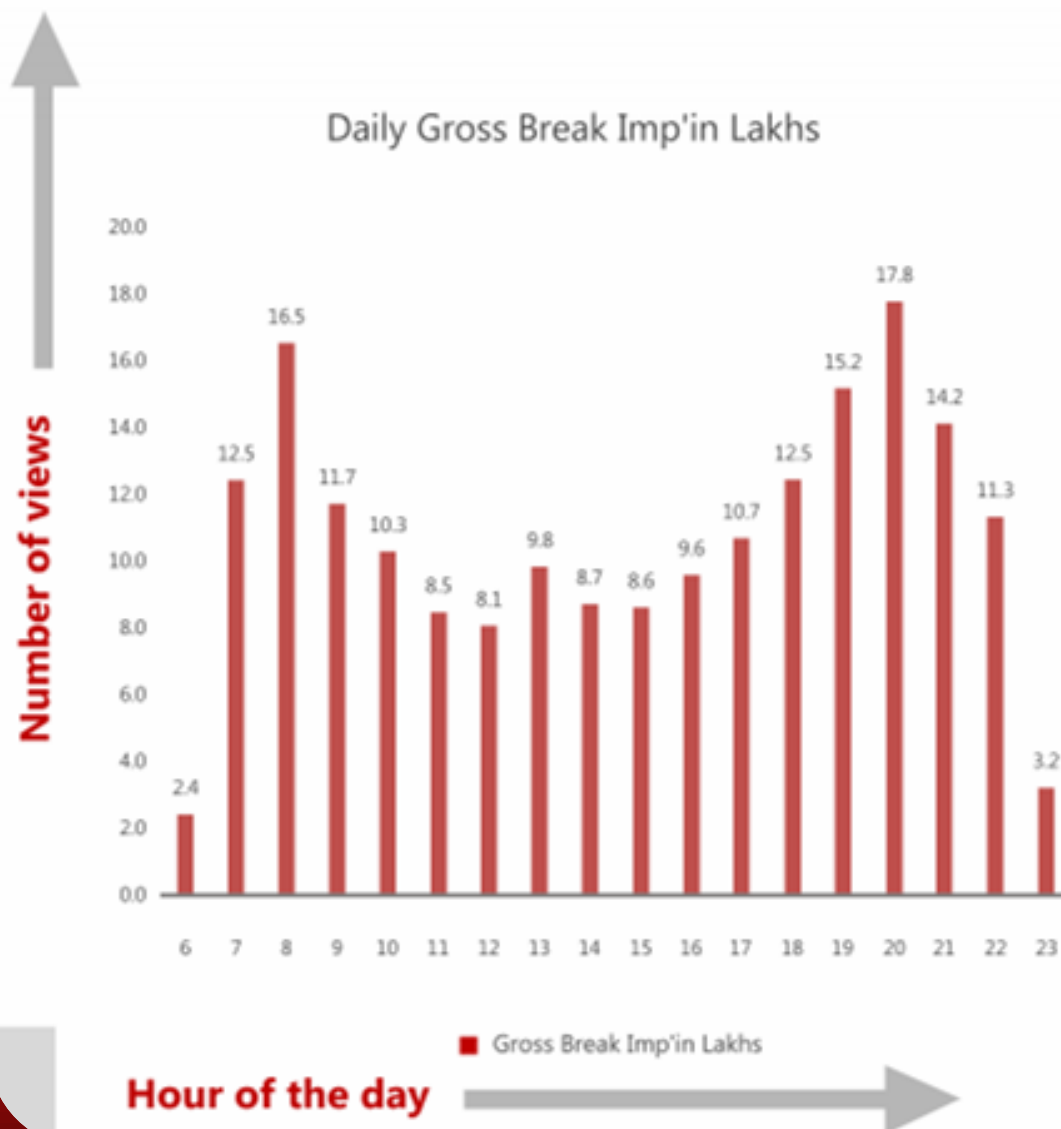
3.5%

**Of Aaj Tak
App Users**

**Watches
Aaj Tak Television**



Aajtak.in Live Stream | Hourly Viewers Trend



ADVERTISING OPTION

VIDEO AD



L BANDS



ASTONS





Few Brand's Creative's...

L Bands



aajtak.in



मिशन बंगाल पर रक्षा मंत्री राजनाथ सिंह से खास बात

BREAKING NEWS

राजनाथ: CAA पर लोगों को विश्वास में लेकर चलेंगे

पढ़ें खबरें, देखें वीडियो...

डाउनलोड करें आजतक ऐप

डाउनलोड करें आजतक ऐप

LIC Campaign

YouTube IN Search

LIC

आज तक
aajtak.in

NEXT बीजेपी को क्यों दिखी बंटवारे की राजनीति?

AajTak Live TV | Latest News in Hindi | Maharashtra Corona Case | Bengal Election 2021

9,979 watching now • Started streaming on Feb 8, 2021

105K 86K SHARE SAVE

May Month's Campaigns

Vimal Elaichi



Alpaka #HindiNews
AajTak Live : अभी तक की सभी बड़ी खबरें LIVE | Hindi News Live Updates | Breaking News
29,397 watching now • Started streaming on Apr 16, 2021

LIKE DISLIKE SHARE SAVE

Wow Skin Care



Alpaka #HindiNews
AajTak Live : अभी तक की सभी बड़ी खबरें LIVE | Hindi News Live Updates | Breaking News
77,888 watching now • Started streaming on Apr 16, 2021

LIKE DISLIKE SHARE SAVE

Gas-o-fast



Alpaka #HindiNews
AajTak Live : अभी तक की सभी बड़ी खबरें LIVE | Hindi News Live Updates | Breaking News
26,607 watching now • Started streaming on Apr 16, 2021

LIKE DISLIKE SHARE SAVE

Health OK



Alpaka #HindiNews
AajTak Live : अभी तक की सभी बड़ी खबरें LIVE | Hindi News Live Updates | Breaking News
14,573 watching now • Started streaming on Apr 16, 2021

LIKE DISLIKE SHARE SAVE



Alpaka #HindiNews
AajTak Live : अभी तक की सभी बड़ी खबरें LIVE | Hindi News Live Updates | Breaking News
23,476 watching now • Started streaming on Apr 16, 2021

LIKE DISLIKE SHARE SAVE

Airtel Campaign

News / Live TV

Live TV

AIRTEL THANKS APP
 HELP A FRIEND

BANK ATM
 APOLLO PHARMACY

केवल चुनिंदा बैंकों, एटीएम और दवाई दुकानों पर उपलब्ध. रिचार्ज के बारे में अधिक जानकारी के लिए www.airtel.in पर विजिट करें.

Issliye recharge ke bhi humne ek nahin, kayi naye tareekhein banaye.

LIVE TV ☒ LIVE Audio

SHOW VIDEOS

NEWS TODAY

Main recharge karne gayi thi, sirf dawaar ki dukaan khuli thi aur sab kuch bandh.

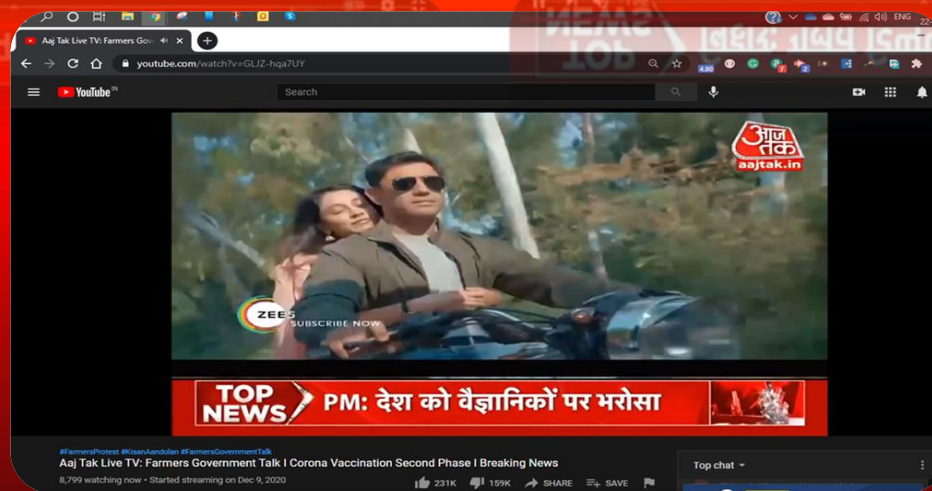
#IndiaTodayLive #IndiaNewsLive #LatestNewsIndia

Karachi Plane Crash Updates | India Today Live TV | Top Headlines | Latest India News in English

334 watching now • Started streaming on May 11, 2020

15K 3K SHARE SAVE

Zee 5 Campaign



Orient Bell Campaign

(1) WhatsApp x Google Ad Manager - Orders x (2) Breaking News: Aaj Tak Live x

youtube.com/watch?v=GLJZ-hqa7UY

YouTube™ aaj tak live

KARO RISHTON KO RENOVATE
WITH **orientbell tiles**

8750733333

7:00 PM |

Breaking News: Aaj Tak Live TV | Farmers Protest Update | Latest News in Hindi
10,397 watching now • Started streaming on Dec 9, 2020

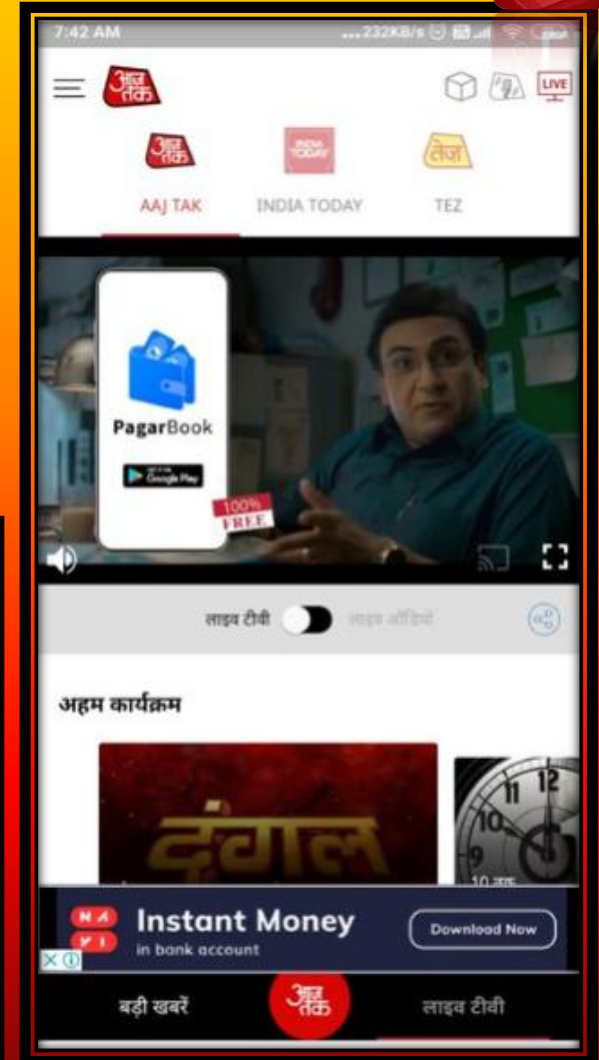
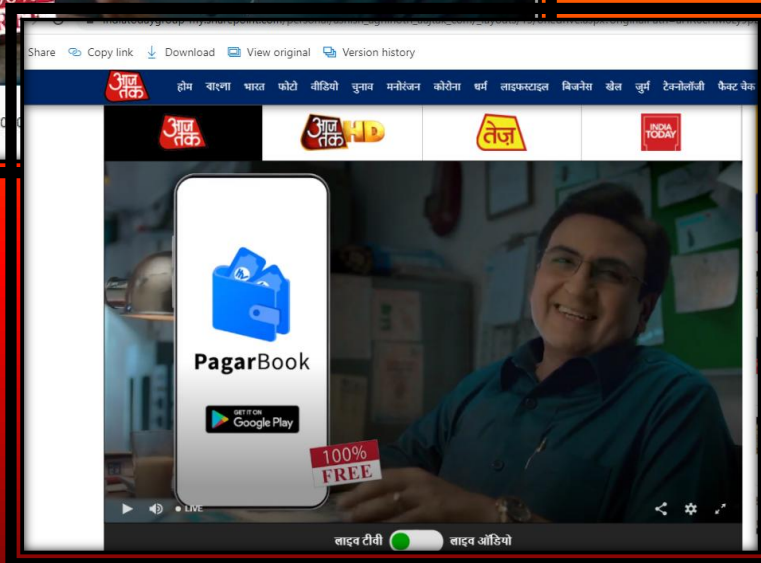
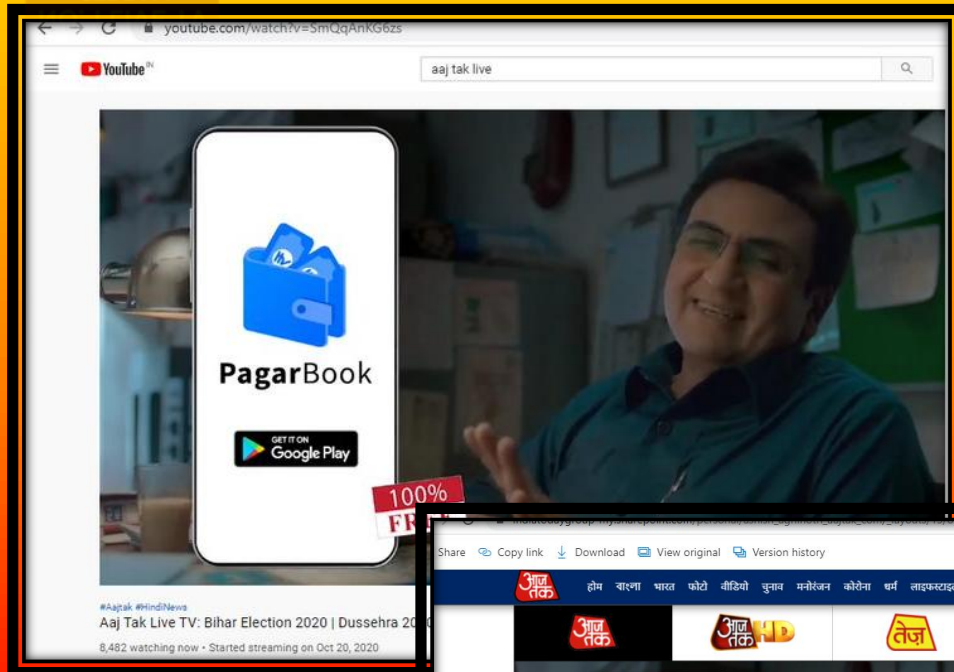
99K 82K SHARE SAVE

आज तक होम बाग़ा भारत फोटो वीडियो चुनाव मनोरंजन कोरोना धर्म लाइफस्टाइल फैक्ट चेक बिजनेस खेल जु

orientbell tiles

अब तक ▶ कोरोना वैक्सीन पर स्वास्थ्य मंत्री हर्षवर्धन ने कहा

Pagarbook Campaign



PNB – Budget special Campaign

Budget 2021 Live News: Finance | X +

youtube.com/watch?v=iRi5y4u8Gq0

YouTube

Search

BUDGET 2021

- ▶ FM Nirmala Sitharaman goes big on growth and infrastructure in Union Budget
- ▶ Focuses on development of six pillars including healthcare and economic
- ▶ Rs 35,000 crore for Covid vaccination announced; total outlay for healthcare at Rs 2.23 lakh crore
- ▶ Higher funds for infrastructure development allocated, aimed at higher job creation
- ▶ Agriculture infra cess proposed on goods including gold, silver, petrol, diesel and alcoholic

INDIA TODAY
indiatoday.in

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pnb

Oriental United

Together for the better

2 PM MODI: BUDGET WILL BOOST BOTH HEALTH AND WEALTH

#UnionBudget2021 #NirmalaSitharaman #IndiaToday

Budget 2021 Live News: Finance Minister Nirmala Sitharaman Press Conference Live | Breaking News

YouTube

Search

BUDGET 2021

- ▶ बीमा कंपनियों में FDI 49% से बढ़कर 74% किया गया
- ▶ विनिवेश से पौने दो करोड़ रुपये जुटाएगी मोदी सरकार

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बढ़ें साथ मिलकर

BREAKING NEWS

वित्त मंत्री: बजट से अर्थव्यवस्था मजबूत होगी

#Budget2021 #Budget2021Live #NirmalaSitharamanBudgetSpeechLive

Nirmala Sitharaman Live: बजट 2021-22 Live | Budget 2021-22 | Modi Government's Budget 2021

21,011 watching now • Started streaming 8 hours ago

24K 10K SHARE SAVE

वित्त मंत्री: बजट से अर्थव्यवस्था मजबूत होगी

बजट 2021-22

Ticker : Last Break Bumper



YouTube IN

Search

BACK IN 00:45

THE TOUGH URBAN
THE NEW
IGNIS
COMPACT URBAN SUV

THE TOUGH
URBAN IS READY
FOR THE ROAD
AHEAD.



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अभी-अभी

जब: बडगाम में भी आतंकियों से मुठभेड़ जारी



#CoronaVirus #MubaniNews #MaharashtraCoronaUpdate

AajTak Live TV | Corona Back In Mumbai | Farmers Protest | IPL Auction 2021 | PM Modi | Latest News

9,827 watching now • Started streaming on Feb 8, 2021



81K



44K



SHARE



SAVE



Ticker : Last Break Bumper



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Search

BACK IN 00:40:00:



THE TOUGH URBAN
THE NEW
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THE TOUGH
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FOR THE ROAD
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जलम में भी आतंकियों से मुठभेड़ जारी



#CoronaVirus #MubaniNews #MaharashtraCoronaUpdate

AajTak Live TV | Corona Back In Mumbai | Farmers Protest | IPL Auction 2021 | PM Modi | Latest News

9,827 watching now • Started streaming on Feb 8, 2021



81K



44K



SHARE



SAVE



Anchor Chats and engagement

**आपका पैसा
कहाँ लगाती है LIC?**



0:00 / 3:50



aajtak • Follow



aajtak • आपका पैसा कहाँ लगाती है LIC ?

क्या आपको पता है आप जो पैसे LIC में जमा करते हैं, उसे कंपनी कहाँ लगाती है?

#Vertical @shweta_aajtak

17w



mohdarif2420 भय्या जी ये औरत कुछ ज्यादा विस्वास नहीं दिला रही है 😂😂😂 ऐसे ही विजय माल्या और नीरव मोदी पर भारत भरोसा करता था क्या हुआ सबको पता है दो लोग ओर भी भागने वाले है ये भी बड़े मोदी जी के दोस्त ही है 😂😂

17w Reply



rohit_manshi_chaudhary Hi

17w Reply



215,334 views

OCTOBER 22, 2020



THANK YOU