



**ADVISORY MANDI**.com<sup>®</sup><sup>©</sup>

empowering investors

# MEDIA DECK

# WHO WE ARE



» Number **1** User Engagement portal

» More Than **4.5** Million Page Views.

» **Pro Advisory Championship** - Most sought & awaited event, appreciated by GOI & largest media houses.

» *India's Largest Pool of Financial Advisory -*

**260 +** *Sebi Registered influencers of Finance Industry.*

## Worlds #1 Website in Visitors Engagement



**Bounce Rate:**  
20.10%



**Daily page view per visitor:**  
17.00



**Daily time on site:**  
28.33 min.



**Unique Visitors:**  
10,50,000+

# PAN INDIA NETWORK

**Major Cities, where traffic coming from.**

- 1. Mumbai**
- 2. Delhi**
- 3. Indore**
- 4. Ahemdabad**
- 5. Bangalore**
- 6. Chennai**
- 7. Kolkata**
- 8. Rajkot**
- 9. Lucknow**
- 10. Jaipur**



# AUDIENCE PROFILE

## Gender demographics:



Male : 84%



Female : 16%

## Age demographics:



18-24 Yrs : 20%



24-44 Yrs : 65%



45+ Yrs : 15%

## Income demographics:



\$0 - \$60K : 20%



\$60 - \$100K : 70%



\$100K+ : 10%



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# Product offerings

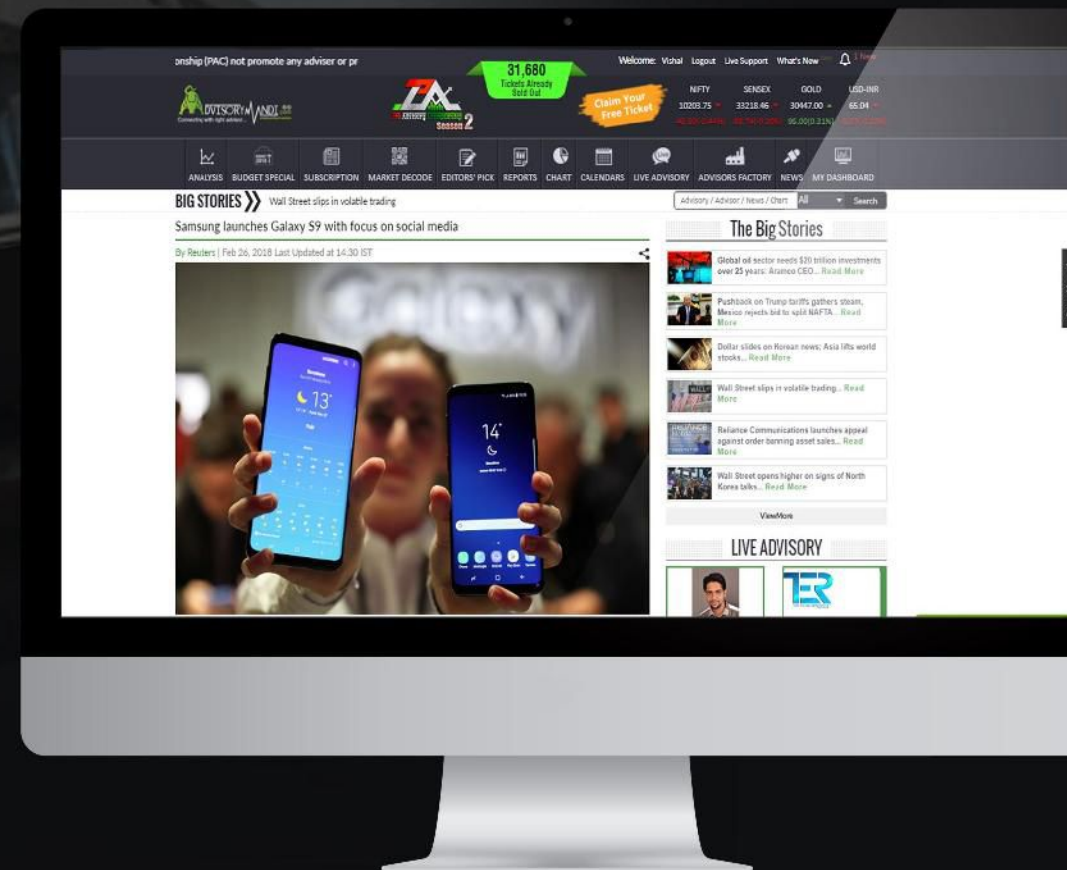
- ✓ **Sponsored Article**
- ✓ **Newsletter Campaign**
- ✓ **Social Media Post**
- ✓ **Banner Ads On Website**

# SPONSORED ARTICLE



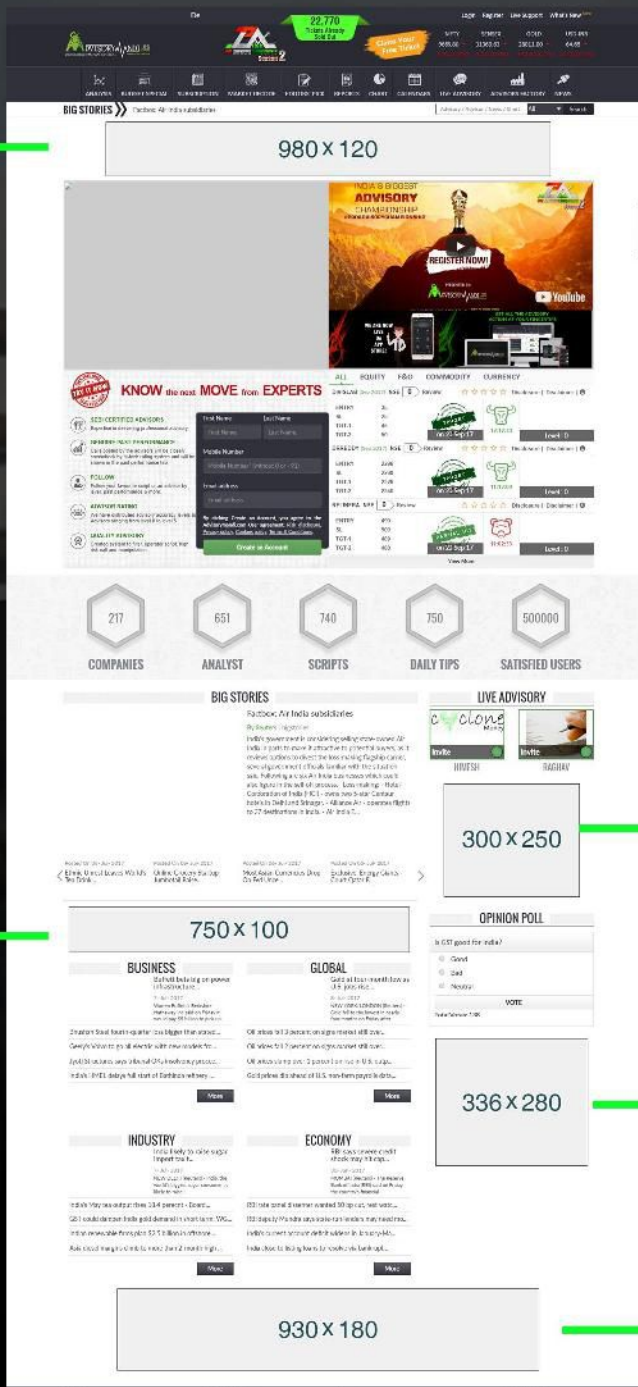
With more than 6,00,000 active and informed audiences, your product will get a massive launch.

- ✓ Custom 750 to 1000 words sponsored article created by our experts
- ✓ Content theme to be agreed with advertiser
- ✓ Will share the article on our social media pages



# BANNER CAMPAIGN

980 x 120px ←



750 x 100px ←

→ 300x250px

→ 336 x280px

→ 930 x180px



# BANNER CAMPAIGN

970 x 90px



970 x 90

750 x 100px



750 x 100

300 x 600

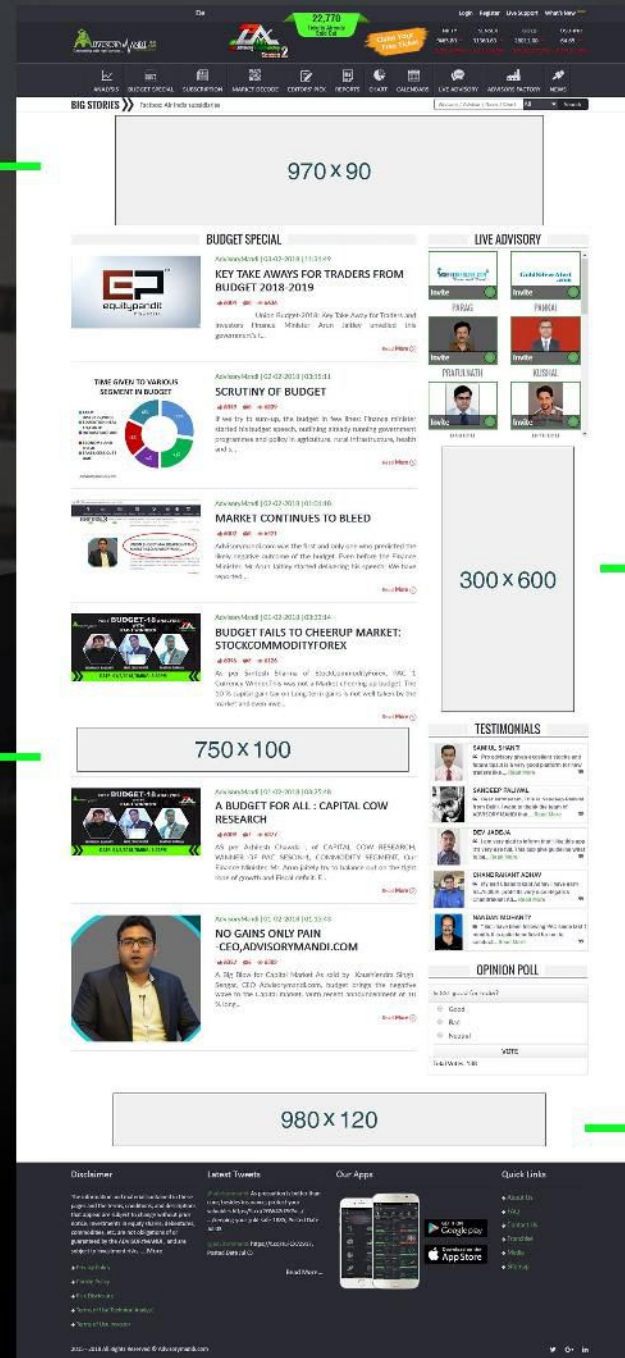


300x600px

980 x 120



980 x 120px



The screenshot shows the DvisoryMandi.com website with several banner placements highlighted by green arrows and labels. The website features a dark header with navigation links, a main content area with news articles, and a right sidebar with a 'LIVE ADVISORY' section. The banners are placed in various sizes and positions, including a large one at the top, several smaller ones in the main content area, and one in the footer.

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# NEWSLETTER CAMPAIGN

Promote your Product/ Services, through customised e-mailers being sent to the users of advisorymandi.com.

## Samsung launches Galaxy S9 with focus on social media

By Reuters | Feb 26, 2018 Last Updated at 14:30 IST



BARCELONA/SEOUL - Samsung Electronics Co Ltd unveiled its flagship Galaxy S9 smartphone on Sunday with an emphasis on visual applications for social media, hoping to attract tech savvy young consumers to weather a market slowdown.

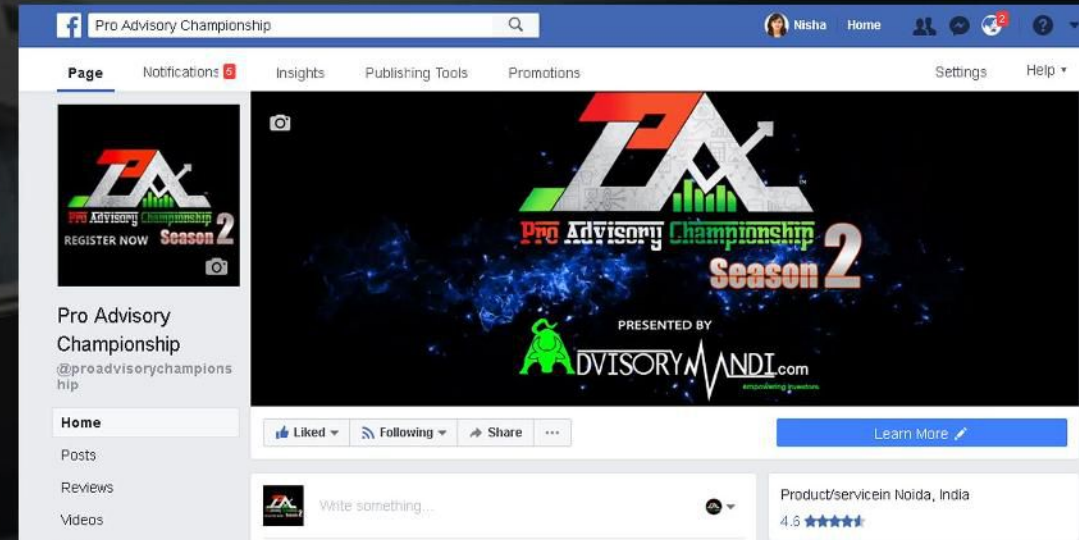
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**1,50,000 + Followers**



**10,000 + Followers**





**Thank You For Your Consideration**

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