



BARTAMAN ADVERTISEMENT RATE FOR 2020

EFFECTIVE FROM 01.01.20

	Weekdays				Fri - Sunday			
	ALL	GK	SB	NB	ALL	GK	SB	NB

DAILY

Black & White

Display Commercial	650	465	330	140	700	495	330	140
Entertainment	465	300	230	110	495	320	230	110
Books & Periodicals	495	NA	NA	NA	515	NA	NA	NA

COLOUR

FPS	1980	NA	NA	NA	2110	NA	NA	NA
Page - 3	1650	NA	NA	NA	1700	NA	NA	NA
Inside RHP	1400	715	495	220	1450	770	495	220
Inside LHP	1100	600	380	170	1150	625	380	170
Entertainment	550	NA	NA	NA	575	NA	NA	NA
Back Page	1815	NA	NA	NA	1925	NA	NA	NA

CHATUSPARNI

	ALL	G. KOL	S. BEN	N.BEN
--	-----	--------	--------	-------

Colour FP	840	NA	NA	NA
Colour IP	550	350	250	110
Colour BP	770	NA	NA	NA

RABIBAR SUPPLI

COL FP	725	600
COL IP	NA	500
COL BP	665	550