





Industry

One For All

Biotech

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Consultants



CROs



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Academia

Policy-makers

Buyers



Regulatory

Distributors



Sequencing



Pharma









Researchers

India Bioscience with Pride

About

BIOTECH EXPRESS

The Monthly News Magazine of BioSciences

BIOTECH EXPRESS Magazine(BEM) is providing latest updates of Biotechnology to Indian and International Biosciences Students and Professionals. BEM provides Current Biotechnology News, Opinions and Notices about Biotechnology research, Biotechnology products, Biotechnology Applications, Biotechnology Jobs, Careers in Biotechnology, Biotechnology Industry, Biotechnology Conferences, Biotechnology Business, Biotechnology R&D and Biotechnology Funding Grants available from various Departments and Centres of Biotechnology.



India Bioscience with Pride

Part A - Editorial

Cover Special

Interview/Scientist's Work Highlights/Advertorial

News Analysis

India and India-International news. Any kind of news of international importance related to Indian science and it's people.

Guest Articles

Columns

Part B – Current Updates

Notifications

Jobs/Research Positions/ Fellowships in government sector. International scholarships for Indians.

Research Highlights

Research News excerpts from third party sources. Only 15-20 groundbreaking/trending research news published in reputed journal.

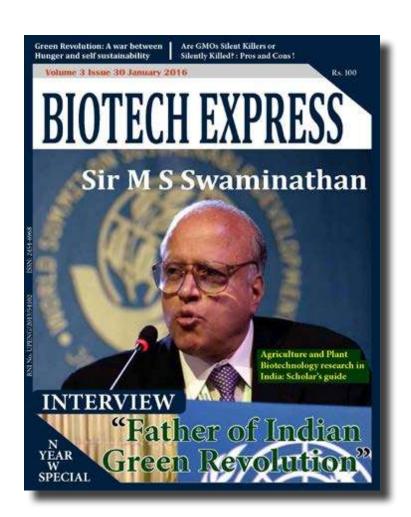
Conferences/ Events

Funding Proposals

Grants available for Indian scientists from Indian and International organizations.

Student zone

MCQs/Study Material



We write about

India Bioscience with Pride

General

Field of Biological
Sciences
Its spread, boundaries
and correlation with
other sciences.
Specializations and
updates of Individual
subjects.
Sc-fi thinking
Biographies of famous
Indian Scientists
History and advance-

Trending topics

ment

Science and its unseen benefits to society Science Plagiarism, Reporting specially of Foreighn authors. Pitfalls in research papers. Open access or not

Book Reviews (column)

Any book relevant to field – its existence reporting and review

For students

Choosing science career Top rules for choosing institution How to adapt to college academics Character Education -Science ethics Beating the examination stress. Driving habits, experience with colleagues Challenges and power to overcome Life lessons **Grading system** Mobile Phones and students Probable secrets of success in science career **GRE TOEFL preparation** How successful students manage their time How to get academic help in college Many benefits of campus life Online degrees and

classes

For Researchers

Education Policies
Accomplishments and
projections of Ministries, Departments and
organizations.
Rules and regulations
updates
Research status in
India with global comparison
Scope of excellence in
Research and Education

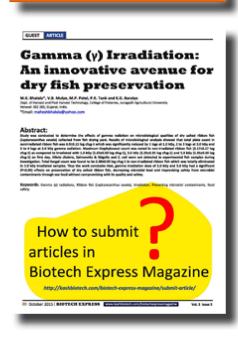
For Industries

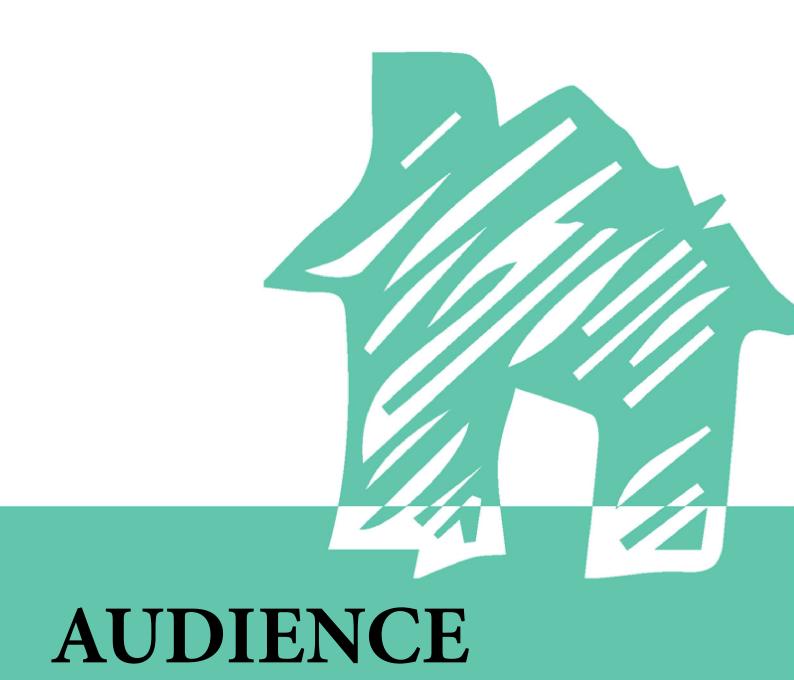
Big News- Product Launch, Merger & Acquisition, Annual Budget info etc. Advertorials Articles for company professionals



Praj HiPurity Systems introduces BioWiz Smart Bioreactor for the biopharma industry

Names, James 2016. Przial/Purtify Systems (formenty, Neelia Systems), Przial Grou-Company, introduced 'BloWis' Smart Bioreactor, which will help the biopharm industry meet requirements of various bio processes in laboratory, pilot as commercial units. NeWlie Bioreactor benchmarks international standards and delivers superior operational features and advantages required in today's globa pharmaceutical industry. The 'Smart' aspect of this Bioreactor lies in the various innovative and smart features.

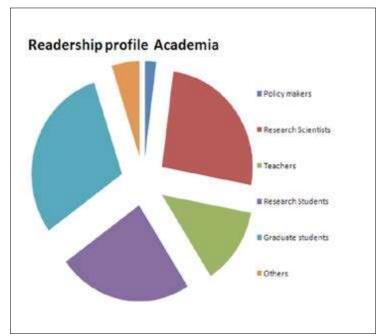


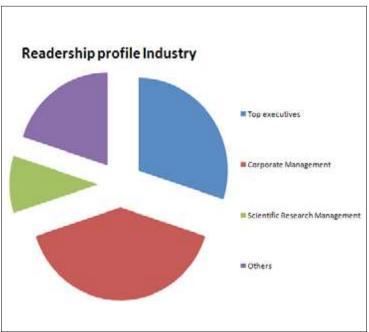


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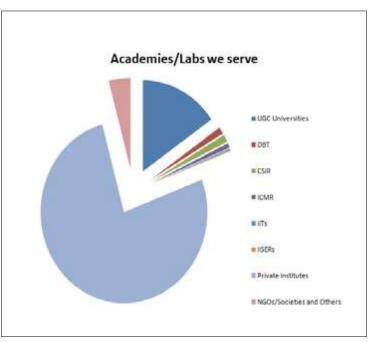
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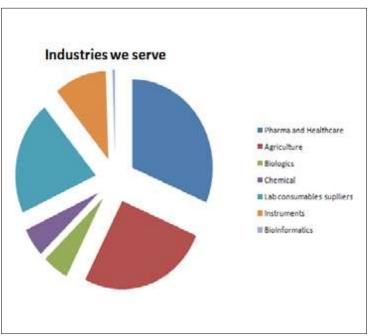
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Target Audience

Biotech Express reaches to organizations where BioSciences is in practice. The wide readership includes:

Scientists/Academicians/Entreprenuers Network of Research Scholars Industries/startups for B2B and B2C business Organizational Libraries





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Research institutes/Labs

Biotech start-ups

Upstream / Cell culture

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Markets We Serve





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7-8th February 2017 biotechandmoney LONDON







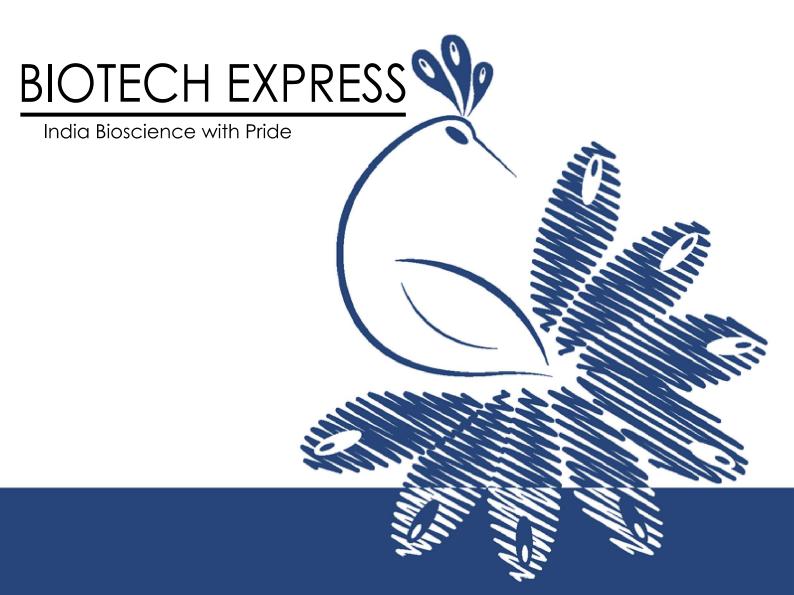


SYSCON 2016, AIIMS May 26-27, 2016

Biofhama

15-16 November 2016 Hyatt Regency
Mumbai, India

Past Events' Partner



SPONSORSHIP

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ANNUAL SPONSORSHIP PLANS

Category	Title	Platinum	Gold	Silver
Price in Rs. (in US \$)	25 Lakhs 40,000 US \$	18 Lakh 27,000 US \$	15 Lakh 23,000 US \$	8 Lakh 12,500 US \$
Ad in Magazine	\checkmark	✓		\checkmark
Websites Linking	\checkmark	\checkmark	\checkmark	\checkmark
Online Marketing	\	\checkmark		/
Email Newsletter	\	√	/	/
Panelist (Events)	\	\checkmark		
Backdrop (Events)	\	\checkmark		
Kiosks (Events)	√		/	
Souvenir (Events)	$\sqrt{}$	\checkmark	\checkmark	\checkmark
Formal Event (Events)	/			

Note: BEM Sponsorship will be valid for a period of one year from booking of the same.

Annual Sponsorship

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DETAIL BENEFITS IN ANNUAL SPONSORSHIP PLANS

Category	Title	Platinum	Gold	Silver
Price	Rs. 25 Lakhs	18 Lakh	15 Lakh	8 Lakh
Cover Article	4x	2X	1X	1X
Other Pages Ads	24 Pages	12 Pages	12 Pages	12 Pages
Back Articles	8 Articles	5 Articles	4 Articles	1 Articles
Email Newsletter	48X	36X	24X	12X
Website Linking	Header	UpperSidebar	MiddleSidebar	LowestSidebar
Panelist (Events)	4/4	3/4	1/4	0/4
Backdrop (Events)	Main	Main	Main	Other
Kiosks (Events)	25 %	20%	Podium	
Souvenir (of Events)	Full	Full	Full	Half
Formal Event (Events)	4/4	3/4	2/4	1/4
Entry Passes	2-3	1-2	1-2	1

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Annual Sponsorship

India Bioscience with Pride

Sponsorship Benefits

Our sponsors will get the maximum Visibility in Magazine and Events.

Our sponsors will get website link on BEM and it's affiliated website.

In events, BEM banners will be put up across the Event venue and they will feature our sponsors's name and logo.

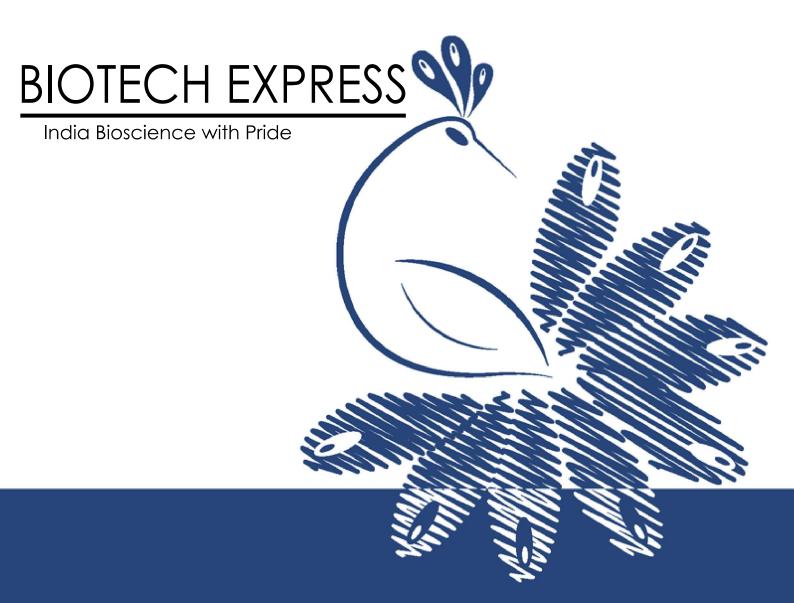
In events, wherever applicable, Our Sponsors will feature in the main stage area backdrop of Events, so that all our attendees may notice them.

In events, wherever applicable, Exhibition space will be provided in the Event venue with full or limited access to conference venue.

In events, wherever applicable, Formal event and time slot can be arranged for the sponsor to communicate the company's business to the attendees.

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Annual Sponsorship



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Discount		60 %	70 %	80 %	85%
Period	1X	3X	6X	12X	24X
Front Cover	5 Lakh	6 Lakh	9 Lakh	12 Lakh	15 Lakh
Inside FC	2 Lakh	2.4 Lakh	3.6 Lakh	4.8 Lakh	7.2 Lakh
Page Facing IFC	1.5 Lakh	1.8 Lakh	2.7 Lakh	3.6 Lakh	5.4 Lakh
Back Cover	2 Lakh	2.4 Lakh	3.6 Lakh	4.8 Lakh	7.2 Lakh
PF IBC	1 Lakh	1.2 Lakh	1.8 Lakh	2.4 Lakh	3.6 Lakh
Other Pages					
Full	50 K	60 K	90 K	1.2 Lakh	1.8 Lakh
Half	30 K	36 K	54 K	72 K	1.08 Lakh
1/4	20 K	24 K	36 K	48 K	72 K

Note: BEM Advertisement will be valid for a period from release of current issue to next issue.

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BENEFITS IN MONTHLY ADVERTISEMENT PLANS

Category	FRONT COVER	OTHER COVERS	FULL PAGE	HALF PAGE
Cover Article	1X	-	-	-
Other Pages Ads	1+3 Pages	1+1 Pages	1 Page	1/2 Page
Back Articles	1-2 Articles	1 Article	-	-
Email Newsletter	4X	3X	2X	1X
Website Linking	Header	Footer	Footer	-
Panelist(Events)	-	-	-	-
Backdrop (Events)	Main	-	1	-
Kiosks (Events)	20 %	Banner	-	-
Souvenir (Events) Page	Full	-	-	-
Formal Event (Events)	-	-	-	-
Entry Pass (Upcoming)	1	-	-	-

Note: BEM Advertisement will be valid for a period from release of current issue to next issue.

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