BLACKBOARD EDUTECH

Simple Special Change

Redefining School Management

569, Mahatma Gandhi Rd, Nehru Park 2, Dhenu Market, Indore,
Madhya Pradesh 452001, Phone 0731-478 5090

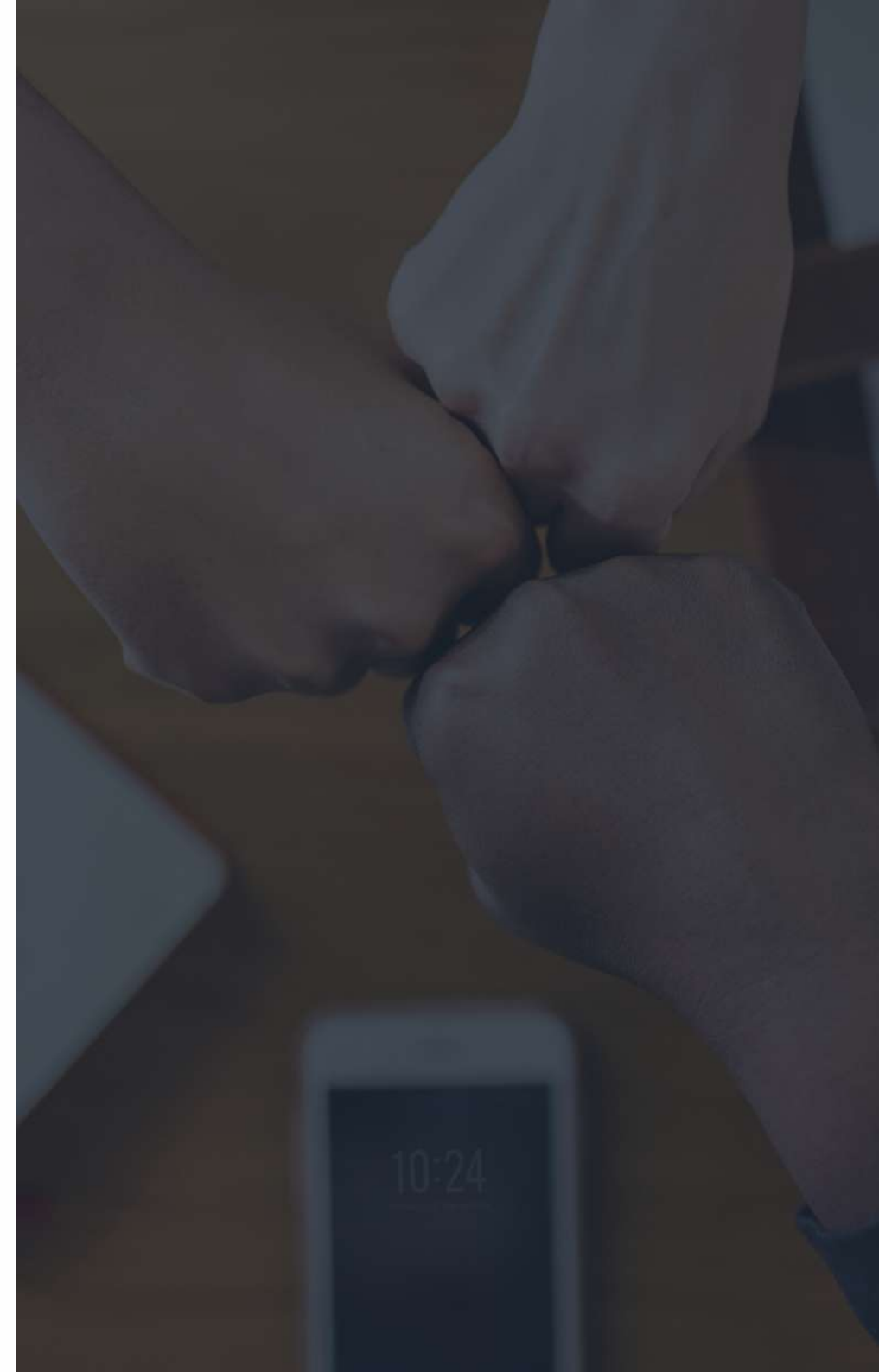# BLACKBOARD EDUTECH

https://www.home.bbedut.com

WORLD-CLASS SCHOOL MANAGEMENT ERP SOFTWARE FOR HIGHER EDUCATION INSTITUTES, SCHOOLS & TRAINING ACADEMIES. OUR UNIFIED ERP SOLUTION EMPOWERING EDUCATIONAL INSTITUTIONS OF VARIED SIZES GLOBALLY
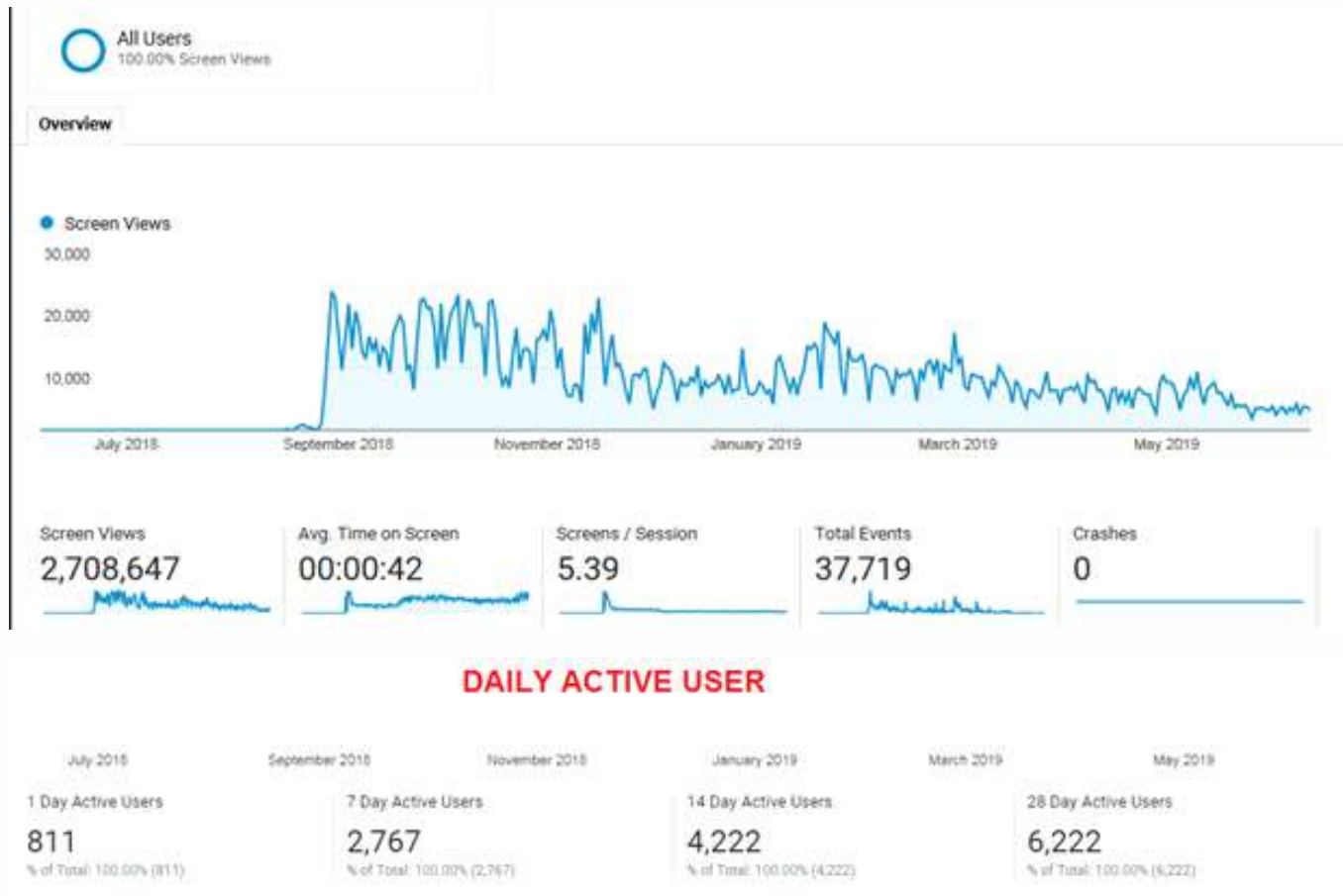
INDIA'S LARGEST AND ONE OF THE WORLD'S LEADING SCHOOL MANAGEMENT SOFTWARE

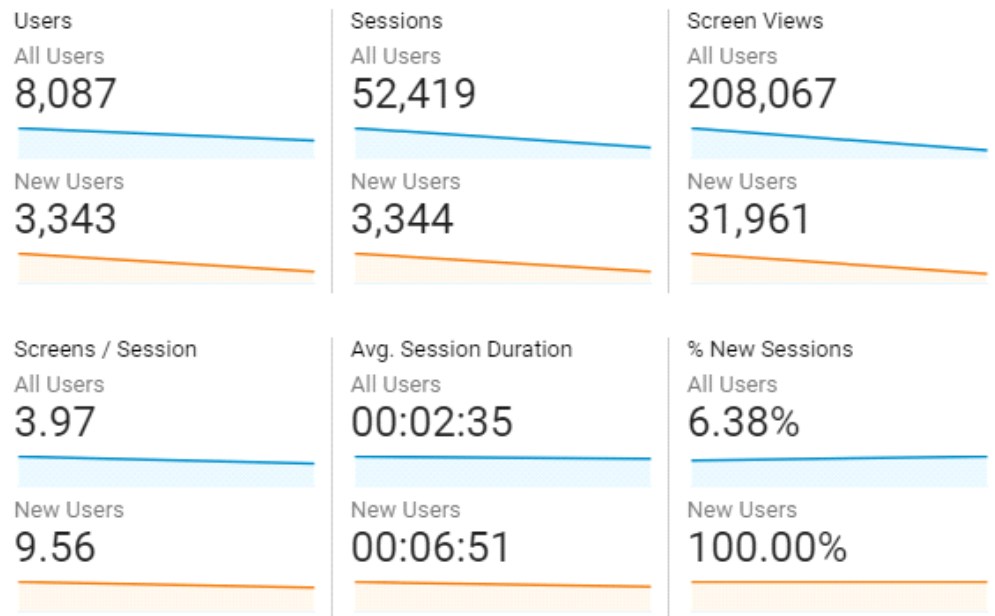Consist more than +25 Modules. or system which automates the daily activities such as Students, Teachers, Notice board, Library, Drivers, Time Table, Attendance, Fees payment, etc. ...

The accurate school Management ERP, is often an Solution of School/College Management System (e-school ERP). An e-school ERP is specifically developed for education and lets you keep track of all academic related activities.

THE JOURNEY TO BECOME THE WORLD'S LARGEST COMMUNITY

All Users
100.00% Screen Views

Overview

Screen Views

30,000

20,000

10,000

July 2018   September 2018   November 2018   January 2019   March 2019   May 2019

Screen Views	Avg. Time on Screen	Screens / Session	Total Events	Crashes
2,708,647	00:00:42	5.39	37,719	0

DAILY ACTIVE USER

July 2018   September 2018   November 2018   January 2019   March 2019   May 2019

1 Day Active Users	7 Day Active Users	14 Day Active Users	28 Day Active Users
811	2,767	4,222	6,222
% of Total: 100.00% (811)	% of Total: 100.00% (2,767)	% of Total: 100.00% (4,222)	% of Total: 100.00% (6,222)

Users ▼ VS. Select a metric
Hourly | Day | Week | Month

● Users
3,000
2,000
1,000

Sunday, July 15, 2018
■ Users: 0

July 2018   September 2018   November 2018   January 2019   March 2019   May 2019

Users	Sessions	Screen Views
29,767	502,584	2,708,647

Screens / Session	Avg. Session Duration	% New Sessions
5.39	00:03:06	5.97%

Users All Users 8,087	Sessions All Users 52,419	Screen Views All Users 208,067
New Users 3,343	New Users 3,344	New Users 31,961

Screens / Session All Users 3.97	Avg. Session Duration All Users 00:02:35	% New Sessions All Users 6.38%
New Users 9.56	New Users 00:06:51	New Users 100.00%

OUR GLOBAL
COMMUNITY

MONTHLY TRAFFIC
DETAILS AT BLACKBOARD EDUTECH

BANNER OPTIONS AT
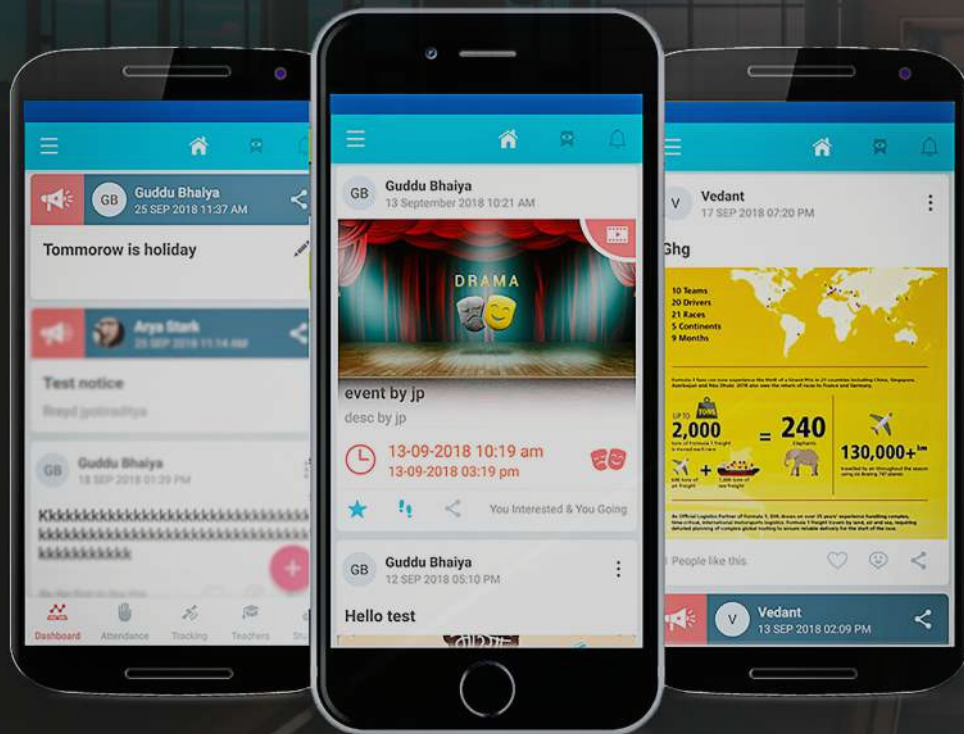## BLACKBOARD EDUTECH APPLICATION

- Below the fold side banner (320 x 50 or 300×50 pixels) on all app pages
- CPM Price: Rs. 0.07
- Monthly Pricing: Rs. 10,000

OTHER ADVERTISING OPTIONS

Interstitial Ads

- Interstitial ads are visuals that cover the entire mobile screen at the size of 320 x 480 pixels.
  - CPM Price: Rs. 0.07
  - Monthly Pricing: Rs. 10,000

NOTICE

EVENT

POST

Video Ads

- In-App video advertising has been steadily gaining traction. Video ad runs 15- or 30-second when user taps to play.
- CPM Price: Rs. 0.07
- Monthly Pricing: Rs. 10,000

Now time to Get a Stable Identity for Your Brand come on pocket-friendly rates Advertise Yourself with us and increase your productivity.
GO DIGITALLY WITH US

Thank You