

Media Kit 2019

BRAND INDIA

M A G A Z I N E



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FOUNDER



Pravash Dey, Entrepreneur

A TEDx Speaker and Deep-Tech focused FDI & FII professional and a die-hard movie buff, have been working passionately with various global and national institutions on 'Cross-border Entrepreneurship, Innovation' since 2009.

BRAND INDIA

STUDIO

A content curation and distribution platform (Blockchain Tokenised Ecosystem) for Media & Entertainment industry primarily focused in Personal Reputation, Public Relation, Brand Positioning & Brand Equity.



A digital broadcasting platform for NRI's OCIs and HNIs.



A digital & print tabloid focused to be youth-centric.



BRAND INDIA

M A G A Z I N E

We are a digital media platform having presence in 15 countries having global HQ at Mumbai, India. We focus on empowering Indian entrepreneurs and organizations globally who are interested to do business in India by providing a global outreach through our digital magazine.



GO GLOBAL



Our Global Presence



Number Crunch



68%

Readers between the age bracket of 18-65 years.

Avid Readers - 33.6% in the age bracket of 28-42 years.



75%

High Network Individuals (HNI) Segment



Quick Insights



4.38 minutes – Average time spent in the first 12 hours



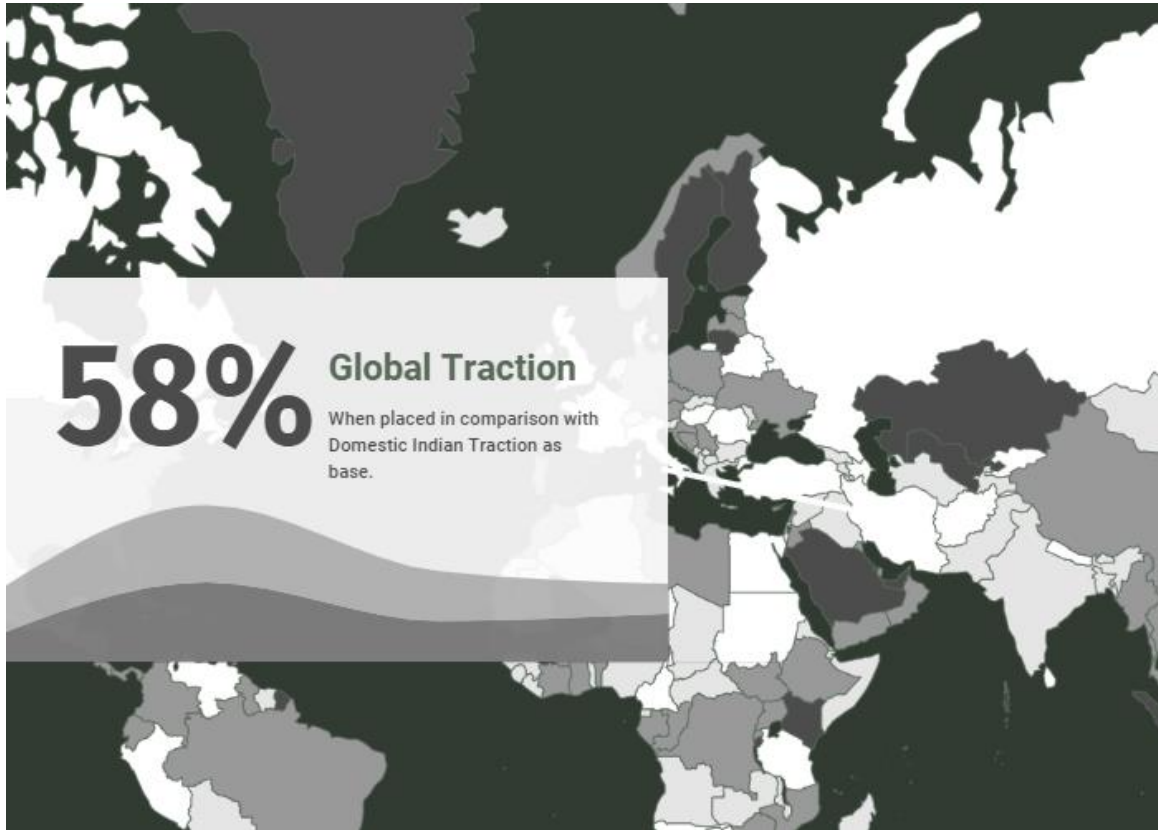
Global reach – 18 Lakh impressions



TA and Distributions – Nifty 50, Fortune 500, FTSE 1000



Impressions



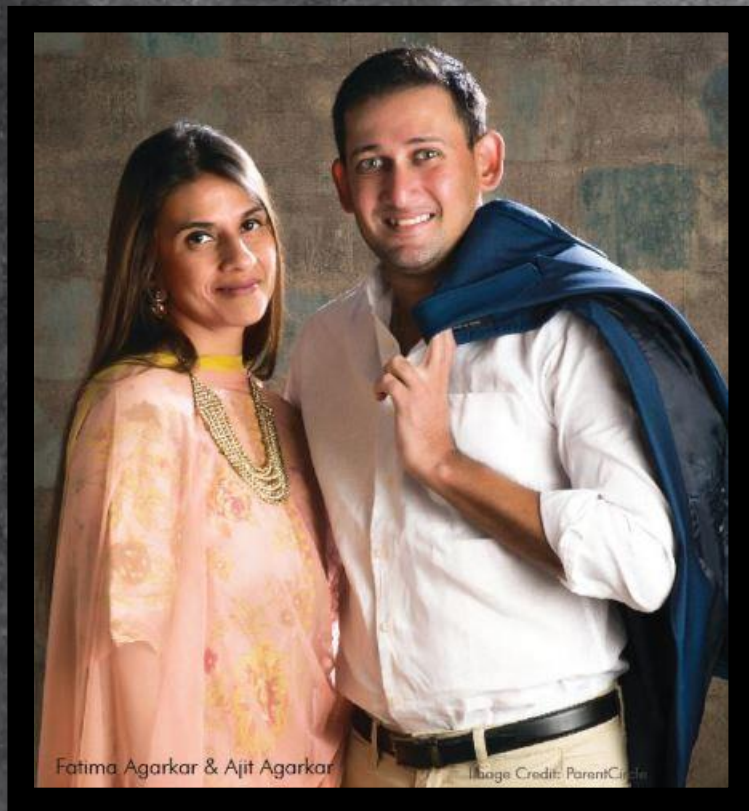
Digital Audience - Share of Voice (2018-19)



● Instagram ● LinkedIn ● Facebook ● Issuu ● Youtube



Featured Entrepreneurs



**Fatima Agarkar,
Co-Founder,
KA EduAssociates Pvt
Ltd**

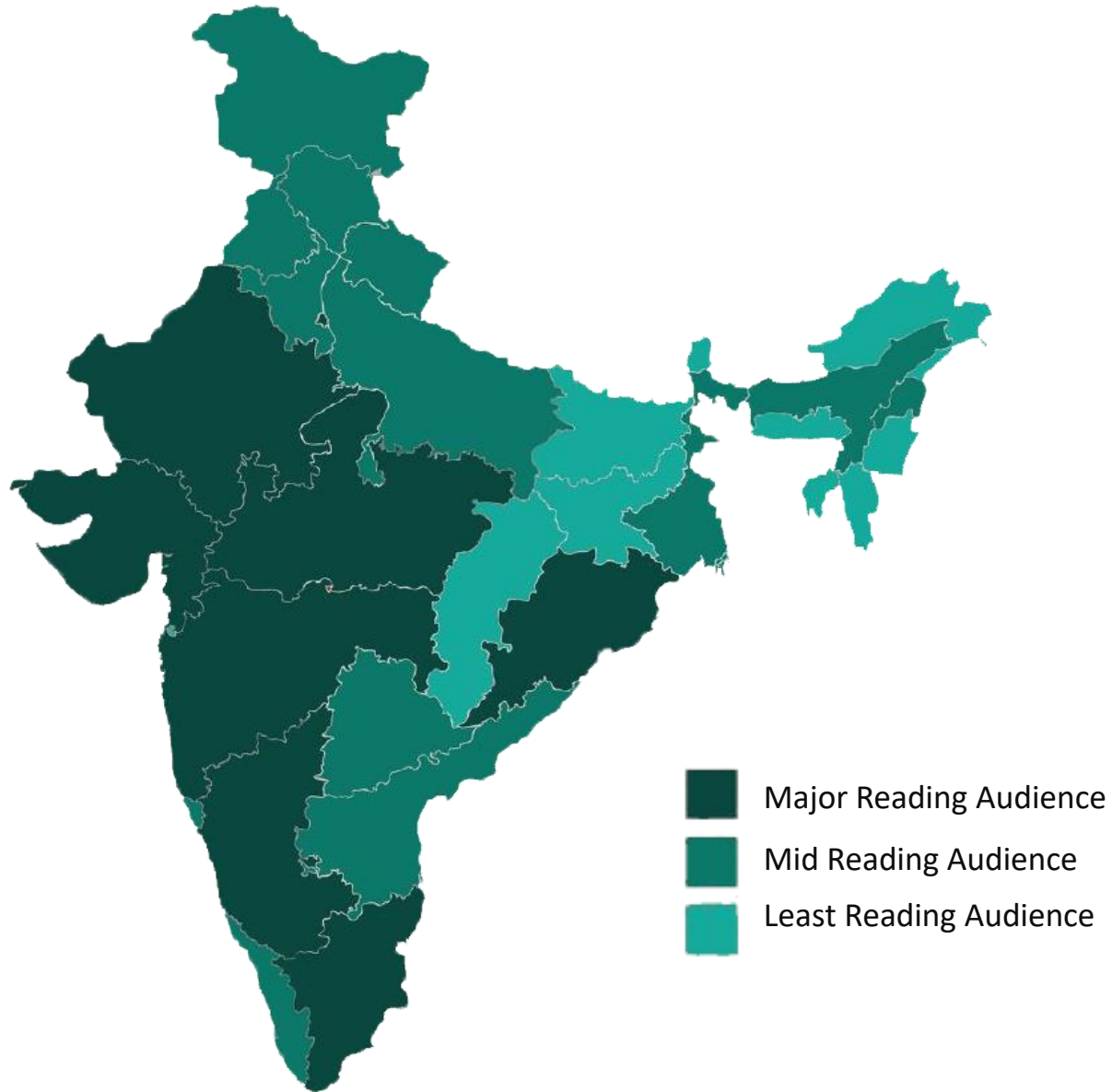


**Namrata Jain,
Founder,
Out-a-loud Initiative**



**Devesh Chawla, Founder & CEO
Chatur Ideas,
[Entrepreneur of the Year
Award]**

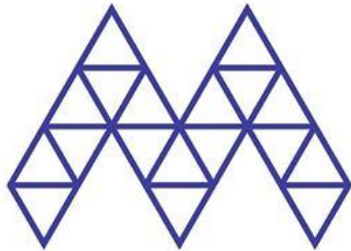
Indian Market Viewership



Previous Editions



Partnered at



Regards



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Get In Touch

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