



CEO *Insights*

Where
Experts
Meet



MEDIA KIT 2022



WHERE EXPERTS MEET

CEO Insights is a monthly business magazine for CEOs, C-Suite Executives and other decision makers in India. Having both print and digital publication, we serve as a platform for CEOs to share their industry insights, which will help & inspire other executives to achieve the business goals and stay ahead in the market.



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Showcasing leadership, motivational and influential success stories from different industries, 'The CEO Insights' monthly issue will also compile other Industry executives talking about current industry trends, CEOs strategizing their decisions to lead their company to success not only in sales, marketing, and production, but also lead to successful employee retention, which is the core for success of any enterprise.



CEO Insights rich and Indepth researched content and engaged readers presents an opportunity for advertisers to target and influence business decision-makers and position themselves as a premium brand.

We've built our content on the reputation of our in-depth research and expertise from Industry leaders experience and their contributions to the Magazine and Web, which profiles some of the world's foremost Enterprises, business leaders and CEOs. The insights, opinions, and expertise and ideas offered by these Industry leaders remain valuable to our readers.

The CEO Insight work closely with Enterprise, Business Startups, consultants from all Industry to develop tailored and contextual magazine marketing packages that help them connect with our readers and achieve their business goals

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CIRCULATION - 50,000

READERS PROFILE

- Chief executive officers (CEOs)
- Chief financial officers (CFOs)
- chief technology officers (CTOs)
- chief information officers (CIOs)
- chief operating officers (COOs)
- chief creative officers (CCOs)
- chief business development officers (CBDOs)
- chief marketing officers (CMOs)
- chief communications officers (CCOs)
- chief diversity officers (CDOs)
- chief human resources officers (CHROs)
- Chief security Officer (CSO)
- Others

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INDUSTRY

- Technology
- Healthcare
- Finance
- manufacturing
- Medical
- Retail
- Travel
- Hospitality
- Automobile
- Electronics and Semiconductor
- Oil & Energy
- Government
- Aerospace and Aviation
- Education
- Food & Beverages
- Women and Childcare
- Engineering and Others
- Lifestyle

AD SIZE & MATERIAL

SPECIAL SIZES PAGE RATES

Gatefold: ₹70,000/Month

Banner Ad : ₹5000/month

Featured Listing & Logo Promotion: ₹5000/month

ADS RATE

Full Color	1x	3x	6x
Full Page	50,000	1,35,000	2,40,000
Back Cover	70,000	1,80,000	1,35,000
Double Spread Ad	70,000	1,80,000	1,35,000
Inside Cover (Back & Front)	60,000	1,50,000	2,40,000
Center Spread Ad	80,000	2,10,000	3,30,000

MAGAZINE SIZE

Width: 8" and Height: 10.2" Spreads (Width X Height)

• Doublespread (bleed): 16.4" x 10.6"

Doublespread (non-bleed): 15.6" x 9.8" • Note: 0.4" Gutter Space is also included)

The above rates are per insertion rates and are applicable to the term of the contract. If the ad is withdrawn before the expiration of the contract, full rates will apply to use ads retroactively. Rates are subject to change at the discretion of the publisher.

MATERIAL

All material must be submitted as (high resolution) PDF/TIFF/EPS files only. All images in the ad should be embedded in 300 dpi, CMYK. We are not responsible for reproduction differences arising due to material submitted without these specifications

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WWW.CEOINSIGHTSINDIA.COM