CIOREVIEWINDIA.COM

CIOReview INDIA

THE NAVIGATOR FOR ENTERPRISE SOLUTIONS

MEDIA KIT 2018

CIOReview

THE ONLY PLATFORM YOU NEED- THE INTELLIGENT ONE

CIOREVIEWIndia is the Navigator for Enterprise Solutions—an Intelligent Network consisting of the country's top decision makers CIOs, CXOs, engineers and vendors, who amalgamate to produce something exceptional, sharing technological insights and critical management tactics, which can tremendously impact ROI and productivity across industries. We are the Voice through which CIOs articulate their concerns and approach towards solving key boardroom issues.

CIOReview is the only one of its kind knowledge platform where the technology decision-makers/CIOs evaluate critical market challenges and currently prevalent technological trends across industries.

CIOReview's adroit, accomplished and dedicated in-house market research team, headed by experienced tech-heads, garners, collates and harnesses critical market information from reports, industry news and press events and most importantly conducts occasional surveys where many top Ranked CXOs and CIOs along with our distinct panel of judges, deliberate and distinguish the game changers from the normal companies.

We are always in close association with solution providers who are at the forefront of addressing key market pain points and infusing new trends into their respective domains.

The Indian IT industry was the fastest growing IT market in 2016. With an annual growth rate of 4.95% between 2015 and 2019, the industry is forecasted to touch $85.3 billion by 2019. Source - Gartner

Many of the companies featured in our special issues gain acknowledgement through being approached or involved in mergers, and opportunities to delve further into new markets, in the subsequent years of their operations. CIOReview serves as a platform for Small and Medium Enterprises to attain critical industry exposure.

Large Enterprises/Small & Medium Enterprises

The Intelligent Platform (Voice of the CIOs)

Technology decision-makers/CIOs

CIRCULATION 76,000
READERSHIP 1,75,000
MAGAZINE PRINT SUBSCRIBERS 15,000

CIOReview

64.7%
Top management leaders and tech decision makers such as CIOs, Head IT, CTOs

21.4%
Senior Management Leaders such as CEOs, Presidents, Country Heads

8%
Senior Level engineers and data scientists

5.9 %
IIT/IIM and other top engineering students

C-LEVEL EXECUTIVES 1501+

VENDOR PROFILES FEATURED IN CIOREVIEW 2100+

ARTICLES FEATURED

CIO	408+
VP - IT	211+
CTO	93+
IT HEAD	200+

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INDUSTRY BREAK DOWN

CIOReview

AT THE FOREFRONT OF GAME CHANGING IT TRANSITIONS

Indian CIOs are on a relentless pursuit of solutions that best cater to their organizational needs while also conforming to the company's reserved budgets. But the dilemma lies in the fact that small companies and midsized organizations hold massive potential and only a handful of these capabilities make their way into the mainstream market.

There is no dearth of information in the Indian IT space and this coupled with online accessibility has led to a new era wherein even small time vendors with inventive solutions can come to the fore.

CIOReviewIndia is at the forefront of this game changing transition and endeavors to provide a level playing field for all types of vendors alike.
In our unyielding effort to simplify the role of the CIO, CIOReviewIndia publishes an annual listing of the 20 most promising solution providers, in over 60 industry verticals, all through the year.
Through these listings, we have been able to simplify the needs of the CIO by short listing the number of vendors to the 20 most promising ones.
These lists are undoubtedly the precursors to many great IT technology implementations and strategic acquisitions of emerging vendors by giant organizations.

Nearly 6.4 billion connected devices are in use globally, which would experience a 30 percent jump from this year. The policy framework for IoT is still being laid out and India is aiming for a six percent share in this $300 billion global industry.

COVER STORY 200+

Wipro Holmes – Artificial Intelligence

One can think of Wipro HOLMES as the enterprise's single source of truth for end to end managed services automation operations and governance

COMPANY OF THE MONTH

CIMCON Lighting - Smart City

CIMCON leverages technologies that can help minimize energy and maintenance expenses while maximizing opportunities for revenue growth

PRODUCT OF THE MONTH

Alfa Healthcare - Healthcare

Agfa HealthCare's Enterprise Imaging services helps healthcare organizations to standardize, consolidate, and improve the accessibility of medical images while enriching image workflows with relevant information.

CIOReview

Connecting innovative ideas to the biggest markets that need them

Over the course of the past four years, we have reached out to more than a 1000 CIOs and have steadily witnessed a steep growth rate in our readership as IT heads recognize the true value rendered by our magazine. Our intelligent, tech savvy and unbiased network members, after several successful IT implementations guided by our listings, swear by the value we provide, i.e. the value of being a true navigator for Enterprise solution needs.

TECHNOLOGY

- Avinash, Velhal,
  Group CIO IMEA, Vice President,
  Head IT & Process, Atos
- Hemal Shah,
  Regional CIO - APJ and
  Executive Director, Dell
- Thomas Saueressig,
  CIO,
  SAP

RETAIL

- Arup Choudhury,
  CIO,
  Eveready Industries India Ltd
- Susheel Navanale,
  Group CIO,
  Tata Global Beverages
- ROBIN JOY,
  SVP and CIO,
  V-Guard

BANKING

- Nafees Ahmed,
  CIO,
  Indiabulls
- Zuzar Tinwalla,
  CIO,
  Standard Chartered Bank
- Anup Purohit,
  CIO,
  YES BANK

OIL ENERGY

- Rahul Kumar,
  CIO,
  ESSAR STEEL INDIA LTD
- Jayantha Prabhu,
  CIO,
  ESSAR

PHARMACEUTICALS

- Venkat Iyer,
  CIO,
  Wockhardt Ltd.
- Gopal Rangaraj,
  CIO Head IT,
  Alembic Pharmaceuticals Limited

OUTSOURCING/OFFSHORING

- Dhiren Savla,
  Group SVP & CIO,
  VFS Global
- Baljinder Singh,
  Global CIO & Sponsor of
  Technology Led Business,
  EXL

HOSPITAL & HEALTH CARE

- Nandkishor Dhomne,
  VP-IT & CIO,
  Manipal Health Systems
- Varun sood,
  CIO Head,
  Fortis Healthcare

EDITORIAL CALENDAR

CIOReview

MONTH	EDITION
FEBRUARY	ODO SOLUTOINS, mHEALTH
MARCH	DEV OPS/ CLOUD STARTUPS, SAAS, SAP
APRIL	FIN TECH, MANAGED IT SERVICES, BYOD, IOT STARTUPS
MAY	AI, TELECOM, DMS, IBM
JUNE	PLM, K12, AGILE, MANAGED CLOUD SERVICES
JULY	STORAGE, BLOCKCHAIN, RETAIL, DATA CENTER
AUGUST	CONTACT CENTER, ERP, LOGISTICS & TRANSPORTATION.
SEPTEMBER	BIG DATA, CYBER SECURITY, BPM
OCTOBER	MARKETING, MICROSOFT, MLEARNING
NOVEMBER	INSURANCE, IOT, ENGG
DECEMBER	CRM, MOBILITY, ROBITICS

SPECIALS

TECH PRODUCT BRAND OF THE YEAR

COMPANY OF THE YEAR

CIO ELITE

CIOREVIEWINDIA.COM

OUR VIBRANT ONLINE COMMUNITY OF INDIA'S BEST AND WISEST IT TALENTS

20,000 DOWNLOADS OF MAGAZINE BY C LEVEL EXECUTIVES

Our website CIOReviewindia.com registers close to 63,440 unique visitors on an average daily basis, ranging from specific information pertaining to 40+ unique verticals to whitepapers and authors from the elite of the IT knowledge domain in India.

The critical market insights and gyan from the topmost IT persons is extended to IT managers, engineers and key team players across India, who in turn utilize these insights and ideas in their everyday activities. Our social media handles in Twitter, Facebook and Linkedin further enhance our journey towards being the greatest navigator for enterprise solutions.

WHITE-PAPER

3,000 WHITE PAPERS DOWNLOADED BY CIOs & IT MANAGERS

Our readers display a keen interest in acquiring the latest whitepapers within the IT domain. In this regard, we encourage you to host your white-papers on cioreviewindia.com. Our whitepapers are known to have some of the highest hit rates in the circle, and we are more than glad to share critical information regarding the hits in real time.

All your white-papers will be read by CIOs, CEOs, CXOs and Senior Technology leaders who are directly involved in making technology purchases for their respective organizations.

- DELL
- PDI Media
- Virtela
- HP
- Cisco
- Citrix
- CrowdStrike
- SAP
- Symantec
- Schender
- EMC
- Lifesize
- KoFax

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- RupeeVest
- Virtusa
- Tata Business Support Service Limited
- SStrom
- Akshaya Patra
- Barracuda
- Hitachi
- Optum
- Salesforce
- Evry
- Sterling
- Hinditron
- Sandisk
- Wipro

ONLINE BANNER AD

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- Novatium
- NetApp
- SalesForce
- Virtela