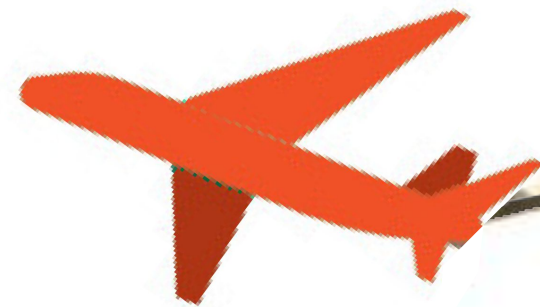
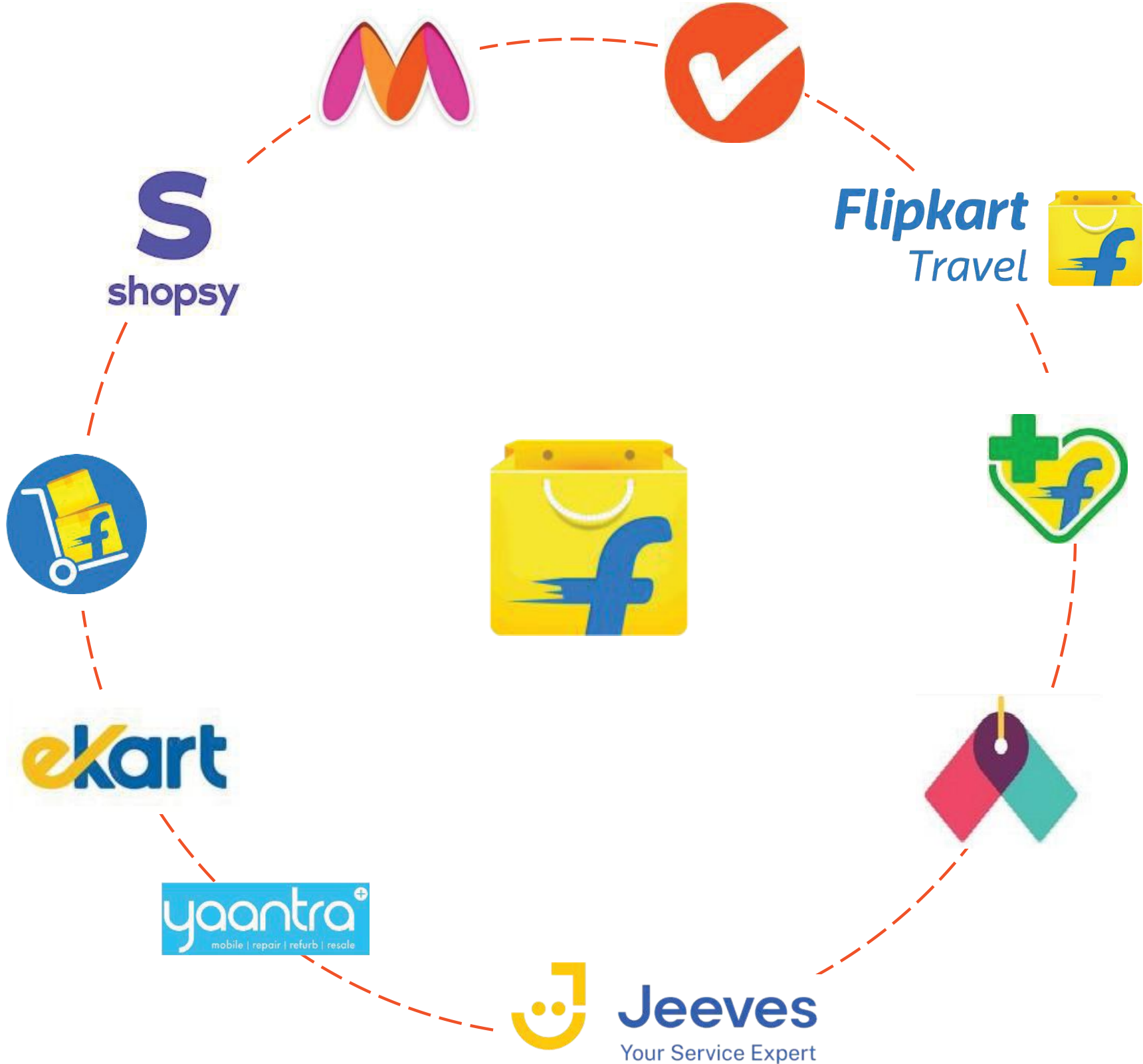


 **cleartrip**  
A *Flipkart* Company

**Flipkart**  
Travel 



# Flipkart Group at a Glimpse



#1 in Ecommerce:  
60% share, 450M+ regd. users

### Loyalty



20M+ Regd User : FH Plus

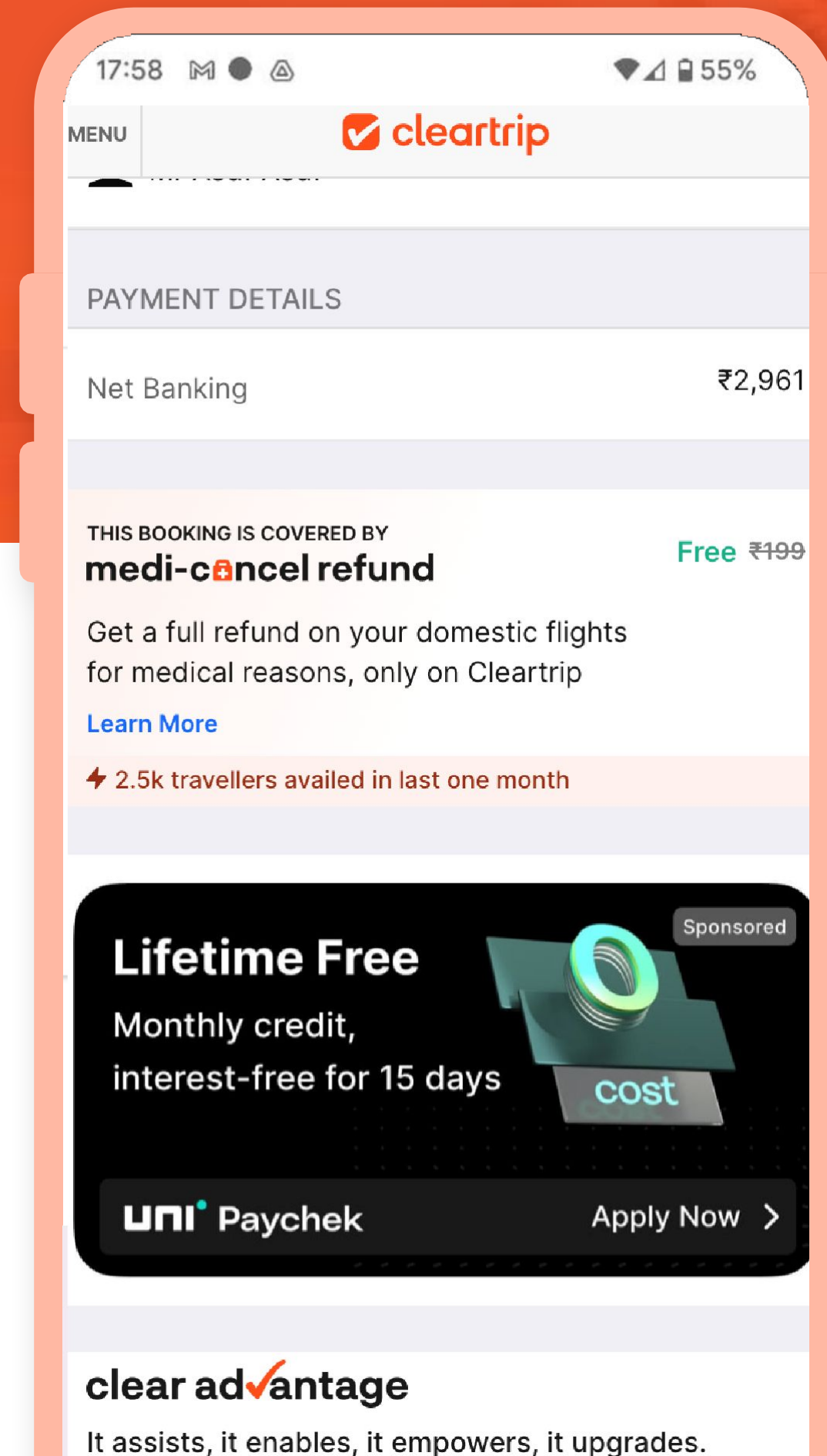
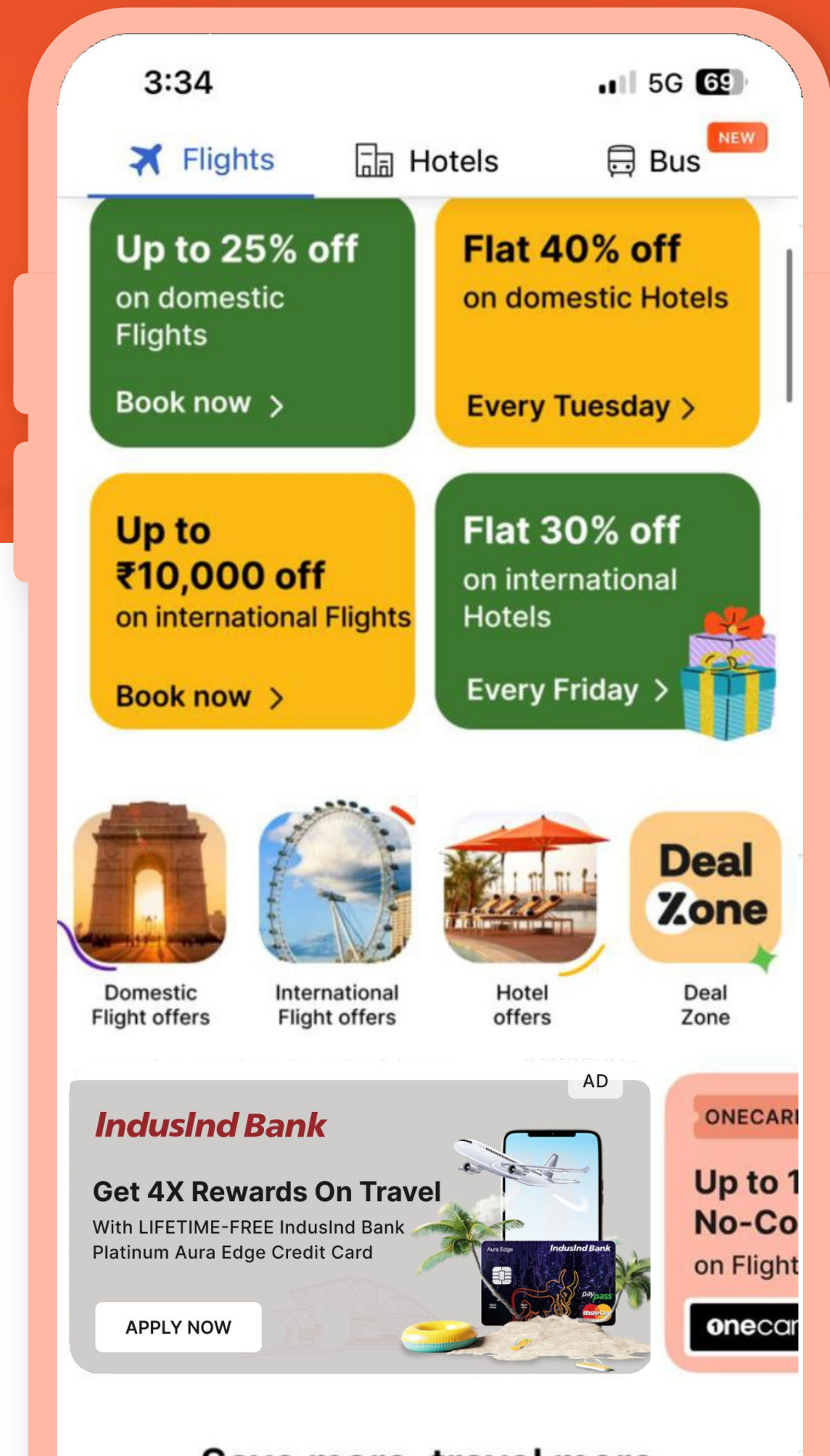


# Digital avenues



# Banners

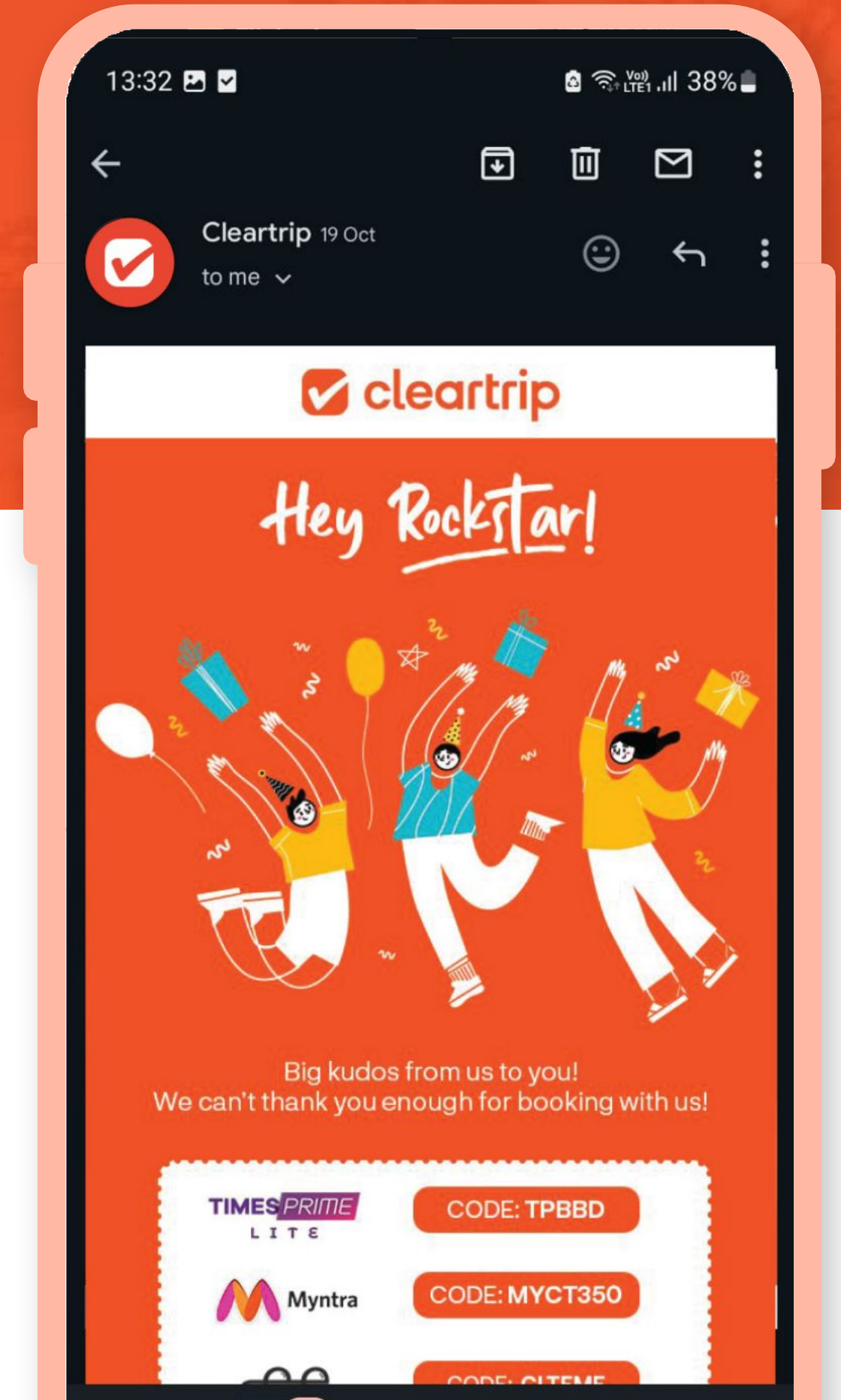
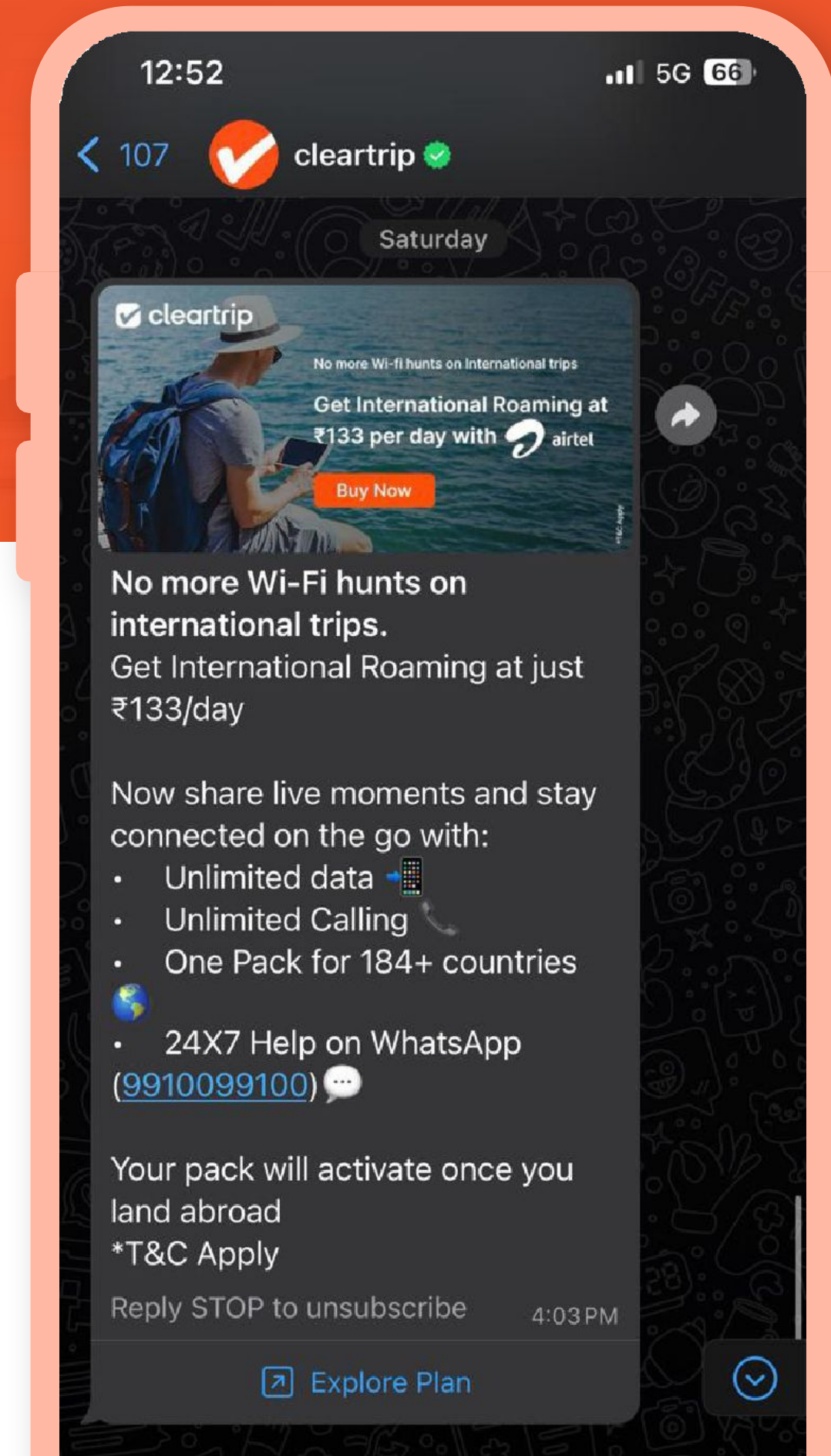
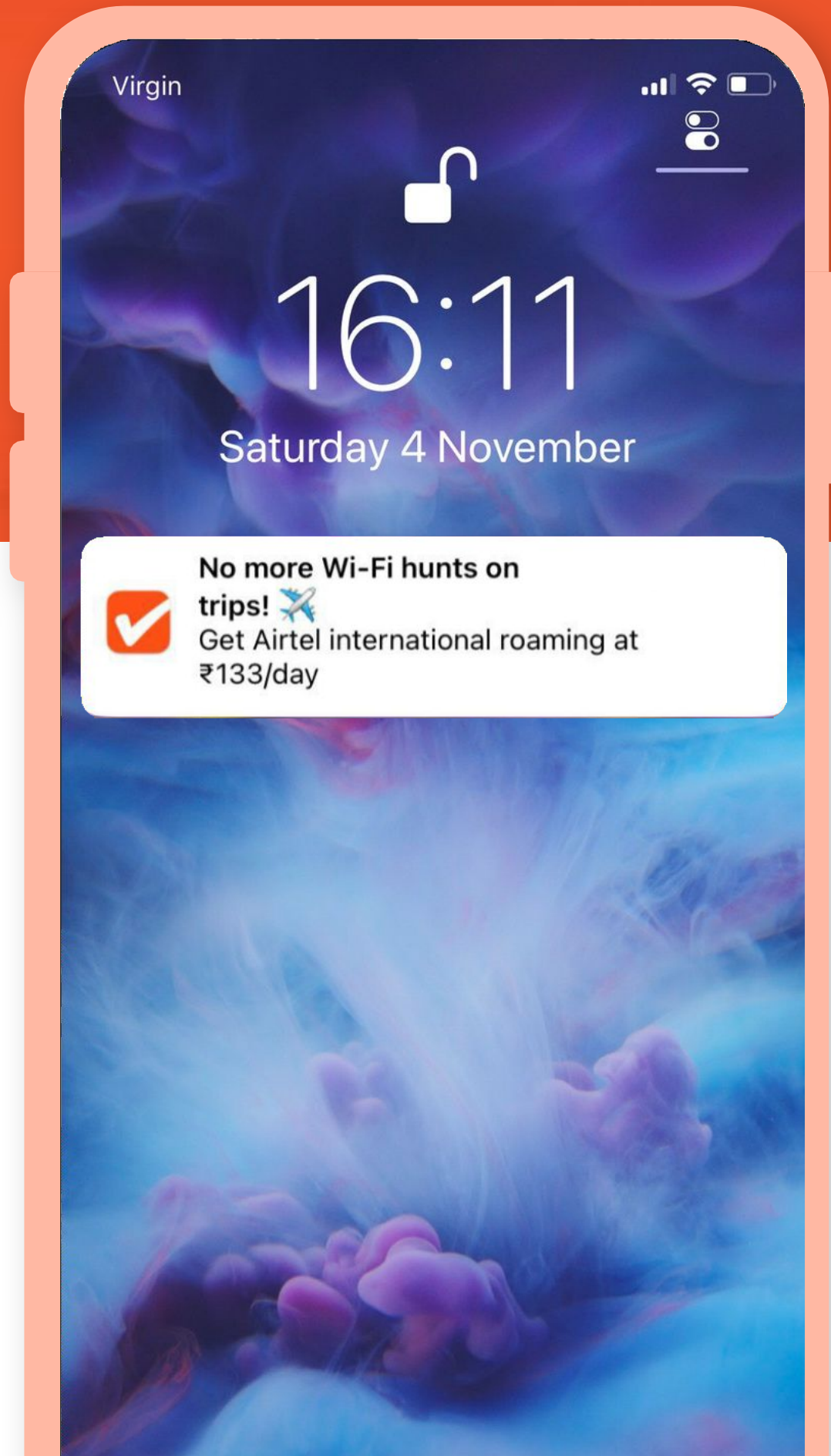
## Homepage



## Post order



# CRM Activities: Email, Whatsapp, Push Notifications



# Ticket Branding

13:18

ticket Trip ID : 230310549442 cleartrip

Pune to Bangalore Sun, 19 Mar 2023

Air Asia PNQ 19:25 20:45 BLR  
IS - 1427 Sun, 19 Mar 2023 Sun, 19 Mar 2023  
Fare type: STANDARD Pune - Lohegaon 1x 20kg Economy Bangalore - Kempegowda International Airport Terminal 2

Baggage (per Adult/Child) - Check-in: 15kg, Cabin: 7kg This booking is covered by **medi-ence refund**

TRAVELLERS	AIRLINE PNR	TICKET NO.
Mrs Anagha Jere	SERSVD	SERSVD

**TIP:** Cross-pack with a travel companion. That way, if the airline loses your luggage, you'll still have half the clothes you need for the week.

**ABOUT THIS TRIP**

- Note: Except for medical devices, electronic devices which are larger than a cell phone/smart phone cannot be carried in the cabin of the aircraft.
- Note: Only cell phones of dimension Length: 16cm x Width: 9.3cm x Depth: 1.5cm are allowed in the cabin baggage. Please carry all other electronic equipment inside check-in baggage.
- Use your Trip ID for all communication with Cleartrip about this booking.
- Please reach the airport 3 hours before the departure time. Check-in counters at the airport close 45 minutes before departure.
- Your carry-on baggage shouldn't weigh more than 7kg.
- Carry photo identification, you will need it as proof of identity while checking in.
- If cancellation or amendment is done, Cleartrip will charge Rs. 400/- per passenger per flight.
- Compulsory Guidelines For Safe Travel: [www.cleartrip.com/travelsafe/](http://www.cleartrip.com/travelsafe/)
- Please note as per government regulations, it is mandated to obtain an E-pass to travel to some states in India. Failure to produce the E-pass at the boarding gate may lead to denial of boarding. Please check [www.cleartrip.com/travelinfo/](http://www.cleartrip.com/travelinfo/) for more details and state wise regulations.
- For hassle free processing, cancellation your tickets with Cleartrip instead of doing so directly with Airline.

**FARE BREAKUP**

Base Fare	Rs. 2,855
User Development Fee	Rs. 457
Cure Fee	Rs. 45
Other charges	Rs. 732
Total fare	Rs. 4,089

Banner comes here

Manage bookings online Visit [cleartrip.com/support](http://cleartrip.com/support)

Air Asia helpline 1860 500 8000 Need Help? Call +91 9595 333 333



Place your logo within this space

Safe space for image

Offer call out [33 characters max]  
Description in one-line [50 characters max]

BOOK NOW

\*T&C Apply

**N Niyobanner**

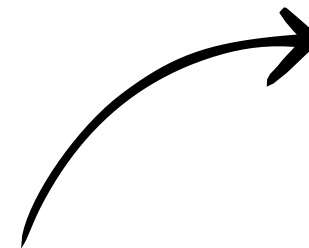
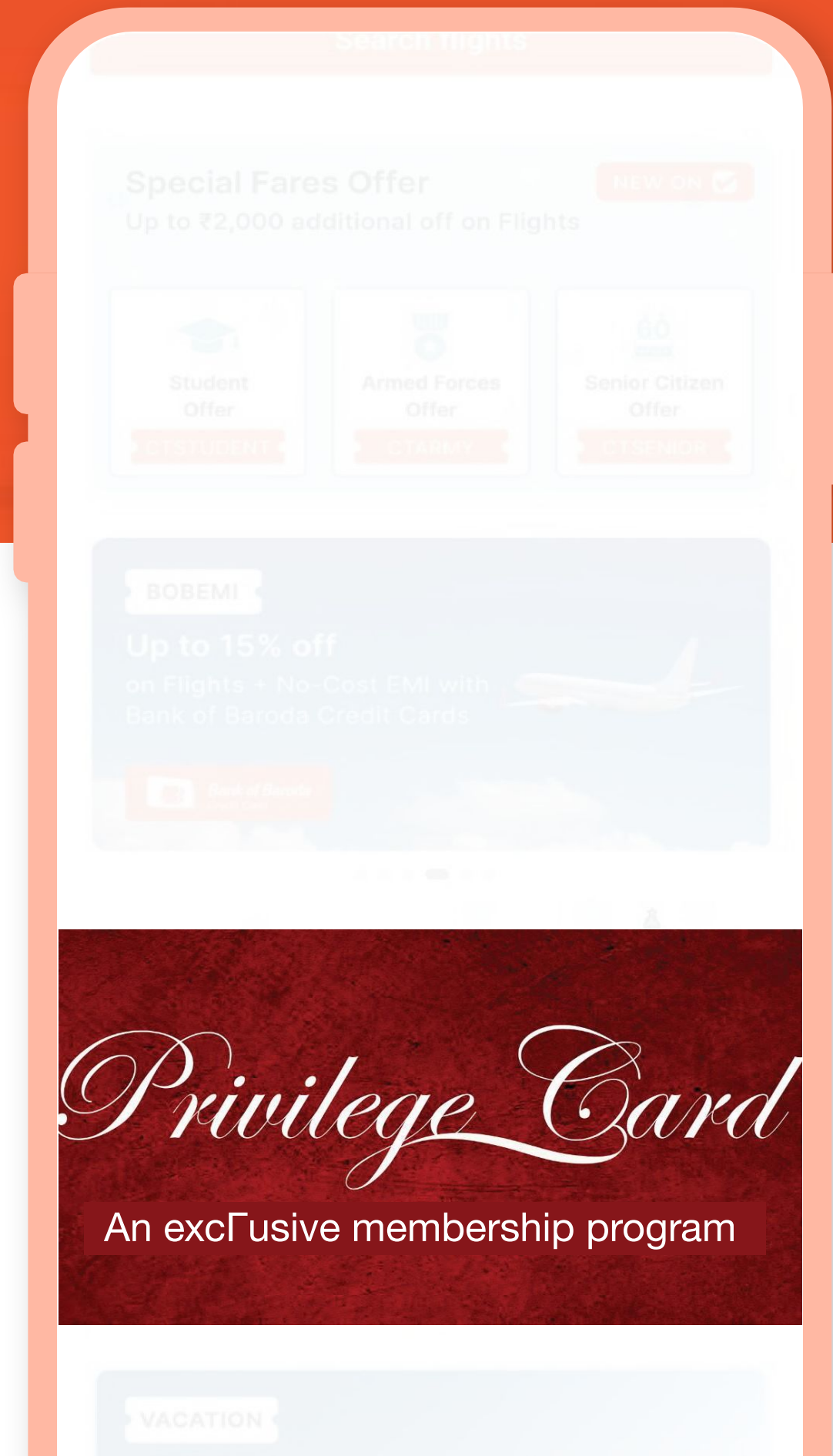
Up to ₹2500 Off  
On Flights with Niyobanner Global Cards\*

BOOK NOW

\*T&C Apply



# Lead Generation Flow

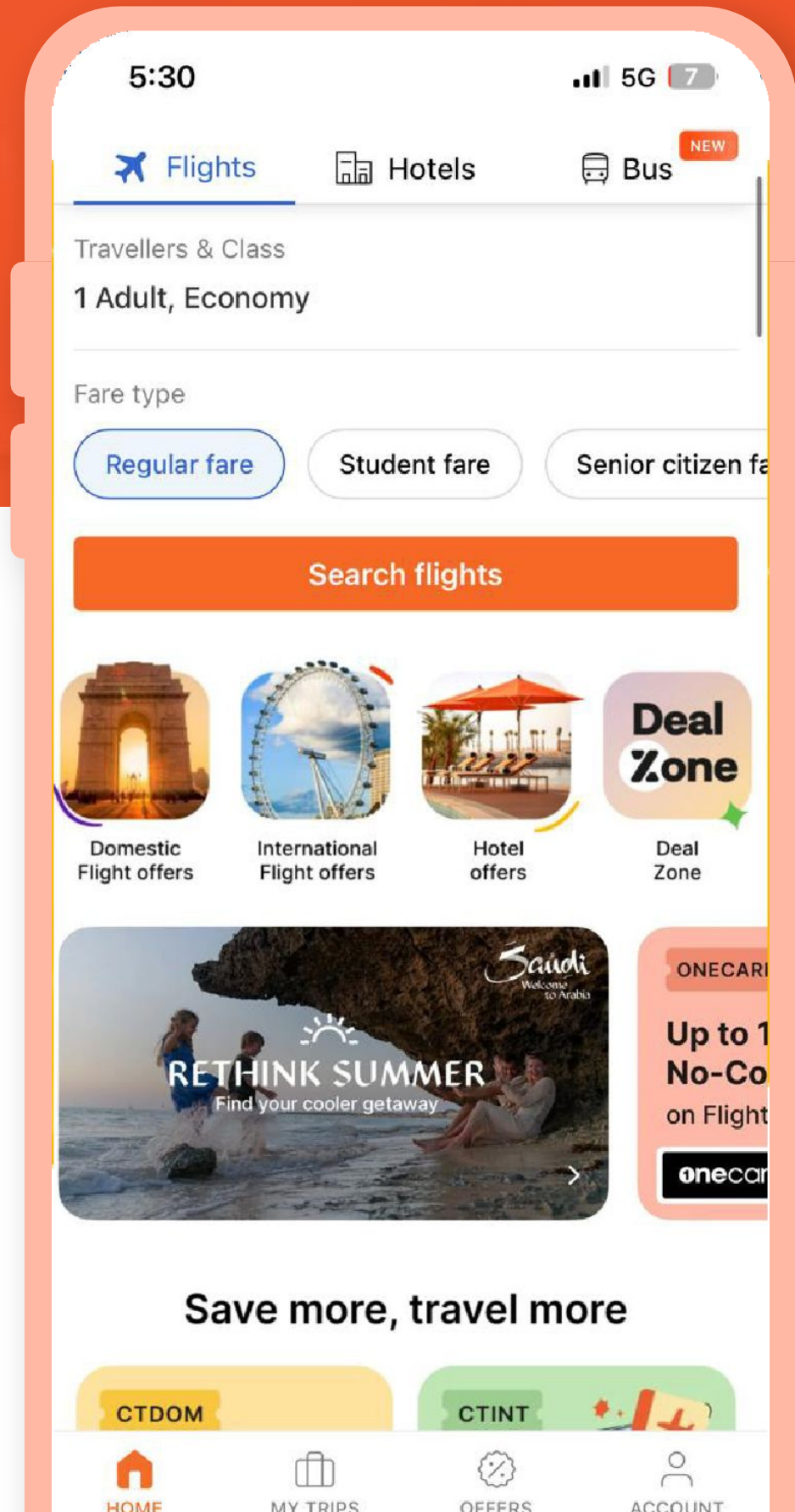


The screenshot shows a mobile app registration form with a white background and an orange header. The header contains a back arrow and the text 'Fill in your details'. The form includes the following fields: 'Name' (Radhika Sengupta), 'Email' (radhe.sen@gmail.com), 'Phone' (empty), and 'Location' (Select). Below the fields is a checkbox labeled 'I have read & accept [T&C](#)'. At the bottom, there is a 'Submit' button on an orange background.

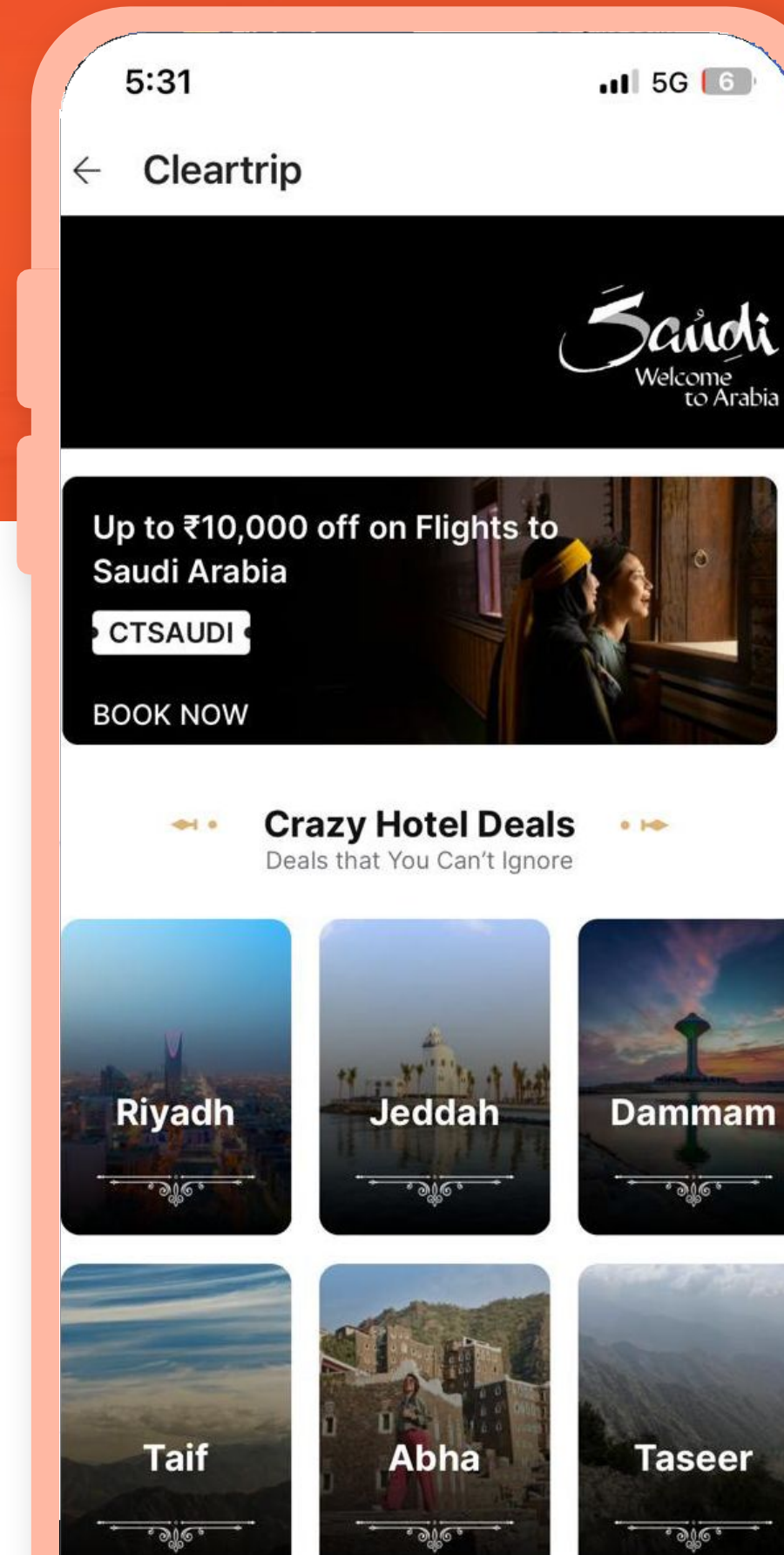


# Case study - Saudi

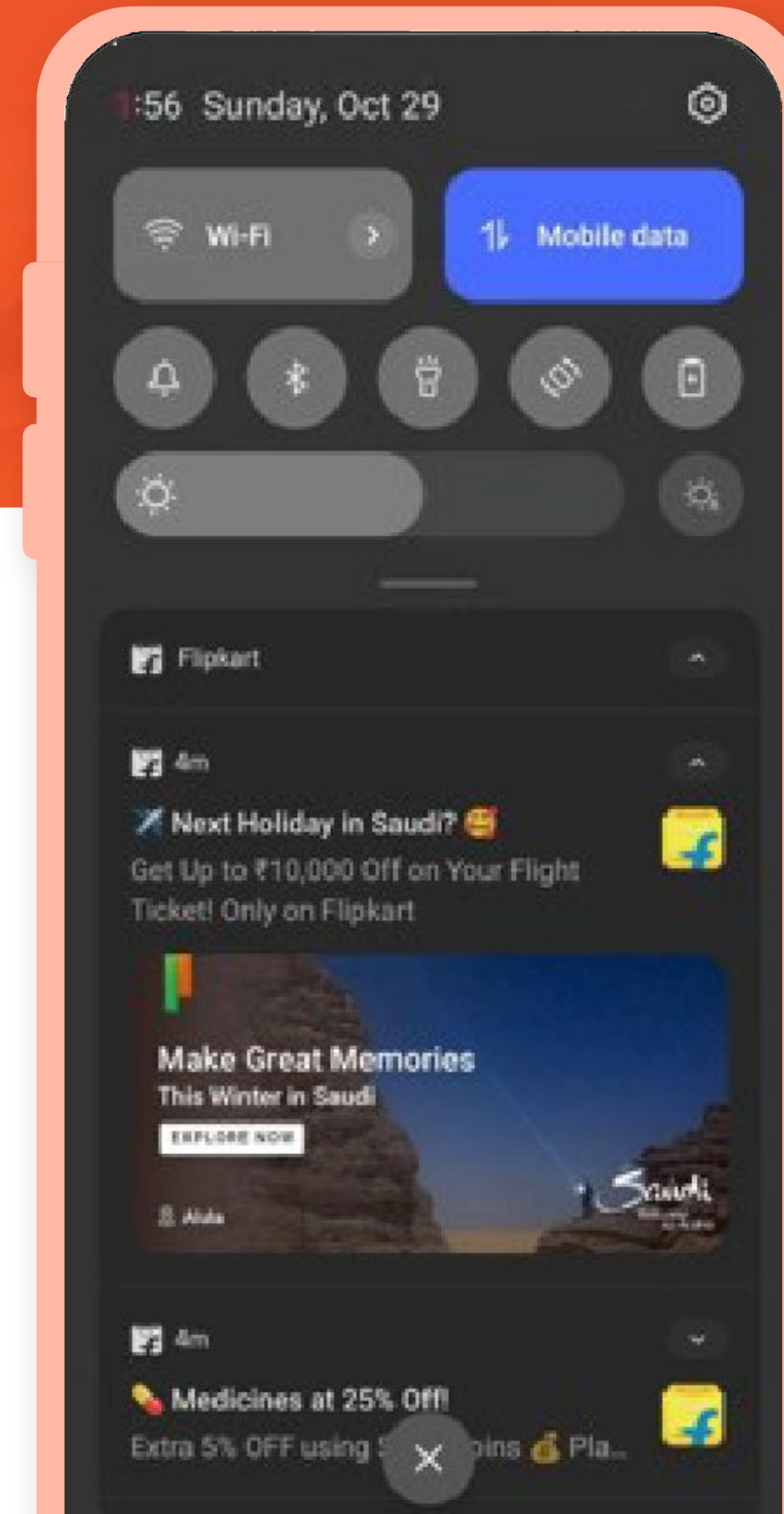
Homepage



Brand Store



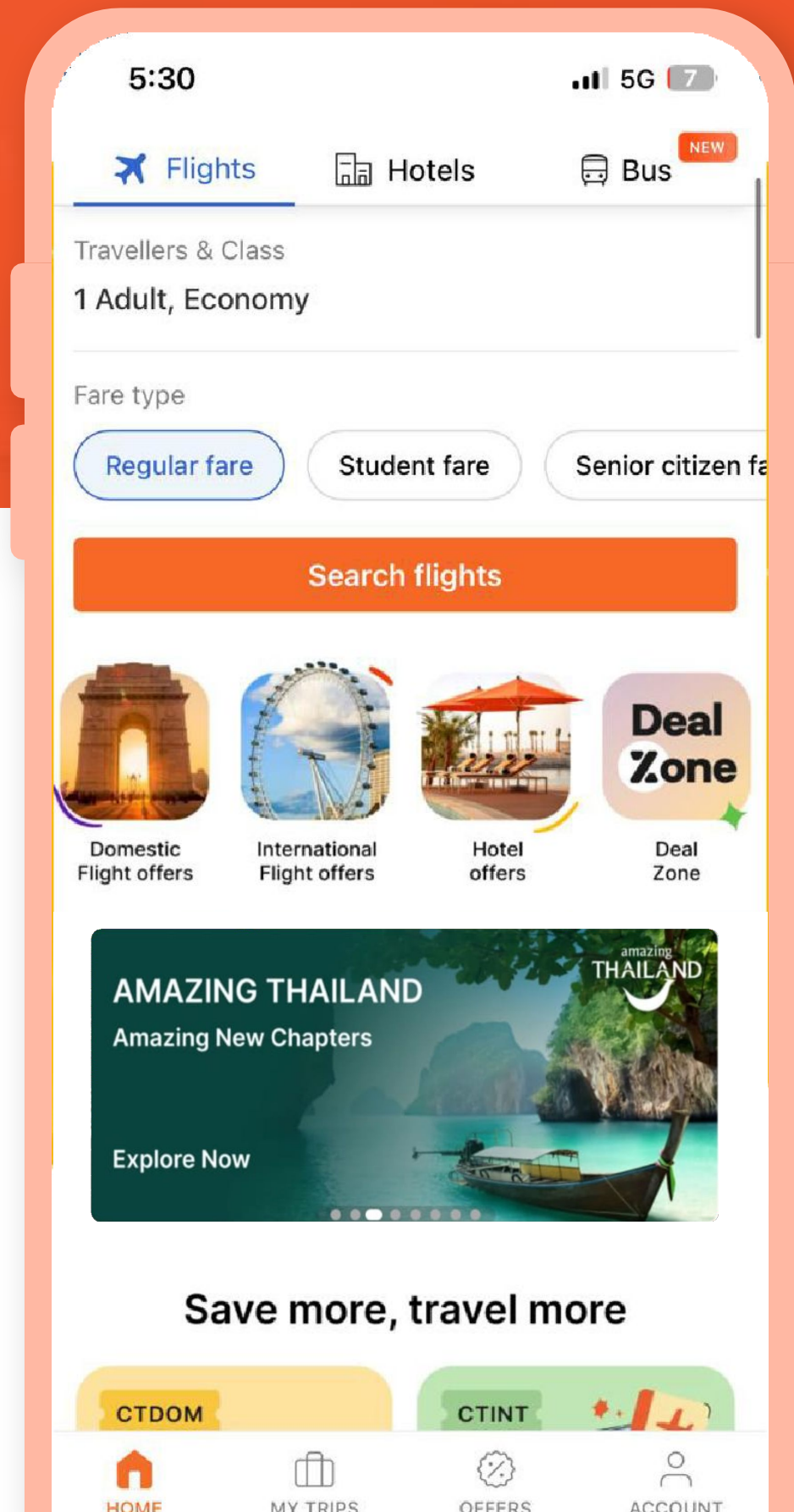
Push Notification



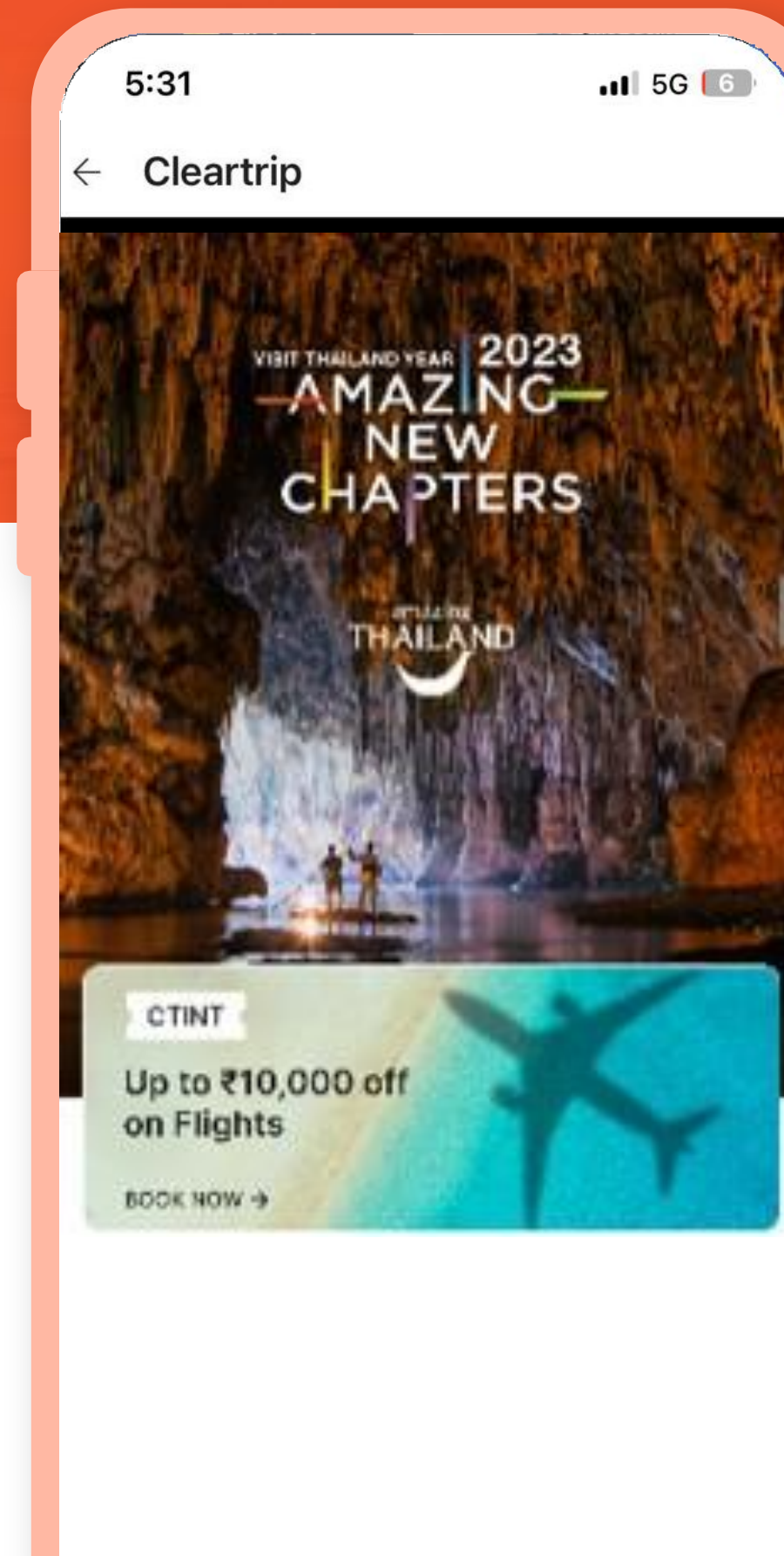


# Case study - Thailand

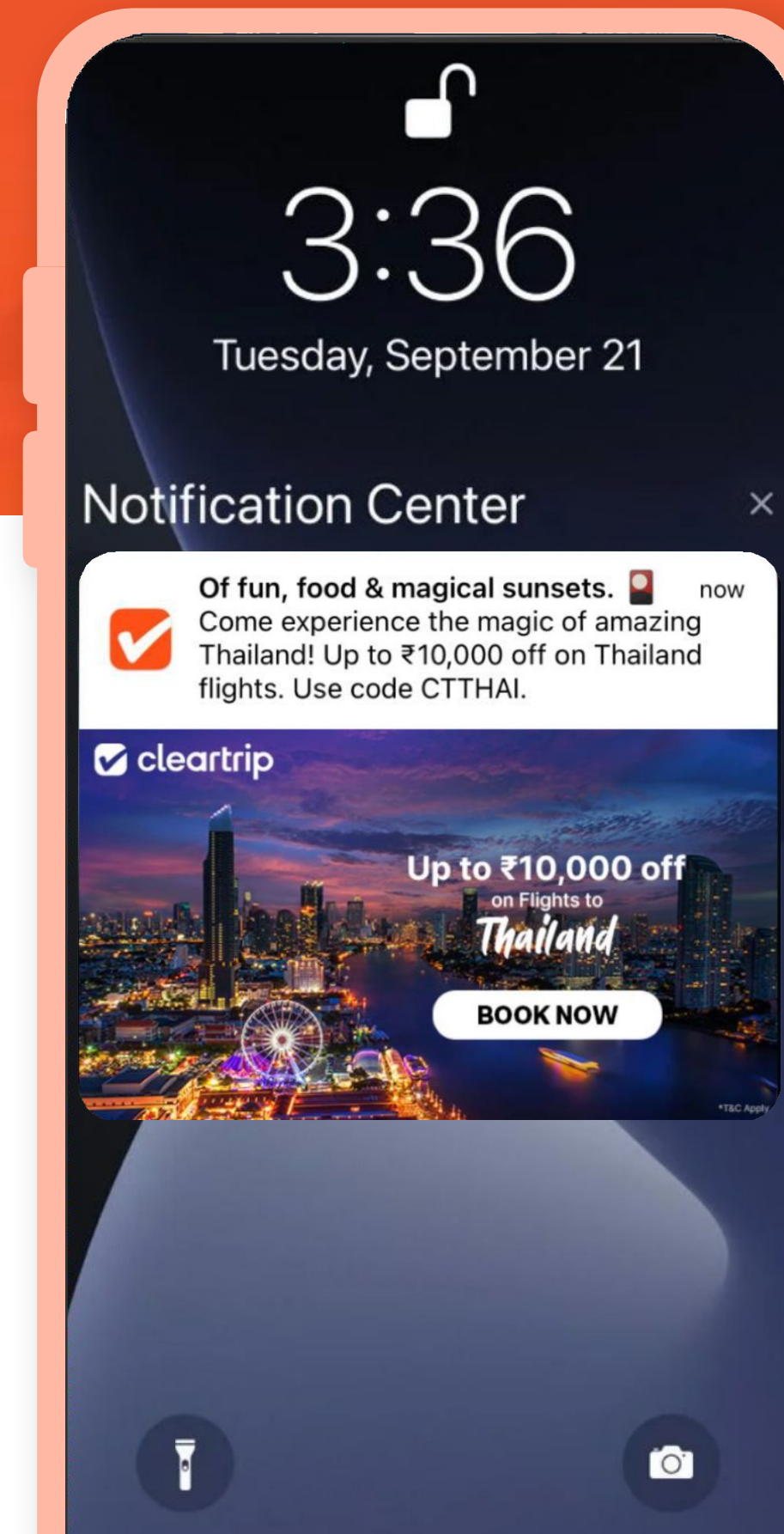
Homepage



Brand Store



Push Notification



*Thank You*

