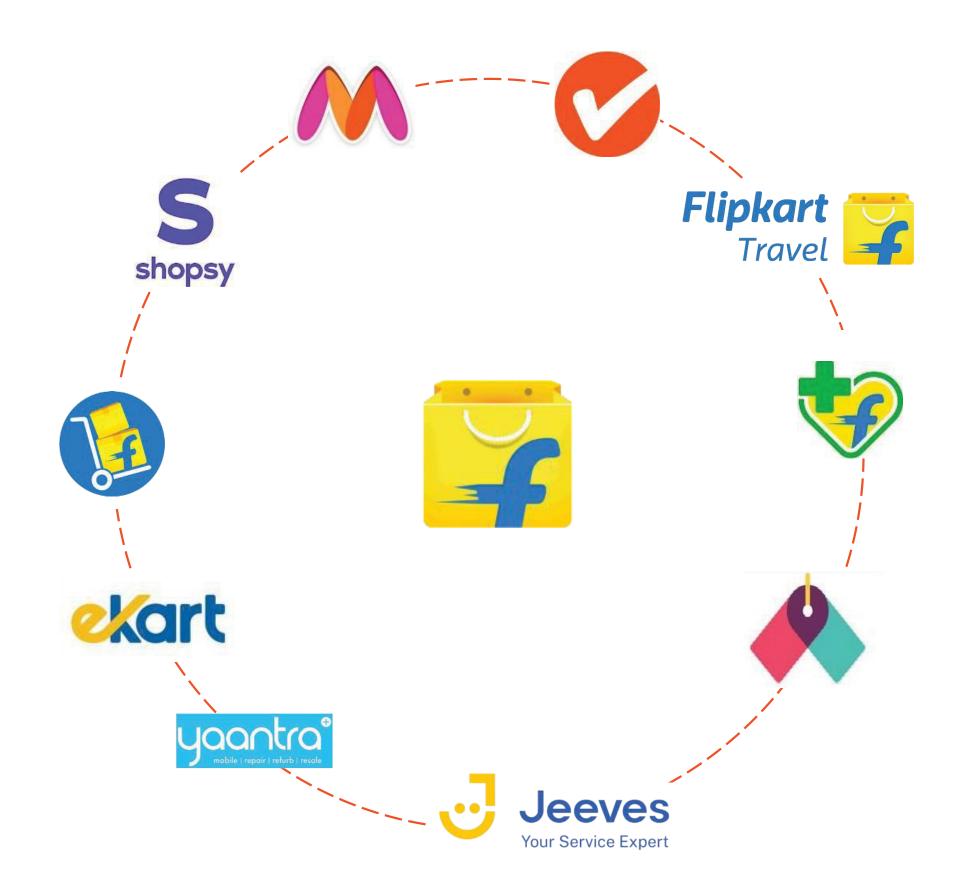








# Flipkart Group at a Glimpse



# #1 in Ecommerce: 60% share, 450M+ regd. users

Loyalty







20M+ Regd User : FH Plus







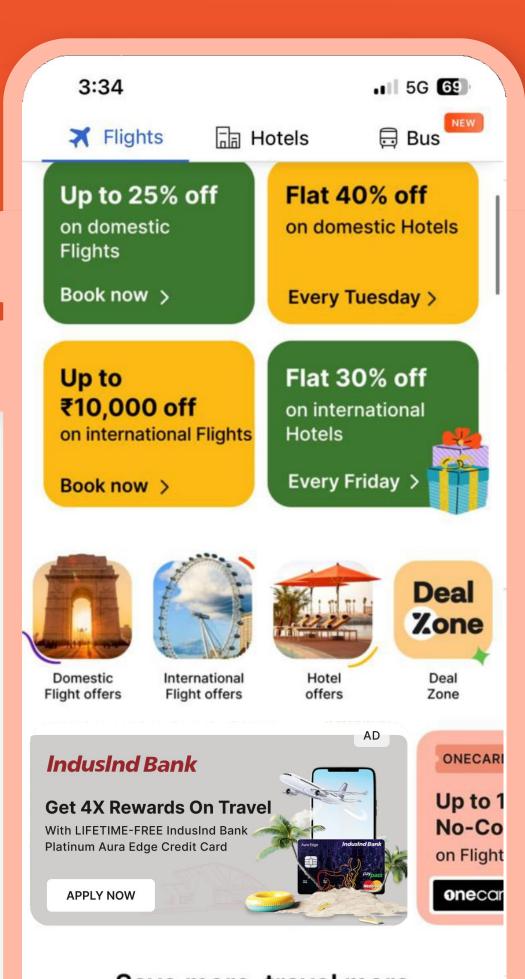
# Digital avenues $\odot$





### Banners

### Homepage



17:58 🕅 ● 🛆	▼⊿ 🔒 55%			
MENU Cleartrip				
PAYMENT DETAILS				
Net Banking	₹2,961			
THIS BOOKING IS COVERED BY medi-cancel refund	Free ₹199			
Get a full refund on your domestic flights for medical reasons, only on Cleartrip				
Learn More				
2.5k travellers availed in last one month				
<b>Lifetime Free</b> Monthly credit, interest-free for 15 days	Sponsored			
interest-free for 15 days	cost			
<b>⊔⊓ı°</b> Paychek	Apply Now >			
clear ad√antage				

It assists, it enables, it empowers, it upgrades.

### Post order



# CRM Activities: Email, Whatsapp, Push Notifications

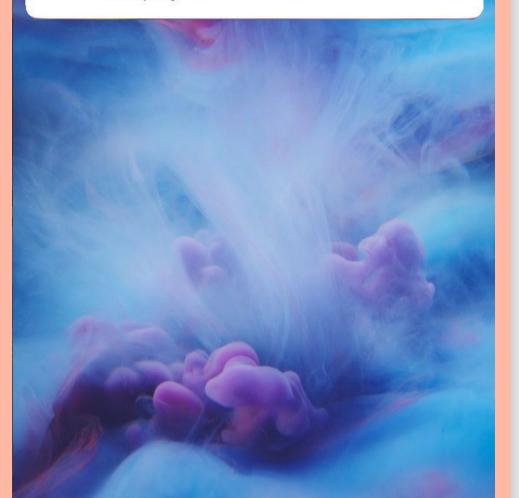
16:11 Saturday 4 November

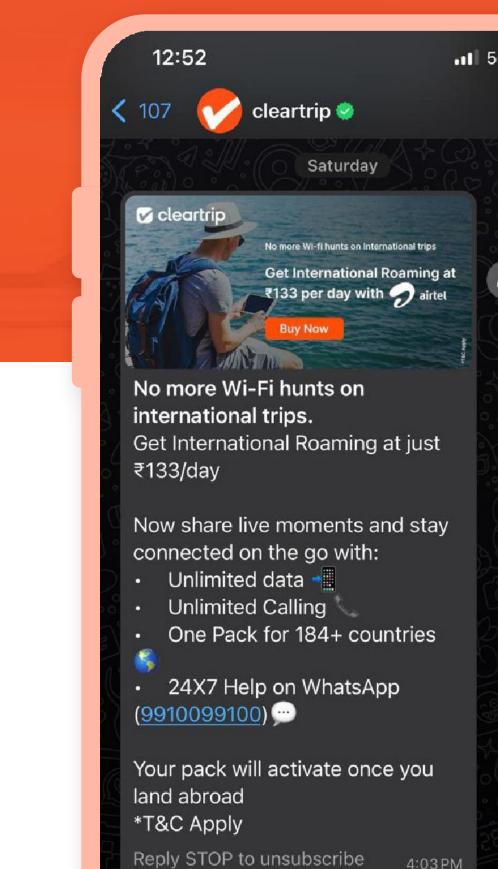
Virgin

.... ? 💶

00

No more Wi-Fi hunts on trips! 💥 Get Airtel international roaming at ₹133/day



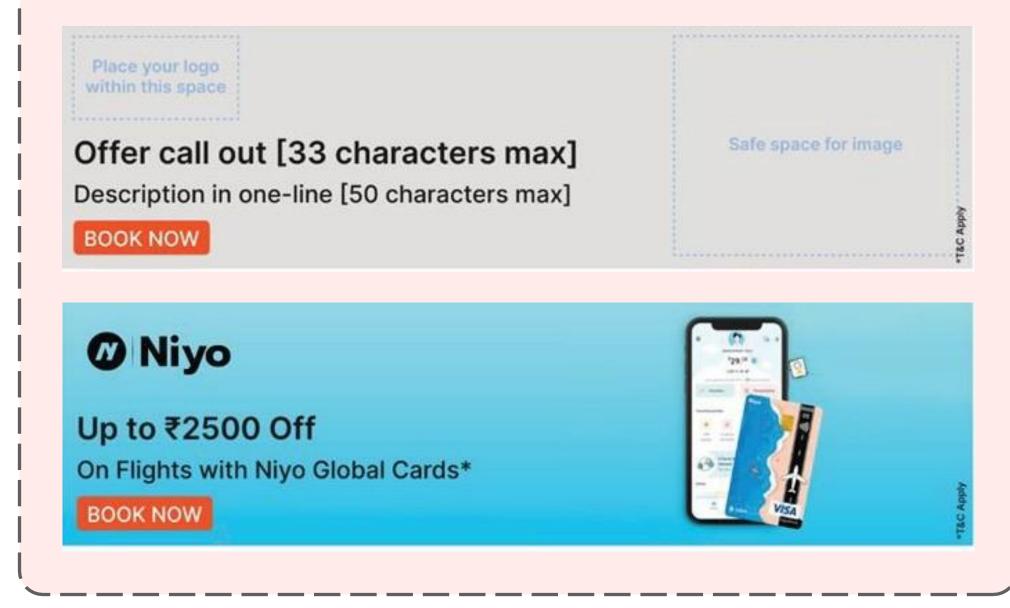


#### Explore Plan

		and the second se
5G 66)	13:32 🖬 🗹	o இ. ۲۲۲۲ . III 38% ∎
- p	← •	▣     :
	Cleartrip 19 Oct to me ~	☺ ← :
	🔽 cleartri	P
	Hey Rockst	arl
	Big kudos from us to y We can't thank you enough for b	you! booking with us!
		ГРВВД
	Myntra CODE: M	YCT350
0147-9		NTEME

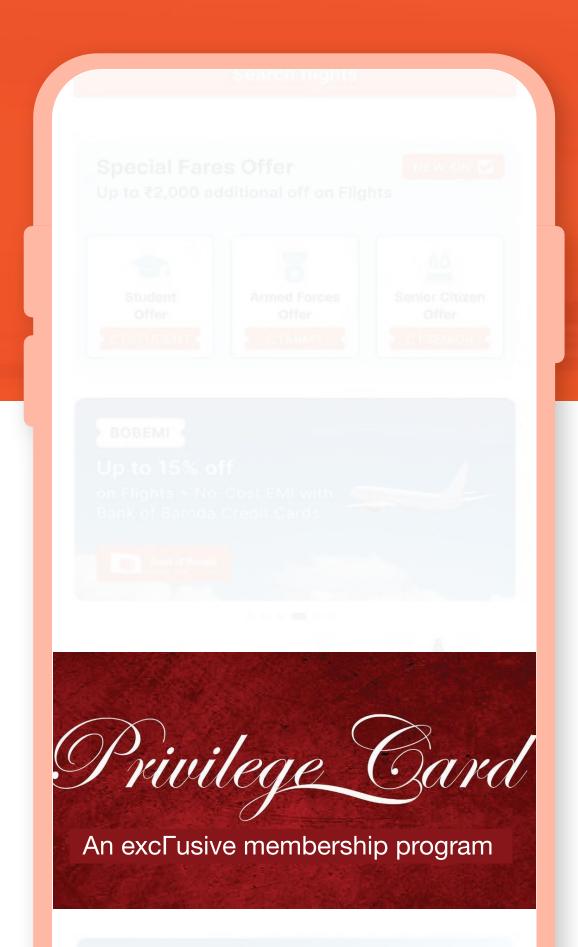
### **Ticket Branding**

Air Asia	PNO 19:25	0 20:45 BLR	
IS - 1427 Fare type: STANDARD	Sun. 19 Mar 2023 Pune - Lohegaon	In 20mm Sum, 19 Mar 2023 Scenarty Bangalore - Kempeo International Airport	
Baggage (per Adult/Child) - Ch	eck-in: 15kg , Cabin: 7kg	This	booking is covered by medi-orneel refun
TRAVELLERS		AIRLINE PNR	TICKET NO.
👤 Mrs Anagha Jare	16336351	S6RSVD	SERSVD
TIP: Cross-pack with a travel compar	mion. That way, if the airline loses you	r luggage, you'll still have half the clothes	you need for the week.
ABOUT THIS TRIP			
	electronic devices which are larger th-	an a cell phone/smart phone cannot be car	ried in the cabin of the avcraft.
Note: Only cell phones of dimensio	on Length: 16cm x Width: 9.3cm x Dep	oth: 1.5cm are allowed in the cabin bagging	
equipment inside check in baggag			
	ation with Elearthy about this booking		
Parase reach the airport 3 hours be	elore the departure lime. Check in co	unters at the airport cleae 45 minutes befo	re departure
Please reach the airport 3 hours be trear carry on beggage shouldn't w	etors the departure time. Check in co- weigh more than 7kgs	inters at the arport clear AS minutes befo	re declariture
Passe reach the airport 3 hours be four cerry-on begage shouldn't w Cerry photo identification, you will	etion the departure time. Direck in co- weigh more than Trigs. Il need it as proof of identity while cher	unters at the airport close 45 manutes befor Glorg-in	re departure
<ul> <li>Please reach the argont 3 hours be Tour carry-on begage shouldn's w Carry photo identification, you will if cancellation or amendment is do</li> </ul>	velors the departure time. Check in co- weigh more than Tkgs. Il need it as proof of identity while chec one, Cleartrip will charge Ba. 400/ per	unters at the airport close 45 manutes befor Glorg-in	re departure
Please reach the argost 3 hours by thur cany on begage shouldn's a Cany photo identification, you will it cancellation or amandment is do Computory Guidelines for Safe Tr	etions the departure time. Check in convergence than Tkgs in need it as proof of identity while chec one, Deartrip will charge Rs. 400 <sup>1</sup> per faver, www.cleartrip.com/travelsate/	unters at the airport cleae 45 minutes befo coop in passanger per flight.	
Please reach the arpost 3 hours to train carry on begage shouldn's is Carry photo destification, you will it cancellation or amendment is Computory Guidelines for Safe 17 Please note as per government inc	elders the departure time. Check in col- weigh more than Tkgs. In need it as proof of identity while chec- one. Clearnip will charge Ra. 400/- per Tavie: www.cleartite.com/tavesafe/ guidation.c. is manifabrial to obtain an	unters at the airport cleae 45 minutes befo coop in passanger per flight.	oure to produce the 6-pass at the bearding.
Please reach the argost 3 hours to than carry on baggage shouldn's a Carry photo destification, you will if careplation or amongment at do Computary Guidelines for Safe 17 Please note as per government ne gate may lead to denial of boardin	elders the departure time. Check in col- weigh more than Tkgs. In need it as proof of identity while chec- one. Clearnip will charge Ra. 400/- per Tavie: www.cleartite.com/tavesafe/ guidation.c. is manifabrial to obtain an	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the arport 3 hours by     Tour carry on begages thouldn's e     Carry photo identification, you will     if cancellation or amendment is do     Computany Guidelines for Safe 11     Please note as par gevenness ting     gate may lead to densil of boardo     Far hasile free processing, cancell	elars the departure time. Check in col- weigh more than Tkgs. In need it as proof of identity while chec- one, Chearrip will charge Ra. 400/- per Tavie: www.cheartite.com/travelar Tavie: mww.cheartite.com/travelar galations, it is mandahild to obtain an- og. Please check www.cheartite.com/tr	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the arport 3 hours by     Tour carry on begages shouldn's «     Carry photo destification, you will     if cancellation or ammethened is do     computancy Guisetines for Safe 15     Please note as par gevennment ne     gate may lead to demail at boardo     Far hasile free processing, cancell  FARE BREAKUP	efore the departure time. Check in col- weigh mene than Tuga. Il need it as proof of identify while chec one, Cleartrip will charge Ra. 400- per revel www.cleartrip.com/travelizable regulations, it is manifabed to obtain an op. Phesis check www.cleartrip.com/tr lamend pour tockets with Cleartrip mail	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the airport 3 hours by Tour carry-on begage shouldn's is Carry photo identification, you will if cancellation or amendment is do computory Quidelines for Safe Th Please note as per geventment ne gote may lead to densil of boardin Far hasile free processing. cardell FARE BREAKUP Base Fare:	elars the departure time. Check in col- weigh more than Tkgs. In need it as proof of identity while chec- one, Chearrip will charge Ra. 400/- per Tavie: www.cheartite.com/travelar Tavie: mww.cheartite.com/travelar galations, it is mandahild to obtain an- og. Please check www.cheartite.com/tr	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the arport 3 hours by     Tour carry on begage shouldn's «     Carry photo identification, you will     if cancellation or simmothered is do     computanty Guidelines for Safe 15     Please note as par government ne     gate may lead to densil at boardo     Far hassle free processing, cancell  FARE BREAKUP Base Fare Use Development Fee: Cute Fiel	eters the departure time. Check in col- weigh more than Tugs. In need 4 as proof of identify while chec one, Clearting will charge Ra. 400- per row www.clearting.com/article/ rgulations, it is manifabel to obtain an op. Phase check www.clearting.com/tr lamend pour tokets with Clearting mat Ro. 2,855 Ro. 457 Ro. 45	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the airport 3 hours to four carry on begage shouldn's a Carry photo identification, you will it cancellation or amendment is do Computury Guidelines for Safe 19 Please notes as par government ne gate may lead to densal of boardio Far hashe five processing, cancell ARE BREAKUP are fare ter Development Fee: Use Fee: Use Fee: Use fares	elses the departure time. Check in col- weigh more than Tkgs. In need it as proof of identity while chec one, Chearrip will charge Ra. 400- per lawie www.cheatrite.com/tarweigh- partitions. Et in mandahild th obtain an- og. Please check www.cheatrite.com/tr semend poor tockets with Cheatrite mit Rs. 2.855 Rs. 457	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the arpost 3 hours to thar carry-on begage shouldn's is Carry photo destification, you will if cancellation or amendment is do Computory Guidelines for Safe 19 Please note as per government ne gate may lead to densil of boardio For hasile free processing. cancell For hasile free processing. cancell PARE BREAKUP Date Fare Use Development Fee: Cobe Fee: Date Safe	elars the departure time. Check in col- weigh more than Tkgs. In need it as proof of identify while chec- one, Clearing will charge Ra. 400/- per Tavin, www.cleartine.com/travelsafe/ guidations, it is manifold to obtain air- og. Philaise check www.cleartine.com/tr alignment proc tockets with Clearing mat Rs. 2.855 Ra. 453 Ra. 453 Ra. 453 Ra. 722	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the airport 3 hours be Thur carry on biggage shouldn's e Carry photo identification, yoo will if carequitation or amendment is do computanty Guidatines for Safe 15 Please note as par government ne gate may lead to densil of boardio Far hasile free processing, carcell FARE BREAKUP Base Fare Use Development free: Cute free:	elars the departure time. Check in col- weigh more than Tkgs. In need it as proof of identify while chec- one, Clearing will charge Ra. 400/- per Tavin, www.cleartine.com/travelsafe/ guidations, it is manifold to obtain air- og. Philaise check www.cleartine.com/tr alignment proc tockets with Clearing mat Rs. 2.855 Ra. 453 Ra. 453 Ra. 453 Ra. 722	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the airport 3 hours to Tour cerry on begage shouldn's is Carry photo idjectification, you will if cancellation or amendment is do Computery Quidebines, for Safe Ti Please note as per generiment ne gate may lead to denial of boardin Far hasile help processing, cardeti FARE BREAKUP Base Fare: User Development Fee: Cube Fee: Cube reactions	eters the departure time. Check in col- wrigh more than Tugs. In need 4 as proof of identify while chec one. Cleantrip will charge Ra. 400- per "aww. www.cleantrip.com/travelizable rgatations, it is manifabel to obtain am og. Philaise check www.cleantrip.com/tr liamend your tockets with Cleantrip mol Rs. 2,855 Rs. 457 Rs. 45 Rs. 732 Rs. 4,039	uniters at the arport clean 45 minutes bety oxing in - passangier per Right. E-gaust to traver to some states in todus. Fa aveilude/stor more states and state wise to	oure to produce the K-pass at the bearding.
Please reach the airport 3 hours to Tour cerry on begage shouldn's is Carry photo idjectification, you will if cancellation or amendment is do Computery Quidebines, for Safe Ti Please note as per generiment ne gate may lead to denial of boardin Far hasile help processing, cardeti FARE BREAKUP Base Fare: User Development Fee: Cube Fee: Cube reactions	eters the departure time. Check in col- wrigh more than Tugs. In need 4 as proof of identify while chec one. Cleantrip will charge Ra. 400- per "aww. www.cleantrip.com/travelizable rgatations, it is manifabel to obtain am og. Philaise check www.cleantrip.com/tr liamend your tockets with Cleantrip mol Rs. 2,855 Rs. 457 Rs. 45 Rs. 732 Rs. 4,039	unters at the argont clean 45 manutes bedy colog-in pasalenger per flight. It gesol to travel to some states in India. Fa weblade/ for more details, and state wire to read of doing so directly with Airline	oure to produce the K-pass at the bearding.
Presse reach the amport 3 hours to Thur camy on biggops shouldn't « Carry photo identification, you will If carequitation or animalitient is do Campulancy Guidelines for Safe 15 Presse note as par government my gote may lead to densil of boardio For hasile free processing, cancel FARE BREAKUP Base Fare User Development Fee: Cote Fee: Other charges. Total Fare:	eters the departure time. Check in col- wrigh more than Tugs. In need 4 as proof of identity while chec one. Clearity will charge Rs. 400- per "awir www.clearitic.com/taxeticate/ ingulations. It is mandated to obtain an op. Phesis check www.clearitip.com/tr tamend poor tockets with Clearitip and Rs. 457 Rs. 45 Rs. 458 Rs. 732 Rs. 4.089 <b>Bannel</b>	unters at the argont clean 45 manutes bedy colog-in pasalenger per flight. It gesol to travel to some states in India. Fa weblade/ for more details, and state wire to read of doing so directly with Airline	ours to produce the 6-pass at the bearding.
Please reach the airport 3 hours to Tour cerry on begage shouldn's is Carry photo idjectification, you will if cancellation or amendment is do Computery Quidebines for Safe Ti Please note as per generiment ne gate may lead to denial of boardin Far hasile help processing, cardeti FARE BREAKUP Base Fare: Use Development Fee: Cub Peel Other Larges.	eters the departure time. Check in col- wrigh more than Tugs in need 4 as proof of identify while check one, Cheatrip will charge Rs. 400- per "www.exec.Cheatrip contracettable" og. Phesis check to contracettable og. Phesis check www.cheatrip.contri- lament poor totests with Cheatrip mil- Rs. 2.855 Rs. 453 Rs. 453 Rs. 4.939 Rs. 4.939 Bs. 4.939	unters at the argont clean 45 manutes bedy colog-in pasalenger per flight. It gesol to travel to some states in India. Fa weblade/ for more details, and state wire to read of doing so directly with Airline	oury to produce the 6-pass at the bearding.





### Lead Generation Flow



VACATION

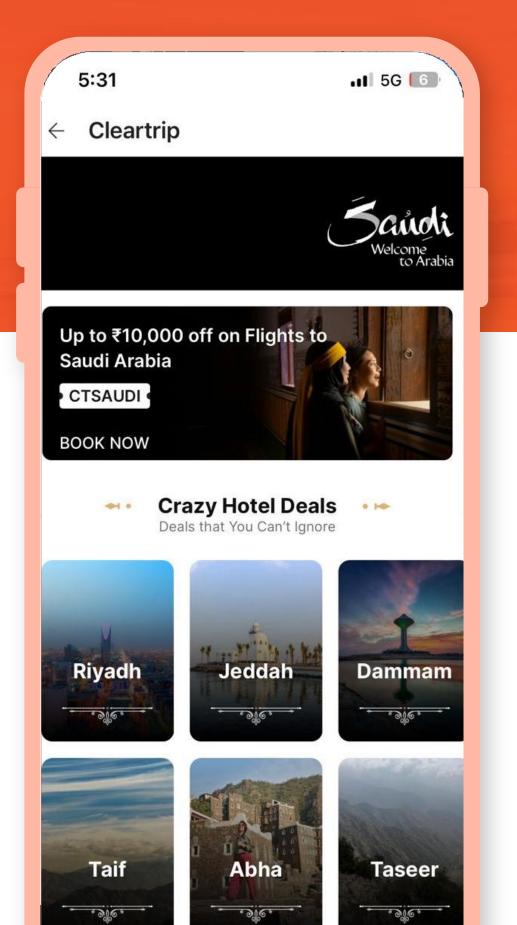
17:58 🕅 🜑 🛆	♥⊿ 🖬 55%	
<ul> <li>Fill in your details</li> </ul>		
Enroll Now!		
Name		
Radhika Sengupta		
_ Email		
radhe.sen@gmail.com		
Phone		
Location		
Select	\$	
I have read & accept T&C		
Submit		

### Case study - Saudi

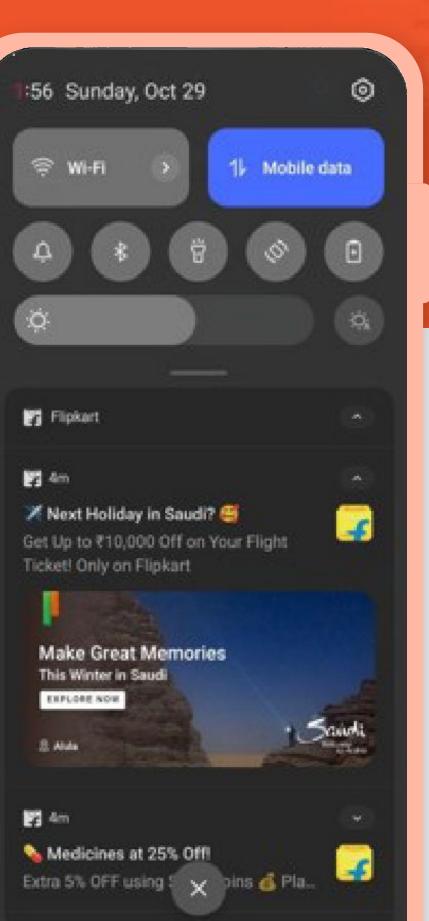
#### Homepage

#### 5:30 ul 56 7 🖯 Bus **术** Flights 🔚 Hotels Travellers & Class 1 Adult, Economy Fare type Senior citizen fa **Regular fare** Student fare Search flights Deal Zone Domestic International Hotel Deal Flight offers Flight offers Zone offers Sandi ONECARI Up to 1 HINK SUMMER No-Co on Flight onecar Save more, travel more CTINT + CTDOM $\bigcirc$ ⊕ $\bigcirc$ n MY TRIDS ACCOUNT HOME OFFERS

#### **Brand Store**



### **Push Notification**



# **Case study - Thailand**

#### Homepage

#### 5:30 ul 56 7 🖯 Bus **Hotels X** Flights Travellers & Class 1 Adult, Economy Fare type Senior citizen fa **Regular fare** Student fare Search flights Deal Zone Domestic International Hotel Deal Flight offers Flight offers offers Zone **AMAZING THAILAND** Amazing New Chapters Explore Now Save more, travel more CTINT \*. CTDOM ⊕ $\bigcirc$ $\bigcirc$ n

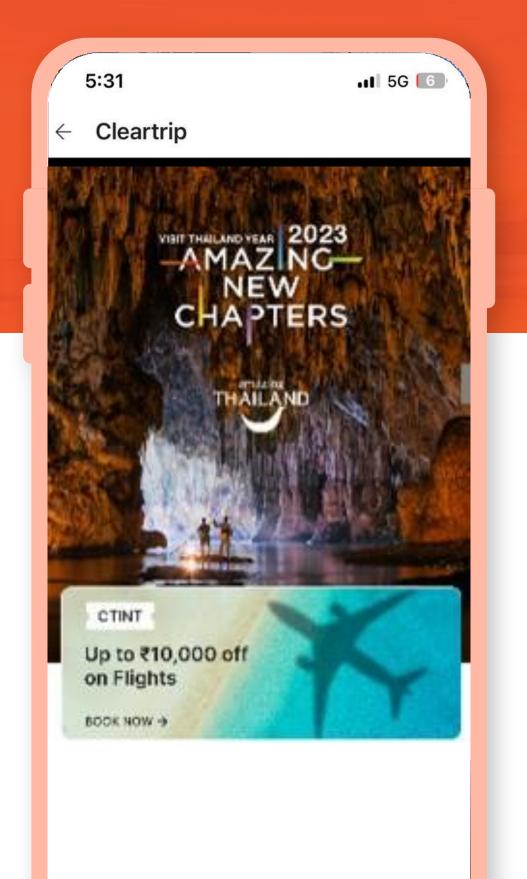
MY TRIDS

HOME

ACCOUNT

OFFERS

#### Brand Store



### **Push Notification**

### 

3:36 Tuesday, September 21

#### Notification Center

**~** 

Of fun, food & magical sunsets. Come experience the magic of amazing Thailand! Up to ₹10,000 off on Thailand flights. Use code CTTHAI.

