

COSMOPOLITAN

1.7 Million

Users, May'22



Google Analytic

961 K

Unique Visitors, Apr'22



Comscore

1.08 Million

Followers, as on 20th June'22



Facebook

447 K

Followers, as on 20th June'22



Instagram



Twitter

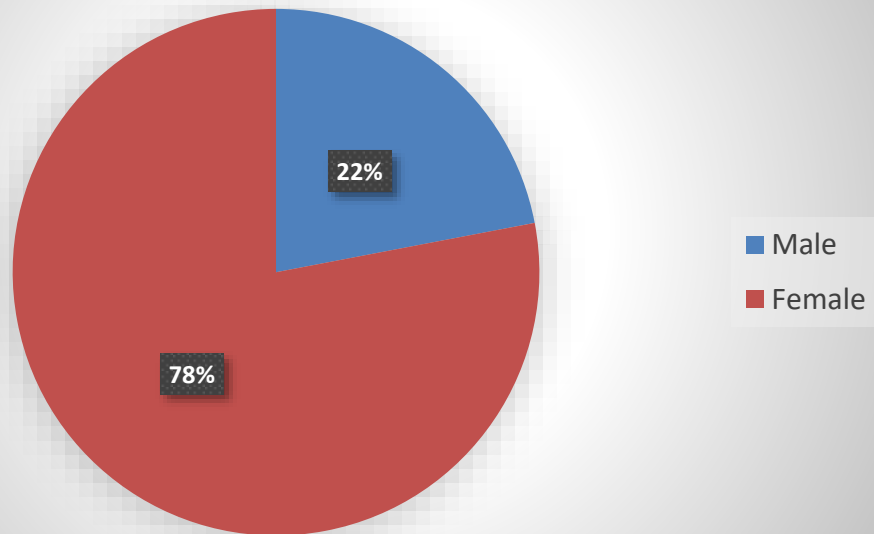
559.6 K

Followers, as on 20th June'22

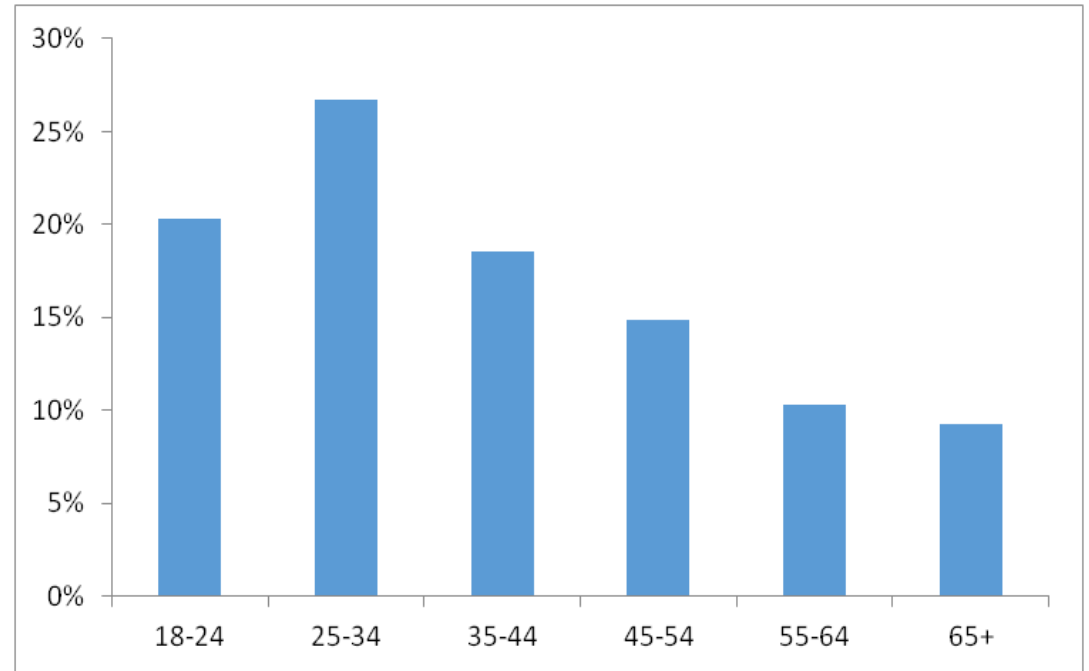
COSMOPOLITAN

Gender

Gender Split



Age Group



TOP GEOGRAPHY

COSMOPOLITAN

USERS AFFINITY

1	Maharashtra
2	Tamil Nadu
3	Gujarat
4	Karnataka
5	Uttar Pradesh
6	Kerala
7	West Bengal
8	Telangana
9	Madhya Pradesh
10	Delhi

1	News & Politics/Avid News Readers
2	Food & Dining/Cooking Enthusiasts/30 Minute Chefs
3	Beauty & Wellness/Frequently Visits Salons
4	Shoppers/Value Shoppers
5	Travel/Travel Buffs
6	Lifestyles & Hobbies/Business Professionals
7	Media & Entertainment/TV Lovers
8	Sports & Fitness/Sports Fans
9	Beauty & Wellness/Beauty Mavens
10	Shoppers/Bargain Hunters