



MEDIA PACK
PRINT

CREATIVE GAGA MAGAZINE

Creative Gaga is India's first serious design magazine for creative professionals. Published by Open Bracket Publication, a knowledge-rich publication about the best in graphic design, animation, contemporary art, illustration and web. Unbiased, appreciative and focused, it is about the latest trends in the trade and expert-speak.

Today, Creative Gaga enjoys both national and international readership from countries such as India, Australia, UK, Newzealand, USA, Indonesia, Italy and Russia.

06

Issues in a Year
(Bi-monthly)

Deep Reach

Subscribed by all the IITs, NIFTs, NIDs, Prominent Colleges & Institutes, Agencies & Well-known Studios.

07

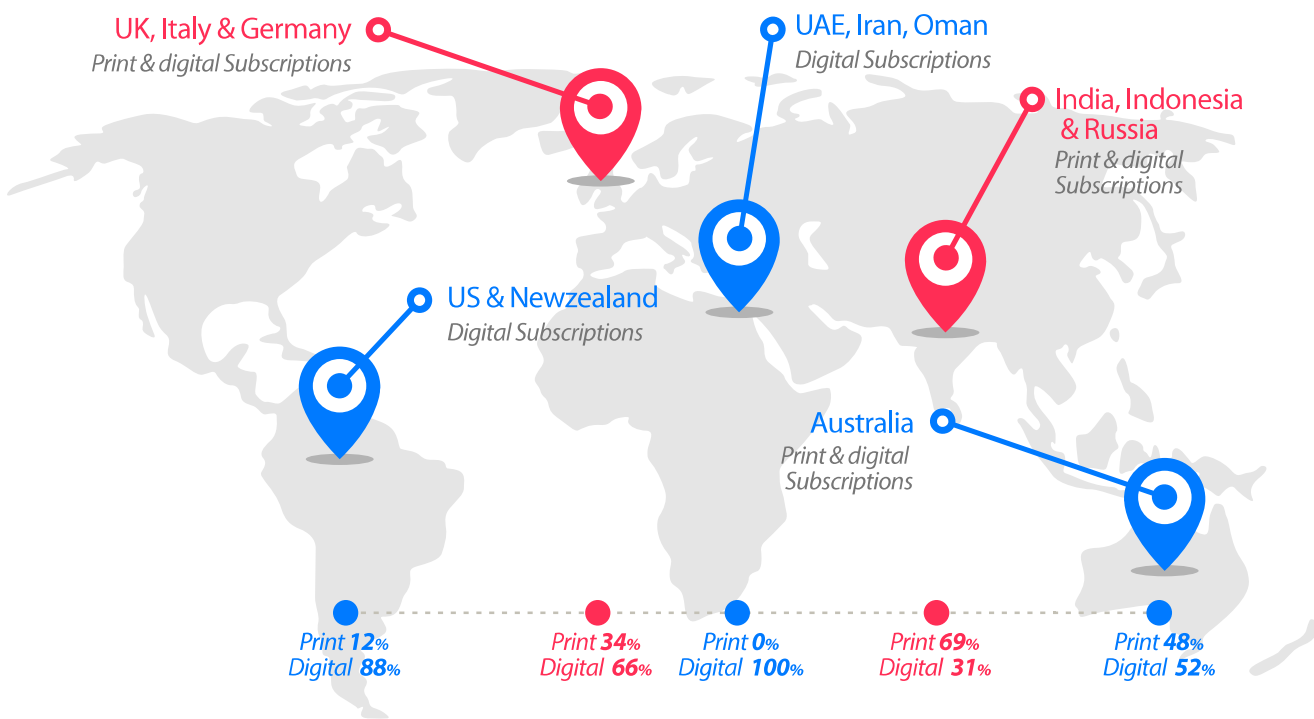
Years of Continuous
publishing

Unique Content

With Indian Designer
at spotlight
(Expert In-house Editorial Team)



www.creativegaga.com



CIRCULATION

3.2K

Print Copy Circulation
(Q3 & Q4 2017-18)

5.4K

Digital Issue Subscriptions
(Q4 2017-18)

2.78L

Combined Readership
(Q3 2017-18)

47K

Approximate Viral Reach
(Q2 2017-18)

1.02M

Readers Reach
(Q2 2017)



SOCIAL MEDIA

44K
(+23% yoy)

Facebook Followers

597
(+12% yoy)

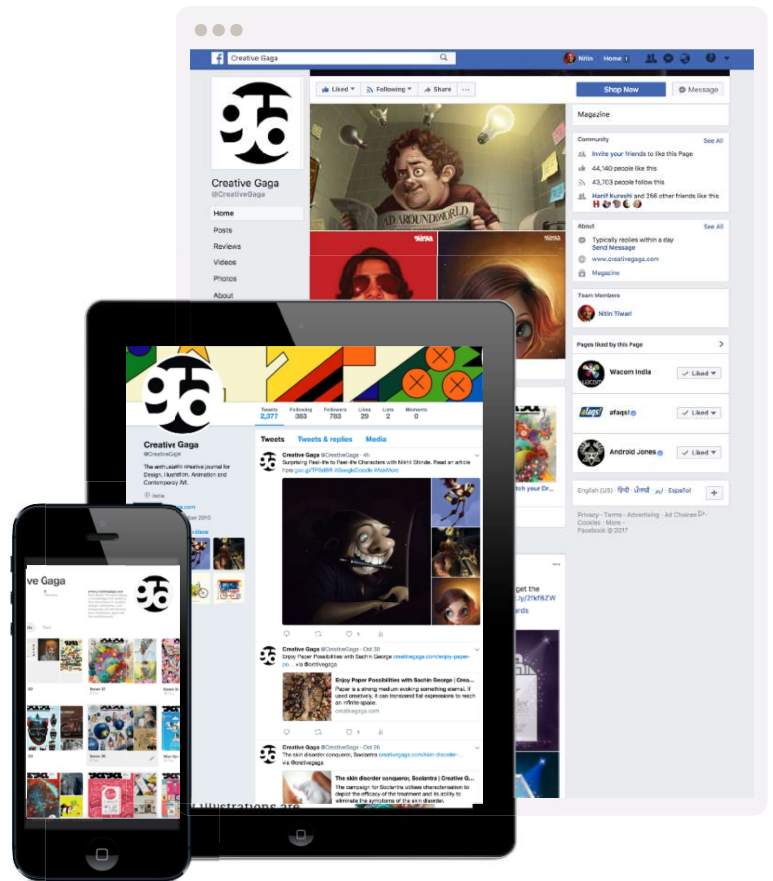
Pinterest Followers

2.4K
(+9.23% yoy)

Twitter Followers

700
(+7% yoy)

Linked Followers



AUDIENCE PROFILE

29

Median age

56/44

Male / Female

72%

Have a university Degree

11%

Have a Postgraduate Degree

₹9,59,885

Average Annual Income

73.5%

Purchase Something they See on CG.com

94%

Will Spend Extra on Quality



ADVERTISING
FORMATS

PRINT ADVERTISING

Printed Magazine Ads has advantage of dedicated attention of the reader in his/her own comfort space, with more chance of brand engagement and reachability.

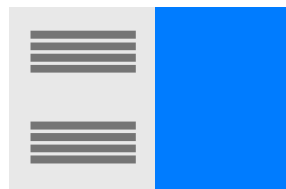
Suitable for long-term brand building exercises. Can also be used to announce new products and their ranges.

Ads Sizes (in mm)

Full Page 210 x 297 (A4)

Double Page 297 x 420 (A3)

Please ask for bleeds size template for convenient artwork sharing.



Full Page



Double Page Spread



Inside Front Cover



Inside Back Cover



Back Cover

Contact for any exclusive advertising options.



RATES CARD

Ad Type	CPI* (INR)	CPI* (\$)	CPI-Multiple (3+ Insertion) (INR)
Full Page	30,000	\$459	27,000
Full Page (pg. 1 to 15)	36,000	\$599	32,000
Front Inside Cover	45,000	\$699	42,000
Back Inside Cover	42,000	\$679	36,500
Back Cover	50,000	\$769	45,000
Double Page Spread	48,000	\$739	43,000

* CPI= Cost Per Insertion

[Contact for any exclusive advertising options.](#)



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AND MORE...

CONTEST PARTNERSHIP

The target audience can also be engaged by a creative contest, which will promote the use of your product(s)

Products can also be offered as winning price as well as part of the winning hamper.

Good if you want people to experience new products or new features.

ISSUE SPONSORSHIP

You can also sponsor an issue to avail the maximum possible exposure to our audience, which can boost your visibility in the market.

Perfect for product launches, branding makeover announcements and for branding booster.

SPONSORED ARTICLES

We can release sponsored articles, which smartly embed your marketing and links for the best results.

Best if you want the TG to be interested in your content and visit your store to complete the buying cycle,

@MENTIONS

We can mention your product or company name, wherever artist mention them and can redirect the readers to your site/ given link.

Very cost effective and best option if you just want to be connected with the TG and be visible silently.



ADDITIONALS

Ad Type	Cost* (INR)	Cost* (\$)	
Contest Partnership	20,000	\$299	-
Issue Sponsorship	2,00,000*	\$3079	-
Sponsored Article	7,200	\$119	-
@mentions	1,700	\$29	-

* Price starting from

