

# MEET NEDLA

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# WHO WE ARE

CRYPTO INDIA MAGAZINE (CIM) IS A NEXT GENERATION PUBLICATION THAT COVERS THE EVOLVING WORLDS OF BLOCKCHAIN, CRYPTOCURRENCY, AND DIGITAL ASSETS. OUR EDITORIAL WORK IS SHAPED BY A COMMITMENT TO PRECISION, AND A COMMITMENT TO INTEGRITY.

THE TEAM BEHIND CIM HAS CONTRIBUTED TO SOME OF THE MOST INFLUENTIAL PUBLICATIONS IN THE GLOBAL TECH MEDIA, SUCH AS FORBES, ENTREPRENEUR, AND THE WALL STREET JOURNAL. WE MAINTAIN THE SAME LEVEL OF RIGOR, CURIOSITY, AND STORY TELLING AS OUR PARENT PUBLICATIONS. WE TAKE PRIDE IN BEING UNBIASED, AND FOCUSED ON CLARITY OVER NOISE.

CIM CONNECTS WITH THE THINKERS, TRADERS, BUILDERS, AND INVESTORS IN THE CRYPTO SPACE. WE ARE A PARTNERING WITH THE BEST OF THE INDUSTRY TO BRING YOU THE MOST RELEVANT AND INSIGHTFUL CONTENT.

TARGET AUDIENC

# OUR READER'S. YOUR FUTURE. ADVOCATES.

CRYPTO INDIA MAGAZINE SPEAKS TO THE MINDS S  
OUR READERS ARE NOT PASSIVE SCROLLERS; THE  
ENTHUSIASTS AND POLICYMAKERS WHO STILDY W

# AUDIENCES

**68%**

ARE FOUNDERS, C-LEVEL EXECUTIVES, OR DECISION MAKERS IN CRYPTO, FINTECH, AND AI VENTURES

**74%**

ARE EARLY ADOPTERS OF NEW TECHNOLOGY, BLOCKCHAIN INFRASTRUCTURE TECHNOLOGY, AND GENERATIVE AI SYSTEMS

**49%**

WORK IN OR ADVISE EMERGING WEB3 COMPANIES

**82%**

ARE AGED BETWEEN 18-45, WITH 45% OF THE GENERATION

# GLOBAL REA

OUR READERS SPAN MORE THAN 30 COUNTRIES  
TO A MILLION IMPRESSIONS ACROSS A  
NETWORK OF FOUNDERS, INVESTORS, AND  
OF BLOCKCHAIN AND AI. CRYPTO, INDIA  
BORDERLESS COMMUNITY THAT DEFINES WHE



# WHAT WE OFFER

WE WORK WITH BRANDS, FOUNDERS, AND TEAMS  
AND BLOCKCHAIN ECOSYSTEM. EVERY PIECE OF OUR  
MAGAZINE IS BUILT WITH EDITORIAL DEPTH, INDEP  
BALANCE.

OFFERING

# 1. NEWSPIECE

**350—550 WORDS**

NON-PROMOTIONAL, NEWSROOM-STYLE REPORTS  
IDEAL FOR ANNOUNCEMENTS, FUNDING ROUNDS  
UPDATES THAT CARRY GENUINE ECOSYSTEM IMPACT.

# 2. OPINION

**750—1,250 WORDS**

WRITTEN EXCLUSIVELY BY OUR JOURNALISTS &  
FOUNDERS, INVESTORS, AND THOUGHT LEADERS.

# 3. GUEST ARTICLE

**750–1,250 WORDS**

A PLATFORM FOR INDUSTRY LEADERS, RESEARCHERS, AND THOUGHT LEADERS TO SHARE INFORMED PERSPECTIVES AND THOUGHT LEADERSHIP. CLARITY, CREDIBILITY, AND CONTRIBUTION TO THE W

# 4. LISTICLE

**750–1,550 WORDS**

ENGAGING, RESEARCH-BACKED ROUNDUPS CREATING STARTUP, BREAKTHROUGH, AND EVOLVING MARKETS.

# 5. PRESS RELEASES

**UPTO 1,250 WORDS**

A PLATFORM FOR INDUSTRY LEADERS, RESEARCHERS, AND THOUGHT LEADERS TO SHARE INFORMED PERSPECTIVES AND THOUGHT LEADERSHIP. PROVIDING CLARITY, CREDIBILITY, AND CONTRIBUTION TO THE WIDER BUSINESS COMMUNITY.

# 6. INTERVIEW

**750–1,550 WORDS**

IN-DEPTH Q&A FEATURES WITH FOUNDERS, EXECUTIVES, AND INDUSTRY LEADERS. PROVIDING INSIGHTS AND PERSPECTIVES ON CURRENT TRENDS AND FUTURE PROJECTIONS.

# 7. STARTUP STOP

**750–1,550 WORDS**

**A LONG-FORM, NARRATIVE FEATURE THAT CAPTURES AND MILESTONES. SUITABLE FOR FOUNDERS WHO SELLING EMPTY TOKENS.**

# RATE CARD

## Services

News Piece

Opinion

Guest Article

Listicle

Press Release

# PRICING

# BRANDS WE HAV WORKED WITH



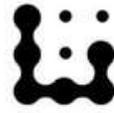
Pi42



Shardeum



# PROUD MEDIA PARTNER FOR



**consensus**  
HONG KONG

**COINFEST**  
**ASIA**



**bitcoin**  
**amsterdam**



**GLOBAL**  
**BLOCKCHAIN**

SHOW 2022

# LET US BUILDS MEANINGFUL.

IF YOU FEEL YOUR BRAND HAS A STORY WORTH  
CONNECT WITH AN AUDIENCE THAT VALUES  
INNOVATION, WE WOULD BE GLAD TO TALK

REACH OUT TO US AND WE WILL EXPLORE HOW  
WE CAN HELP YOU MAKE A GENUINE IMPACT IN  
EMERGING TECHNOLOGY.

## CONTACT US



[PARTNERSHIPS@CRYPTOINDIAMAGAZINE.COM](mailto:PARTNERSHIPS@CRYPTOINDIAMAGAZINE.COM)