



GST NUMBER 33AAAFD6640H2ZR

Card Rate 2019-20

National Card Rate

Editions	Circulation	B & W	ARHP Color	Front Page	Page 3	Back Page
Source	ABC July- December 2019					
Chennai	171836	520	790	1125	900	975
Coimbatore	148967	325	510	735	595	610
Madurai	174807	370	625	850	700	715
Pondy	61041	180	245	390	285	295
All 4 Edns	556651	1350	2125	2990	2400	2500
All 10 Edns	7768300					

Editions	Circulation
Source	ABC July- December 2019
Chennai	193134
Coimbatore	187666
Madurai	206985
Pondy	66661
All 4 Edns	654446
All 10 Edns	886395

DAVP	Rate	
Editions	B & W	COLOUR
Chennai	85.85	120.19
Coimbatore	81.04	113.46
Madurai	95.08	133.11
Pondy	35.55	49.77
All 4 Edns	297.52	416.53

Classified Display

EDITION	Rate
MIN - 5 * 3.5	Per sqcm
Chennai	205
Coimbatore	165
Madurai	140
Pondy	80
All 4 Edn	525

No. of Columns / Width [in cms]

1 [4], 2[8], 3[12], 4[16], 5[20], 6[24], 7[28], 8[33]

Total Size

Height of Column : 53 CM

Width of Column : 33 CM

Page		Max Size	Min Size
Front Page	(no solus)	33 X 25 cm	8 X 10 cm
Other Pages		33 X 53 cm	4 X 5 cm

Website : www.dinamalar.com

Material Format:

Acrobat PDF--EPS, PDF, CDR

Color in CMYK Format & Not RGB

Material Send To :

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