

# DIGITAL MEDIA DECK

- [www.newindianexpress.com](http://www.newindianexpress.com)
- [www.dinamani.com](http://www.dinamani.com)
- [www.kannadaprabha.com](http://www.kannadaprabha.com)
- [www.indulgence.com](http://www.indulgence.com)
- [www.samakalikamalayalam.com](http://www.samakalikamalayalam.com)
- [www.edexlive.com](http://www.edexlive.com)
- [www.cinemaexpress.com](http://www.cinemaexpress.com)



EXPRESS NETWORK  
PRIVATE LIMITED

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samakalikamalayalam.com

THE NEW INDIAN EXPRESS  
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Top Stories



தமிழ்நாடு



ಪ್ರಮುಖ ಸುದ್ದಿ



யாಕಾರ್ಯ



ஐனி எஸ் 'கயறமாகம்';



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Tamil



Samuthirakani's Thiru Manickam gets OTT



Top Stories



PM Modi, global leaders condole demise of Dr. Manmohan Singh

# ACTIVE USERS

## GROUP SITES

0.94  
Million

DAILY ACTIVE USERS

25.86  
Million

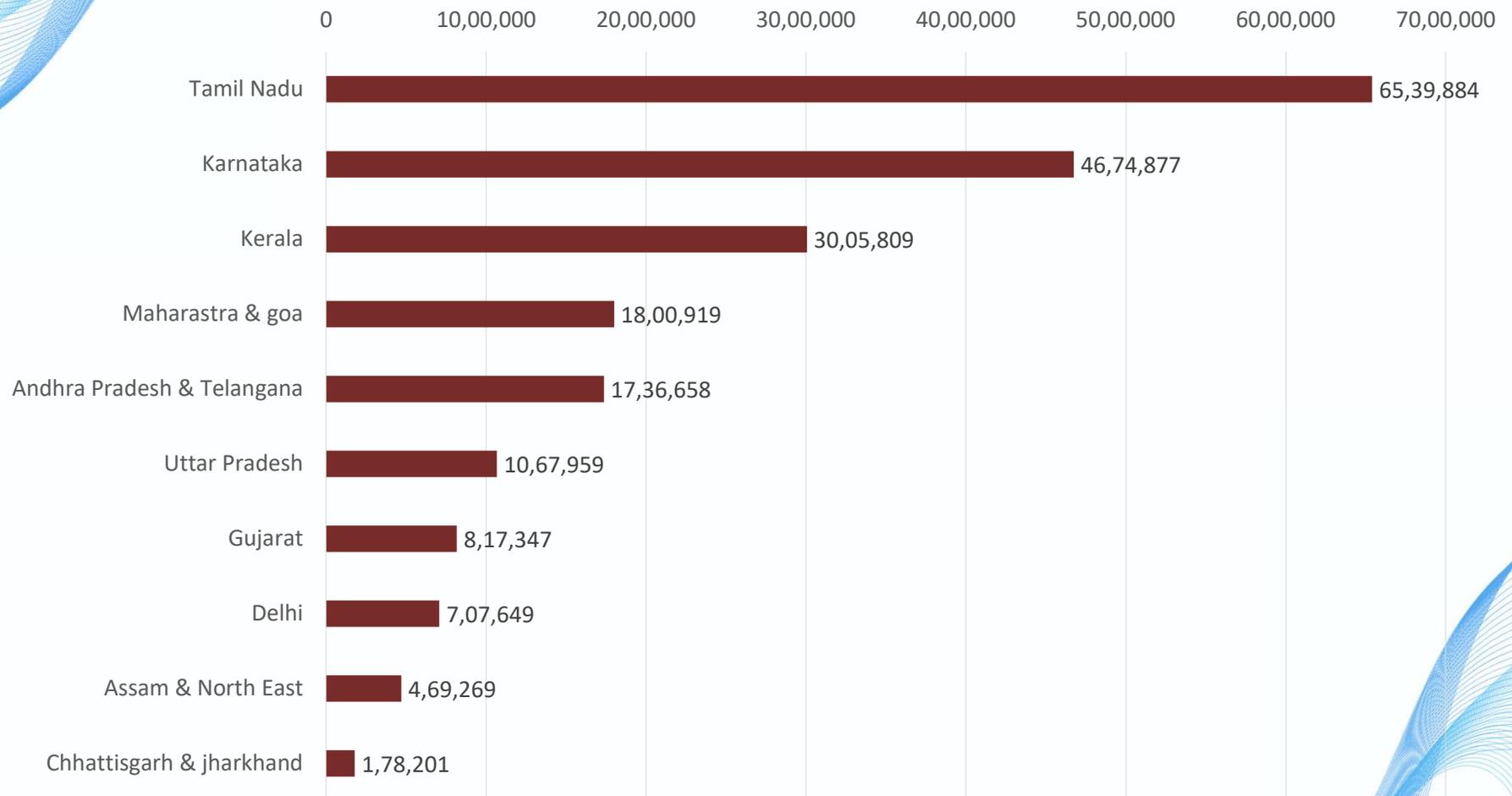
MONTHLY ACTIVE USERS

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## PORTAL WISE BREAKDOWN

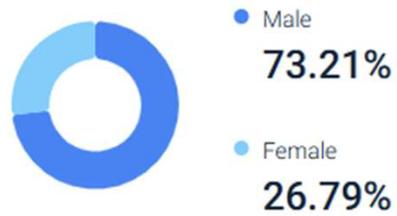
WEBSITE	MAU	DAU	MONTHLY PAGE VIEW
NewIndianExpress.com	10.01 Million	0.33 Million	26.69
DinaMani.com	7.20 Million	0.30 Million	36.38
SamakalikaMalayalam.com	3.29 Million	0.11 Million	32.06
KannadaPrabha.com	4.52 Million	0.20 Million	19.37
CinemaExpress.com	0.38 Million	12368	2.09
EdexLive.com	0.23 Million	7533	0.57
IndulgExpress.com	0.24 Million	7723	1.34
<b>Total</b>	<b>25.86 Million</b>	<b>0.94 Million</b>	<b>118.51</b>

## User data based on GEO

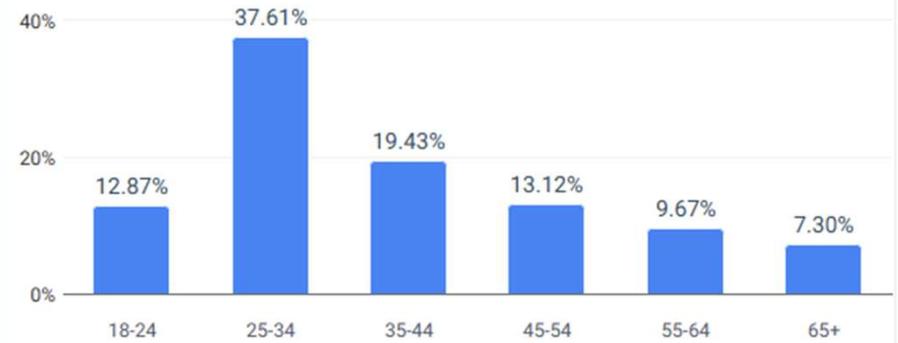


# DINAMANI

## GENDER - WISE SPLIT



## AGE - WISE SPLIT



# ADVERTISING INVENTORIES

- **Banners**
- **Sponsored content**
- **YouTube Video Production and promotions across our YT channels**
- **Product / Services videos**
- **Section Sponsors Etc.,**

# GLOBAL TOTAL NETWORK IMPRESSIONS - WEBSITE WISE p.m.

WEBSITE	TOTAL AD IMPRESSIONS inventory
NewIndianExpress.com	47.5 Million
DinaMani.com	42.6 Million
SamakalikaMalayalam.com	12.25 Million
KannadaPrabha.com	38.5 Million
CinemaExpress.com	0.38 Million
EdexLive.com	0.23 Million
IndulgExpress.com	0.24 Million
<b>Total</b>	<b>141.65 Million</b>

# THANK YOU



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