

ASIA'S FIRST MONTHLY MAGAZINE ON THE ENTERPRISE OF HEALTHCARE

@HEALTH

**Connecting your Brand to the
Indian Healthcare Fraternity**



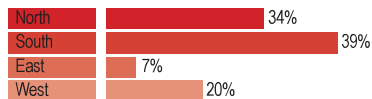
ehealth.eletsonline.com

Our Stakeholders in Health domain

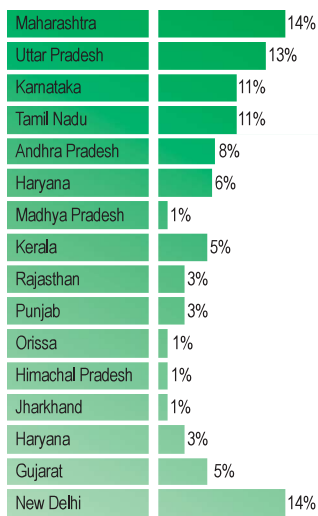
- Top Management, Administrators, Purchase Managers, Medical Directors
- Policy makers, Ministers, Secretaries, Joint Secretaries and Directors
- Directors/Deans/Academic Heads/HODs of Medical, Nursing, Pharmaceutical and Bio-Tech Colleges
- Health IT providers and Solution Developers
- Medical Equipments and Device Manufacturers, Diagnostic Labs Consultants, Healthcare management & IT
- International Funding and Development Agencies, National and International Medical Associations
- Health Insurers, Research organisations and Financial Institutions

Readership Spread

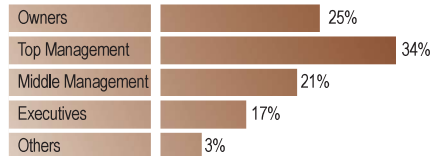
Region wise



State wise



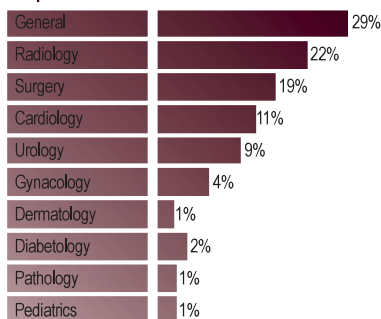
Hierarchy wise



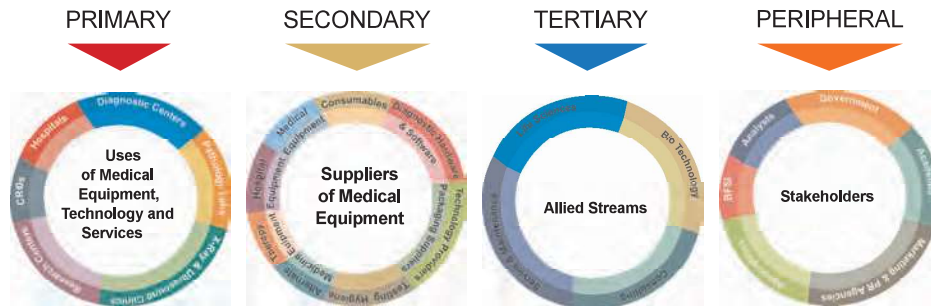
Job Function wise



Department wise



Readership Profile



eHEALTH Online Footprints

REACH



ELETS SOCIAL MEDIA



360 Degree Connect

PRINT

- ☞ Enriching and engaging content
- ☞ Niche audience
- ☞ Awaited magazine among the target group and caters to a large set of Health fraternity
- ☞ Influential Medium

EVENTS

Organises the well-known and well-prescribed Events among the Health industry, touching upon the timely topics by providing them a platform to converge.



DIGITAL

- ☞ Direct to the inbox of target group
- ☞ Engaging Content generating Business
- ☞ Direct push for your Marketing activity

Our Publications

