

# EPC

Engineering

Projects

Construction

[www.epcworld.in](http://www.epcworld.in)

# World

Extensive Coverage Obsessive Readership

AN AUTHORITATIVE MAGAZINE FOR CONSTRUCTION, INFRASTRUCTURE AND EPC DOMAIN.

"EPC World is devoted to bringing Infrastructure and construction professionals the news, analysis, business enabling information and comments that help them do their jobs most effectively. Our coverage ranges from business strategies to technical innovations to market intelligence. We at EPC World take great pride in working as your business companion in the industry. We'd like to hear your ideas!"



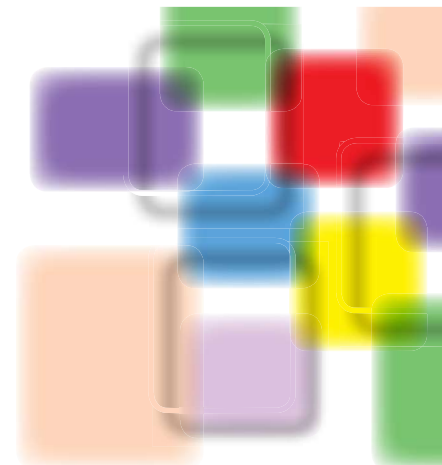
Since May 2009 | Frequency: Monthly | Circulation: 55,000 | Readership: 2, 20,000



## *EPC World.....*

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- Industry's most essential and trusted independent source for industry updates, news and analysis, Technology and Management, events and market data.
- Delivered to top executives, owners and industry professionals globally, nationally and regionally through its extensive network of print, digital and event media.
- Award winning content expanding paid circulation and readership.
- Help you "power up" your communications strategy to effectively compete for business and Dynamically "tell your story" to the people that matter most.
- Construction, Infrastructure & EPC industry focused.



## *Total Audience Engagement*

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Over 220,000 (four readers per copy) Construction and Infrastructure professionals interact with information delivered from EPC World monthly through its diverse mode of communiqué PRINT, DIGITAL & EVENTS.

## *EpcWorld.com Audience*

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35,000 total average unique visitors per month. Traffic from national and international domain.

## *E-Newsletters*

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EPC World daily newsletter compelling business enabling content reaches directly to inbox of the audience. Our E-newsletter concentrated direct push for your marketing activity and continued lead for your business.

## *Events*

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EPC World is an effective platform for reaching out to a huge potential audience through its participation in leading national and international events and conferences.

## *Major Industry Verticals*

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*that EPC World reaches out to .....*

- Roads & Highways
- Power Generation & Transmission
- Energy
- Oil & Gas
- Construction, Mining & Material Handling Equipments
- Plants & Machinery
- RMC & Concrete
- Ports & Shipping
- EPC
- Project Management & Consultancy
- Project / Equipment Finance
- Construction & Mining
- Real Estate
- Steel & Cement
- Construction Design & Software
- Logistics & Transportation
- Projects Safety & Security
- Water / Wastewater
- Airports
- Urban Infrastructure

## *Industry Connect...*

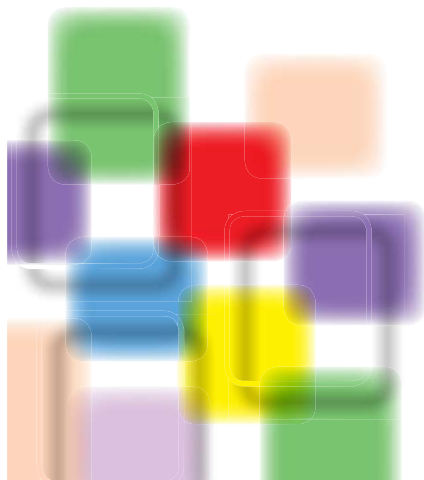
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EPC World- most powerful and significant brand serving and connecting with leading industry associations and research firms such as CII, FICCI, CIDC, ASSOCHAM, BAI, INSDAG, NHBF, CRISIL, NAREDCO, National Association of Realtors India (NAR India), PHD Chambers of Commerce & Industry, Indian Association of Structural Engineers (IAStructE), IEEMA, Association of Consulting Civil Engineers (ACCE), Jones Lang LaSalle India (JLL India), Ernst & Young India (E&Y India), Cushman & Wakefield (India), which strengthen our interaction with thought leaders for updated market information.

## *Participation in leading events & Conferences...*

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Extensively distributed in events and conferences such as EXCON, IME, India Infrastructure Summit (by FICCI), International Summit PPP in Roads & Highways (by ASSOCHAM), CTBUH, CONEXPO (Las Vegas), bc India, India Mining (by FICCI), Global Investor Meet (Karnataka, Kerala & Chhattisgarh), ET AceTech, COMDEX (Construction & Mining Machinery Expo), EPC Sphere, Asia Cement Summit 2012, CONSTECH (Thailand, Bangkok), The Big 5 PMV (Dubai), Oman EPC Projects (Muscat, Oman), BHP 2012, CEMAT India, Industrial Automation, The Big 5 Construct India 2013 (by FICCI), Watertech India 2013 etc. and connecting today's buyers and sellers in Construction marketplace.



## Readership Spread

### Region wise

West	41%
South	27%
North	25%
East	7%

### Hierarchy wise

Owners	18%
Top Management	35%
Middle Management	30%
Executives	12%
Others	5%

### State wise

Maharashtra	27%
Delhi, NCR & Haryana	18%
Tamilnadu	12%
Andhra Pradesh	8%
Gujarat	7%
Bihar, UP & Jharkhand	6%
Karnataka	5%
MP	5%
West Bangal	2%
Others	10%

### Job Function wise

Decision Makers	65%
Influencers & Others	35%

### Department wise

Manufacturing	30%
Purchase	28%
Projects	20%
Sales & Marketing	10%
Others	12%

## Readership Composition

Decision-makers & influencers across the spectrum of today's Construction & Infrastructure teams: owners, Top & Middle Management, Project Managers, Consultants, Purchase Managers, general contractors, specialty contractors, construction managers, engineers, architects, suppliers etc. and Stakeholders like Government, Academia, Associations, Analysts & Marketing & PR Agencies.

