

ETREALTY.COM, AN INITIATIVE OF THE ECONOMIC TIMES, IS A COMPREHENSIVE MEDIA VERTICAL OFFERING NEWS, VIEWS, INFORMATION, DATA, TOOLS, EVENTS AND SERVICES TO DECISION MAKERS, INFLUENCERS AND NICHE READERS INTERESTED IN THE OVERALL DEVELOPMENT IN THE **REALTY SECTOR.**

WITH MORE THAN 200,000 SUBSCRIBERS, ETREALTY ENGAGES ITS NICHE AND QUALITY AUDIENCE WITH NEWS, INFORMATION, DATA & TOOLS FOR INFORMED DECISION MAKING IN THE REAL ESTATE AND INFRASTRUCTURE INDUSTRY.

WE PROVIDE INFLUENTIAL INDUSTRY LEADERS, ENTREPRENEURS AND MILLENNIALS WITH CRITICAL BUSINESS INSIGHTS BY LEADING UNPARALLELED ACCESS TO THE WORLD'S MOST POWERFUL PEOPLE.













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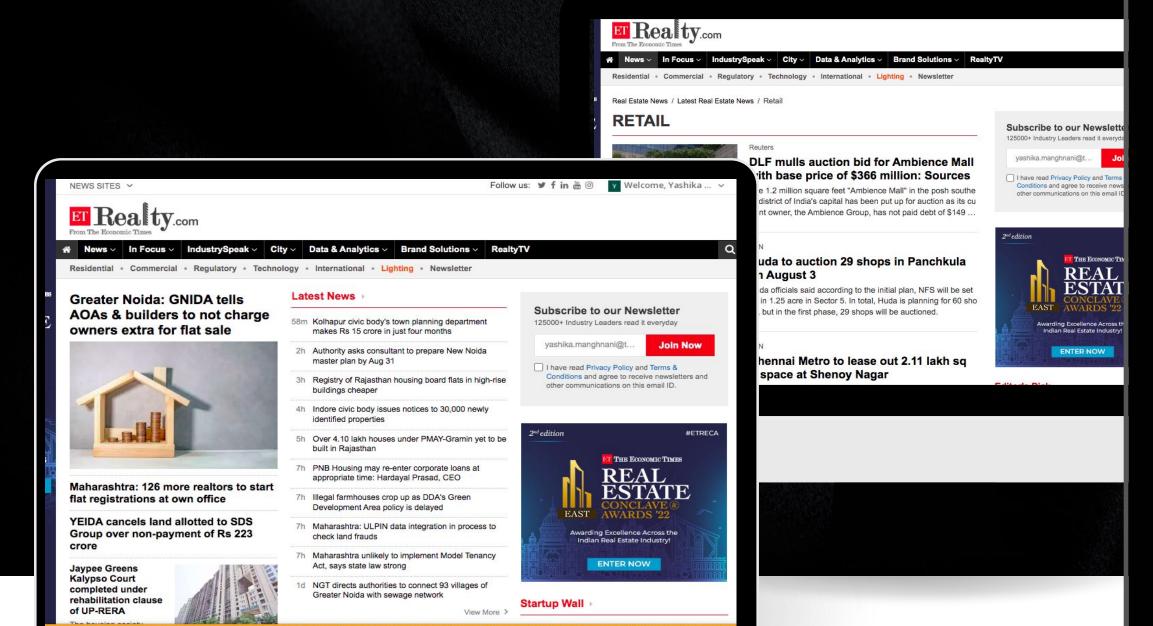






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ETREALTY.COM

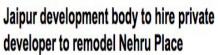




Chandigarh administration to auction Rs 1.200 crore land for SCOs

Along with commercial area which will have SCOs, the UT adm inistration will also develop banquet hall and green belts for the utilisation of 25 acre land in Sector 52 and 56, worth Rs 1,20...





Now the design has become redundant, and shop owners hav e failed to garner business in this old, dilapidated building, said



Seven malls owe Bruhat Bengaluru Mahanagara Palike Rs 46 crore property

According to data shared by the Palike's revenue section, Mant ri Square is the biggest defaulter with dues of Rs 27 crore. The mall has not paid tax since 2019.



DLF to invest Rs 200 crore for expanding Delhi's Vasant Kuni mall

On an average, rentals for properties housing luxury brands ar e nearly double compared with mass-priced lifestyle brands. D



Godrej Properties posts Rs 43.30 crore net profit in Q1



DLF mulls auction bid for Ambience Mall with base price of \$366 million: Sources



'Ambience Mall" in the posh southern district of ndia's capital has been put up for auction as its current owner, the ...

Mumbai: Prestige Estates to complete Shivsha...

Piramal Capital & Housing sells Rs 4,451 crore .

Income tax department searches office of Noid...

Most Read in Retail

This Week This Month

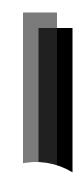


DLF mulls auction bid for Ambience Mall with base price

MICROSITE (CONTENT HUB)

THE MICROSITE (ALSO CALLED THE CONTENT HUB) WILL BE THE BASE OF ALL THE CAMPAIGNS. ALL THE **MARKETING ACTIVITIES** RELATED TO THE CAMPAIGNS WILL DIRECT PEOPLE TO THIS SITE WHERE WE CAPTURE THEIR DETAILS AND **ENGAGE** THEM.

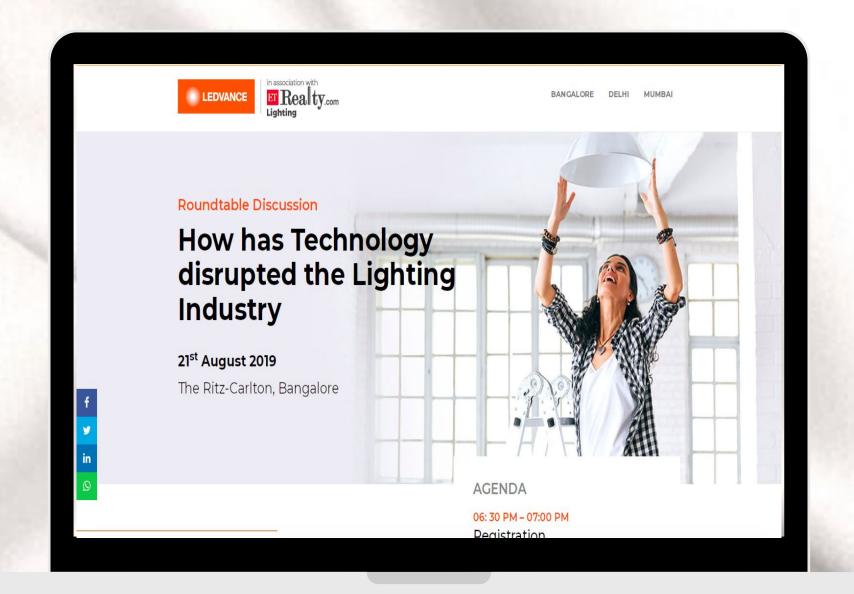
THE MICROSITE WILL
BE HOSTED IN THE
BRAND SOLUTIONS
SECTION OF
ETREALTY



ALL THE CONTENT RELATED
TO THE CAMPAIGN WILL BE
HOSTED ON THIS SITE AND
ALL THE MARKETING
ACTIVITIES WILL BE
DIRECTED HERE

THE MAINTENANCE
AND UPDATING OF
THE MICROSITE WILL
BE TAKEN CARE OF BY
THE ETREALTY TEAM

ALL THE DETAILS
REGARDING THE ACTIVITIES
OF THE CAMPAIGN WILL BE
AVAILABLE ON THE
MICROSITE



WHY ETREALTY?

Brand Awareness

ETREALTY IS A PLATFORM FOR CREATING BRAND AWARENESS AMONG THE TARGETED AUDIENCE AND ALSO TAKING BRAND RECOGNITION A STEP FURTHER.

BRAND CREDIBILITY

ETREALTY ALLOWS TO ESTABLISH BRAND CREDIBILITY BY PROVIDING A PLATFORM FOR EXPERTS TO COME TOGETHER FOR ONE EVENT, THIS WILL CREATE A TRUSTWORTHY AND CREDIBLE IMAGE AMONG THE TARGETED AUDIENCE.

LEAD GENERATION

ETREALTY ALLOWS CLIENTS TO INTRODUCE THEMSELVES PROPERLY WITH THEIR TARGET AUDIENCES, INCLUDING PROSPECTS, CUSTOMERS, EMPLOYEES, AND SUPPLIERS.

ed people should get technology, says Union

offering a robust solution to gement challenges

AWARENESS

2h New ransomware makes victim donate to p financial help to needy patients

Consumers': Arun Parameswaran, SVP & N

Vodafone Idea, MD and CEO, Ravinder Tal-

Sales & Distribution, Salesforce India

1h If Airtel can fight back, why can't Voda Idea

1h Sebi summons top brass of SecureKloud for

1h UK company Dyson to expand operations i

services to remain high in India

e right solution to your business

- 2h Salil Parekh to be Infosys CEO for 5 more

h Housing.com bets to on Al for accurate pro

LEAD GENERATION

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enabling ZestMoney to s 70% customers

The meta risks of the Metaver Sandra Lee

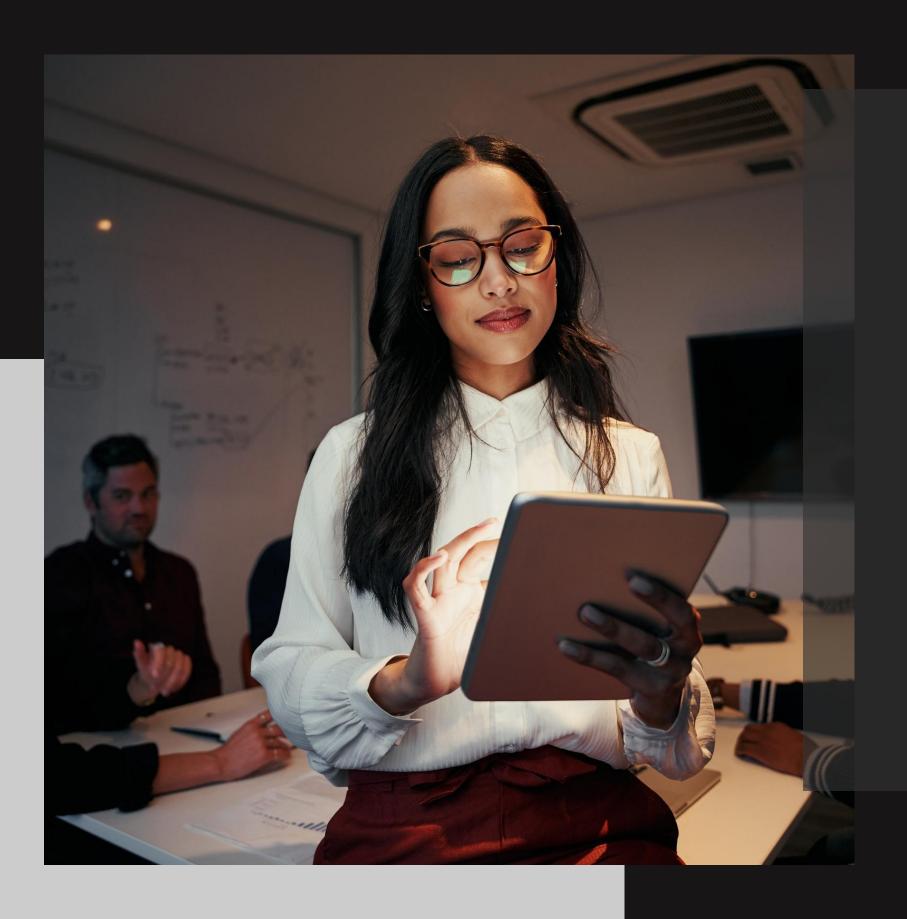
of a CTO

2h Amazon Web Services expects demand for gital transactions with the right.

2 Balls with states or disclay fab. 2h How to create a clear, actionable data strate

breaches

after strong growth



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357,676

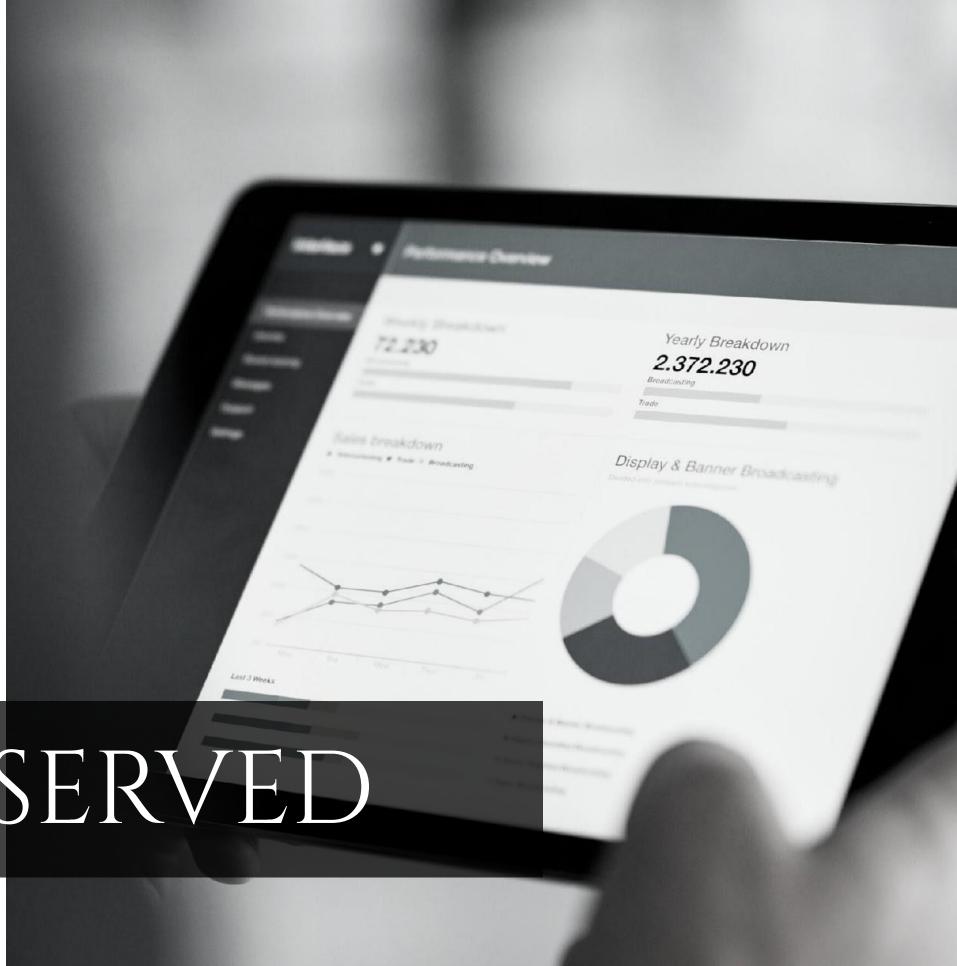
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351,800 NEWSLETTER SUBSCRIBERS



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OUR NUMBERS SERVED

STATS FROM JULY-2022



Panel Discussion Webinar Interview Series Podcast Networking event round table lead generation





Panel Discussion Webinar Interview Series Podcast Networking event round table lead generation

ON-GROUND & VIRTUAL PANEL DISCUSSION

PANEL DISCUSSION INVOLVES GROUP OF CIOS, CFOS AND OTHER INDUSTRY LEADERS TO DISCUSS A TOPIC IN FRONT OF THE TARGET AUDIENCE FOR CREATING AWARENESS RELATED TO PARTICULAR DOMAIN OR TOPIC.

FOR MORE DETAILS, CHECK OUT:

Description

Previous edition





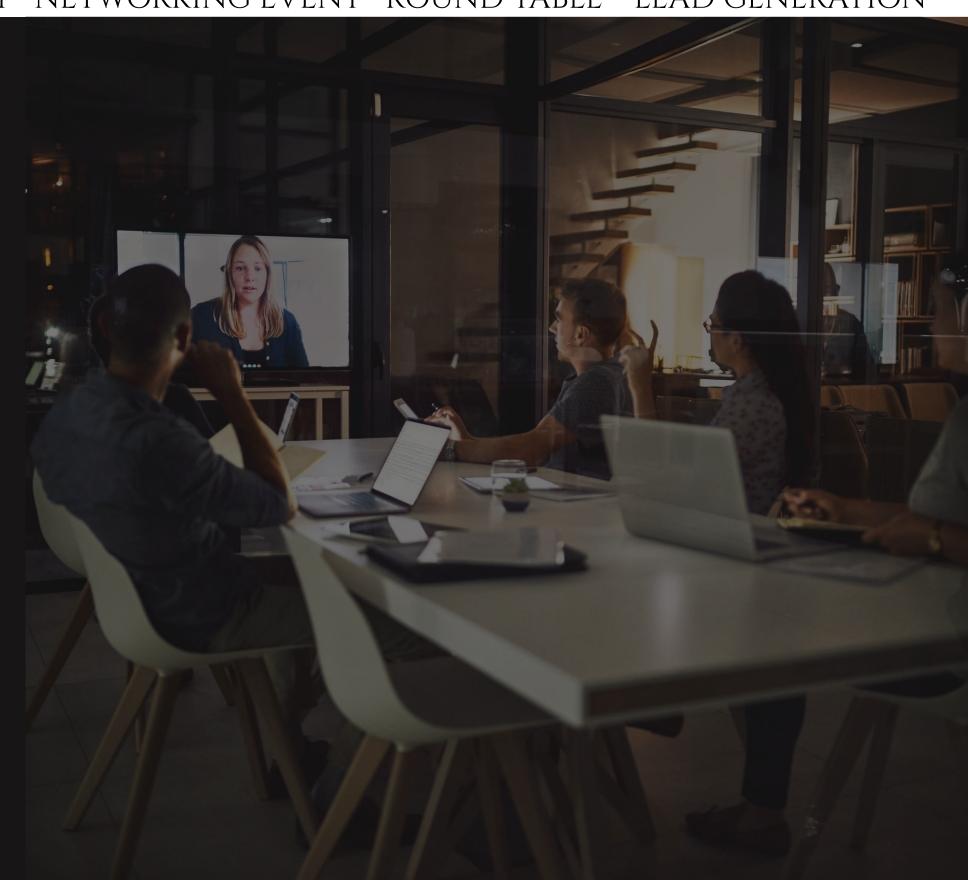
Panel Discussion

WEBINAR INTERVIEW SERIES PODCAST NETWORKING EVENT ROUND TABLE LEAD GENERATION

WEBINAR

WEBINAR IS A TOOL TO ENGAGE WITH CONSUMERS AND CLIENTS AND TO INCREASE SALES BY USING THIS TOOL, YOU CAN EFFECTIVELY GATHER A LARGE AUDIENCE THAT IS SPREAD OUT GEOGRAPHICALLY AND BE ABLE TO SHOWCASE YOUR PRODUCTS AND SERVICES TO YOUR AUDIENCE.

FOR MORE DETAILS, CHECK OUT:





Panel Discussion Webinar Interview Series podcast networking event round table lead generation

INTERVIEW SERIES

INTERVIEW SERIES INVOLVES CONDUCTING
INTERVIEWS OF CIOS, CFOS, AND OTHER INDUSTRY
LEADERS TO LET THE USERS KNOW ABOUT THEIR
EXPERIENCES, STORIES, AND PATH OF GROWTH.

FOR MORE DETAILS, CHECK OUT:

Description Previous edition





Panel Discussion Webinar Interview Series Podcast Networking event round table lead generation

PODCAST

PODCASTS CAN HELP REACH OUT TO NEW Audiences for your business. Podcasts can help in BUILDING FAMILIARITY WITH A WIDE RANGE OF AUDIENCES. LISTENERS USUALLY SUBSCRIBE TO THE SERIES AND REGULARLY LISTEN.

FOR MORE DETAILS, CHECK OUT:

Description PREVIOUS EDITION





Panel Discussion Webinar Interview Series Podcast Networking event Round Table Lead Generation

NETWORKING EVENT

NETWORKING EVENT, AS THE NAME SUGGEST IS AN OPPORTUNITY TO BUILD NETWORKS WITH DIFFERENT LEADERS AND STAKEHOLDERS ALONG WITH OTHER DIFFERENT ACTIVITIES BY ETREALTY ALLOWS TO CREATE BRAND CREDIBILITY.

FOR MORE DETAILS, CHECK OUT: Description





Panel Discussion Webinar Interview Series Podcast Networking event Round Table Lead Generation

ROUND TABLE

ROUND TABLE IS A CLOSED ROOM DISCUSSION BETWEEN INDUSTRY LEADERS ON A PRE-DETERMINE TOPIC. THROUGH THIS EXCHANGE OF IDEAS AND POINTS ORGANIZATION CAN MOVE A STEP FORWARD TOWARDS INNOVATION.

FOR MORE DETAILS, CHECK OUT:

<u>Description</u> Previous edition





Panel Discussion Webinar Interview Series Podcast Networking event round table Lead Generation

LEAD GENERATION

LEAD GENERATION HELPS A BRAND IN BUILDING VISIBILITY, CREDIBILITY, TRUST, AND INTEREST FROM A SPECIFIC GROUP OF PEOPLE (POTENTIAL LEADS). SO BY FOCUSING ON LEAD GENERATION, IT CAN HELP DRIVE TRAFFIC FROM HIGH-QUALITY PROSPECTS

FOR MORE DETAILS, CHECK OUT: DESCRIPTION



INDIA REALTY CONGRESS'18

The Real estate Regulatory Act, the most important and long-pending regulation for the real estate sector, is finally coming into effect from May I this year. The Act is expected to bring transparency to the sector and set accountability for all the stake holders, thereby turning a majorly unorganised sector to an organised one. Since the entire compliance regime for companies in the real state sector is set to change after May I, this event will help the stakeholders to know about the change and adapt to the new regime seamlessly.

4 POWER PACKED SESSIONS

I In-depth q&a session

30+ INDUSTRY EXPERTS

200+INDUSTRY PROFESSIONALS



DIGITAL MARKETING VIRTUAL SUMMIT 2020



ETREALTY.COM DIGITAL MARKETING VIRTUAL FORUM 2020 AIMS TO BRING THE REAL ESTATE DEVELOPERS, CONSULTANTS, BROKERS AND OTHER STAKEHOLDERS ON A COMMON PLATFORM AND DISCUSS THE WAYS TO MARKET AND SELL THEIR PROJECTS IN THIS UNPRECEDENTED TIME AND ALSO HELP BRING THE INDUSTRY OUT OF THE CURRENT SLUMP AND TAKE IT TO THE HIGH GROWTH PATH.

The virtual forum will be a platform for all the stakeholders to come up with innovative ideas to market properties and services.





















IF YOU HAVE ANY QUESTIONS OR LIKE TO KNOW MORE ABOUT ETREALTY, PLEASE FEEL FREE TO CONTACT US AT THE FOLLOWING ADDRESS

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