



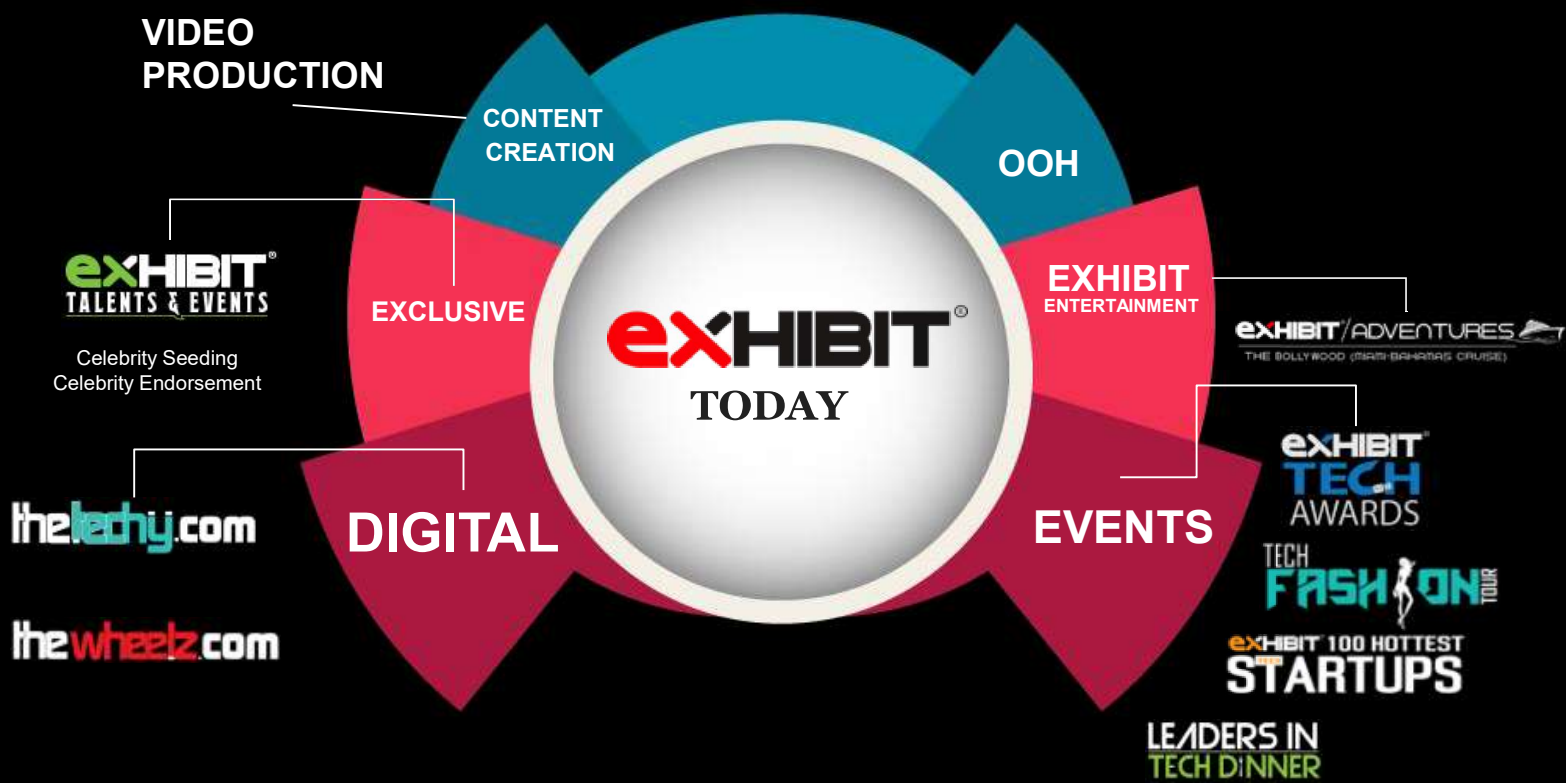
**exHIBIT<sup>®</sup>**

---

Where Tech Meets Lifestyle!

## exHIBIT® - Today





# exHIBIT®

Where Tech Meets Lifestyle!



- Monthly Circulation & Print run **94,000** Copies [ Approx]
- Monthly Readership **5 Lakh** Views
- Magzter & Digital Subscribers/exhibitmag.com - **36,421** [ As on 1st March 2018 ]
- Print Subscribers - **19,000**

## UPDATED EVENT CALENDAR

- Hottest 100 Startup's: 17th April, St. Regis, Mumbai
- The Crypto Economy Conference: 4th May, Four Seasons, Mumbai
- Leaders in Tech dinner: July, Mumbai
- Tech Fashion Tour: 12th August, Kolkata
- Tech Fashion Tour: 31st August, Bangalore
- Tech Fashion Tour: September, Delhi
- India Gaming Awards: September, Mumbai
- Tech Fashion Tour: October, Mumbai
- Exhibit Auto Awards: November, Mumbai
- Exhibit Tech Awards: December, Mumbai

**the**techy.com

STATISTICS

**529 K**  
Page Views

00:02:05 AVERAGE TIME SPENT

72% UNIQUE VISITORS MONTHLY

80.8% NEW SESSIONS

EDM

Operate 86.2% | Click rate 69.5%

Banner Ads

**42.7K Impressions Monthly**

For Advertising – [adsales@exhibit.co.in](mailto:adsales@exhibit.co.in)

Banner Sizes:  
1150px X 100px  
600px X 90px  
300px X 300px

**thewheelz.com**

STATISTICS

**387 K**  
Page Views

00:02:25 AVERAGE TIME SPENT

74% UNIQUE VISITORS MONTHLY

83% NEW SESSIONS

EDM

Operate 88.2% | Click rate 71.5%

Banner Ads

**22.4K Impressions Monthly**

For Advertising – [adsales@exhibit.co.in](mailto:adsales@exhibit.co.in)

Banner Sizes:  
1150px X 100px  
600px X 90px  
300px X 300px



**exhibitmag.com**

STATISTICS

**385 K**  
Page Views

00:01:52 AVERAGE TIME SPENT

78.5% UNIQUE VISITORS MONTHLY

82.7% NEW SESSIONS

EDM

Operate 87.9% | Click rate 68.5%

Banner Ads

**21.7K Impressions Monthly**

For Advertising – [adsales@exhibit.co.in](mailto:adsales@exhibit.co.in)

Banner Sizes:  
1150px X 100px  
600px X 90px  
300px X 300px




## exHIBIT<sup>®</sup> AR App



The only **Tech, Car & lifestyle**  
AR APP for Innovators  
because **2D** is too mainstream.

Welcome to  
**exHIBIT<sup>®</sup>**  
a virtual world just a touch away!

 Download on the  
App Store

 GET IT ON  
Google Play



TECHNOLOGY | AUTO | BUSINESS | PEOPLE | WITCHES | LIFESTYLE

**exHIBIT**

YOU THINK YOU  
KNOW HIM BUT YOU  
**DON'T!**  
**SHAHID**  
KAPOOR

MAKE THIS AR  
ISSUE COME ALIVE

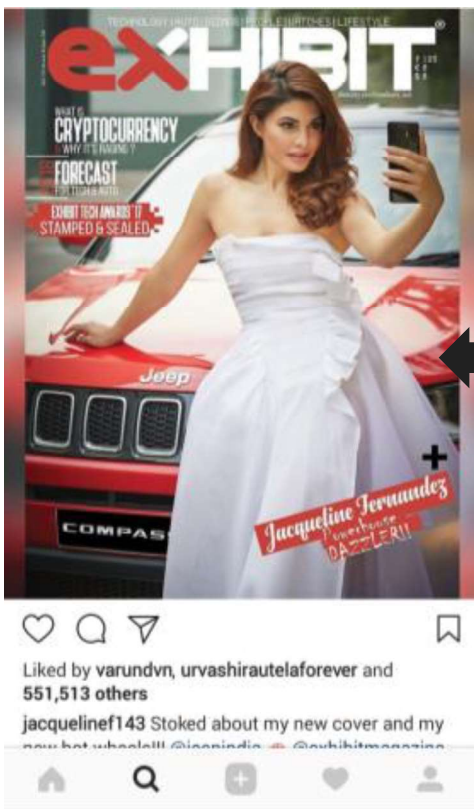
- DOWNLOAD THE  
EXHIBIT APP FROM  
 
- POINT YOUR CAMERA TO  
THIS COVER WHEN  
PLACED ON THE FLOOR
- WATCH SHAHID COME  
ALIVE TO GRAB A  
PICTURE WITH YOU

**THE AUGMENTED REALITY ISSUE**

## OUR PROUD PARTNERS



## WE ARE VIRAL ON SOCIAL MEDIA



Facebook: Average Likes 51K  
Twitter: Average Likes 12K  
Instagram: Average Likes 551K  
YouTube video: 190K views

551K  
likes

190K  
views



## WE ARE VIRAL ON SOCIAL MEDIA



Facebook: Average Likes 85K  
Twitter: Average Likes 1.3K  
Instagram: Average Likes 90K  
YouTube video: 16K views

85K  
likes

Facebook: Average Likes 336K  
Twitter: Average Likes 1.2k  
Instagram: Average Likes 39K  
YouTube video: 9K views

tweet  
blogging  
bookmarks  
pictures  
ratings  
follow  
blogs  
forums  
mobile  
SOCIAL  
MEDIA  
wikis  
ratings  
internet  
podcast  
video  
socialize  
followers  
friends  
chat



336K  
likes



# TECH FASHION TOUR

An **exHIBIT** Property

Season 1.0



Feb, 2016

Season 2.0



Sept, 2016

Season 3.0



Sept, 2017

Season 4.0

Aug, 2018

**Mumbai**