

# GREEN PLANET MANTRA

Media Kit



## About Magazine

**Green Planet Mantra (GPM):** It is an electronically published quarterly environmental journal designed to create awareness about the several interrelated and interconnected aspects of the environment. There is a saying 'catch them young' so we are following the dictum by publishing quarterly magazine GPM for the school/college students and young populace. We are trying to enhance the knowledge level and understanding of the young people regarding the current burning issues such as climate change, renewable energy, sustainable agriculture, and so on. It will provide an opportunity to the young generation to develop holistic overview about their surroundings in which they are living.



## About Us

**Shreeranya Renewable India Pvt. Ltd. (SRI)**, a scientific and educational start-up (registered in 2016) dedicated to exploring and recognizing the importance of renewable energy resources amidst climate change to protect environment and habitats, and helping the guardians of the future to understand, adopt, and implement renewable energy technologies and sustainable energy solutions in the day-to-day life. Through our initiative, we are creating awareness among young Indians and SMEs through publications (magazine and e-bulletin) and interactive training programmes about **Climate change, Sustainable Development, Sustainable Agriculture, Renewable Energy, Energy Conservation, Energy Efficiency and Environmental issues.**

We are a partner of connect4climate. **Connect4Climate** is a global partnership program launched by the World Bank Group and the Italian Ministry of Environment, joined by the German Federal Ministry for Economic Cooperation and Development that takes on climate change by promoting solutions and empowering people to act.



## Green Planet Mantra: Advertisement Rates

Number of insertions	1 X	2 X	4 X
Ad Position and Ad Dimensions	Rupees	Rupees	Rupees
Inside Front Cover (Four-Colour 8.5" X 11")	50,000	1,00,000	1,50,000
Inside Back Cover (Four-Colour – 8.5" X 11")	50,000	1,00,000	1,50,000
Back Cover (Four-Colour 8.5" X 11")	1,00,000	2,00,000	3,00,000
Two Page Spread (Four-Colour 17" X 11")	80,000	1,50,000	2,40,000
Half Page Spread (Four-Colour 8.5" X 5.5")	30,000	50,000	90,000
Quarter Page (Four-Colour 8.5" X 3" or 2.5" X 11")	18,000	35,000	54,000

### Reproduction Requirements

All ads must be submitted as high-resolution (press quality) PDF format only. The resolution of all images should be a minimum of 300dpi at final reproduction size and should be EPS, PDF, TIF & JPG with high resolution and CMYK color not in RGB

### Artwork & Mechanical Charges

If furnished artwork requires additional processing, an additional charge will be billed to the advertiser.

### Sponsorships Option:

- a. Platinum Sponsorship: Rs. 5,00,000/- per issue.
- b. Diamond Sponsorship: Rs. 3,50,000/- per issue.
- c. Gold Sponsorship: Rs. 2,50,000/- per issue.
- d. Silver Sponsorship: Rs. 1,50,000/- per issue.

## CIRCULATION

Electronic copy of the Green Planet Mantra circulated to more than 20,000 schools affiliated to Central Board of Secondary Education (CBSE), Indian Certificate of Secondary Education (ICSE), Navodaya Vidyalayas, Kendriya Vidyalayas and other academic institutions (colleges) in India. We also distribute print copy of the magazine to the paid subscribers. The magazine is also having strong presence on social media networking sites.