

# GUJARAT SAMACHAR ADVERTISEMENT RATES

## Basic Rate (Inside Page)

Single Edition	Black and White	COLOUR
	Rate per Col.cm.	Rate per Col.cm
Ahmedabad	2400	3000
Baroda	1020	1200
Surat	1020	1200
Rajkot	720	870
Bhavnagar	360	390
Bhuj	180	240
Mumbai	1800	2100
<b>(All Gujarat editions)</b>	<b>5700</b>	<b>6900</b>
<b>(All Editions with Mumbai)</b>	<b>7500</b>	<b>9000</b>

(In Rs./Per CC)	Front Page		Back Page		Page 3	
	B/W.	Colour	B/w.	Colour	B/w.	Colour
Gujarat Samachar						
Ahmedabad	4800	6000	3600	4500	3000	3750
Vadodara	2040	2400	1530	1800	1275	1500
Surat	2040	2400	1530	1800	1275	1500
Rajkot	1440	1740	1080	1305	900	1088
Bhavnagar	720	780	540	585	450	487
Bhuj	360	480	270	360	225	300
Mumbai	3600	4200	2700	3150	2250	2625
All Gujarat Editon	11400	13800	8550	10350	7125	8625
All Edition (with Mumbai)	15000	18000	11250	13500	9375	11250

1. For Appointment Category Rs. 3600/- for all Gujarat editions and Rs. 3900/- for all editons on Thursday and Saturday only
2. For Audited Financial result and un-audited Financial results 25% Discount on the National Rates.

CLASSIFIED ADVERTISEMENTS Rate Per Word (Min. 10 words)			
Ahmedabad	39	Rajkot	15
Baroda	18	Bhuj	5
Surat	21	Bhavnagar	5
Mumbai	33		
<b>COMMERCIAL CLASSIFIED ONLY AHMEDABAD</b>			<b>120</b>

Sp. Premium	
Special Page	- 25%
Fifth page	- 15%
Sp. Page + Sp. Position	- 50%
Election Ads.	- 50%

## GUJARAT SAMACHAR WEBSITE TARIFF CARD (w.e.f. 1<sup>st</sup> May- 2015)

AD POSITION	BANNER AD SIZE	MONTHLY TARIFF (Rs.)
Home Page Top	468 x 60 Pixels	4,00,000/-
Inside Page Top	468 x 60 Pixels	3,00,000/-
Right Panel Top	300 x 250 Pixels	3,50,000/-
Right Panel Middle	300 x 250 Pixels	2,75,000/-
Right Panel Bottom	300 x 250 Pixels	2,00,000/-
Home Page Bottom	300 x 250 Pixels	2,00,000/-

For further Enquiry send email: [advt@gujaratsamachar.com](mailto:advt@gujaratsamachar.com)

**WITH EFFECT FROM 1<sup>st</sup> MAY - 2015**