

Airport as an Experience Zone



Services :: Airport as an Experience Zone



- **TTL promotes Wi-Fi services in all major airports**
- **TTL will make Airport as an experience zone for the brand. Available Airports are Mumbai Bangalore, Hyd /etc.**



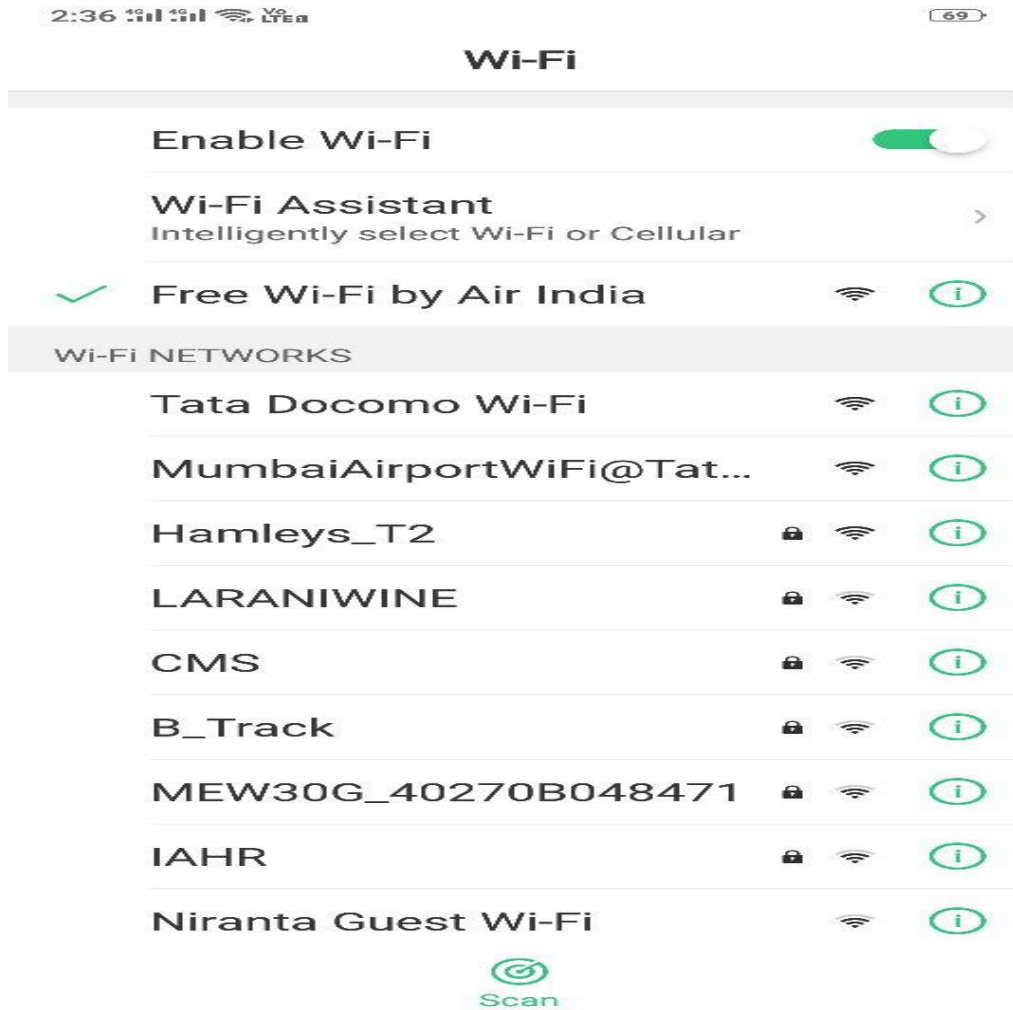
More and more brands are looking to have their presence at Airport Locations to connect with premium HNI audience, people have time to engage with new offerings hence it is a great opportunity to have a share of mind of the audience.

Deliverables

- SSID Customization @ Airport
- SSID name is of a Brand
- Airport WiFi is sponsored by Brand



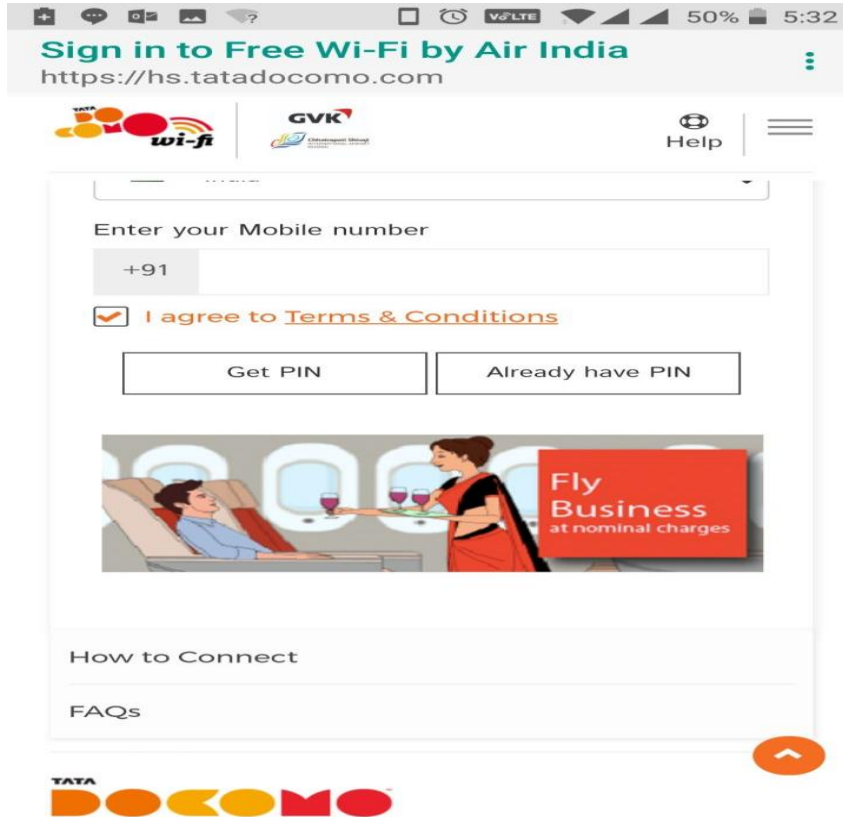
Additional SSID of the Brand will be radiated on the Airport



In this case, SSID of Air India is radiated at the airport

Post SSID selection, user has to follow the routine login process to access Wi-Fi

- **Banner of the Brand can be hosted on the login pages.**



Banner Dimensions

- Banner dimensions are as follows:

Mobile View - 375 x 144 Pixels

Desktop View - 599 x 89 Pixels

Tablet - 400 x 130 Pixels

Locations:-

Airports



Malls



Locations for as under.

This services will be available in two verticals

1. Airports :- Mumbai, Bangalore, Hyd, Chennai, Etc.
2. Malls :- TTL has 10 Malls across Mumbai, Pune, Bangalore, Hyd and Chennai

Thank You!

