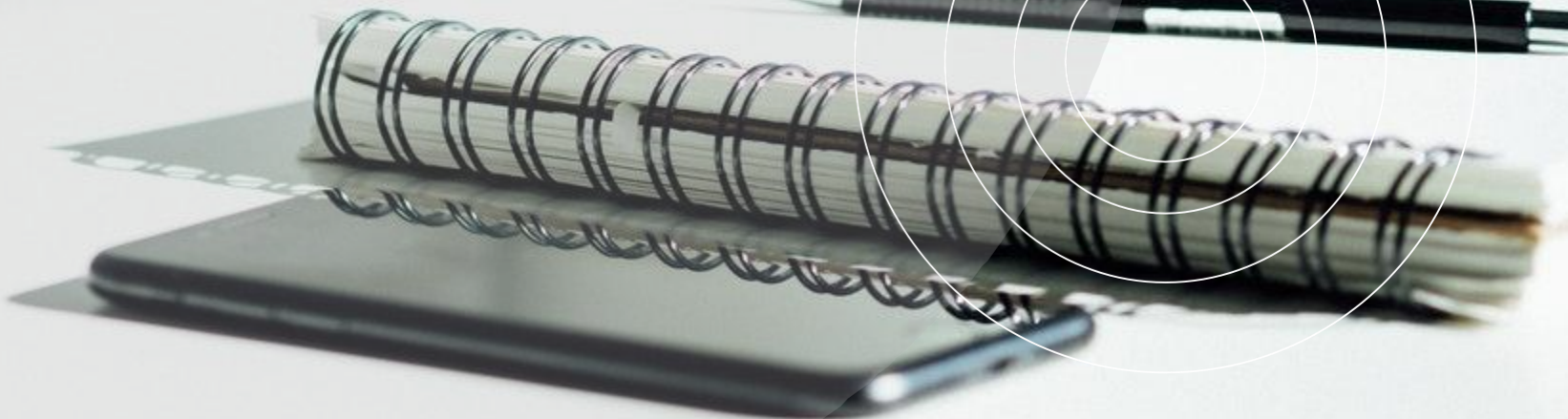




HRKatha
HUMAN RESOURCE SIMPLIFIED

MAGAZINE MEDIA KIT



45,000

With an initial print-run of 45,000 copies, the magazine manages to garner a readership of 225,000 at the very onset !

225,000

Why magazine still holds the fort

LONG SHELF LIFE

Magazines equipped with a significant staying power and if the content is good, the engagement is very high

GREAT BRANDING

The bigger the better. Visibility is unparalleled in full page magazine ads.

CAPTIVE AUDIENCE

These days people are always multi-tasking but when they read a magazine, they just do that. Your brand is bound to get a undivided attention.



HRKatha
HUMAN RESOURCE SIMPLIFIED

SOME OF OUR PARTNERS/ADVERTISERS



ORACLE®



Microsoft



MERCER
Consulting. Outsourcing. Investments.

Google

Tech
Mahindra



accenture



randstad

skillsoft labs



AND MANY MORE...



Thanks!