



India Today Group

Digital Association

OUR CORE STRENGTHS



- ❖ Multiple platforms for diverse content targeting various sections
- ❖ Highest social media reach
- ❖ High engagement Hindi platforms

SOCIAL REACH



40.47 MN+



13.73 MN+



11.83 MN+

AAJ TAK ROCKS SOCIAL



facebook



- **World's No. 1**
News channel
- 6.9 million plus
subscribers

- **India's No. 1**
News Page
- 20.7 million plus
subscribers

- **India's No. 1**
Hindi News
Handle
- 7.4 million plus
subscribers

AWARDS



Best News Content Website award by CMO Asia Awards 2017



Bagged Gold for Website of the Year by Digipub awards 2017



Bagged Silver for the Best Article series by Digipub awards 2017



Best use Of Mobile Media in Advertising/Marketing award by the Mobby's Award 2016



Youtube Gold Play Button award for Youtube Channel by Google 2016




Best Local Language Website award by IAMAI Awards 2013

RECENT ACHIEVEMENTS



SO SORRY!

WINS
FICCI-BAF
AWARDS 2018



No. 1

आज तक

- Hindi News Website
- Hindi News App
- Facebook News Page
- Hindi News Twitter Handle
- News YouTube Channel

BAHUBALI

आज तक

To advertise, please contact on advertisetoday@intoday.com

HINDI DIGITAL PROPERTIES

HINDI NEWS



SPIRITUALITY



ENTERTAINMENT



FOOD / RECIPE



LIFESTYLE



OPINION



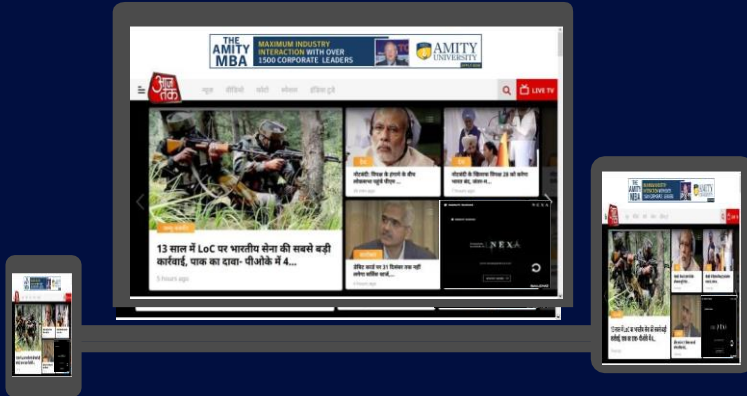
SPORTS / FITNESS



TECHNOLOGY



HINDI - NEWS



Aajtak.in is leading Hindi news channel website. Its focus on accuracy and timeliness of content and innovative presentation style has ensured a leadership position.

Desktop	Mobile	APP
6.2	27.04	3.40

Desktop & Mobile Source: **Google Analytic**,
May'18, UVs in million



HINDI - NEWS



Stay updated on the latest in India and around the world with News Tak. Quick and short videos updates of what's trending so you can have news on your fingertips.

Web	Youtube	Facebook	Total
0.03	121.83	50.87	172.73

Source : GA, FB & YouTube Analytics, Apr'18,
Views in Million



/newstakofficial



/newstakofficial



/newstak

HINDI - NEWS



Stay updated on the latest patriotic news. Quick and short videos updates of what's trending so you can have news on your fingertips.

Web	Youtube	Facebook	Total
0.002	22.78	1.91	24.69

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



mumbaitak



Mumbai_tak



mumbaitak

HINDI - NEWS



Stay updated on the latest patriotic news with BharatTak. Quick and short videos updates of what's trending so you can have news on your fingertips.

Web	Youtube	Facebook	Total
0.001	14.30	9.93	24.23

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



bharattakofficial



Bharattak_



bharattak

HINDI - SPIRITUALITY



Horoscopes to predictions and what is written in the stars. The Astro Tak channel will give you a glimpse of the future so that you can be prepared. Stay updated and keep others updated too!

Web	Youtube	Facebook	Total
0.01	0.28	2.30	2.59

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



/astrotakofficial



/astro_tak

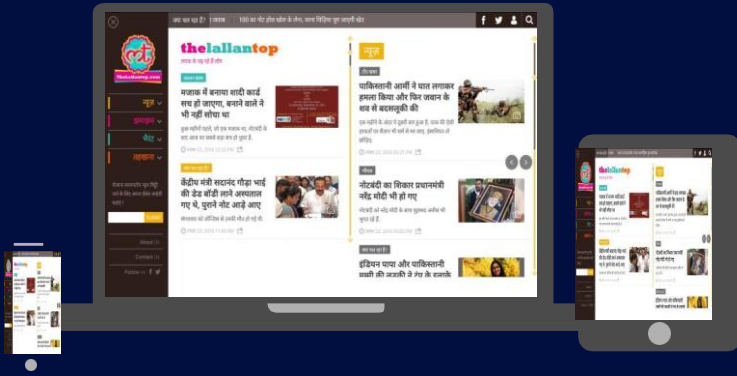


/astrotakofficial

HINDI - ENTERTAINMENT



TheLallanTop.com



INDIA TODAY GROUP

LallanTop brings news with most viral and Social Sharing Indian content on the web in Hindi. The site offers interesting articles, stories from India that inspire, entertain, thrill and engage. The LallanTop is challenging not just the content of the so called 'News' and 'Breaking News' but the language as well.

Desktop	Mobile
0.34	6.73

Desktop & Mobile Source: **Google Analytic**,
May'18, UVs in million



3.1 Million



21867

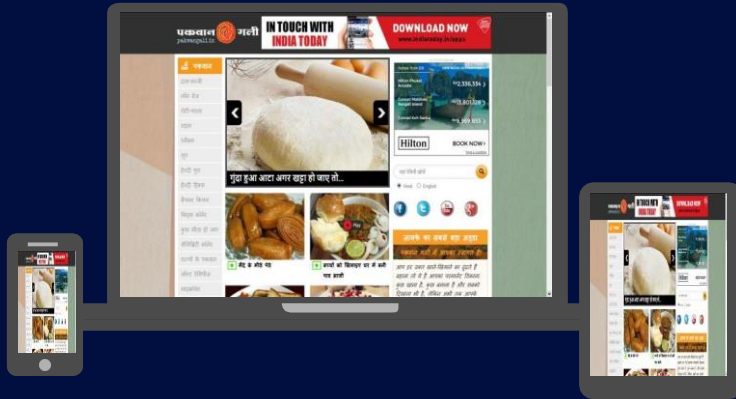


2.11 Million

HINDI – FOOD / RECIPE



पकवान गली
pakwangali.in



Pakwangali is summed up as a celebration of food in the language of comfort. It is a unique recipe website in Hindi from India Today group, which caters to the demand of Indians who want to learn and relish variety of food and taste, both veg and non-veg. This website is an ultimate blend of tried and tested traditional as well fusion and foreign recipes. The delicious toppings include our tips, video and gallery section, which are equally loved by the surfers.

Desktop	Mobile
0.09	1.73
Desktop & Mobile Source: Google Analytics, May'18, UVs in million	



7.4 Lacs



8469

HINDI – FOOD / RECIPE



Recipes to masalas, how to feed an army of 10 to a single person cooking, Food Tak brings you mouth watering recipes & cooking tips. Master traditional Indian & international cuisines, share the recipe and simplify someone's life.

Web	Youtube	Facebook	Total
0.003	1.16	0.02	1.18

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



/foodtak



/foodtakofficial



/foodtakofficial



HINDI – LIFESTYLE



ODDNAARI.



Desktop	Mobile
0.03	0.88

Desktop & Mobile Source: **Google Analytic**,
May'18, UVs in million

The lives of women in India don't just revolve around losing weight and looking pretty. They need much more. Our aim at OddNaari is to empower them the right way. Give them information that comes handy and change their lives for the better. That includes making them aware of their rights, tell them what's happening in the world and how it affects them, and bring about a paradigm shift in the news-writing process that often just caters to male audience and readers.



0.51 Million

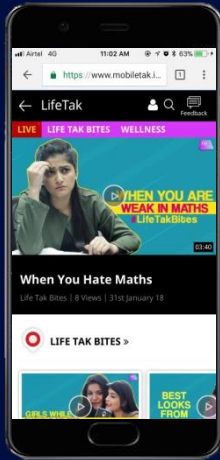


2879



0.03 Million

HINDI – LIFESTYLE



Work, life, family, relationships, trends and more – Life Tak is a glimpse of what life is like for you. Engage & connect with what matters to you.

Web	Youtube	Facebook	Total
0.01	7.82	3.32	11.15

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



/lifetakofficial



/lifetakofficial

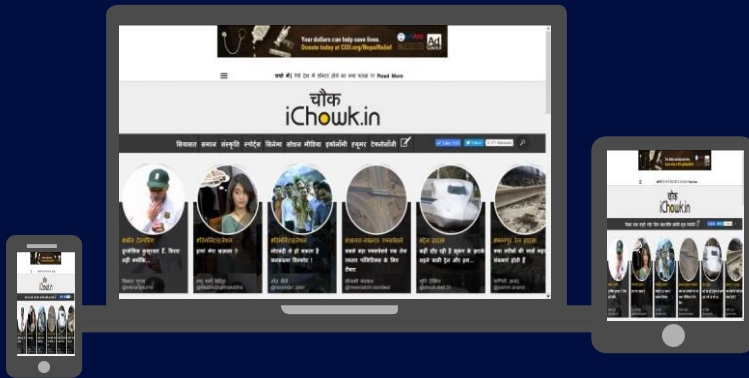


/lifetakofficial

HINDI – OPINION



चौक
iChowk.in



iChowk.in is an online opinion and commentary platform from the India Today Group. It provides current affairs news and informative and in depth articles on politics, sports, lifestyle, economics, cinema, science and technology, money, humour, social media, art and architecture. Not only this but on iChowk users can also write articles and share feedback on various issues.

Desktop	Mobile
0.06	3.56

Desktop & Mobile Source: **Google Analytic**,
May'18, UVs in million



5.4 Lacs



7001



6263

HINDI – SPORTS / FITNESS



Matches and bouts and everything you need to know to stay updated on sports in India and the world. Sports Tak bring you news, views, commentaries & trends in a byte sized format for you to consume on the go & share.

Web	Youtube	Facebook	Total
0.01	3.09	11.94	15.04

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



/sportstak

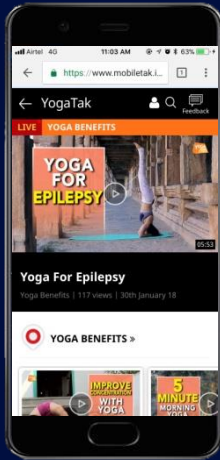


/sports_tak



/sportstak

HINDI – SPORTS / FITNESS



From health concerns to aging, there is a yoga hack for everything, learn the asnas, sequences, & techniques from experts anything anywhere. You are well on your way to a healthier, more fulfilling life.

Web	Youtube	Facebook	Total
0.01	0.004	0.13	0.14

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



/fittakofficial



/fittakofficial



/fittakofficial

HINDI – TECHNOLOGY



Giving you the edge and information you need, to make the right design when it comes to technology. From mobiles to digital platforms, to what's in and what's not, we cover it all.

Web	Youtube	Facebook	Total
0.001	2.18	0.92	3.10

Source : GA, FB & YouTube Analytics, Apr'18, Views in Million



/techtakofficial



/techtakofficial



/techtakofficial

ENGLISH DIGITAL PROPERTIES

NEWS

indiatoday 

OPINION

daily 

LIFESTYLE

COSMOPOLITAN
INDIA

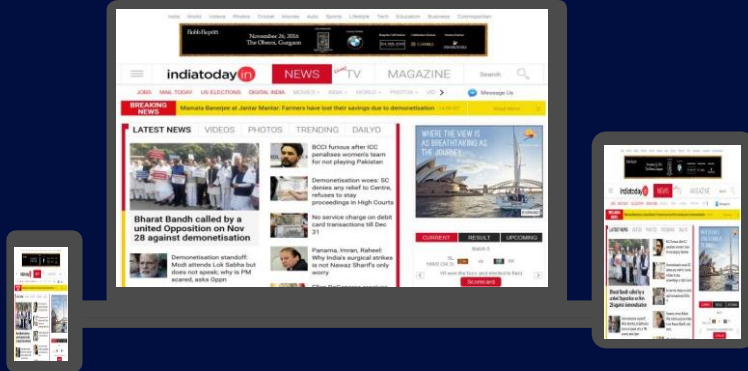
BUSINESS

Business Today

ENGLISH – NEWS



INDIA TODAY



Indiatoday.in brings the Latest and Breaking News from India and around the World, 24x7 Live Updates and In-Depth Analysis of News on Politics, Business, Cricket, Bollywood, Lifestyle, Technology, Travel and a lot more.

Desktop	Mobile	APP
8.09	33.38	0.02

Desktop & Mobile Source: **Google Analytic,**
May'18, UVs in million



9.67 Million



4.75 Million

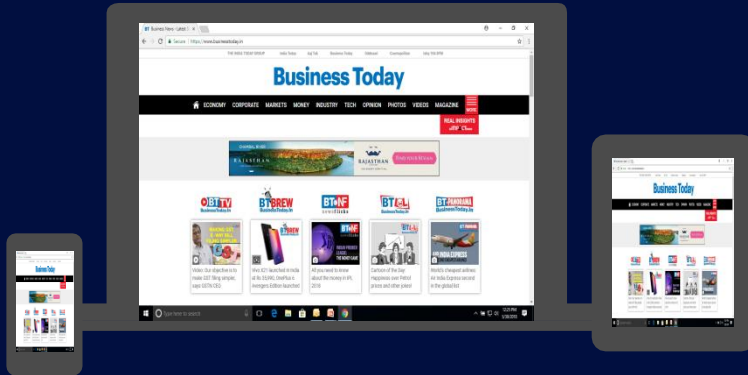


0.65 Million

ENGLISH – BUSINESS



Business Today



BusinessToday.in is not just a business news site. It offers in-depth analysis and latest updates on Stocks, NSE, BSE, Top Companies, Markets, Sectors, Banking, Interviews, Money Management Tips and a lot more.

Desktop	Mobile	APP
1.23	4.41	0.003

Desktop & Mobile Source: **Google Analytic**, May'18, UVs in million



1.48 Million

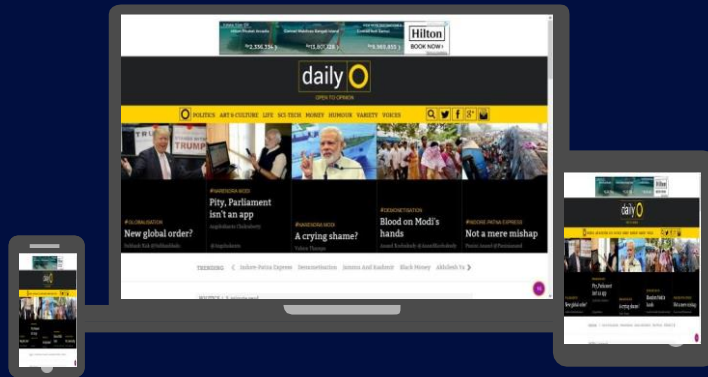


0.90 Million



0.02 Million

ENGLISH – OPINION



DailyO is an online opinion platform from the India Today Group. The opinion website offers you wide and clear- eyed perspectives and quick analyses on politics, sports, science and technology, business, national and international news, life, art and culture that shape and influence our everyday lives. The objective is to help you, the reader, become informed individuals, free to form our own views and opinions about issues that concern and affect us all.

Desktop	Mobile
0.43	2.99
Desktop & Mobile Source: Google Analytic, May'18, UVs in million	

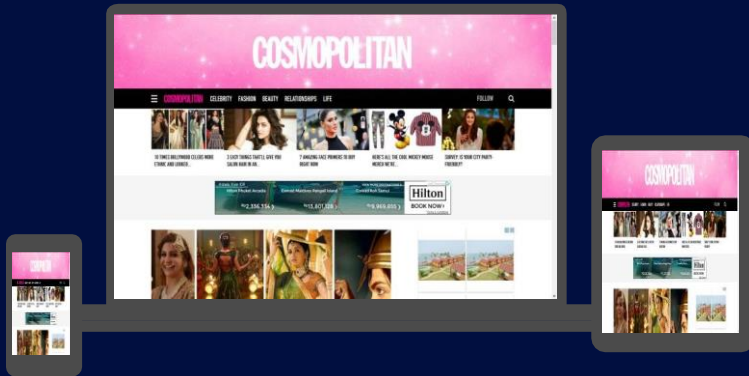


4.9 Lacs



56.3 K

ENGLISH – LIFESTYLE



Cosmopolitan is all about the contemporary men & women who want to stay up-to-date with the latest on Celebrity News, Fashion, Beauty, Relationships, Sex, Style, Dating tips, Life and a lot more.

Desktop	Mobile
0.27	0.39

Desktop & Mobile Source: **Google Analytic**,
May'18, UVs in million



1.13 Million



0.55 Million



0.22 Million

Opportunities

- Banners
- Innovations
- Content Solutions
- Social
- Exclusives
- Specials

BANNERS



Standard, Expandable, Video



BANNERS

INNOVATIONS (DESKTOP)



India World Videos Photos Cricket Movies Auto Sports Lifestyle Tech Education Business Odhikari Cosmopolitan

Amazon Fashion
UP TO 70% OFF | Clothing, Shoes & Accessories
SHOP NOW

BREAKING NEWS Former Jharkhand CM Madhu Koda, former Coal Secretary HC Gupta, others found guilty in coal scam case

LATEST NEWS VIDEOS PHOTOS TRENDING DAILYO

Roads blocked, flights cancelled as snowfall continues in J-K

Gujarat polls, phase 2: Congress, Patidar hubs come into play. Tough fight for Hardik, Alpesh, Jignesh

Post 'kissing competition', Jharkhand govt orders probe, JMM MLA backs event

POPULAR VIDEO **POPULAR SHOW**

10:33 AM
12/13/2017

Site Kick

Amazon Fashion
UP TO 70% OFF | Clothing, Shoes & Accessories

CLICK HERE TO OPEN/CLOSE



Private Car Package Policy
Reg. & Head Office: 3, Middleton Street, Kolkata - 700071
Toll Free No. 1800-200-7710 (RDA Registration No. 58, CIN: U12200WB1906GQ/001713)
EXPAND+
National Insurance Company Limited

NEWS • LIVE TV **INDIA TODAY** APP MAGAZINE

HOME INDIA MOVIES TECHNOLOGY MAIL TODAY FYI SPORTS EDUCATION TELEVISION LIFESTYLE WORLD ... 🔍 👤

ADITYA BIRLA FASHION & RETAIL Google celebrates famous Japanese geochemist Katsuko Saruhashi's 98th birthday CLOSE



Govt invented Congress-Cambridge Analytica link, Mosul deaths vanished from radar, says Rahul Gandhi



With Cabinet nod for 'Modicare', govt looks to recover ground in rural India



Mark Zuckerberg is sorry about Cambridge Analytica data breach, admits Facebook made mistakes

- #### TOP STORIES
- Google celebrates famous Japanese geochemist Katsuko Saruhashi's 98th birthday
 - Jharkhand's top Maoist leader Arvindji has died, says police
 - Protests to continue until Andhra Pradesh gets Special Category Status: CM Chandrababu Naidu
 - England bowled out for their sixth lowest score in Test history
 - FIR filed over fake Indian Air Force job recruitment website
 - Bihar: Woman operated on under torchlight dies, family blames administration for negligence
 - PLA to take full charge of India border as China demobilises frontier police
 - CBI books Kanishk jewellers for cheating 14 banks of Rs 824 crore
 - To protest special status issue,

EMI Loan Option Available On **0% Interest**

COST

HAIR TRANSPLANT Procedure

- #### TRENDING VIDEOS
- Facebook's Mark Zuckerberg says sorry, breaks silence on Cambridge Analytica scandal
 - Facebook data leak: BJP, Congress equally guilty of murder of democracy?
 - Kerala women protest after professor says Muslim girls bare breasts like sliced watermelon
- #### TOP TAKES

Breaking Band

BANNERS

VIDEO PLAYER INNOVATION



Skinning

NEWS • LIVE TV **INDIA TODAY** APP MAGAZINE

HOME INDIA MOVIES TECHNOLOGY MAIL TODAY FYI SPORTS EDUCATION TELEVISION LIFESTYLE WORLD ...

Watch the video to **KNOW MORE** #MarchToInvest

MUTUAL FUNDS
Santitas

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

News / Programme / News Today / Video /

Facebook data leak: BJP, Congress equally guilty of murder of democracy?

India Today Television | March 21, 2018



BJP today lashed out at Congress accusing it of compromising national security by reportedly roping in Cambridge Analytica (CA) to run its 2019 election campaign.

Information Technology Minister Ravi Shankar Prasad even said that he can summon even Mark Zuckerberg to India if the social media giant is found to have compromised the data of Indians.

On the other hand, Congress denied links to a political data analytics firm that has been accused of stealing data to allegedly influence electoral process while accusing the BJP of having availed its services in 2010.

👍 (6) 🗨️ (1)



TRENDING VIDEOS

Tamil Nadu's Nirav Modi? Businessman Bupesh Jain reportedly cheated 14 banks of Rs 824.15 crore



President Ram Nath Kovind presents Padma awards at Rashtrapati Bhavan



Sushma Swaraj: Bodies exhumed, DNA matched to confirm death of missing





[View Here](#)

News / Sponsored Feature / Are you really prepared for an unexpected medical emergency? Think again

Are you really prepared for an unexpected medical emergency? Think again

IMPACT FEATURE
New Delhi
January 15, 2018
UPDATED 13:47 IST

f t
G+ s

READ LATER



Image courtesy: Shutterstock

Picture for representation.

Are you really prepared for an unexpected medical emergency? Think again.

Sameer, an AVP at an ad agency—who generally lived a healthy life—was diagnosed with a severe case of dengue. A week of high fever, multiple blood tests, and several trips to the doctor later, he was admitted to the ICU with a tanking platelet count.

Feature

CONTENT SOLUTIONS

BRANDED CONTENT



[View Here](#)

Photo Listicle

☰ COSMOPOLITAN BEAUTY CELEBRITY FASHION LIFE RELATIONSHIPS SUBSCRIBE FOLLOW 🔍 Search

COSMO x MYNTRA: A Big Fashion Gig is Set to Give You a Taste of Summer Seduction!

From stripes to luminous whites, here's a list of SS'17 trends you should be donning RN!

By [Pratik Aswal](#) 08 April 2017

NEW FORD ECOSPORT
Premium Smoke Alloys

Go Further BOOK TEST DRIVE

MORE FROM FASHION

☰ COSMOPOLITAN BEAUTY CELEBRITY FASHION LIFE RELATIONSHIPS

1. Whites: All white, errythang! From extravagant to minimalistic, white isn't going anywhere this SEASON! A chic white outfit and sunnies, there's no better way to brighten up your day.

Shop the look [here](#)

☰ COSMOPOLITAN BEAUTY CELEBRITY FASHION LIFE RELATIONSHIPS

2. Ruffles: If Sonam Kapoor and Anushka Sharma have anything to say about it, ruffled dresses are currently ruling their wardrobes! Don't believe us? Follow their "wearabouts"...

Head on to Myntra.com to see all the ruffled up outfits that have us swooning for them this season!

Shop the look [here](#)

☰ COSMOPOLITAN BEAUTY CELEBRITY FASHION LIFE RELATIONSHIPS

3. Stogan Tees: What better way to spread your message across! Stogan tees are the new obsession. Whether your mood says 'T.G.I.F.' or 'No Coffee, No Work', to have your mood printed on your tee. #MUAICRELOVE

(P.S- The newly launched Dior collection is a rage RN!)

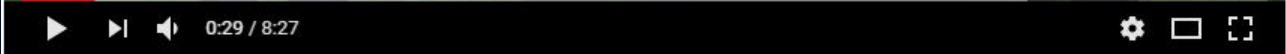
Shop the look [here](#)

4. Shear: A lot of or too much... doesn't matter how much 'feels' you reveal! It's all about

CONTENT SOLUTIONS

BRANDED CONTENT

[View Here](#)



Video

MARUTI IGNIS 01

CONTENT SOLUTIONS

BRANDED CONTENT

[View Here](#)



indiatoday in

DON'T FORGET REWARD POINTS CARDS

CITIBANK REWARDS CARD GET 10X POINTS WITH SELECT PARTNERS

1X POINTS ON A

6

citi

REWARDS

4147 2531 1123 4567

4147

07 09/13 09/16

JOHN CITIZEN

VISA

0:50 / 0:55

Like Comment Share

Info Graphic

CONTENT SOLUTIONS

BRANDED CONTENT

[View Here](#)



A video player interface with a white background. In the top right corner, there is a red shield-shaped logo with the text "INDIA TODAY GROUP". The main text in the center reads "We asked people where they feel the safest" in a large, bold, black font. At the bottom, there is a dark grey bar with icons for "Like", "Comment", and "Share". On the right side of the bottom bar, there is a "Chat (21)" button and a settings icon.

Vox Pop

CONTENT SOLUTIONS

BRANDED CONTENT



Destination

Business Today

ECONOMY CORPORATE MARKETS MONEY INDUSTRY TECH OPINION PHOTOS VIDEOS MAGAZINE MORE

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Smart owner Invest like a billionaire See how

An IMPACT Feature

REAL INSIGHTS
A Voice of Clarity in Indian Real Estate

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DECODING CELEB HAIRDOS Presented by TRESemmé

CHOOSE YOUR CELEB TO VIEW HOW THEY GOT THEIR STYLE

NICOLE KIDMAN

Recently at Cannes, Nicole Kidman wore her hair in a twisted, side-swept style and an unkempt braid. Her hair style is accentuated by grey-blue eyeshadow and pink lipstick.

CONTENT SOLUTIONS

WITHIN VIDEO



The screenshot shows a live video player interface. At the top, the channel name "FoodTak" is displayed with navigation icons for home, search, and feedback. Below this is a yellow navigation bar with categories: "LIVE", "JALDI JALDI", "PAAPI PET", "BHOOK SHOOK", and "BAKE". The video content shows a woman in a kitchen setting, wearing a white apron with the "Nutrela" logo. Behind her is a chalkboard with the text "Nutrela FOOD" and some handwritten notes. The video player includes a play button, a progress bar showing 00:07, a "Nutrela LIVE HEALTHY LIVESMARTY" logo, a timestamp of 03:19, and HD and volume icons. Below the video, there are reaction icons (like, love, haha, wow, sad, angry), a share icon, and the text "19 Share". The video title is "Soya Aloo Katli Recipe". The description reads: "Try this Vegan Soya Aloo Katli with Whole Wheat Lachha Paratha or Achari Masala Puri for a percent weekday lunch. Ingredients: 2 OF MEDIUM-SIZED POTATOES 1.5 CUPS OF SOAKED NUTRELA SOYA CHUNKS 2 ONIONS, TOMATOES, CRUSHED GARLIC CLOVES, GREEN CHILLIES 1 SMALL PIECE OF ...". A "Show More.." button is located at the bottom of the description.

LIVE KITCHEN STUDIO

[View Here](#)

CONTENT SOLUTIONS

WITHIN VIDEO



PRODUCT PLACEMENT
(non clickable)

CONTENT SOLUTIONS

WITHIN VIDEO



**NUTRELA
SOYABEAN
OIL**

PRODUCT USAGE
(non clickable)

CONTENT SOLUTIONS

WITHIN VIDEO



Logo toggle
(non clickable)

[View Here](#)



CONTENT SOLUTIONS

WITHIN VIDEO



Aston Band 10 seconds
(non clickable)

**KNOCK TWICE
SEE INSIDE**

LG Insta View Door-in-Door



CONTENT SOLUTIONS

WITHIN VIDEO

MIKE BRANDING (non clickable)



SOCIAL



cosmoindia • Following

cosmoindia Is it too early to say goodbye to mid-week blues? If not, let @sabyasachiofficial teach you how. Shot on @nokiamobilein #Nokia8Sirocco at #Cannes2018. #canneswiththeextraordinary niharikaverma22 Looovee it 🥰



21,763 views

MAY 25

Add a comment...



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SOCIAL



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COSMOPOLITAN FEBRUARY 2018, ₹158

THE BEST THAT YOU CAN BE

YOUR YEAR OF GREAT SEX

What Confident Women Do in Bed (Steal Their Secrets Now)

2018 ASTRO REPORT

Will You Find Love, Success, Happiness? Turn to pg. 132.

COSMOPOLITAN SEX GAMES TO PLAY TONIGHT

THE 6 SECRETS TO A MEGA DANCE IN 2018

IT'S TIME TO PARTY

GETTER THAN WILL GET YOU APPROVED

COSMOPOLITAN The 4 Secrets to Amazing SEX

SONAMSHI SINHA

THE BEAUTY ISSUE!

GET A JOB YOU LOVE

facebook.com/CosmopolitanIndia/photos/.../10155144689526024/?type=3

4:51 PM 2/14/2018

SOCIAL



 **India Today** was live.
15 February · 🌐

SPONSORED

Watch the Inaugural Ceremony of Riviera, [VIT](#) University, the annual sports and cultural festival of [VIT](#) University, Live on Facebook.
Chief Guest: Former Indian Captain Gautam Gambhir
#Riviera18



44K Views

 Like  Comment  Share

The screenshot shows a Facebook live broadcast interface. At the top, it says "India Today was live." followed by the date "15 February" and a globe icon. Below this, it is marked as "SPONSORED" and provides a description of the event: "Watch the Inaugural Ceremony of Riviera, VIT University, the annual sports and cultural festival of VIT University, Live on Facebook." It also identifies the "Chief Guest: Former Indian Captain Gautam Gambhir" and includes the hashtag "#Riviera18". The main content is a video frame showing an indoor event. A large banner in the background reads "INAUGURAL CEREMONY" and "GAUTAM GAMBHIR". A man in a suit is seated at a table on a stage, and another man is speaking at a podium. The foreground shows a person with a backpack, likely a reporter or audience member. Below the video frame, it indicates "44K Views" and provides interaction options: "Like", "Comment", and "Share".

Live

EXCLUSIVES

- Digital Association: Sponsorship



THANK YOU!
1 MILLION SUBSCRIBERS!
SUBSCRIBE 1.4M

SoSorry
1,480,397 subscribers

STICKY VIDEO PROPERTIES

- ❖ So Sorry
- ❖ The Lallantop - Political Kisse
- ❖ Food Tak – Paapi Pet
- ❖ Sports Tak - Adda
- ❖ & Many more...

The Lallantop
PRESENTS
#PoliticalKisse

FoodTak
LIVE | JALDI JALDI | PAAPI PET | BHOOK SHOOK | BAKE

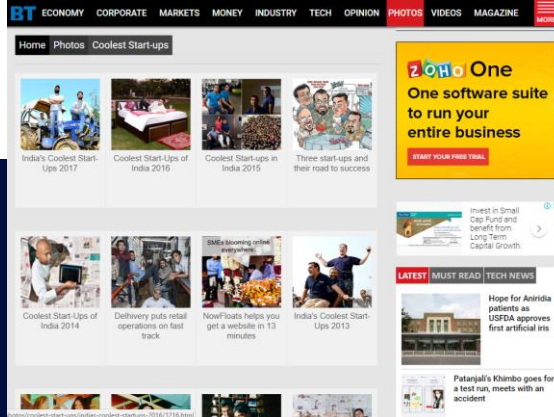
NIHARI GOSHT

Nihari Gosht Recipe



EXCLUSIVES

- Digital Association: Sponsorship



STICKY PRINT PROPERTIES

- ❖ India Today Best Colleges
- ❖ India Today Best Universities
- ❖ India Today Sex Survey
- ❖ Business Today B Schools
- ❖ Business Today Coolest Startup's
- ❖ Business Today Best SME's
- ❖ Business Today CFO's
- ❖ Business Today CEO's
- ❖ Business Today Most Powerful Women
- ❖ & Many more...



SPECIALS

- Digital Association: Sponsorship

WORLD'S NO 1 – NEWS CHANNEL on  YouTube



Aaj Tak ✓

6,843,181 subscribers

SUBSCRIBED 6.8M



SPECIALS

- Digital Association: Sponsorship / Page Advt

India's – Largest Digital Magazine subscribers

The screenshot displays a digital magazine interface with several key elements:

- Top Left:** Social media sharing icons for WhatsApp, Telegram, Facebook, and Twitter.
- Top Center:** Advertisement for "Buy Top Performing Two Wheelers at Best Prices" featuring a blue motorcycle and logos for Honda and Suzuki.
- Top Right:** "INDIA TODAY" logo and the URL "www.indiatoday.in".
- Center:** A large white circle with the "paytm mall" logo.
- Bottom Center:** Advertisement for "Find Your Fashion Fix!" with the text "POCKET FRIENDLY MOBILES" and "3rd - 5th Feb".
- Right Column:** An article titled "FROM THE EDITOR-IN-CHIEF" by Arun Jaitley. The article discusses the Union Budget 2019, highlighting the government's focus on rural development, infrastructure, and job creation. It mentions the Smart Cities Mission and the goal of doubling farmers' incomes by 2022.
- Bottom:** A horizontal strip of various magazine covers, including "INDIA TODAY", "LIFE", and "WIRE".



SPECIALS

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Union Budget – High Scale Properties

The screenshot shows the India Today website interface. At the top, there are banners for 'UNION BUDGET 2018 HOW IT IMPACTS YOU?' and 'INTER DISCIPLINARY EXPERIENTIAL ACTIVE LEARNING' with an 'APPLY NOW' button. Below these are navigation links for NEWS, TV, APP, and MAGAZINE. A secondary navigation bar includes HOME, INDIA, MOVIES, TECHNOLOGY, MAIL TODAY, FYI, SPORTS, EDUCATION, TELEVISION, and COLLEGE SURVEY 2018. The main content area features a large article titled 'Modi in Parliament | 'Kashmir would have been ours if Sardar Patel was first PM'' with a photo of Prime Minister Narendra Modi. To the right, there is a 'TOP STORIES' section with several headlines, including 'I saved 12 CRPF men, got peanuts in return: Kashmir man waits for promised reward, wants to meet PM Modi' and 'To Owais's call for law against calling Muslims Pakistanis, Vinay Katiyar says Muslims should not live in India'. Below the main article, there are smaller images and captions: 'All Goa mining leases cancelled, can't operate' and 'Auto Expo 2018 Live Blog | Tata unveils H5X'. On the right side, there are sections for 'TRENDING VIDEOS' and 'TOP TAKES' with video thumbnails and titles like 'Caught on cam: Muslim man thrashed mercilessly, forced to say Jai Shri Ram' and 'Twitter war between BJP, Congress over video of Rahul side asking Congress workers to create fake accounts'.



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