

Presentation

The Journal of the Textile Association presents the Textiles, Clothing, Fashion and Lifestyle sector from a user's point of view by offering a unique perspective on the latest innovations in textile technology and market trends.

It is published by **The Textile Association (India)**, a non-profit professional organization which is the foremost largest textile professional body of India, striving for the growth of India's largest single Textile Industry and also largest in the world textiles helping the professional growth of textile personnel, in all fields of Textiles and Clothing. The Journal of the Textile Association is prestigious peer reviewed technical journal and an independent publication recognized for over 77 years as a reference tool for users, buyers, designers and manufacturers interested in textile technology. The Journal of the Textile Association's reputation for excellence was forged over the course of this long history and is founded on its vision of the future of a dynamic and innovating industry.

Readers appreciate the value of the articles it offers, which present the points of view of industry leaders and major prime manufacturers, as well as strategic and technological information reflecting current events and innovation.

The Journal of the Textile Association is distributed six issues a year to its loyal subscribers. It is also available digitally as e-journal at www.textileassociationindia.org/jta.

To find out how The Journal of the Textile Association can help you reach customers, get in touch with us today!



**Contributing to the
Textile Industry for
Almost 77 years**



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Distribution

A bilingual publication, The Journal of the Textile Association is published six issues a year with more than 5000 copies each and distributed through-out the India and surrounding overseas countries like United States, China, UK, Pakistan, Germany, Indonesia, Spain, Canada, Hong Kong, Turkey, Vietnam, Bangladesh, France, Iran, Korea, Egypt, Sri Lanka, Italy, Taiwan etc. Journal of the Textile Association is also associated with the industry’s main events. India ITME, InFashion, CITI, ITAMMA expo as well as All India Textile Conferences, where it is distributed free of charge.

Total Circulations	5,000
• Qualified Circulations	4,500
• Trade Shows and Events	1,000
Distribution	
• Online Viewing	2,500
• Average number of readers per copy	3
TOTAL READERSHIP	24,000

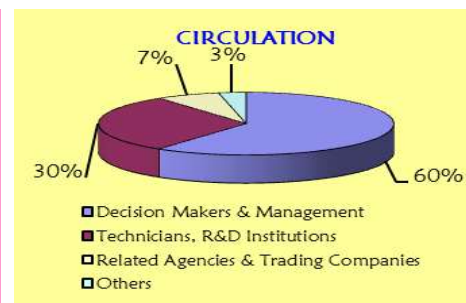
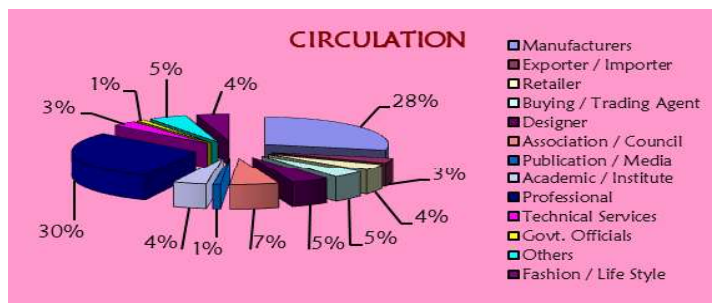
Readership

Journal of the Textile Association is the reference for buyers of high-performance, technical, functional and intelligent textiles and clothing.

Journal of the Textile Association is widely circulated in India and abroad among industry leaders, textile associations, cotton and textile traders, equipment manufacturers, Government Officials and textile experts as well as the decentralized sectors of the industry. It reaches to all the relevant decision makers in textile and related industries.

- Distribution at the following Fairs and Trade Shows:**
- All India Textile Conferences
 - India ITME Exhibitions
 - ITMA Exhibitions
 - InFashion Exhibition & Conference
 - Confederation of Indian Textile Industry (CITI) Conference
 - Indian Textile Accessories & Machinery Manufacturers’ Association

Reader Profile



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