

LADAKH TODAY

TERMS & CONDITIONS

1. These rates are effective from 1st April, 2021 and subject to revision without notice.
2. Publication will not be responsible for improper printing due to supply of defective material.
3. All intimation regarding publication or suspension of Advertisement must reach office 3 days before the date of publication.
4. Release order should mention height, number of columns and width.
5. Management of Ladakh Today reserve the right to reject any advertisement for publication without as any reason.
6. All payment must be made in shape of NIFT/Crossed Cheque/Postal orders in favour of Ladakh Today/ Jk Media Communication.
7. Non Accredited Agencies are required to make full payment in Advance alongwith release order.

MECHANICAL DATA

| | |
|----------------------|-------------------------------------|
| Overall Size Page | : 55x36 |
| Size of Printed Page | : 51x33, 1683 sqcm |
| Number of columns | : 8 |
| Width of Columns | : 4.00cm |
| Number of Pages | : 12 |
| Material Accepted | : Art Pulls, Negetives of Positives |

All measurements are in centimetre

| Column | Size |
|----------|---------|
| 1 Column | 4 cm |
| 2 Column | 8 cm |
| 3 Column | 12.1 cm |
| 4 Column | 16.3 cm |
| 5 Column | 20.4 cm |
| 6 Column | 24.6 cm |
| 7 Column | 28.8 cm |
| 8 Column | 33 cm |

LADAKH TODAY

ADVERTISEMENT RATE

BLACK & WHITE

| EDITION | in sqcm |
|---------------|---------|
| Leh-Ladakh | 700 |
| J&K | 500 |
| Delhi | 400 |
| Combined Rate | 1400 |

TENDER/DISPLAY

| | in sqcm |
|--------------------|---------|
| Tender/Classified | 550 |
| Appointment | 550 |
| Education | 500 |
| Political Election | 750 |

RATE REVISE

01.01.2022

Color 50% Extra will be Charged

PARTICULARS

| | |
|----------------------|------------------------|
| Name of Publication | Ladakh Today |
| Periodicity | Daily |
| Language | English |
| Place of Publication | Leh-Ladakh, J&K, Delhi |
| Established | 2010 |
| Publisher / Owner | Sanktha Prasad Singh |
| General Manager | Gaurav Singh |
| Policy | Independent |
| Price Per Copy | 5.00 |