

## 2021 Media Kit

LIFESTYLE, LITERATURE, POETRY, FICTION

## About LitGleam





#### WHO ARE WE?

A team of like minded passionate people whose aim is to focus on providing quality content based on Literature and Lifestyle interests of the Urban Youth of the Country.

LitGleam is a monthly digital magazine and is India's one and only interactive Magazine.

### WHAT WE DO?

- -Articles and stories on trending topics.
- -Focus on knowledgeable and artistic content.
- -Empowering writers and artists to exhibit their skills
- -A chance to have exposure to a wide audience.
- -Professionally curated reviews
- -Special features
- -Celeb and Author Interviews
- -Special Promotions



## Digital Footprint





 $\overline{9000}$ +  $\overline{READS}$ 

INSTAGRAM

15000+ IMPRESSIONS

46,000+



# Advertise With Us!





### WHAT WE OFFER?

- Feature in the magazine
- Customized packages at affordable costs with exciting discounts
- Direct purchase
- Embed Links
- Email marketing
- Nation-wide readership and diverse audience
- -Special Previews on all digital editions
- Social Media Promotions

## WHAT'S IN IT FOR YOU?

- Direct traffic to the product page
- Reach an unexplored and ever growing reader base
- Immediate customer engagement
- Seamless self-promotion
- Increased brand awareness
- Instant mass communication
- Establish reputation
- Cultivate trustworthy relationships

