

**DISPLAY ADVERTISEMENT RATES MAIN GRID, APRIL 1st, 2019**

| <b>MAHARASHTRA &amp; GOA</b>                    |                 |                  |                               |             |                    |             |
|---|-----------------|------------------|-------------------------------|-------------|--------------------|-------------|
| <b>Rate Rs/sqcm</b>                             | <b>RHP Col</b>  | <b>FP Col</b>    | <b>Page 3 / Back Page Col</b> |             |                    |             |
| <b>Edition</b>                                  | <b>Language</b> | <b>Run</b>       | <b>Base B/W</b>               | <b>100%</b> | <b>150% on B/W</b> | <b>140%</b> |
| <b>Mumbai</b>                                   |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 935                           | 1870        | 2338               | 2244        |
| <b>Pune</b>                                     |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 1800                          | 3600        | 4500               | 4320        |
| <b>Nagpur</b>                                   |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 840                           | 1680        | 2100               | 2016        |
| Lokmat Samachar                                 | Hindi           | All              | 445                           | 890         | 1113               | 1068        |
| Lokmat Times                                    | English         | All              | 185                           | 370         | 463                | 444         |
| L+LS+LT   | M+H+E           | All              | 915                           | 1830        | 2288               | 2196        |
| <b>Aurangabad</b>                               |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 865                           | 1730        | 2163               | 2076        |
| Lokmat Samachar                                 | Hindi           | All              | 150                           | 300         | 375                | 360         |
| Lokmat Times                                    | English         | All              | 190                           | 380         | 475                | 456         |
| L+LS+LT   | M+H+E           | All              | 935                           | 1870        | 2338               | 2244        |
| <b>Kolhapur</b>                                 |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 590                           | 1180        | 1475               | 1416        |
| <b>Nashik</b>                                   |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 475                           | 950         | 1188               | 1140        |
| Lokmat Times                                    | English         | All              | 190                           | 380         | 475                | 456         |
| L + LT  | M + E           | All              | 505                           | 1010        | 1263               | 1212        |
| <b>Jalgaon</b>                                  |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 495                           | 990         | 1238               | 1188        |
| <b>Solapur</b>                                  |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 215                           | 430         | 538                | 516         |
| <b>Ahmednagar</b>                               |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All (Main Issue) | 165                           | 330         | 413                | 396         |
| <b>Akola</b>                                    |                 |                  |                               |             |                    |             |
| Lokmat  | Marathi         | All              | 225                           | 450         | 563                | 540         |
| Lokmat Samachar                                 | Hindi           | All              | 130                           | 260         | 325                | 312         |
| L + LS  | M + H           | All              | 230                           | 460         | 575                | 552         |
| <b>Panjim (Goa)</b>                             |                 |                  |                               |             |                    |             |
| Marathi   | Marathi         | All (Main Issue) | 190                           | 380         | 475                | 456         |
| <b>Delhi</b>                                    |                 |                  |                               |             |                    |             |
| Marathi   | Marathi         | All (Main Issue) | 100                           | 200         | 250                | 240         |
|   |                 |                  |                               |             |                    |             |
| All Editions ( Included Delhi ) L + LS + LT     |                 |                  | 6845                          | 13690       | 17113              | 16428       |
| All Editions ( Excluding Delhi ) L + LS + LT    |                 |                  | 6745                          | 13490       | 16863              | 16188       |
| All Maharashtra Only( No Goa, No Delhi )L+LS+LT |                 |                  | 6555                          | 13110       | 16388              | 15732       |
|   |                 |                  |                               |             |                    |             |