

Publication	Edition	Effective from 15th May'19			
		Black & White	Colour	FPS	Tender
Loksatta	Mumbai	3,685	3,740	5,425	3,910
	Delhi	200	205	-	260
	Aurangabad	265	275	375	355
	Pune	540	555	760	545
	Nagpur	180	275	390	255
	Ahmednagar	160	235	420	255

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		Black & White	Colour	FPS	Tender
Jansatta	Delhi	585	645	860	750
	Chandigarh	315	325	495	445
	Kolkata	315	350	495	445
	Lucknow	290	325	435	730

All the rates are in Rs/sq.cm.

25% premium on color rate will be charge for page 3 and back page as committed page

50% premium on base rate will be charge for political ads

25% premium on tender rate will be charge for color tender ads

15% premium on base rate will be charged for any innovation ad