	Publication	Edition	Effective from 15th May'19			
			Black & White	Colour	FPS	Tender
	Loksatta	Mumbai	3,685	3,740	5,425	3,910
		Delhi	200	205	-	260
		Aurangabad	265	275	375	355
		Pune	540	555	760	545
		Nagpur	180	275	390	255
		Ahmednagar	160	235	420	255
		Annicanagai				
	Dublication			1 1	n 15th May'19	
	Publication	Edition	Black & White	1 1		Tender
				Effective from	n 15th May'19	
		Edition	Black & White	Effective from	n 15th May'19 FPS	Tender
		Edition Delhi	Black & White	Effective from Colour 645	15th May'19 FPS 860	Tender 750
	Jansatta	Edition Delhi Chandigarh	Black & White 585 315	Colour 645 325	FPS 860 495	Tender 750 445

All the rates are in Rs/sq.cm.

25% premium on color rate will be charge for page 3 and back page as committed page

50% premium on base rate will be charge for political ads

25% premium on tender rate will be charge for color tender ads

15% premium on base rate will be charged for any innovation ad