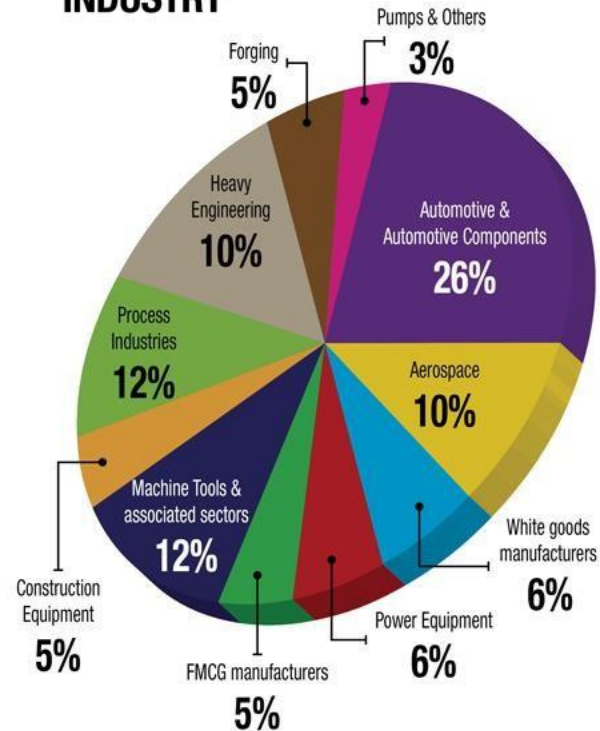


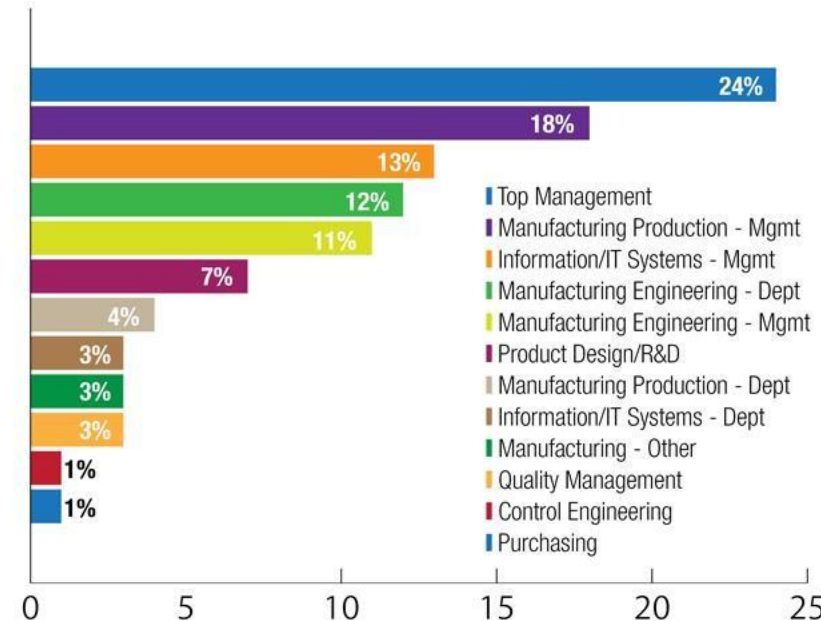
**Manufacturing Today** India is a leading magazine for professionals in the manufacturing sector. News and features in the magazine encompasses everything related to production, automation, machine tools, plant heads, supply chain, technology, among other things. With a print run of 57000 copies

## Our Reach

### INDUSTRY



### READERSHIP PROFILE



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## Editorial CALENDAR

| MONTH                           | TRENDING TECHNOLOGY                                   | PRODUCT FOCUS                                | SECTOR FOCUS                                  | SPECIAL FEATURE  | PROCESS CENTRIC TOPIC            |
|---------------------------------|---|--|---|--|----------------------------------|
| JANUARY                         | Machine Tools   | Automation ( Drives & Encoders)              | Rail & Metro Manufactures                     | Industry 4.0 (User & Implementers)                           |                                  |
| FEBRUARY –<br>ANNIVERSARY ISSUE | Power List 2020 – Manufacturing Stalwarts             |  |   |  |                                  |
| MARCH                           | DIE & MOULD + Preview of Die & Mould Event            | Cutting Tools: Drilling & Boring             | Sustainability in FMCG Sector                 | Engineering Excellence in Automotive Industry                |                                  |
| APRIL                           | IoT & Predictive Maintenance                          | ERP/ CAD /CAM in Discrete / Process Industry | Technology Disruption – Electric Vehicles     | Coolant & Lubricants   |                                  |
| MAY                             | Automation & Robotics: ( Network & Connectivity)      | Industrial Bearings                          | Farm Equipment Manufactures                   | Supply Chain & Logistics                                     | Pharma manufacturing             |
| JUNE                            | IMTEX 2021  | Artificial Intelligence & Virtual Reality    | Heavy Engineering and Equipment Manufacturing | 5th Smart Manufacturing Summit 2021 Report                   | Robotics in the process industry |
| JULY                            | R&D in Auto & Auto Components Manufactures            | Cutting Tools: Turning & Milling             | Material Handling                             | Safety at Shop Floor   | Cement manufacturing             |
| AUGUST                          | Digitalization in Manufacturing Industries            | Pumps & Valves                               | Food Processing                               | Laser Cutting Innovations                                    |                                  |
| SEPTEMBER                       | Automation & drives + Preview of Automation Expo 2020 | Supply Chain & Logistics                     | Quality: Achieving Zero Defects               | 9th Annual Manufacturing Today Awards 2021 – Preview         |                                  |
| OCTOBER AWARDS<br>SPECIAL ISSUE | High Speed machines Design                            | Rail & Metro Manufactures                    | Electronics Manufactures                      | 9th Annual Manufacturing Today Awards 2021 Post Event Report |                                  |
| NOVEMBER                        | Testing, Measurement & Instrumentation                | Coolant & Lubricants                         | Chemicals                                     | Machine Tools: Machining Technologies                        | Industry 4.0 – digital factory   |
| DECEMBER                        | Trending Technologies In Manufacturing Industries     | Cutting Tools                                | Oil & Gas                                     | CAD/CAM in the discreet industry                             |                                  |