



# NGOBOX Advertising Toolkit

*Connecting Professionals with  
Opportunities*

**NGOBOX**  
India's largest Social  
Impact Opportunity Platform

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*Providing a platform to maximise visibility  
for your organisation, campaign or event.*

**NGOBOX**, which was founded in 2013, is India's largest social impact opportunity platform, acting as a one-stop solution for all information pertaining to the impact sector and providing a curated selection of collaborative services pertinent to the field of development world.

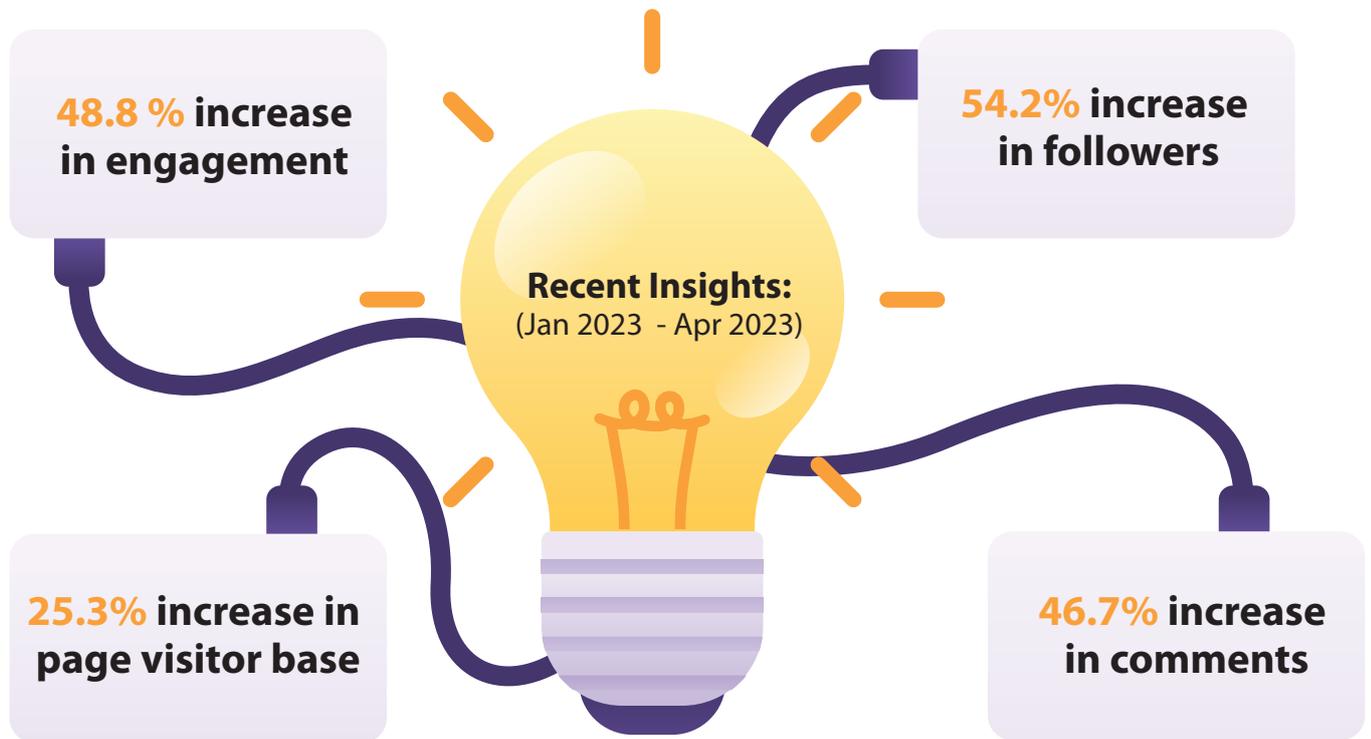
The NGOBOX platform, which has a daily user base of over **85,000** users and connects thousands of passionate people with social impact opportunities, compiles **jobs, fellowships, grants, RFPs, admissions, events, news** and more in the field of development, offering a one-stop-shop for those hoping to make a difference.

We serve professionals and students in the social and CSR sectors as an online platform by providing interdisciplinary lines of social companies and BoP businesses. We bring together jobs, fellowships, grants, RFPs, admissions, events, and news in the development space.

With over **1.25 Lakh NGOs, 2000+ social businesses and 2500+ CSR Leaders**, NGOBOX is a reputable knowledge platform for organisational outreach and targeted advertising in addition to broadcasting pertinent material for maximum information dissemination among relevant stakeholders.

## Some of our Partners





## Graphic Banner Advertisement

Use the **Graphic Banner** to reach the audience of over **3 Lakh professionals working** in the development sector and over **1 Lakh In nonprofit organisations** are part of our organic database.

Contextual targeting is included in the range of placements we provide. Reach a broad demography from various cities across the nation.

The City wise users for the NGOBOX platform are as follows: **NCR (16%), Mumbai 8%, Bangalore 5%, Pune 4%, Hyderabad 4%, Kolkata 3.7%, Patna 3.7%, Lucknow 3.5%, Ahmedabad 2.5%**

**NGOBOX Display Advertisement, Announcement and Promotion Plans**

Top Banner Ad (1110 w \* 95 h)

Featured Ad Banner 1 (430 w \* 195 h)

Featured Ad Banner 1 (430 w \* 195 h)

Premium Ad Banner 1 (421 w \* 155 h)

Premium Ad Banner 2 (421 w \* 155 h)



## Specifications

### Top Banner Ad (1110 w \* 95 h )

Duration	Tariff (INR)*
7 Days	19,810
15 Days	35,380
30 Days	67,924

### Featured Ad Box (430\*195 Pixels-W\*H)

Duration	Tariff (INR)*
7 Days	14,150
15 Days	22,990
30 Days	42,452

### Premium Ad Banner (421\*155 Pixels W\*H)

Duration	Tariff (INR)*
7 Days	12,032
15 Days	19,469
30 Days	37,150

Maximum File Size: 2 MB

File Format: JPG & PNG

## Mailer Service

### Customized emailer to the target audience group :

- Professionals (Development Professionals)
- Students
- Organizations (NGOs, Social Enterprises, CSR Foundations)\* subject to approval

Database	Single Emailer Tariff (INR)*	Two Emailers Tariff (INR)*
25,000	20,300	33,300
50,000	33,000	54,494

To see sample emailers, please click [Sample 1](#), [Sample 2](#), [Sample 3](#)

## Jobs and Fellowships Announcement Plan (Featured)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured Announcement	INR 3000
Plan-A	7 Featured Announcement in a year	INR 15,000
Plan-B	Unlimited Featured Announcement in a year	INR 40,000

## Jobs and Fellowships Announcement Plan (Highlighted)

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured Announcement	INR 7550 (15 Days Validity)



## Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured Announcement	INR 4000
Plan-A	7 Featured Announcement in a year	INR 20,000
Plan-B	Unlimited Featured Announcement in a year	INR 45,000

## (Highlighted) Tenders/RFPs, Grants, Events, Admissions, Online Courses Announcement Plan

Plan	Description	INR (Excluding Taxes)
Plan-One	Single Featured Announcement	INR 14,766



## Social Media Promotions

Plan	Description	INR (Excluding Taxes)
Single Post	Facebook Page+Linkedin+Twitter	INR 2,950
3-Posts	Facebook Page+Linkedin+Twitter	INR 7,383
7- Posts	Facebook Page+Linkedin+Twitter	INR 11,075

We have over 1.7L plus followers across



## Social Media Samples

- To see Social media sample, please click [Sample 1](#), [Sample 2](#), [Sample 3](#)

**NGOBOX India**  
18,795 followers  
5d • 🌐

**Funding Alerts** 📢 Azim Premji University is launching the first round of its Research Funding Programme in Health. This is your chance to promote inquiry into public health realities in India and explore possible responses. ...see more

**Call for Proposals**  
**Health Research Funding Programme 2023**

Inviting research proposals on Status and Quality of Primary Healthcare & Institutional Facilities, and Implementation research for interventions to affect Public and Community Health.

**Objective:** To deepen understanding of and strengthen vulnerable populations' quality of health & access to healthcare. Research funding of up to INR 10 lakh for projects with 12-14 months duration.

We invite applications from researchers, officials with experience such as careers within academic institutions, non-profit organizations, for-profit organizations, as well as the Government, independent researchers, and not eligible to apply.

**Submission Date:**  
From 15th Apr 2023 to  
**May 15, 2023**

In case of any queries, you may write to: [healthresearch@apu.edu.in](mailto:healthresearch@apu.edu.in)

👤 Bhramic Shari and 50 others  
1 comment • 2 reposts

**NGOBOX India**  
19,795 followers  
1w • 🌐

**#RequestforProposal!** 📢 CARE India is seeking proposals for Minor Lift Irrigation Site Technical Support for Site Survey, Design, and Estimation. Submit Technical and Financial Bids separately via email to [procurementumpd@careindia.org](mailto:procurementumpd@careindia.org) ...see more

**NGOBOX** **CARE**

CARE India invites proposals for **Minor Lift Irrigation Site Technical Support for Site Survey, Design, and Estimation**

Submission of Technical and Financial Bids separately via email Proposal to be sent to [procurementumpd@careindia.org](mailto:procurementumpd@careindia.org)

**DEADLINE: 13th APRIL 2023**

👤 Pradeep Pundhir:SPECTRA ORGANIZATION- and 30 others  
1 repost

**NGOBOX India**  
19,795 followers  
2d • 🌐

Exciting opportunity! **NABARD Consultancy Services (NABCONS)** is hiring Middle-Level Consultants. Requirements: Graduate/post-graduate in Agriculture and allied subjects, such as Agribusiness, Horticulture, Veterinary and more. Deadline ...see more

**NABARD Consultancy Services (Nabcons) invites applications for Middle-Level Consultants**

**Experience:** 1-4 years' experience in Natural resource management/ Financing/ Value chain management/ Agri. Marketing-based projects/studies

**Deadline: 18th April 2023**

**Location: Location: Bengaluru, Jammu & Kashmir & Tripura**

👤 Puniteswar Upreti and 34 others  
1 comment • 1 repost

**NGOBOX India**  
19,795 followers  
2w • 🌐

**#JobOpening alert!** **HCL Foundation** is seeking talented individuals to join its team as Project Associates, Associate Project Coordinators, and Project Coordinators to help them drive rural development in areas like livelihood, agriculture, ...see more

**NGOBOX** **HCL FOUNDATION**

HCL Foundation is looking for **Project Associate, Associate Project Coordinators and Project Coordinators**

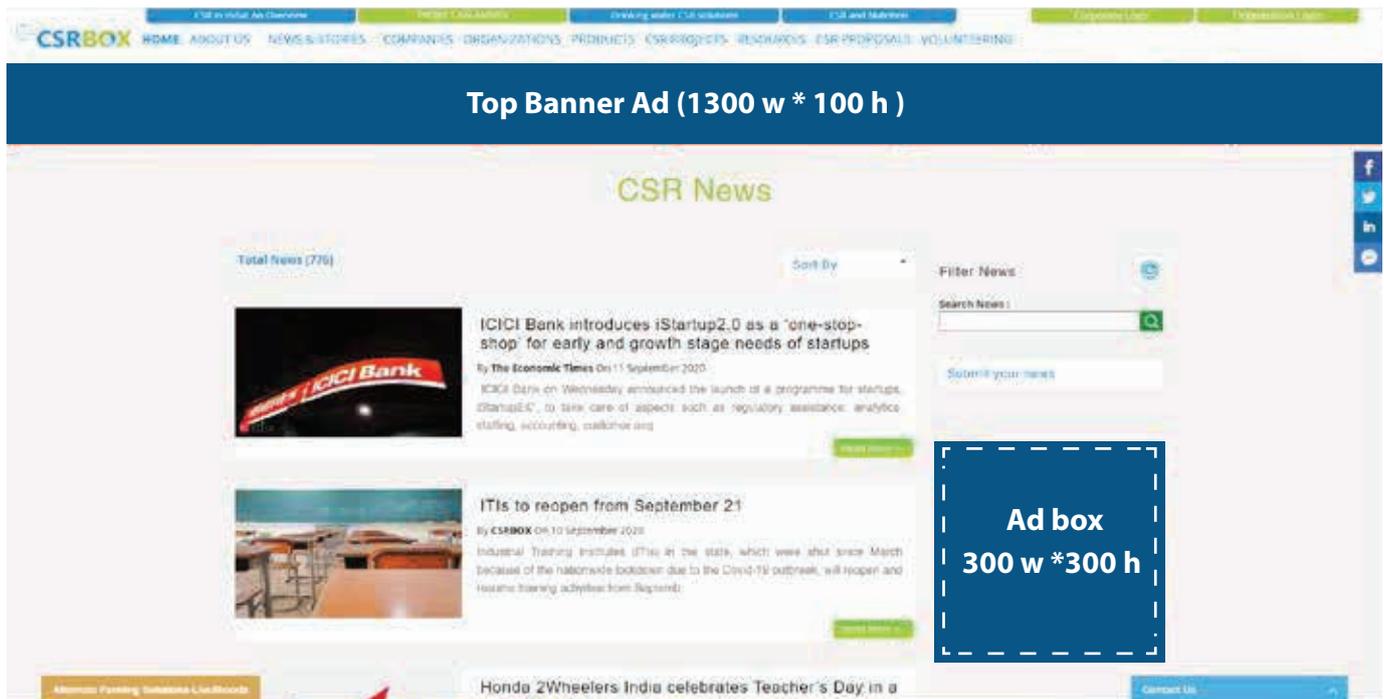
**Remuneration**  
Project Associate: 5-6 LPA  
Associate Project Coordinator /Project Coordinator: 6-8 LPA

**LOCATION: HARDOI, UTTAR PRADESH**

**DEADLINE: 15th APRIL 2023**

👤 Md Numan and 115 others  
12 comments • 3 reposts

## CSRBOX Ad banner (visible across the website)



## Top Ad Banner on Description pages of CSRBOX(1300\*100 W\*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	12,733
15 Days	21,300
30 Days	35,561

## Ad box on Description pages of CSRBOX(300\*300 W\*H) (Visible on all description pages)

Duration	Tariff (INR)*
7 Days	9,620
15 Days	17,300
30 Days	30,763

## Testimonials



*“Our experiences with NGOBOX have been very successful. The services have been wonderful throughout and we never faced any inconvenience. A major plus point were the seminars that were conducted, which not only informative but also served as a platform for networking, which is indeed very helpful for many organisations.*

*We are very appreciative of the services that NGOBOX has provided to us and the effort put by your team. The team is very positive all the time. I love the way the team members communicated with us for various matter. We look forward to many such fruitful collaborations in the future as well. All the best, NGOBOX!”*

**Altruism in Action**

*“We have been using the services of NGOBOX for our placement outreach campaign for the last many years and have found it very useful. It has helped us to create visibility amongst employers, which has further resulted in collaboration with them for our student placement activities.”*

**The Public Health Institute of India**

*“We want to thank NGOBOX for the responsiveness and willingness to work with us to find solutions that meet our specific needs. The dedication to exceptional services has made a difference in our experience working with NGOBOX. As a result of our collaboration, we received some excellent candidates who were highly qualified and enthusiastic about the opportunity. NGOBOX’s followership proved to be a valuable asset in reaching a wider audience and generating interest in the program. We would like to thank NGOBOX and the team for their effort and we look forward to many more successful projects together.”*

**Indian School of Development  
Management (ISDM)**

