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Concept: On Stage is the monthly arts magazine and programme guide for the National Centre for the Performing Arts in Mumbai. The magazine is circulated among 5000 people who include the friends and members of the NCPA and there are plans to expand as a national and international publication reflecting all facets of artistic activity in India.

The NCPA is South Asia's finest complex of cultural venues, based at Nariman Point, a prime location in the heart of Mumbai. It presents a year-round programme of work that includes opera, concerts, theatre, exhibitions, workshops, master classes, archive and library resources, education and training.

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2. Positives will **NOT** be accepted.

The Advertisement file should be in form of an Open file in one of the following software formats:

a) Adobe Illustrat or b) Adobe Indesig n

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- 3. You may also provide a Print quality PDF file instead of an Open file.
- 4. Artwork must be in CMYK colors and resolution minimum 300 dpi @ artwork size.

5. Please supply all artwork on CD or via email by the 5th of the month prior to the month of publication.

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