



# COLLABORATION OPPORTUNITIES

Presented by:

**OUTLOOK BUSINESS**

# THE JOURNEY SO FAR

1998 JULY

Outlook Money, India's No.1 personal finance magazine, has relentlessly worked as your money manager, helping you invest well, borrow wisely and spend smartly.



1995 OCTOBER

Outlook is India's most vibrant current affairs and news magazine. Known for its bold and aggressive reporting it continuously raises questions many had in their minds but never dared to ask.



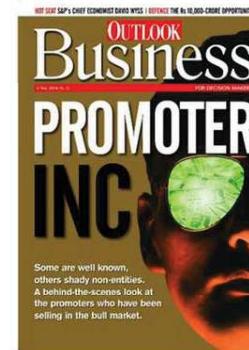
2006 MAY

India's best and most read business magazine targeted at the Decision-Makers is insightful, analytical and thought-provoking. Outlook Business brings out the new business ideas, strategies, interviews and much more. Explore the ideas to achieve the goals.



2001 JUNE

Outlook Traveler India's No.1 Travel Magazine is a mine of information for the serious traveler, keeping them up-to-date with the latest trends in travel and tourism. Postcard pretty visuals, practical advice and atmospheric travel experiences make an engrossing and refreshing read.



2002 OCTOBER

Outlook Hindi is an attempt to take the quality content of outlook to the Hindi belt of India thus creating awareness.



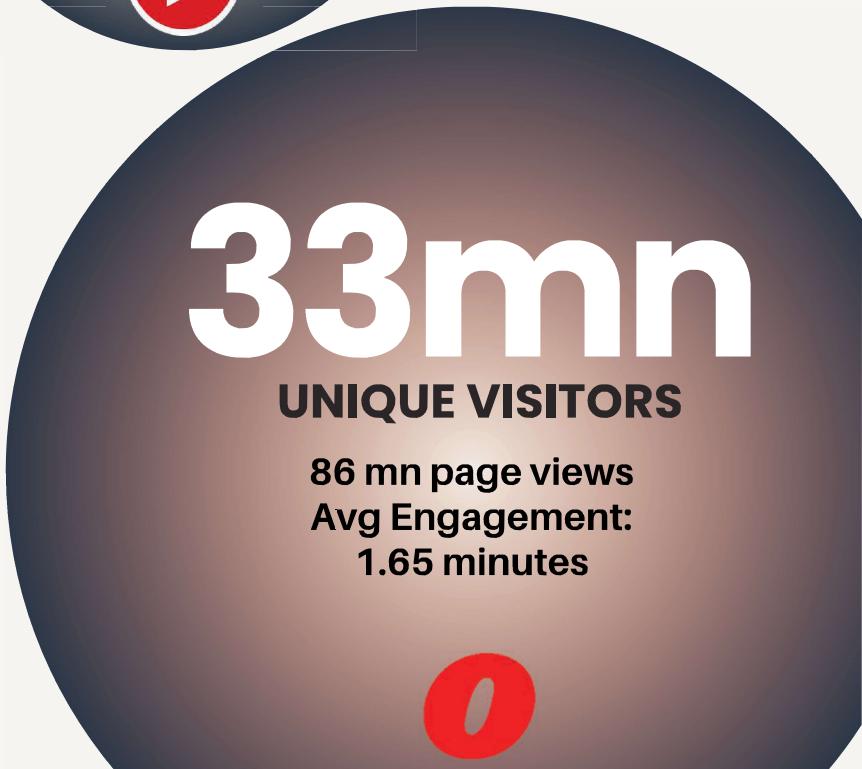
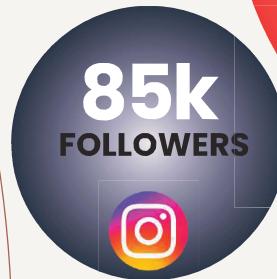
# OUTLOOKINDIA.COM

An extension of the magazine having equal content credibility.

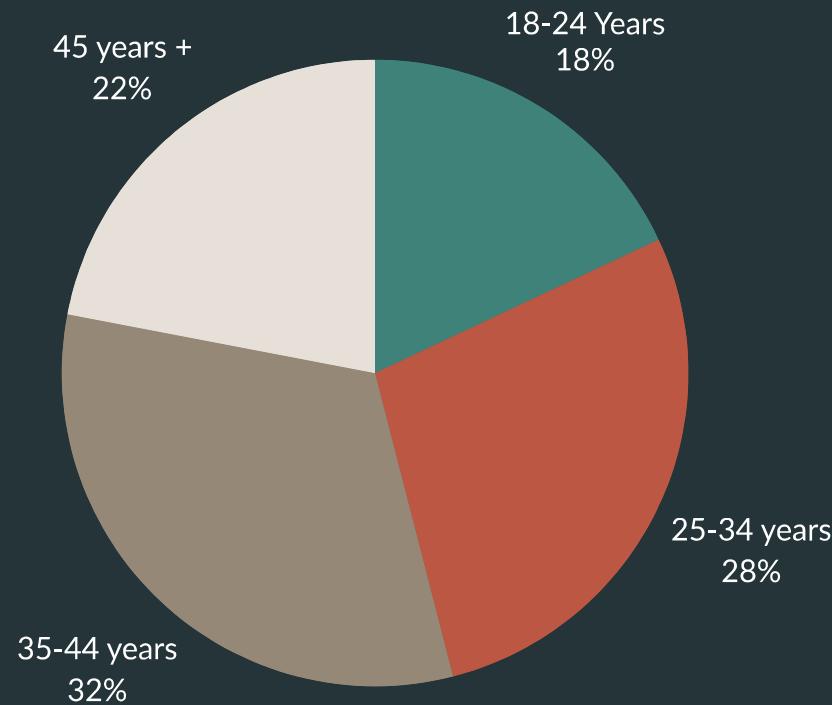
**MINIMAL | CREDIBLE | VIBRANT**

**Much  
beyond  
magazine**

# DIGITAL FOOTPRINT



# AUDIENCE THAT MATTERS



Dominated by young, matured, educated and employed users.

A. Postgraduates - 56%

B. Senior Management - 24%

C. Middle Management - 38%

D. Self-employed - 20%

# SPONSORSHIP AND BRANDING OPPORTUNITIES



**Dedicated Sports Section:**  
IPL/ ICC CHAMPIONS TROPHY/  
ASIA CUP/ HOCKEY/ FIFA WC/  
TENNIS/ PARA ATHLETICS ETC



Brand Studio



Health Special



Entertainment Section



Budget Section

# BRAND STUDIO INITIATIVES



## Campus Chronicles

Campus Chronicles takes you on a vibrant journey through India's top campuses, with exclusive interviews, insider glimpses, and a deep dive into courses, culture, and cutting-edge facilities shaping student life.



Nazar Ya! offers engaging, well-researched videos that simplify complex topics, blending entertainment and education to spark curiosity and inspire thoughtful conversations on contemporary issues.



## Indian Festivals

"Festive Vibes" highlights India's vibrant festivals, featuring insights into rituals, traditions, and exclusive brand listicles, offering a unique platform to brands looking to engage with this cultural celebration.



## Video Series

Exclusive video series highlighting innovators across various sectors driving change and sustainability. Brands can engage to align with impactful progress, inspire action, and connect with forward-thinking, conscious audiences.



## Realty Mirror

Realty Mirror is your trusted destination for all things real estate—offering reliable insights, timely updates, and seamless support to make buying, selling, or investing simpler and smarter.

**OUTLOOK BUSINESS**  
THINK BEYOND. STAY AHEAD.  
INDIA MONEY TRAVELLER LUXE HINDI

**SUBSCRIBE** 

**BUDGET 2025** **NEWS** **MAGAZINE** **OB DATALENS** **MARKETS** **IN DEPTH** **ECONOMY & POLICY** **VIDEOS** **START-UP** **PLANET** **CORPORATE** **TECH** **INITIATIVES**

**Spotlight**  
**Kissht Launches 'Kissht Se Khushiyan Khul Kar Jeeyo' Campaign**  
Digital lending platform Kissht has launched its new campaign 'Kissht Se Khushiyan Khul Kar Jeeyo'.  
  
Updated on: 29 January 2025 6:51 pm

  
  
Kissht Launches 'Kissht Se Khushiyan Khul Kar Jeeyo' Campaign

**SPONSORED CONTENT**  
The DVCs appeals to the aspirational GenZ and Millennials looking to fulfil their dreams

Kissht, a leading digital lending platform, has unveiled its latest ad film campaign, 'Kissht Se Khushiyan Khul Kar Jeeyo', focusing on empowering the aspirations of modern Indians. The campaign uses humour to capture relatable scenarios that highlight how quick, hassle-free personal loans from Kissht can transform lives by fulfilling desires and helping individuals upgrade their life.

**Advertisement**  
  
Market upar ho ya neeche, apne goals pe focused rehna Sahi Hain!  
**MUTUAL FUNDS**  
KNOW MORE  
Mutual Fund investments are subject to market risks. Read all scheme related documents carefully.

**MOST POPULAR**

- 1 Why Online Currency Exchange Is The Smart Way To Travel
- 2 Priya Living Transforms The Concept Of Aging By Magnifying In India
- 3 Recently Launched IPOs In India: A Complete List
- 4 Kissht Launches 'Kissht Se Khushiyan Khul Kar Jeeyo' Campaign

**Advertisement**  
  
Learn everything about Mutual Funds on [mutualfundsahay.com](http://mutualfundsahay.com)  
**MUTUAL FUNDS**  
KNOW MORE  
**Show hi**

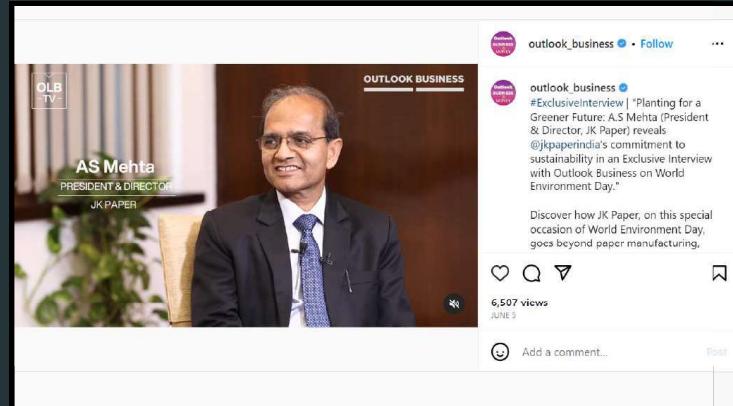
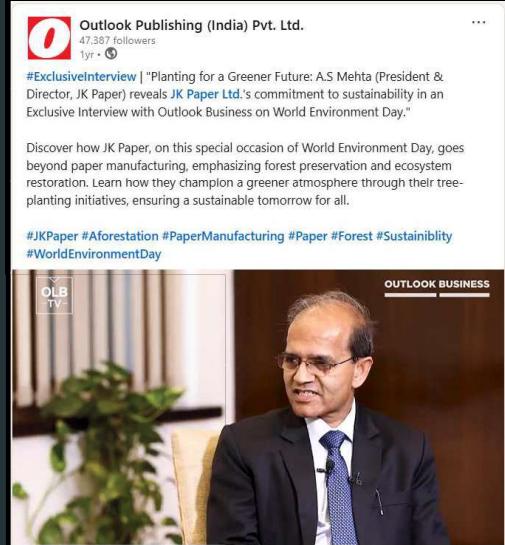
# NATIVE ARTICLES



Article link

\*For reference purpose only

# VIDEO INTERVIEW



## Outlook's Website and Social Media Handles



\*For reference purpose only

# STANDARD AD SIZES: DESKTOP



**Outlook**

THE ALL-NEW  
**EXIDE**  
**integra**

MOVE TO  
THE NEXT-GEN  
INTEGRATED  
LI-ION POWER  
BACK-UP

KNOW MORE

HOME NEWS BUSINESS MONEY BUDGET CRYPTO CORNER TRAVEL SPORTS VIDEOS ENTERTAINMENT PHOTOS MAGAZINE HINDI OTHERS

HOME > CULTURE & SOCIETY

## Kerala Temples And The Fascinating Art of Mural Painting

Body

Kerala's tradition of mural paintings dates back to the seventh and eighth centuries, with temples and churches here boasting of these rich artworks.



ADVERTISEMENT

Roca

PRESENTING  
**Everlux Collection**

Available Colors:  
Titanium Black, brushed Black, Gold



OUTLOOK NEWSLETTERS

ENT. AR

Tired of the unceasing, ungainly internet entertainment updates? Walk dazzling lanes and by lanes with Outlook.

1280 x 250px  
Leader Board

300 x 250px  
MPU

# STANDARD AD SIZES: MOBILE

320 x 50 px



300 x 250px  
MPU



# IMPACT ADVERTISING: DESKTOP

**Outlook**

HOME OUTLOOK BUSINESS MONEY CRYPTO CORNER TRAVEL ELECTIONS SPORTS VIDEOS ENTERTAINMENT PHOTOS MAGAZINE HINDI OTHERS

**BUSINESS & FINANCE**

**Read the Latest Issue**

Beyond Politics, What Is Opening Up Old Wounds Of Centre-State Relations

Budget Creates An Advantage For Equities In The Tug of War With Cryptos

Issue date | February 01, 2022

**OUTLOOK BUSINESS**

Base Metals Have More Feet To Rally Amid Russia-Ukraine Conflict, Says Motilal Oswal

Inflationary pressures are visible across sectors as oil prices have already surged to over eight year highs and wheat has also hit record high in global...

Kartika Ghosh | Last Updated at 11:54 am

Sensex Surges 1,100 Points, Nifty Above 16,600 As Markets Surge On New Sanctions On Russia

The Sensex rose as much as 1,194 points and Nifty 50 index moved above its important psychological level of 16,600.

Abhishek Vatsavayee | Last Updated at 9:46 am

Indian Government In Huddle To Assess Ukraine Impact On Economy

While there are no immediate fears of a supply disruption or trade routes

Freshtime | Last Updated at 12:21 pm

**ADVERTISEMENT**

**Mac means business.**

The HUL had recently said that India continued to be among the top three priority markets for its parent, Unilever.

Kartika Ghosh | Last Updated at 10:27 pm

**NSE Case: CBI arrests Anand Subramanian**

Subramanian was taken into custody late Thursday night in Chennai, Tamil Nadu

Freshtime | Last Updated at 12:21 pm

**Excel. Zoom. Slack. And so much more.**

Switch easily from PC to Mac. Exchange bonus of ₹5000\*

Know More

\*T&C Apply

INDIA STORE

**TOSHIBA**

Committed to People, Committed to the Future.

The XC90

Friday, Feb 11, 2022

HOME NEWS BUSINESS MONEY BUD...

**LIVE BLOG**

IND Vs WI, Live Cricket Scores, 3rd ODI: Deepak Chahar (38) Lifts India (250/8) After Middle-Order Collapse

Seema Guha | Last Updated at 5:13 pm

How 'Shark Tank India' Has Given A Boost To Women Entrepreneurs

Shark Tank India's impetus to women entrepreneurs in India. Here's how some of the...

Seema Guha | Last Updated at 5:13 pm



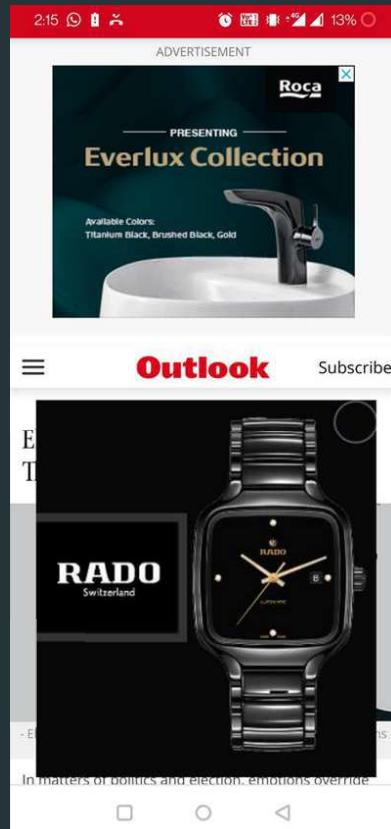
**Tower Banner**  
**300 x 600 px**



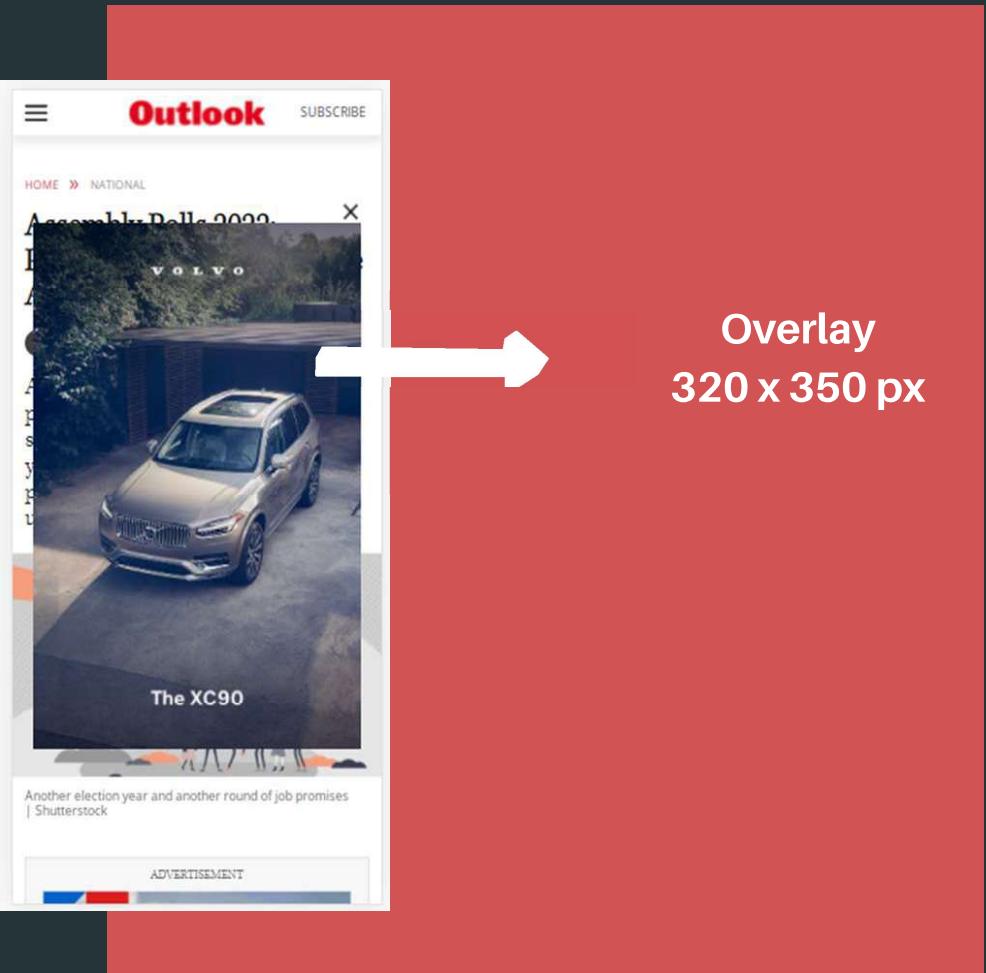
**Overlay**  
**924 x 545px**

# IMPACT ADVERTISING: MOBILE

0

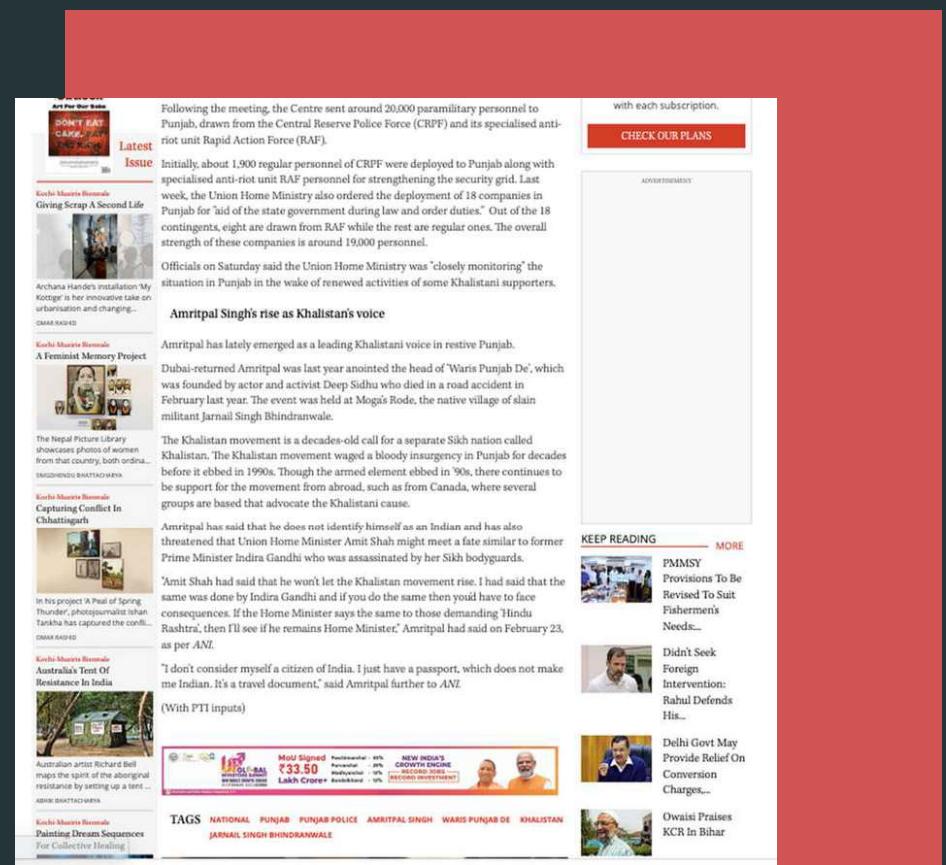
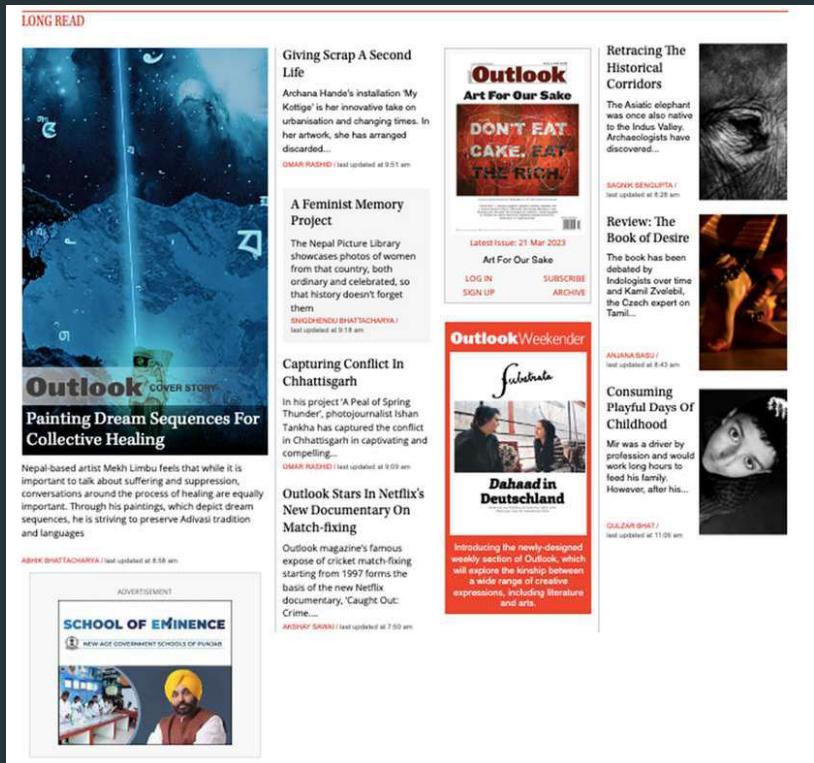


0  
Overlay  
320 x 300 px

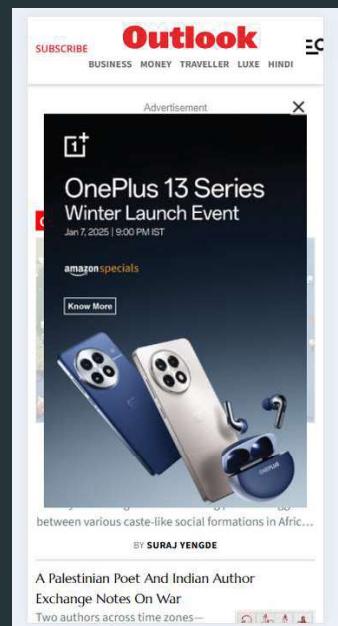


0  
Overlay  
320 x 350 px

# PLACEHOLDER FOR DAVP ADS



# CAMPAIGN SCREENSHOTS



# A FEW OF OUR ADVERTISERS



switzerland

TOYOTA



Association of Mutual Funds in India

DURO®



SAMSUNG



PARADIP PORT AUTHORITY  
AN - ISO 9001-2015 CERTIFIED  
IS-SPS COMPLIANT PORT  
... all set to meet the challenges ahead



DBS



भारतीय रिज़र्व बैंक  
Reserve Bank of India  
India's Central Bank

CANARA ROBECO Mutual Fund



भारतीय प्रबंध संस्थान बैंगलूरु  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



Featherlite®



ONEPLUS

TOSHIBA



budgetree



Language

AstraZeneca

ClubMahindra

SOMAIYA  
VIDYAVIHAR UNIVERSITY  
K J Somaiya Institute of Management



dhan

0

# A FEW OF OUR ADVERTISERS



Jindal Aluminium



TRUST MUTUAL FUND  
CLEAR ★ CREDIBLE ★ CONSISTENT

**TOSHIBA**



**COEMPT**