



POWER / SPORTZ

The Voice of Sport

ABOUT US - WE ARE A FREE TO AIR CHANNEL



Power Sportz is India's first 24*7 live Sports News and Journalism channel launched on May 19, 2018 as a free-to-air channel through its digital platforms.

Power Sportz has broken the norms of traditional sports channel setups and broadcasting in India. It is a platform built for the next generation and follows the principle of breaking the silence by being "The Voice of Sport", the channel is dedicated to address and debate issues governing sports in India.

Power Sportz, the media division of the Konnexions Group, covers the complete spectrum of sports, from preps to pros, and delivers premium content across all digital screens. With a focus on serving passionate sports fans live coverage each day, the channel gives exclusive access to the biggest sports events, live and on-demand video, highlights, in-depth analysis, breaking news, scores and statistics. Power Sportz's multi-platform offerings include **powersportz.tv** and the Apps for mobile and connected TV devices, and is shortly on the Amazon Prime television platform through the fire tv

With reporters working round the clock to bring in news and highlight factual and ground realities of the way sport exists, and sport happens in different parts of the country, Power Sportz would undeniably prove to be a linchpin in Indian sports.

MEET OUR EDITOR IN CHIEF

Ms KANTHI D SURESH



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Kanthi D Suresh is Editor-in-Chief of Power Sportz, and a Director of the Konnexions Group. She has decade-long experience in sports media and anchoring the world biggest events like the Olympics, Commonwealth Games, Lusophony Games and the Asian Games. Kanthi is also best known for hosting India's most watched digital sports debate show "Talking Turkey with Kanthi". The show has been highly influential, and many of its topics have penetrated into the Indian Sports Culture consciousness.

The Power Sportz's No.1 position is no accident. It is the result of Ms. Kanthi's leadership and efforts towards our vision "*The Voice of Sport*" that the channel is committed fostering a multi-sports environment in the nation and fearlessly provide the platform to countless athletes in the country who have fallen victims to the system.



THE SPORTS FRATERNITY IS FAMILIAR WITH PS



- More than 200 sports persons have been part of Power Sportz shows from the day of launch
- Players from Cricket and almost all Olympic sports like Athletics, Tennis, Shooting, Golf, Wrestling, Boxing, Archery, Badminton etc have been part of Power Sportz show
- Sports journalists from all leading newspapers covering Indian Express, Hindu, Sunday Guardian, DNA, Asian age, Tribune, Mail today etc, have been part of Power Sportz shows
- Bollywood celebrities have extended their wishes to PS
- Our Expert panel for the World Cup comprised of legends like Clive Lloyd, Desmond Haynes, Jeff Thompson, Andy Bichel, Kepler Wessels & Carl Rackemann.

Headquartered in Gurgaon, NCR, Power Sportz studio is equipped with state-of-the-art gadgetry and is technically equipped with the latest in the field of Broadcast and Information Technology.

ING TURKEY

TALKING
TURKEY
WITH KANTHI



POWER SPORTZ
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TALKING

POWER SPORTZ
KNOCKOUT





LET'S
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POWER SPORTZ

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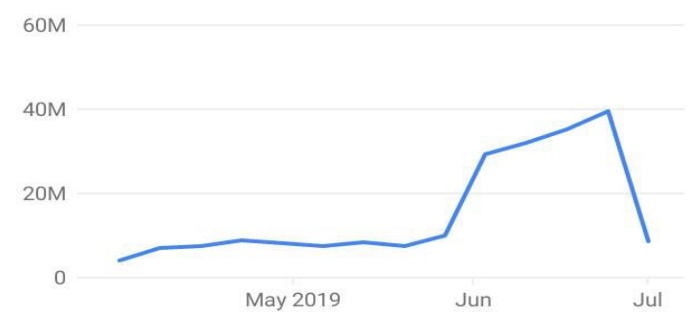
TOTAL VIEWS ON WEB AND APP (DATA FOR APR/MAY/JUNE)

 **Google Analytics Report**
Apr 1 - Jun 30
PowerSportzAndroid > PowerSportzAndroid > All Mobile App Data

Total events over time

— Total events

215,304,889



Shared from the Google Analytics mobile app

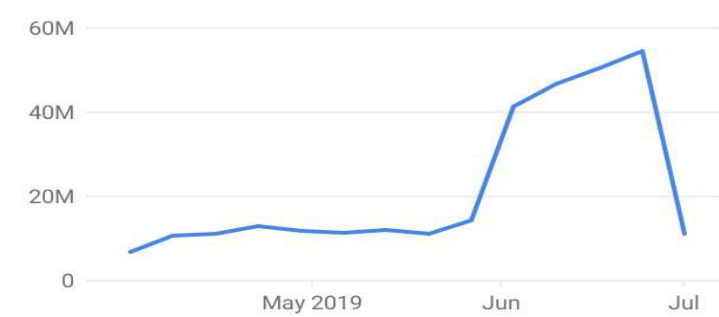


 **Google Analytics Report**
Apr 1 - Jun 30
Power Sportz > Power Sportz > All Web Site Data

Total events over time

— Total events

307,969,056



Shared from the Google Analytics mobile app

TOTAL - 523 M



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TOTAL HITS ON WEB AND APP

(DATA FOR APR/MAY/JUNE)



Google Analytics Report

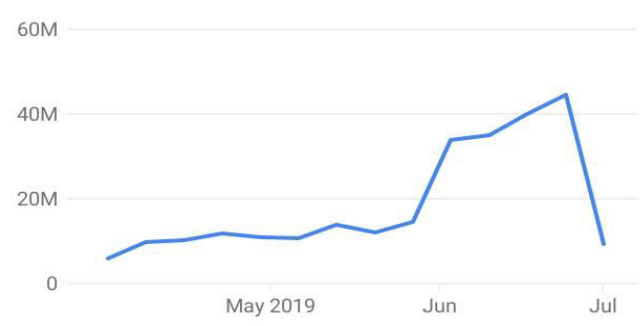
Apr 1 - Jun 30

PowerSportzAndroid > PowerSportzAndroid > All Mobile App Data

Hits over time

— Hits

262,997,658



Shared from the Google Analytics mobile app



Google Analytics Report

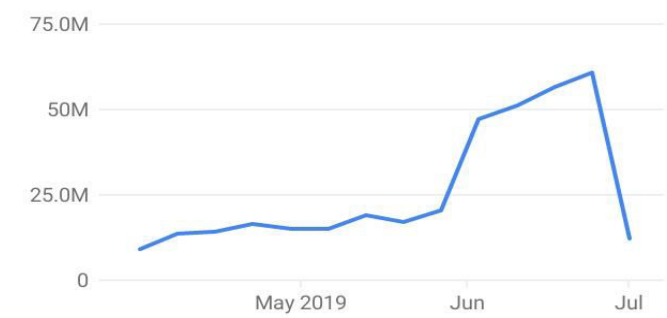
Apr 1 - Jun 30

Power Sportz > Power Sportz > All Web Site Data

Hits over time

— Hits

368,806,276



Shared from the Google Analytics mobile app



TOTAL – 631.8 M

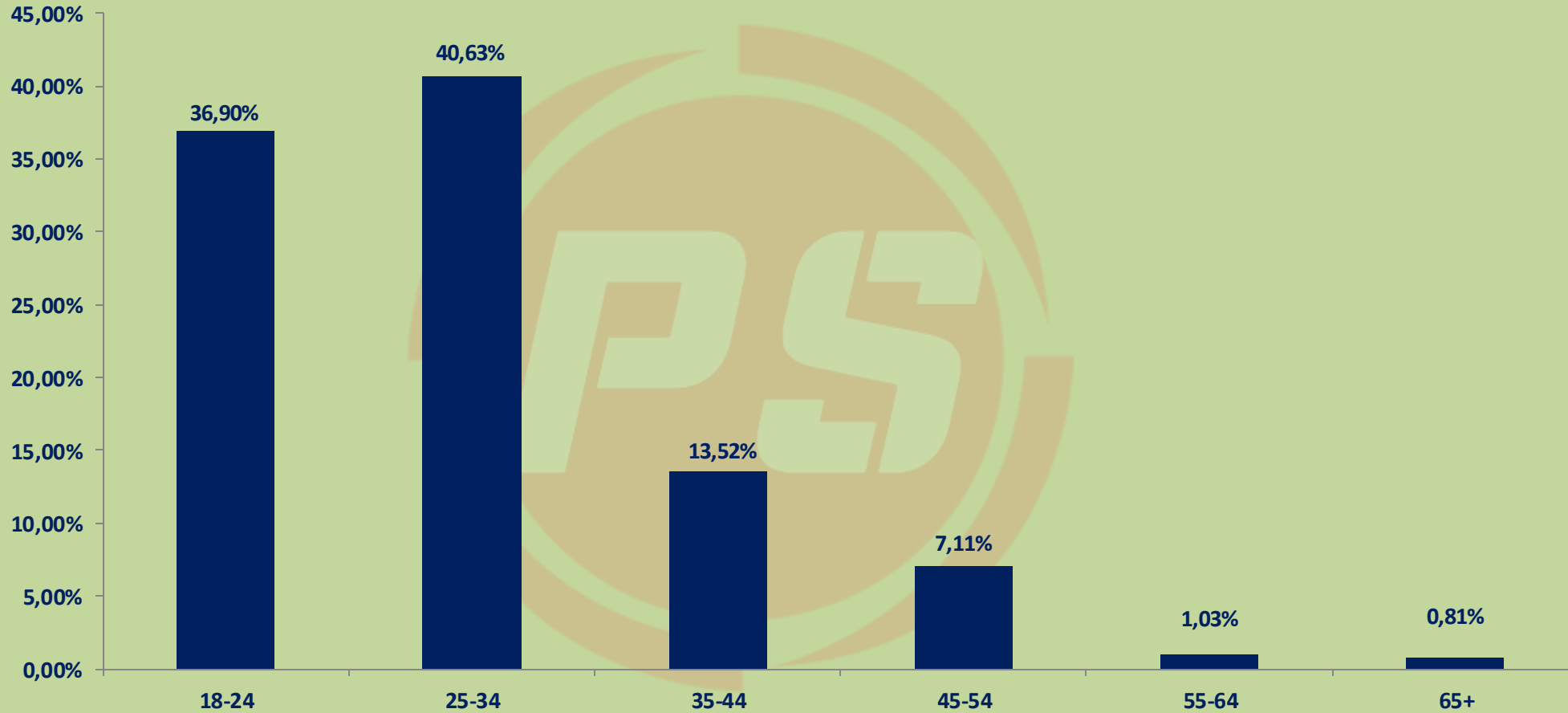
VIEWS - AGE WISE

(DATA FOR APR/MAY/JUNE)



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IEWS – TOP 5 LOCATIONS IN INDIA (DATA FOR APR/MAY/JUNE)



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TOP 5 METROS	TOP 5 NON METROS
DELHI	PATNA
BANGALORE	LUCKNOW
HYDERABAD	PUNE
KOLKATA	INDORE
CHENNAI	JAIPUR

VIEWS – TOP 5 GLOBAL LOCATION

(DATA FOR APR/MAY/JUNE)



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- * India**
- * France**
- * United Kingdom**
- * Unites States of America**
- * United Arab Emirates**

OUR PRESENCE



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PowerSportzTV



PowerSportz_TV



PowerSportzTV



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THANK YOU