## ASSOCIATED MANAGEMENT CONSULTANTS PRIVATE LIMITED

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Dear Sir/Madam,

### Greetings!

Associated Management Consultants Private Limited is running eight very successful double blind peer reviewed refereed research journals - Indian Journal of Marketing, Indian Journal of Finance, Prabandhan: Indian Journal of Management, Arthshastra Indian Journal of Economics & Research, Indian Journal of Research in Capital Markets, Indian Journal of Computer Science, AMC Indian Journal of Entrepreneurship, and AMC Indian Journal of Civil Engineering.

Our journals are the leading research journals in India in the field of Management and Engineering and are an excellent forum for intra - disciplinary and interdisciplinary study of various aspects of Management and Engineering. Our publications bequeath an academic podium to researchers across the globe to publish original, innovative, pragmatic, and high-quality research work in the field of Management and Engineering. These eight publications are publishing insightful research of the highest quality, and the subject scope reflects and has kept pace with the evolving research activities in the field of Management and Engineering in the 21st century.

Our three journals - Indian Journal of Marketing, Indian Journal of Finance, and Prabandhan : Indian Journal of Management are indexed in Elsevier's Scopus among others.

Indian Journal of Marketing, Indian Journal of Finance, Prabandhan: Indian Journal of Management, Arthshastra Indian Journal of Economics & Research, and Indian Journal of Research in Capital Markets are included in University Grants Commission's List of Recommended Journals (UGC's List of Recommended Journals), Index Copernicus International Journal Master List, National Academy of Agricultural Sciences among others. Please see the below table for the indexing details of our journals:

Journal Name	UGC'S List of Recommended Journals Number	SJR	SNIP	Scopus CiteScore	Scopus Journal CiteScore Rank	NAAS Rating	ICI Score (2016)	Google Scholar Metrics
INDIAN JOURNAL OF MARKETING	JOURNAL NO. 20802	0.196	0.537	0.45	118/150	4.24/10	110.78	h5-index : 7 h5- median : 10
INDIAN JOURNAL OF FINANCE	JOURNAL NO. 20774	0.199	0.629	0.29	169/216	3.91/10	112.63	h5-index : 8 h5- median : 11
PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT	JOURNAL NO. 38263	0.193	0.093	0.53	149/194	3.60/10	80.47	h5-index : 4 h5- median: 4
ARTHSHASTRA	JOURNAL NO.	NA	NA	NA	NA	2.77/10	79.97	h5-index

INDIAN JOURNAL OF ECONOMICS & RESEARCH	46761							: 4 h5- median: 4
INDIAN JOURNAL OF RESEARCH IN CAPITAL MARKETS	JOURNAL NO. 47227	NA	NA	NA	NA	NA	68.00	NA

Note: NAAS: National Academy of Agricultural Sciences; ICI Score: Index Copernicus International Score; SJR: SCImago Journal Rank: SNIP: Source Normalized Impact per Paper. Note: Scopus CiteScore calculates the average number of citations received in a calendar year by all items published in that journal in the preceding three years (Source: Journal Metrics FAQs. Retrieved from https://journalmetrics.scopus.com/index.php/Faqs).

#### **KEY AUDIENCE:**

- Professors/ Lecturers/ Academicians in various capacities and levels with research interest in business management and engineering,
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- Corporate and Academic Librarians,
- Industry experts, business managers, consultants, policy makers and practitioners of business management and engineering in India and abroad,
- Top B schools, universities in India and abroad,
- Undergraduate and post graduate management colleges in India and abroad.

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Readership: 1,00,000 + for each journal.

Circulation: More than 10,000 paid subscribers for each journal.

# WHY PROMOTE YOUR PRODUCTS AND SERVICES TO THE READERS OF OUR JOURNALS?

- Our journals are the fastest growing and the leading Journals of Management, Engineering, and Computer Science in India. In addition to a strong urban presence, we have a very strong subscriber and readership base in the rural areas as well. Indian Journal of Marketing is the oldest and the most prestigious Journal of Marketing in India, which we have been publishing since 1968.
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