

Editorial CAIEnder for 2018

January 2018: General issue on various aspect of food processing

February 2018: Special issue on **Dairy Industry**

March 2018: Special issue on the occasion of **Aahar** exhibition

April 2018: General issue on various aspect of food processing

May 2018: Special issue on **Meat & Poultry Industry**

June 2018: Special issue on **Bakery & Confectionery Industry**

July 2018: General issue on all the aspect of Food Processing Industry

August 2018: Special issue on several food fairs in India

September 2018: Special issue on the occasion of **Int'l FoodTec** exhibition

October 2018: Special issue on **Organic Foods**

November 2018: Special issue on **Spices & Ingredients**

December 2018: General issue on various aspect of food processing



"[Processed Food Industry](#)" is devoted to the cause of food processing, packaging and allied activities. It endeavours to keep the industry, up-to-date about the ongoing events and the latest research activities. More than 60,000 entrepreneurs, senior managers; production engineers; QA, processing, packaging engineers, design / consulting services; research institutions, food/beverage manufacturers, distributors and retailers await the magazine every month.

READERSHIP

More than 60,000 serious readers connected with the food industry and/or allied institutions eagerly await the magazine every month. Our conservative estimate is that at least 4 persons are reading each copy. The readership estimate in case of research institutes, libraries and organisations is much more than 4 readers.

We also participate in national and international exhibitions/events and seminars and distribute copies to exhibitors, participants and trade visitors.

PROFILE OF READERS:

The target readership is directly linked with the food industry which comprise, Senior managers; Production Engineers; QA, Processing, Packaging Engineers; Design/constancy services; Research institutions,

Food/beverage manufactures, Distributors and retailers; etc. Our endeavour is to keep up-to-date the industry people about the day-to-day events and the latest research activities.

CREDENTIALS OF THE MAGAZINE:

On our panel of consultants are ex-chairman of APEDA, professors and directors of academic and research institutes. Even secretaries of CIFTI and AIFPA are also on our panel. In each issue the researchers and professionals envy each other to publish their works. It is considered to be a good medium to disseminate information within the industry.

ACTUAL CIRCULATION: 15,700**DISTRIBUTION DETAILS:****Region-wise distribution:**

Region	Per cent (Appox.)	Copies
East	10	1570
West	35	5495
North	22	3454
South	32	5024
Overseas	1	157

Core Activity Wise Distribution

Core Activity	Per cent	Copies
Mfg. of food and beverages	72	11304
Mfg. and suppliers of additives and ingredients	8	1256
Mfg. and distributors of processing and packaging machinery	11	1727
Distributors and retailers of food products	7	1099
Research institutions, trade association and govt. organisation	2	314

Job Profile Wise Distribution:

Category	Per cent	Copies
Senior Management	31	4867
General Management	20	3140
Marketing and Sales	17	2669
Production Packaging, processing and maintenance	12	1884
R&D, QC and QA	8	1256
Purchasing	8	1256
Consultancy/Academic	4	628

EDITORIAL CALENDER FOR 2018

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LIST OF EVENTS FOR PARTICIPATION IN 2018 (as on 12.07.2018)

- **Indian International Hospitality Expo**, 8-11 August 2018 at **Greater Noida**
<http://www.ihexpo.com>
- **Food Ingredients India**, 30th August – 1st Sept. 2018 at **Greater Noida**
<https://www.figlobal.com/india>
- **FoodEx 2018**, 31st August – 2nd September 2018 at **Bangalore**
<http://indiafoodex.com>
- **Dairy Tech Karnal 2018**, 14-16 September 2018 at **Karnal, Haryana**
<http://www.dairytechkarnal.com>
- **Meat Expo China**, 13-16 September 2018 at **Changsha, China**
<http://www.meatexpochina.com>
- **Int'l FoodTec 2018**, 27-29, September 2018 at **Mumbai**
<http://www.foodtecindia.com>
- **Indian ICE Cream Congress and Expo** 8-9, October 2018 Chennai Trade Center at **Chennai (T.N.)**
www.indianicecreamcongress.in
- **Biofach India 2018**, 25-27, October 2018 at **New Delhi**
<http://www.biofach-india.com>
- **Food Pro Bangladesh, 25-27, October 2018 at Dhaka**
<http://www.foodpro.com.bd>
- **Gulfood Manufacturing 2018**, 06-08, November 2018 at **Dubai**
<http://www.gulfoodmanufacturing.com>
- **Agro Tech 2018**, 01-04, December 2018 at **Chandigarh**
<http://www.agrotech-india.com>

ADVERTISEMENT TARIFF (w.e.f. 01-01-2018)

Size (in cms)	Indian Rupees		US \$	
	B&W	Coloured	B&W	Coloured
Full page (18 x 24 cm)	11,500	17,000	300	420
Half page (18x12 cm or 9x24 cm)	7,000	9,500	165	240
Quarter page (9x12 cm or 18 x 6 cm)	5,000	6,000	120	145
Double spread (38x24 cm)	18,000	30,000	--	780
Inside front cover (18 x 24 cm)	--	23,000	--	600
Inside back cover (18 x 24 cm)	--	23,000	--	600
Back cover (18 x 24 cm)	--	30,000	--	780

Note: PFI reserve the rights to change/amend in the exhibition schedule/special issues.