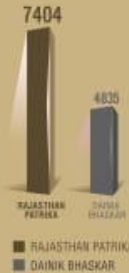


editions	BASIC RATE		third page / sports page	last page	front page		financial / auction / tender notices (basic rate)	entertainment		court summon	editions
	color	b/w			color	b/w		basic rate			
	color	b/w	color	b/w	color	b&w	b&w				
	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.	sq. cm.				
PATRIKA POWER SOLUTIONS											
ALL EDITION POWER PATRIKA GROUP [rajasthan+madhya pradesh+chhattisgarh +gujarat+tamilnadu+karnataka+w.bengal+ daily news+news today (Jaipur+Indore)]						PATRIKA POWER SOLUTIONS ALL EDITION POWER PATRIKA GROUP [rajasthan+madhya pradesh+chhattisgarh +gujarat+tamilnadu+karnataka+w.bengal+ daily news+news today (Jaipur+Indore)]					
ALL EDITION Patrika Group [rajasthan+madhya pradesh+chhattisgarh +gujarat+tamilnadu+ karnataka+w.bengal]						ALL EDITION Patrika Group [rajasthan+madhya pradesh+chhattisgarh +gujarat+tamilnadu+ karnataka+w.bengal]					
RAJASTHAN + MADHYA PRADESH + CHHATTISGARH						RAJASTHAN + MADHYA PRADESH + CHHATTISGARH					
RAJASTHAN + GUJARAT + TAMILNADU + KARNATAKA + W. BENGAL						RAJASTHAN + GUJARAT + TAMILNADU + KARNATAKA + W. BENGAL					
RAJASTHAN POWER											
RAJASTHAN PATRIKA (ALL RAJASTHAN) + DAILY NEWS + NEWS TODAY (JAIPUR)						RAJASTHAN PATRIKA (ALL RAJASTHAN) + DAILY NEWS + NEWS TODAY (JAIPUR)					
ALL RAJASTHAN JAIPUR POWER RAJASTHAN PATRIKA (JAIPUR) + DAILY NEWS + NEWS TODAY (JAIPUR)						ALL RAJASTHAN JAIPUR POWER RAJASTHAN PATRIKA (JAIPUR) + DAILY NEWS + NEWS TODAY (JAIPUR)					
JAIPUR EDITION (INCLUDING ALWAR + SIKAR + GANGAPUR CITY)						JAIPUR EDITION (INCLUDING ALWAR + SIKAR + GANGAPUR CITY)					
JAIPUR GREATER JODHPUR (INCLUDING PALI + NAGAUJ + BARMER)						JAIPUR GREATER JODHPUR (INCLUDING PALI + NAGAUJ + BARMER)					
UDAIPUR (INCLUDING BANSWARA)						UDAIPUR (INCLUDING BANSWARA)					
KOTA						KOTA					
BIKAMER						BIKAMER					
SRIGANGANAGAR						SRIGANGANAGAR					
SIKAR						SIKAR					
BHILWARA						BHILWARA					
ALWAR						ALWAR					
AJMER						AJMER					
BANSWARA						BANSWARA					
PALI						PALI					
GANGAPUR CITY						GANGAPUR CITY					
BARMER						BARMER					
NATIONAL EDITIONS											
GUJARAT - AHMEDABAD						GUJARAT - AHMEDABAD					
SURAT						SURAT					
KARNATAKA - BANGALURU						KARNATAKA - BANGALURU					
HUBLI						HUBLI					
TAMILNADU - CHENNAI						TAMILNADU - CHENNAI					
COIMBATORE						COIMBATORE					
W. BENGAL - KOLKATA						W. BENGAL - KOLKATA					
DELHI EDITION*						DELHI EDITION*					
MUMBAI EDITION*						MUMBAI EDITION*					
ASSOCIATE DAILIES											
NEWS TODAY, JAIPUR						NEWS TODAY, JAIPUR					
DAILY NEWS, JAIPUR						DAILY NEWS, JAIPUR					

REACHING OVER
1.09 CRORE
READERS NATION-WIDE

WITH A KEY FOCUS ON
RAJASTHAN, MADHYA PRADESH AND
CHHATTISGARH + AHMEDABAD, SURAT,
BANGALORE, CHENNAI, KOLKATA,
COIMBATORE AND HUBLI

RAJASTHAN PATRIKA
NO.1
IN RAJASTHAN
LEADING WITH
25 LAKHS
MORE READERS



NO.1
IN SOLE READERSHIP
70%
OF RAJASTHAN PATRIKA
READERS READ
NO OTHER HINDI DAILY
RAJASTHAN PATRIKA IS
2X OF DAINIK BHASKAR

67%
HINDI READERS
IN RAJASTHAN READ
RAJASTHAN PATRIKA

53%
MORE READERS
THAN THE
SECOND HINDI DAILY
IN RAJASTHAN



Source: IFS 2017 (A&R) (G in 000's)

*Others include: Dainik Naman, Parshu Kisan, Rajasthan