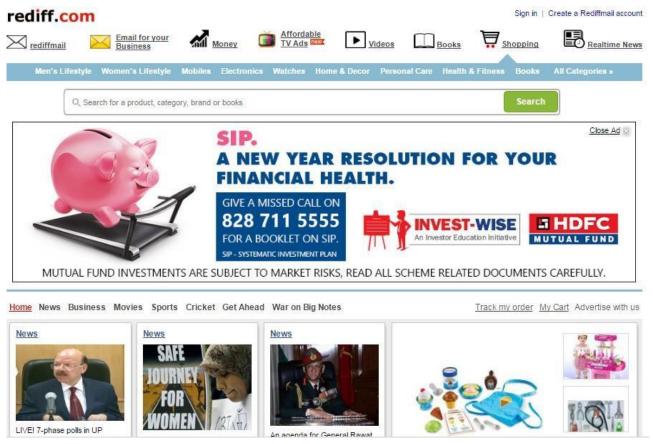
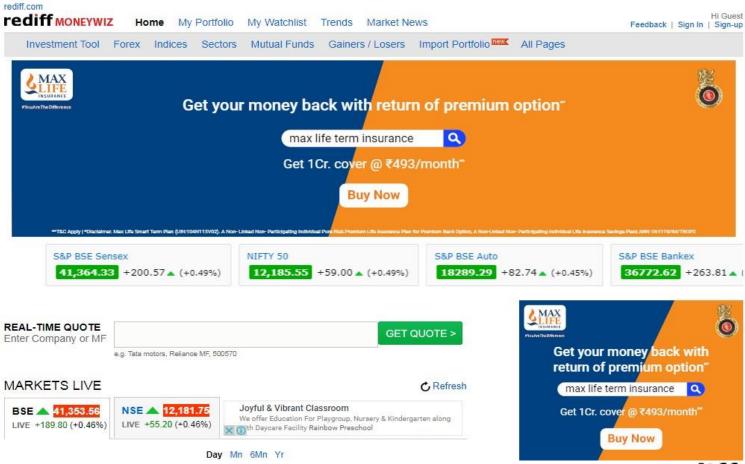
# Rediff.com – Advertising Solutions

## High impact – Homepage Masthead Roadblock



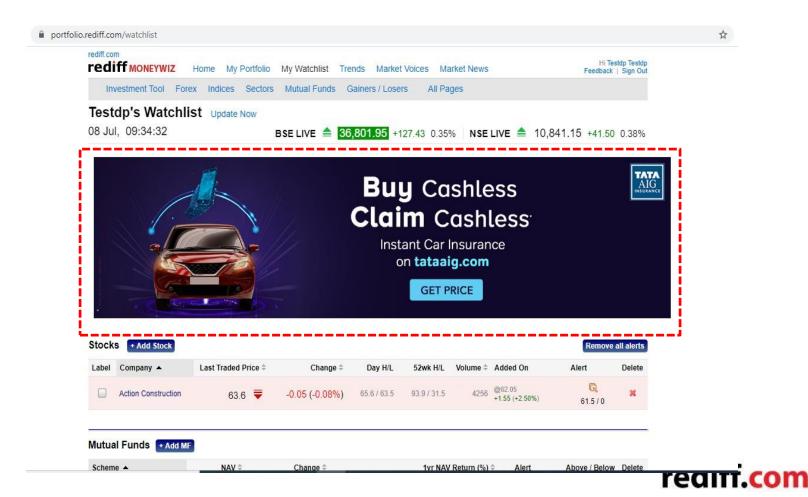


### Impact – Roadblock on Moneywiz sections

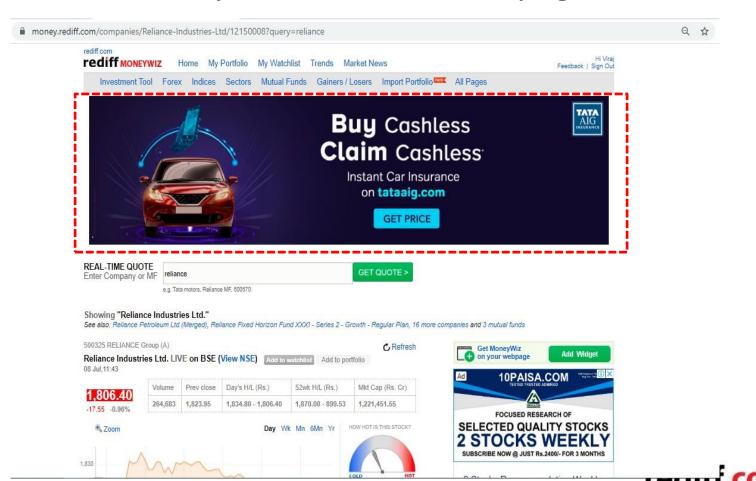




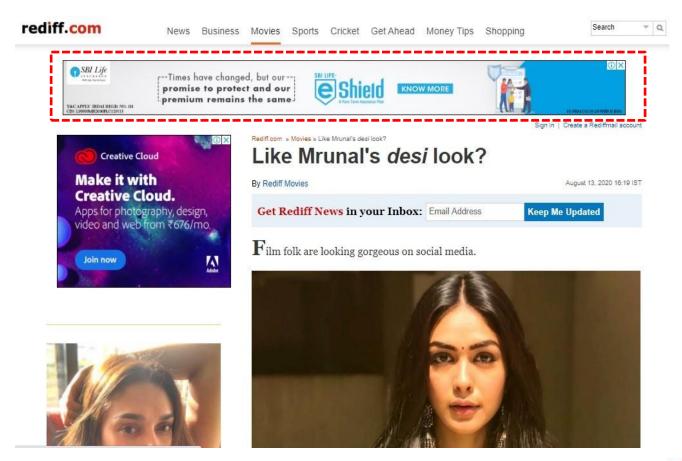
### Moneywiz: Watchlist



### Moneywiz: Stocks search pages

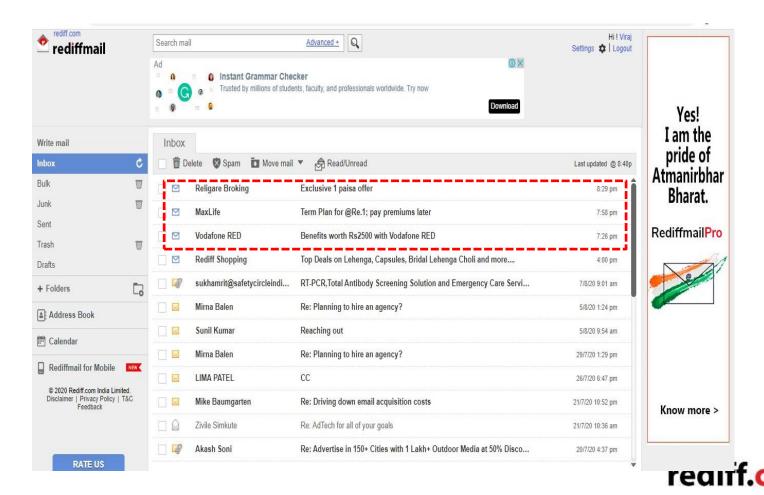


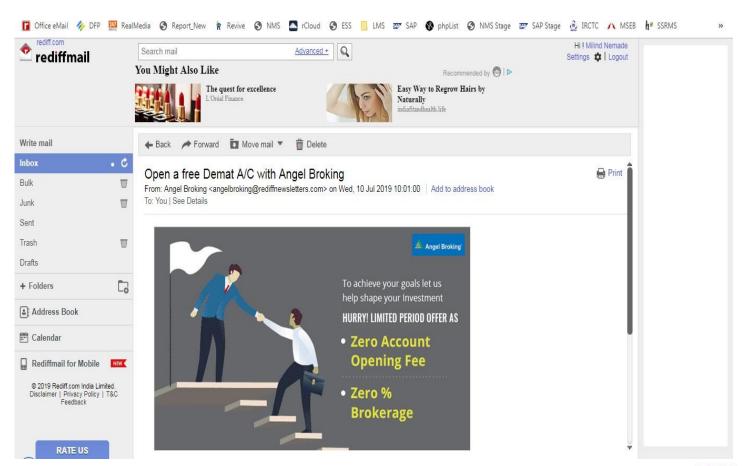
## **Article Pages**



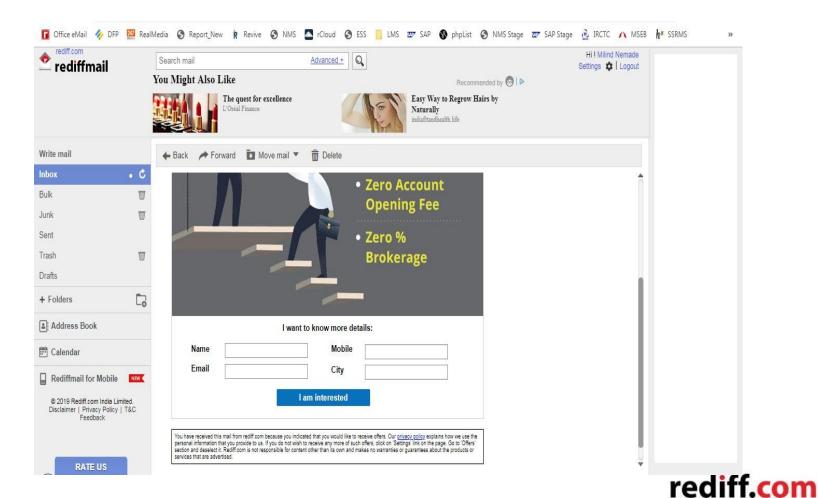


#### Rediffmail: Newsletters

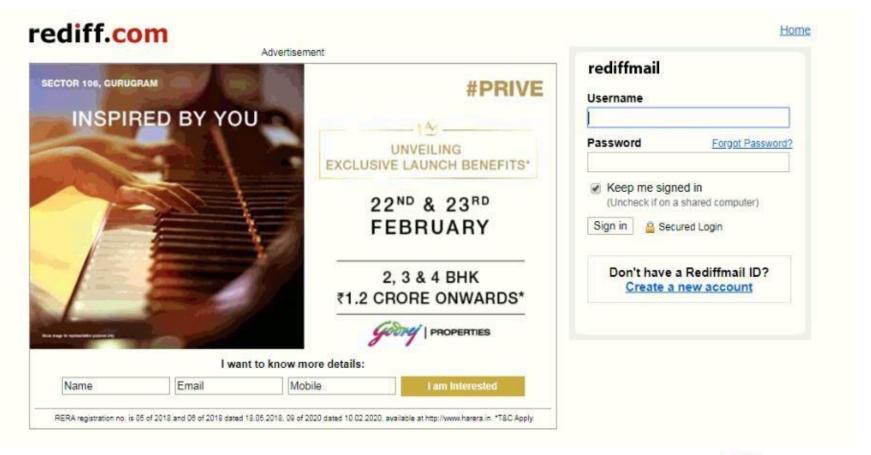








### Login Banner





#### Logout Banner

rediff.com Feedback Rediff Home

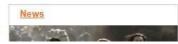
You have successfully signed out of Rediffmail.



#### TOP HEADLINES

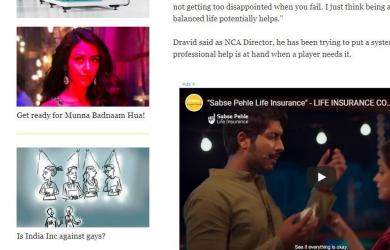
- » Watch Live! Modi-Trump hold talks in Delhi
- » Kejriwal appeals for calm, asks for sealing Delhi borders
- » Trump, Melania pay homage to Gandhi at Rajghat
- » Captain Kohli exudes confidence ahead of 2nd Test
- » Watch: Alka Yagnik sings for Jatin-Lalit
- » Trump's 'Soo-chin' remark: Why hate someone over mispronunciation?
- » Man who opened fire during Delhi clashes detained
- » RS polls to be held on March 26; Pawar among retirees
- » Violence in Delhi: SC to hear plea by ex-CIC on Wednesday
- » Want to be a investment banker?







### Outstream Video – Between paragraphs



rediff.com

News Business Movies Sports Cricket Get Ahead Money Tips Shopping ве able to find that balance between not getting too excited when you succeed and not getting too disappointed when you fail. I just think being able to lead a slightly

> Dravid said as NCA Director, he has been trying to put a system in place where professional help is at hand when a player needs it.

#### **Specification:**

Execution: Initiation on scroll (3

paragraphs from bottom)

Recommended length: 20sec

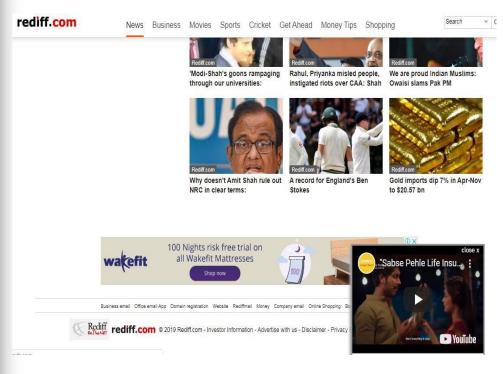
Format: VPAID tag Desktop + Mobile

#### **DEMOLINK**

http://clients.rediff.com/Rediff H ome Page/test slider video 251 119/article li.html



### Outstream Video – End of page



#### **Specification:**

Execution: Slide-in at the end of

the article (on scroll)

Recommended length: 20sec

Format: VPAID tag

Only desktop

#### **DEMO LINK**

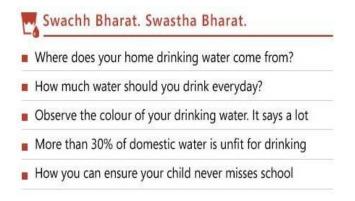
http://clients.rediff.com/Rediff\_H ome\_Page/test\_slider\_video\_25 1119/test\_li.html



#### Homepage Mobile: Native concept banner



All the links will lead to an Article page.











View al
+ 7.42%
+ 7.42%
+ 5.81%





# Thank You

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