



REPUBLIC BRAND DECK

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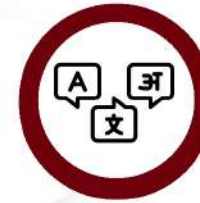
Republic Digital Portfolio

EXTENSIVE BRAND REACH



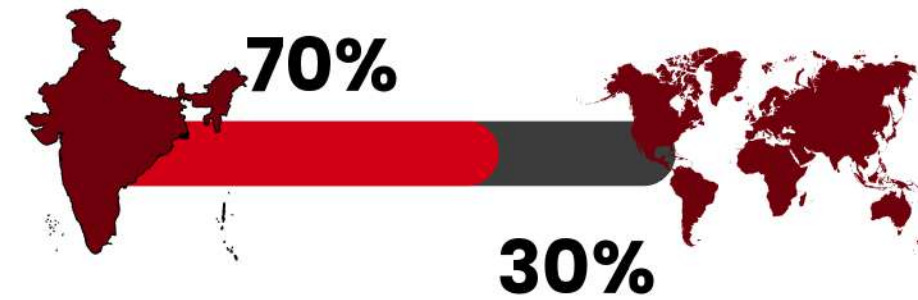
150MN+

MULTIPLATFORM & MULTILINGUAL EXPOSURE



4 LANGUAGES, 18+ STREAMING PARTNERS

COMPREHENSIVE GEOGRAPHICAL COVERAGE



Page Views
53 MN+



MAU
22 MN+

SOCIAL MEDIA



Reach
55 MN+

YOUTUBE



Views
700 MN+



Community Size
34 MN

REPUBLIC MEDIA NETWORK BRANDS

REPUBLIC.

R. भारत

R. বাংলা

R. ಕನ್ನಡ

R.
Business

CATEGORY BRANDS



LIVE STREAM + VOD PARTNERSHIP PLATFORMS



Reach
80MN+

Tuesday, 3rd Sep, 2024

Mumbai 29.99°C

AQI: 38 ● Good

REPUBLIC



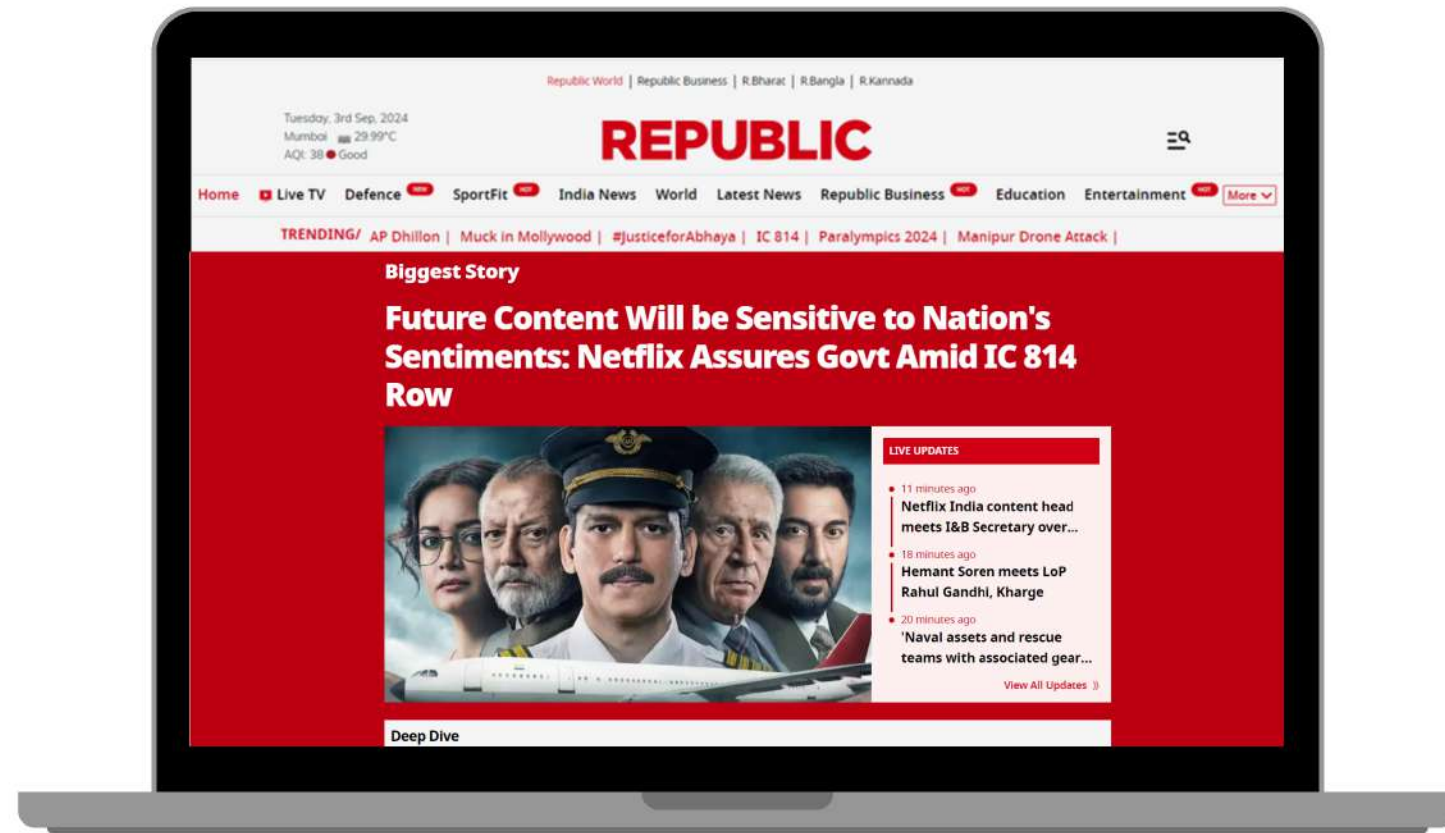
[Live TV](#) [Defence](#) [SportFit](#) [India News](#) [World](#) [Latest News](#) [Republic Business](#) [Education](#) [Entertainment](#)

TRENDING/ [AP Dhillon](#) | [Muck in Mollywood](#) | [#JusticeforAbhaya](#) | [IC 814](#) | [Paralympics 2024](#) | [Manipur Drone Attack](#) |



REPUBLIC WORLD

Republic World



WEBSITE



MOBILE APP



Monthly active users
22 MN+



Monthly PageViews
53 MN+



Session Time
2m 15s



App Downloads
8 MN+



Unique Users
5 MN+

Top Performing Categories



INDIA



SPORTS



TECHNOLOGY



ENTERTAINMENT



BUSINESS



GLOBAL

REPUBLIC WORLD SOCIAL MEDIA PLATFORMS

YOUTUBE



INSTAGRAM



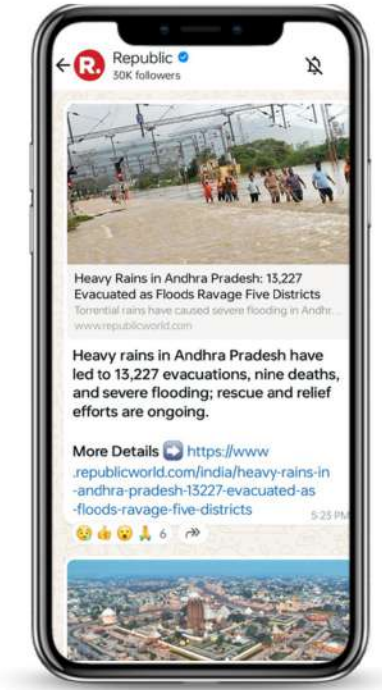
FACEBOOK



X (TWITTER)



WHATSAPP



Views **28.6MN+**
 Community Size **6.2MN+**

Watch Time **1.5MN HRS+**
 Impressions **400MN+**

Reach **2MN+**
 Community Size **422k+**

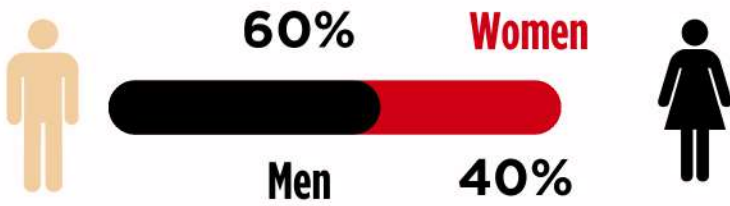
Reach **20.5MN+**
 Community Size **3.2MN+**

Community Size **2.8MN+**

Community Size **30k+**

Audience Profile

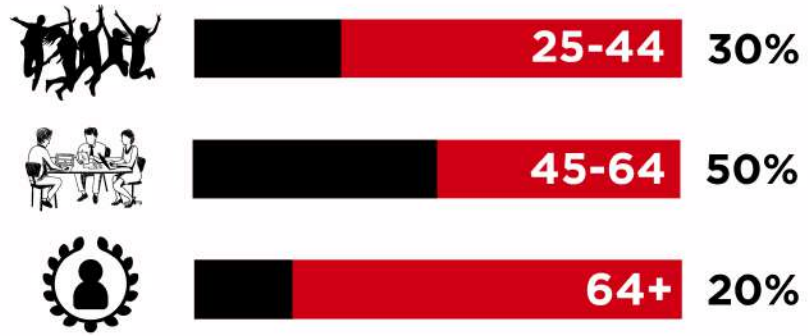
GENDER



MAUs



AGE



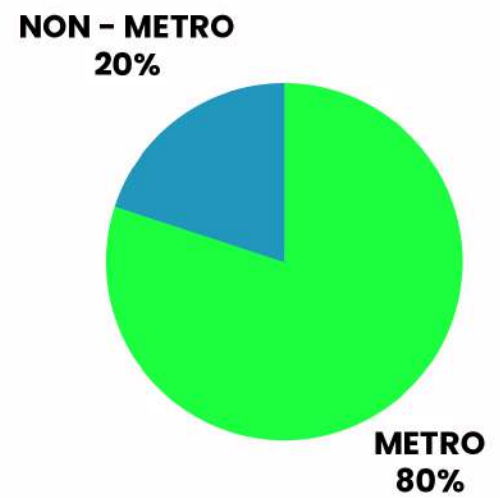
GEO - LOCATION



METRO



NON METRO



TRENDING/ #JusticeforAbhaya | IC 814 | Paralympics 2024 | Manipur Drone Attack | Muck in Bollywood |



Republic Media Network IPs & Events



Republic Media Network IPs & Events

Republic Digital has successfully executed flagship initiatives like the Republic Business Emerging Technology Awards in 2024 and the recently concluded Republic Digital Round Table. Building on this momentum, we are now gearing up to host the Republic Media Start-Up & SME Conclave and the Republic Health & Wellness Showcase. These events are part of our growing portfolio of Republic Digital IPs and Events, all carefully curated to align with current market demands and industry trends.



Republic Business Emerging Technology Awards



Republic Digital Round Table



Republic Media Start-Up & Media Conclave



Republic Health & Wellness Showcase



Republic Auto Showcase



Republic Technology Showcase



Republic Sports Showcase



Republic Lifestyle Showcase

Republic Business Emerging Technology Awards



Republic Business Emerging Technology Awards are a hallmark of recognition for start-ups and companies that are transforming their business across industry verticals by digitalization and operating on new-age technologies. The award highlights the innovative efforts of the digital players who are reshaping the industry inside-out.

The Awards are instituted to acknowledge, promote, and reward the path-breaking use of new-age technologies across industry verticals that have led to unprecedented transformation.

The awards carried out their first edition on July 2024 and now will be returning for a second edition in Jan 2025 in the start-up hub of India - Bengaluru

Award Categories in RBETA 2nd Edition



BFSI & FinTech



AI & Robotics



AR/VR



IT, Electronics and Gadgets



MarTech



Health Tech



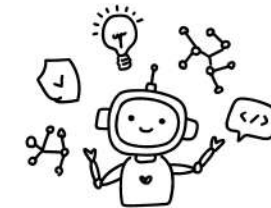
Ed Tech Development



E-commerce



Real Estate



Lifestyle

Glimpses of RBETA 1st Edition

EVENT LINK : <https://www.youtube.com/watch?v=ZJSkhalyRL8>



REACH
30 MN +



CONCURRENT VIEWERSHIP
300 K +



SOCIAL LISTENING SCORE
95+



Republic Digital Round Table

The Republic Digital Round Table will continue throughout the financial year, with monthly editions focusing on key industry topics. The inaugural edition was successfully held on September 6, 2024, in Bangalore.



6 EDITIONS

Republic Digital Round Table Edition 1 : Decoding the Budget Blueprint for Startups 2024



Scrapping of Angel Tax



Corporate Tax Reductions



100 CR Venture Capital Fund



MSME Support

Republic Digital Round Table Edition 2 : Transforming India's Real Estate Landscape

- Affordable Housing and Urban Development
- Sustainability in Real Estate
- Real Estate Financing and Investment
- Technology and Smart Cities

Republic Digital Round Table Edition 3: Navigating the MarTech Revolution

- AI and Personalization
- Data Privacy and Compliance
- Omnichannel Marketing
- The Future of Marketing Automation

Republic Digital Round Table Edition 4: Harnessing the Power of AI

- AI in Business Transformation
- Ethical AI and Governance
- AI-Driven Innovation
- AI and Workforce Dynamics

Republic Digital Round Table Edition 5: Strengthening India's Defence

- Indigenization and Make in India
- Emerging Defence Technologies
- Strategic Global Partnership
- Cybersecurity in Defence

Republic Digital Round Table Edition 6: The Evolution of Indian Sports

- Grassroots Talent Development
- Technology in Sports
- Sports Infrastructure and Investment
- Empowering Women in Sport

Glimpses of Republic Digital Round Table Edition 1

Link to the live stream of the event: <https://www.youtube.com/watch?v=kibsK5iIFJc>



REACH OF THE EVENT

100 MN +



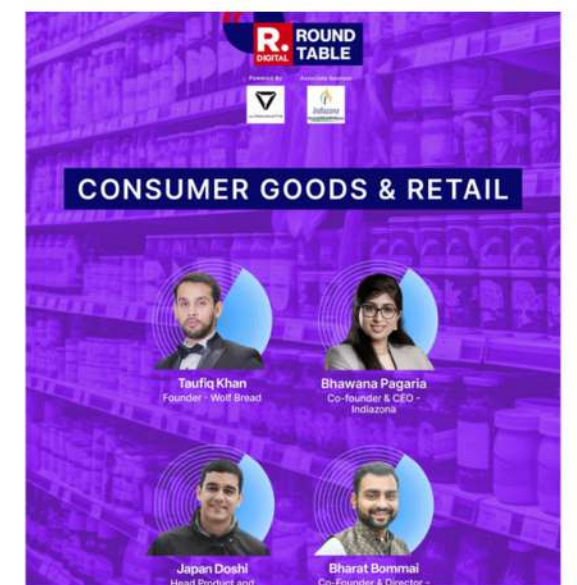
CONCURRENT VIEWERSHIP

50 K +



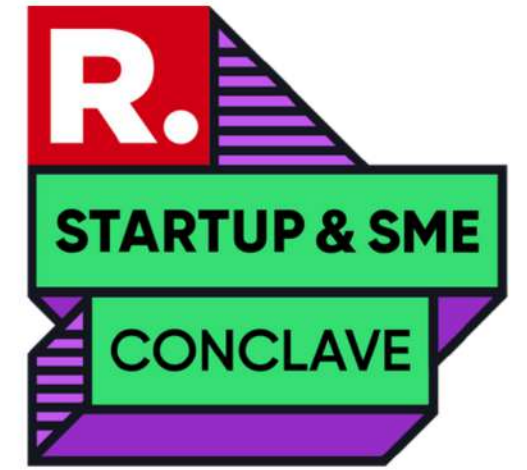
SOCIAL LISTENING SCORE

90+

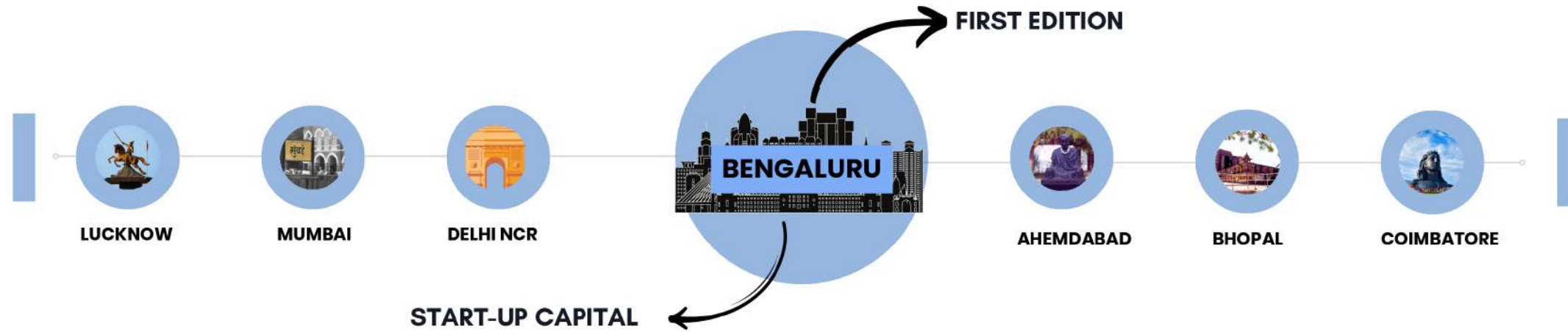


Republic Media Start Up Conclave

Republic Media Start-up & SME Conclave will be the media platform for all startups and small entity entrepreneurs to showcase their products/ ideas/ business models to a mass audience through a national media network. This conclave will give the startups the platform of nation television to help them grow and thrive and this would inturn also help boost the Indian economy.



**1 DAY
EVENT**
SCHEDULED IN
October



THEMES OF DISCUSSION



FUTURE OF START-UPS
IN NON-METRO CITIES



GOVERNMENT SUPPORT
FOR START-UPS AND
MSMES



INVESTMENT TRENDS IN
THE INDIAN START-UP
ECOSYSTEM



THE ROLE OF DIGITAL
TRANSFORMATION IN
MSMESNTEE



WOMEN
ENTREPRENEURSHIP:
BREAKING BARRIERS



BUDGET 2024:
EMPOWERING MSMEs AND
START-UPS

Republic Health and Wellness Showcase 2024

The Republic Digital Healthcare & Wellness Showcase will bring together health enthusiasts, industry experts, and corporate wellness leaders to exchange ideas, showcase cutting-edge innovations, present products and services, and create valuable networking opportunities across the health and wellness sector.



2
DAY SHOWCASE
IN
October



**Delhi NCR
LOCATION**

SHOWCASING CATEGORIES



Pharmaceuticals & Supplements



Healthcare Providers & Services Supplements



Insurance & Health Services



Sports & Fitness Equipment



Healthcare Devices & Equipment



Fitness & Wellness



Environmental, mental and Physical Health



Beauty & Personal Care



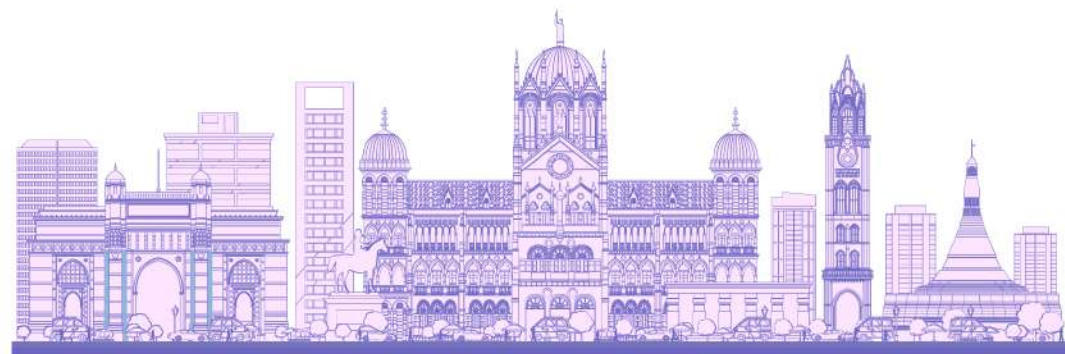
A layout of the showcase

Republic Lifestyle Showcase

Republic Lifestyle Showcase aims to bring the spotlight upon different modern day lifestyle essentials in India. The event will showcase distinguished jewellery, clothing, cuisines, beauty, home appliances and travel accessories from distinguished brands.



2
DAY SHOWCASE
IN
December



Mumbai
LOCATION

SHOWCASING CATEGORIES



Fashion



Jewellery



Cusines



Home Decor



Travel Accessories



Beauty & Personal Care



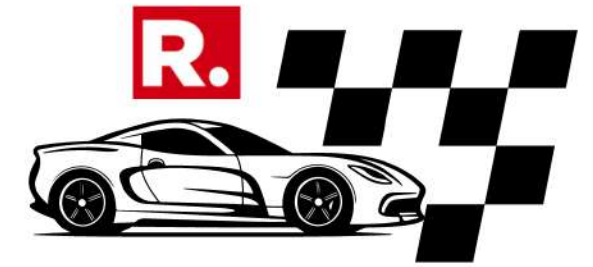
Healthcare



Fitness & Wellness

Republic Auto Showcase

The Republic Auto showcase's moto is to showcase the future of motoring & mobility, technologies and trends that'll drive the future. India's expanding economy sees the automobile industry playing a significant role, driven by the Government of India's supportive initiatives like Make in India and targeted subsidies. These efforts have enabled many companies to become major players in the international market. This vision aligns perfectly with Republic Media Network's "Nation First, No Compromise" ethos.



2
DAY SHOWCASE
IN
February



Delhi NCR
LOCATION

SHOWCASE LINE UP



COMMERCIAL VEHICLES



PASSENGER VEHICLES



TWO WHEELERS



CONCEPT VEHICLES



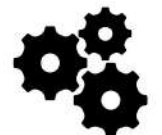
VINTAGE CARS



TYRES & TUBES



OIL COMPANIES



DESIGN & TECHNOLOGY



THREE WHEELERS



AUTOMOTIVE INTERIORS



EV MOTORS



SPECIAL VEHICLES

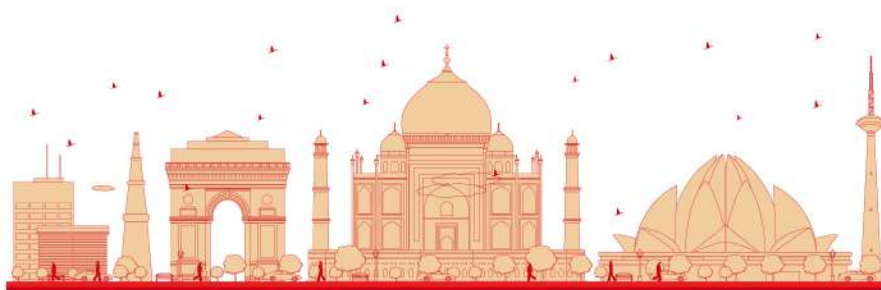
Republic Sports Showcase

Sports play a crucial role in shaping a nation's soft power, fostering unity, and bringing glory on international platforms. They highlight a country's strengths, values, and achievements, contributing to its global image.

Republic Media Network, aims to support and promote different sports through this initiative. We will be leveraging Republic Sports Showcase to push the hero Category R. Sportfit.



2
DAY SHOWCASE
IN
February



DELHI NCR
LOCATION

SHOWCASING CATEGORIES



SPORTS
GOODS



SPORTS
INFRASTRUCTURE



FITNESS
PRODUCTS



TRAINING
CENTRES



E-SPORTS
ACCESSORI
ES



SPORTS
TECHNOLOGY



NUTRITION AND
WELLNESS
PRODUCTS



REHABILITATION
EQUIPMENTS



E-GAMING CONSOLES



SPORTS CAR
SHOWCASE

Republic Technology Showcase

The Republic Tech Showcase promotes innovation by providing a platform for cutting-edge technologies and supporting startups. It facilitates networking among industry leaders, advances tech education through interactive workshops, and aligns with Republic Media Network's mission of prioritizing national interests.

This event aims to boost economic growth, enhance brand awareness, and engage young tech enthusiasts, driving the future of technology and innovation in India.



2
DAY SHOWCASE
IN
March

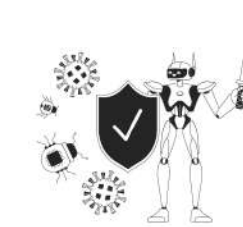


Bengaluru
LOCATION

SHOWCASING CATEGORIES



CONSUMER
ELECTRONICS



DEFENCE
TECHNOLOGY



SECURITY & SURVEILLANCE
GADGETS



NAVY
TECHNOLOGY

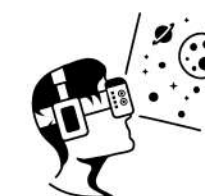
CLOUD & SAAS
BASED COMPANIES



TELECOM
COMPANIES



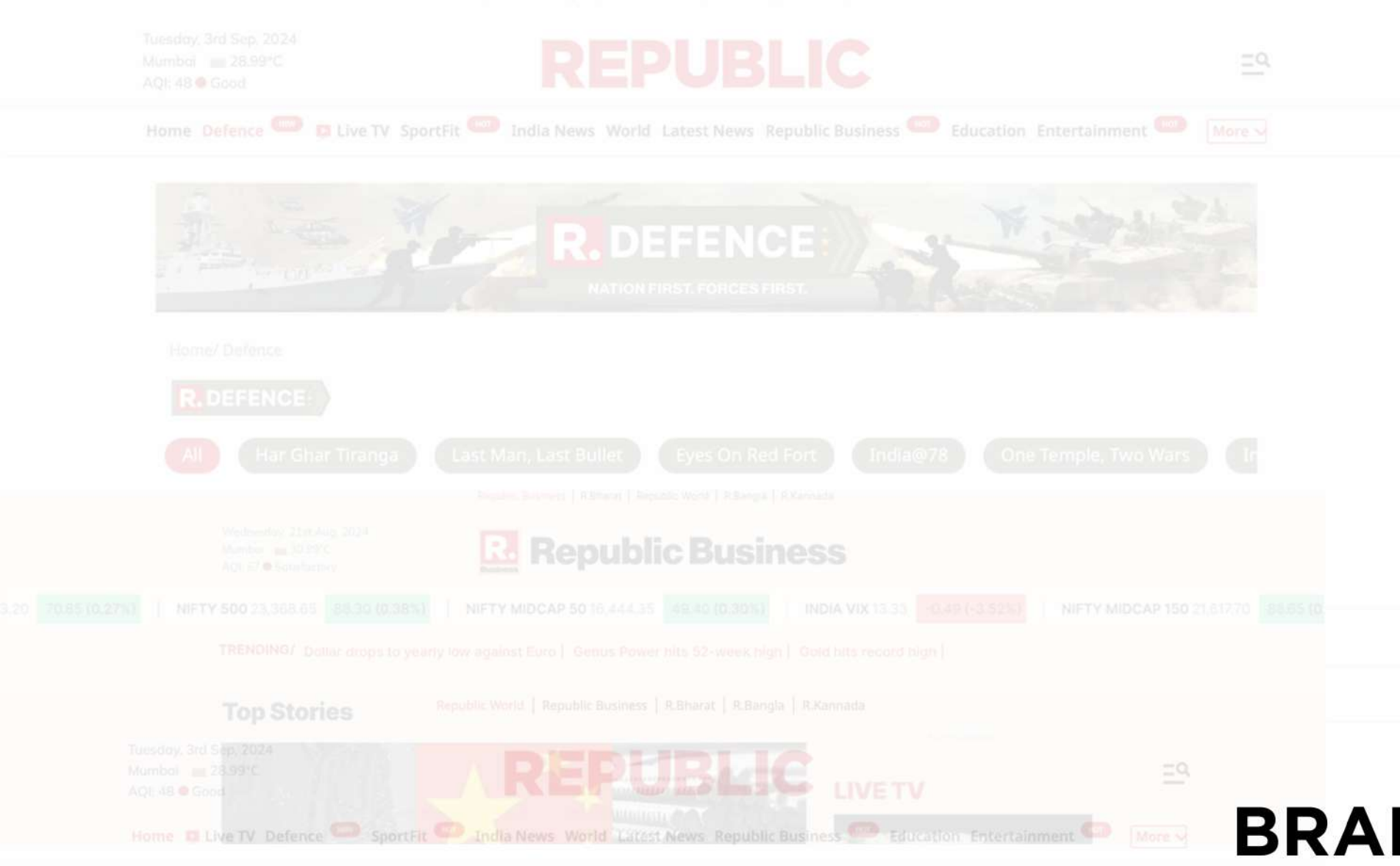
ASTRONOMY
GADGETS



AR/VR GADGETS &
PROJECTIONS



FILM & MEDIA
PRODUCTION GADGETS



BRANDING OPPORTUNITIES

REPUBLIC.

R. भारत

R. বাংলা

R. ಕನ್ನಡ

R.
Business

R.
DEFENCE
★★★

R.
SPORT
FIT

Platforms in Deploy

 **SOCIAL MEDIA NETWORK**

 **WEBISTES & MOBILE APPS**

 **DIGITAL STREAMING PLATFORMS**

 **YOUTUBE**

Website Coverage



Content-based Coverage



Tower Ad
160 x 600



Top Banner
728 x 90

M. Rec
300 x 250

WEBSITE MOCKS

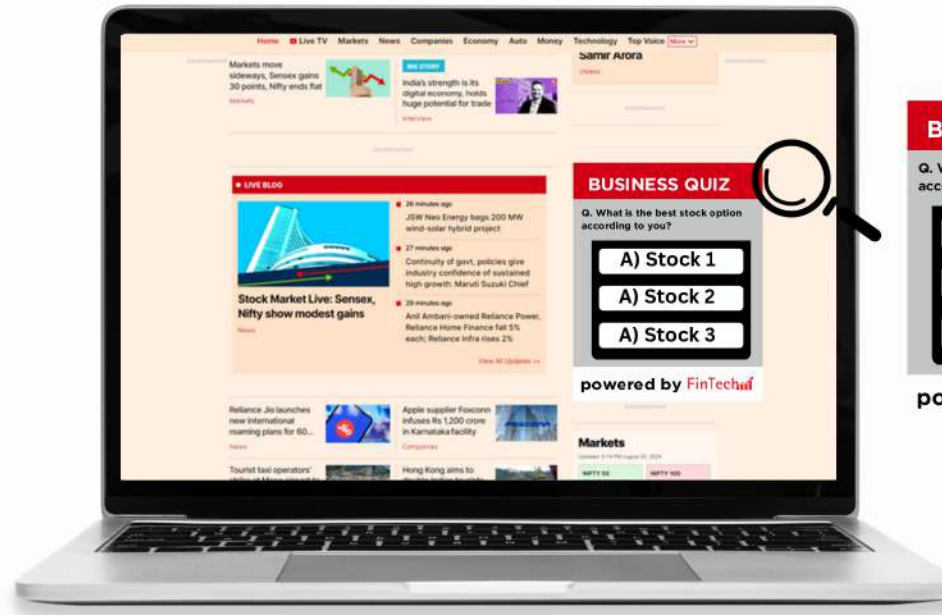
Tower Ad
160 x 600



Top Banner
728 x 90

Tower Ad
160 x 600

Billboard
970 x 250



Widget Ad
Custom

BUSINESS QUIZ

Q. What is the best stock option according to you?

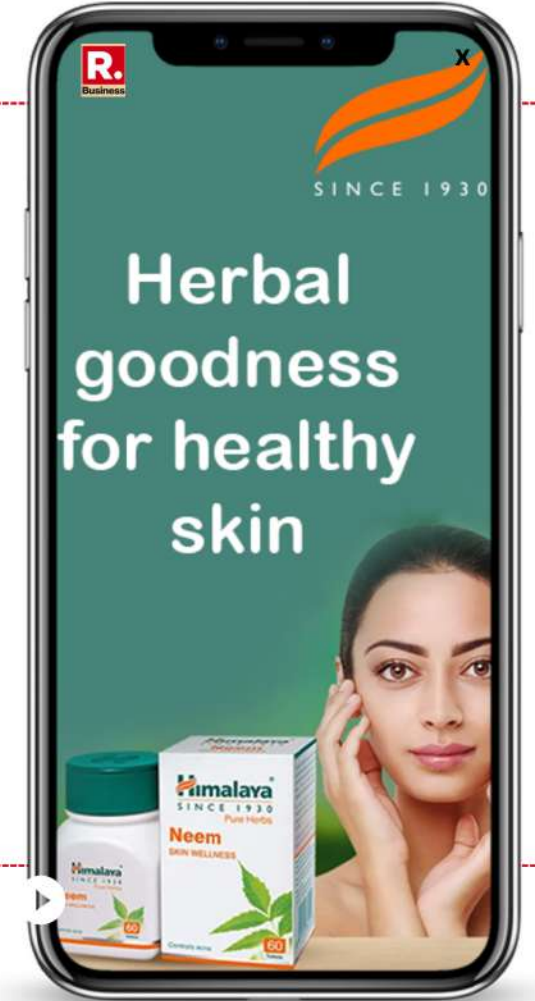
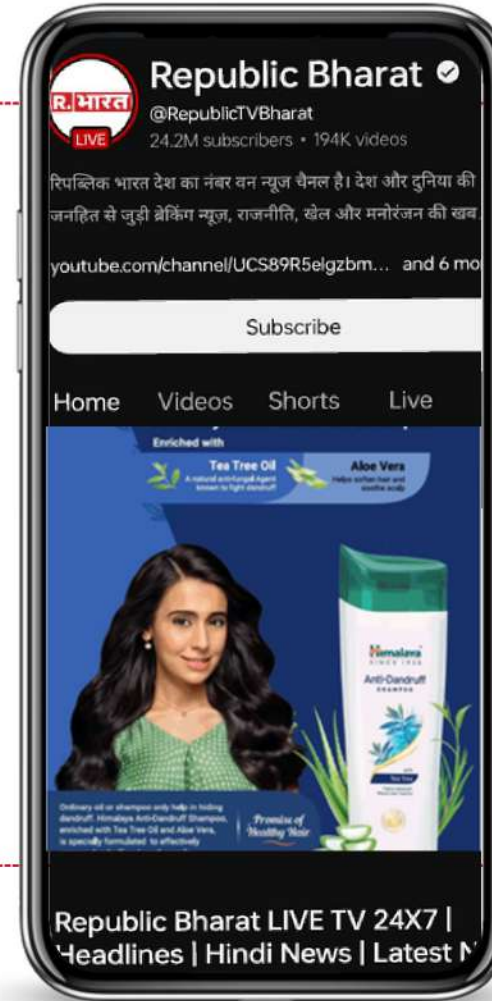
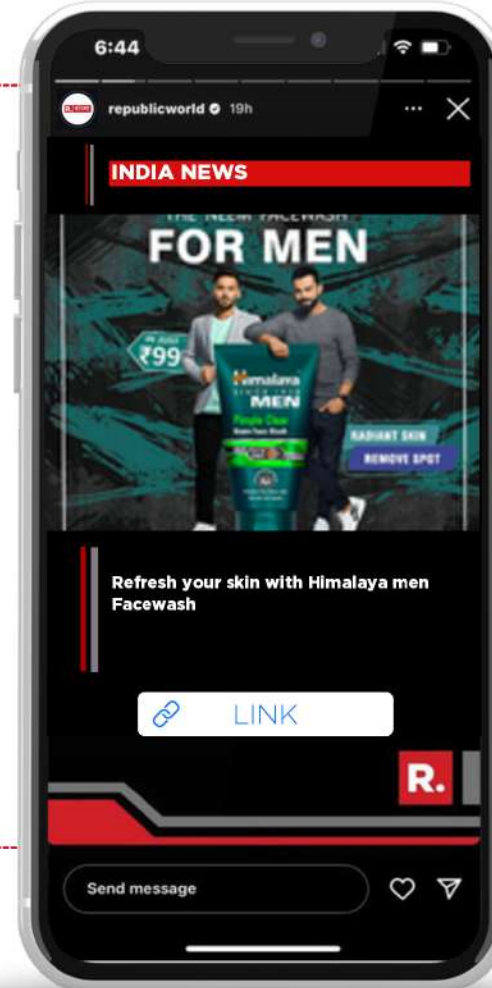
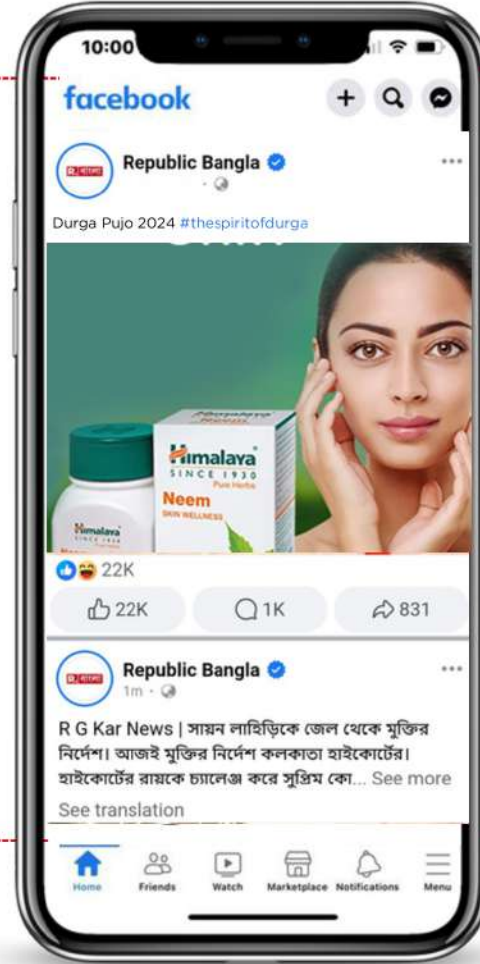
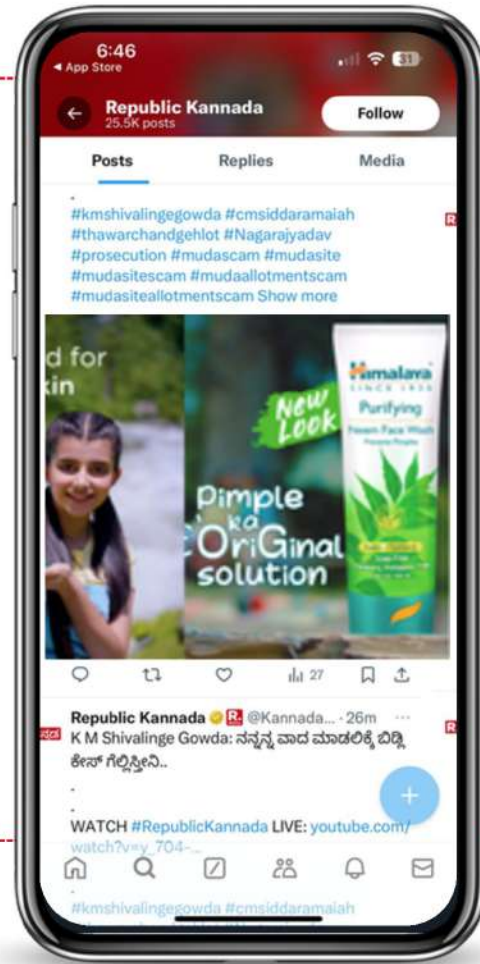
A) Stock 1

A) Stock 2

A) Stock 3

powered by FinTechad

Social Media Mocks



Digital Streaming Partners



Total CTV Partners

18+



Views/Streams

300 MN+



Users

25 MN+





THANK YOU!

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R. ಕನ್ನಡ

R.
Business

R.
DEFENCE

R.
SPORT
FIT



R. ROUND TABLE

R.
STARTUP & SME
CONCLAVE

R. HEALTH AND WELLNESS
SHOWCASE 2024



R. Lifestyle Showcase