

RubberAsia

THE COMPLETE MAGAZINE ON RUBBER

MEDIA KIT 2017-18

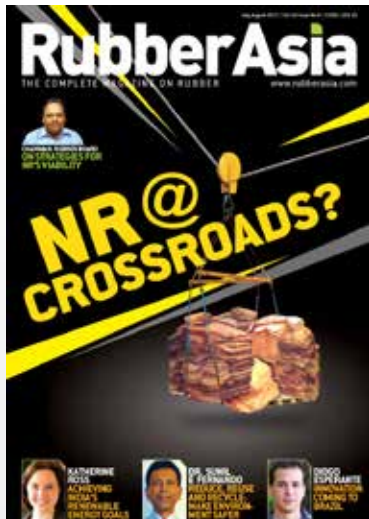


www.rubberasia.com



RubberAsia

THE COMPLETE MAGAZINE ON RUBBER



Rubber Asia, Asia's largest circulated rubber magazine

Rubber Asia, the flagship publication of **Asian Business Media (ABM)**, is 30 years young. Asia's premier rubber industry publication, this magazine is driven by an uncompromising commitment to energizing the world of rubber with information, networking platforms and connecting the industry players across the globe.

Readership Profile

- Rubber Goods Industry
- Latex Industry
- Automotive Companies
- Tyre Manufacturers, Tyre Dealers
- Retread Manufacturers, Dealers
- Rubber Machinery Manufacturers
- Chemical, Oil and Other Product Manufacturers
- Government Agencies, Regulators
- Industry Associations, Dealers
- Rubber Plantations, Consultants
- Synthetic Rubber Manufacturers, Technical Institutes

Readers Profile

- Chairman / President / Managing Director
- CEO / CMO / CFO / COO
- Plant Head / Supply Chain Head
- Purchase and Marketing Head
- Technical / R&D Head

