



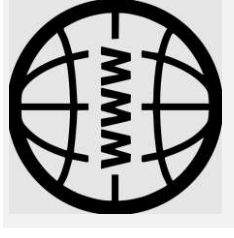
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DIGITAL OFFERINGS



Platforms

Major Platforms on digital to monetize



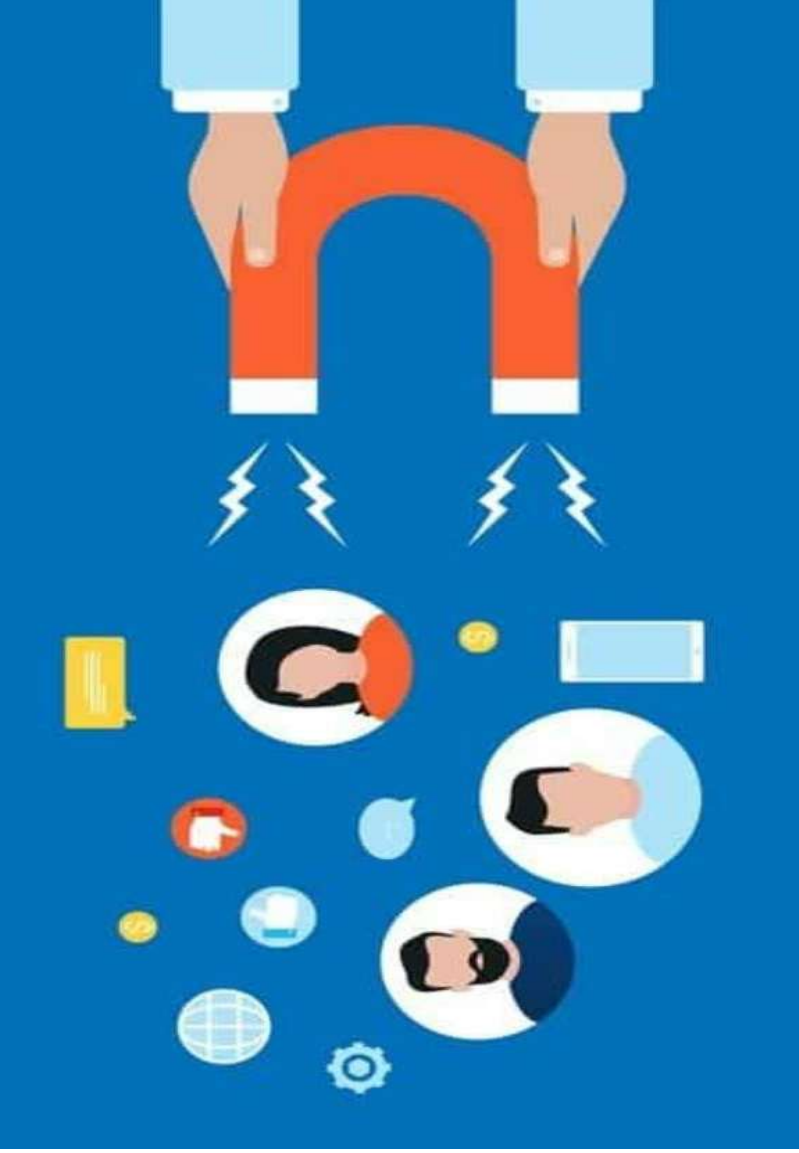
Website

Major Traffic on
Mobile site



Social Media

Facebook /
YouTube /
Instagram / Twitter



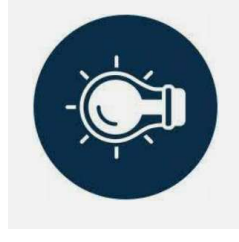
User Profiling

User can be targeted at Nth level, so the reach & conversation ratio are higher



Geo

Country / City wise
targeting



Interest Area

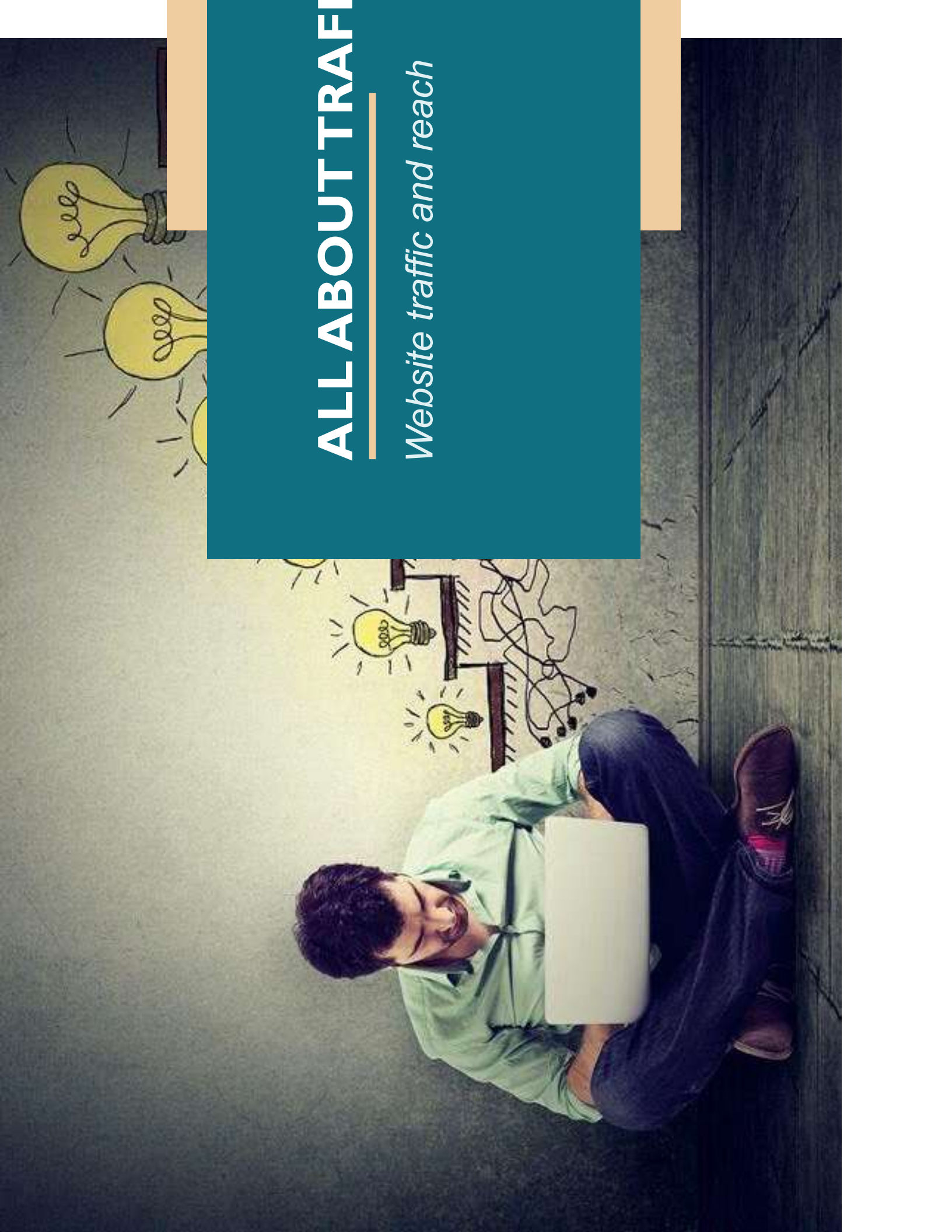
Based on the users
like and dislike

Dem

Age
Gender
targeting

T

Pict
con



ALL ABOUT TRAFFIC

Website traffic and reach

PERFORMANCE - WEBSITE

25 M	9 min	6000
Page Views	Time Spent	Story Published

PERFORMANCE - APPLICATION

10 M

Page Views

8 min

Time Spent

6000

Story
Published

VARIOUS ADV PROPERTIES OFFERINGS



Offerings

Banner Ads

Video Ads

L Band/Aston Band

Articles

Social Media Live

Social Media Reels

Special Sponsorship

SOCIAL MEDIA



✓ Facebook

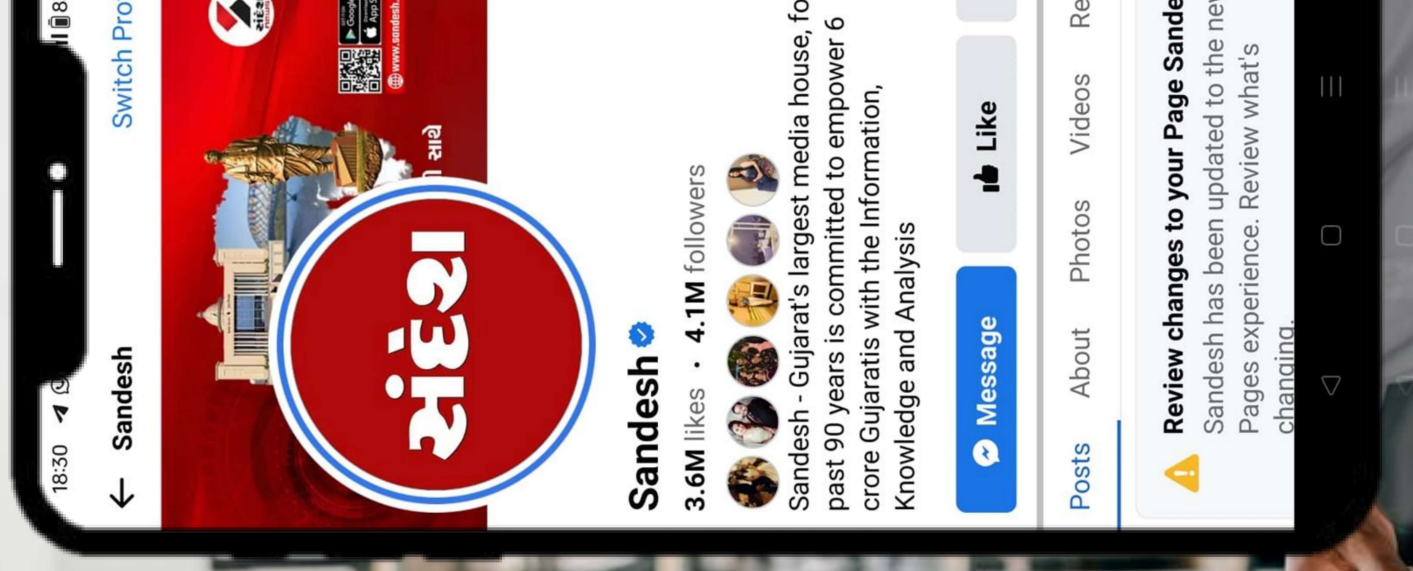
✓ YouTube

✓ Instagram

✓ Twitter

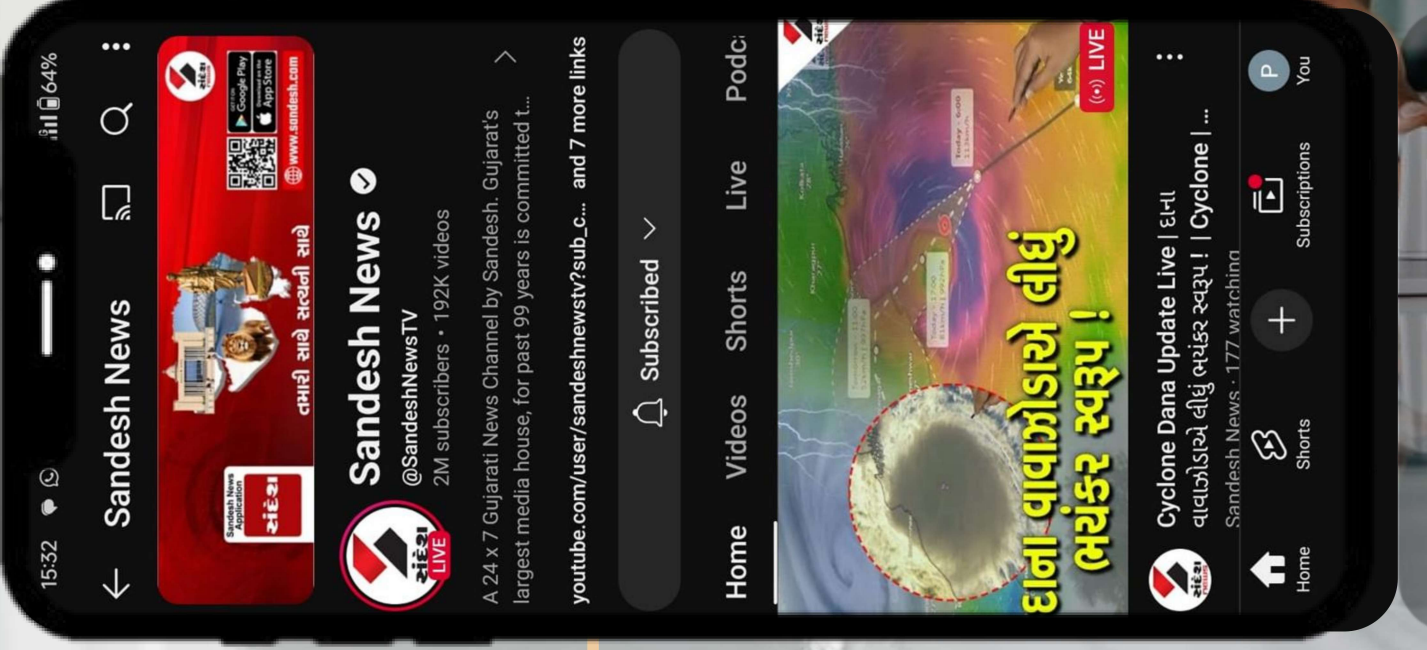
facebook

Followers : 41,00,000





Subscribers : 2 Million





Followers : 1 Million

10:30 AM 3 KB/s 212KB/s 85%

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 54K posts 1M followers following

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