

SATHIO

INDIAN SHORT VIDEO APP



[fb.com/SATHIO](https://www.facebook.com/SATHIO)



<https://api.sathio.com>



[@SATHIO/INDIAKAAPNATIKTOK](https://www.instagram.com/SATHIO/INDIAKAAPNATIKTOK)



ABOUT SATHIO:

Sathio app is a free Short Video and Social Platform for people to showcase their hidden talent and feel proud on Make in India application. This application is THE destination for mobile videos. On this Indian Tik Tok, short-form videos are exciting, spontaneous, and genuine. Whether you're a sports fanatic, a pet enthusiast, or just looking for a laugh, there's something for everyone on Sathio - India ka TikTok. All you have to do is watch, engage with what you like, skip what you don't, and you'll find an endless stream of short videos that feel personalized just for you. From your morning coffee to your afternoon errands, TikTok has videos that are guaranteed to make your day.

USERS

- 1MILLION APP INSTALLS
- 1 LAKH ACTIVE USER
- 6000+ ACTIVE IN 30 MINUTES

FEATURES

- Earn Free Coins.
- Edit your own videos.
- Express yourself with creative effects.
- Add your favorite music or sound to your videos for free.
- Explore videos, just one scroll away.
- Be entertained and inspired by a global community of creators.
- Watch endless amount of videos customized specifically for you





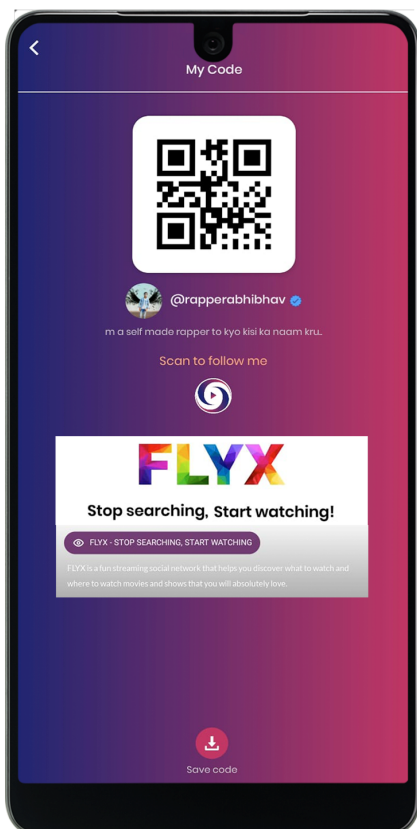
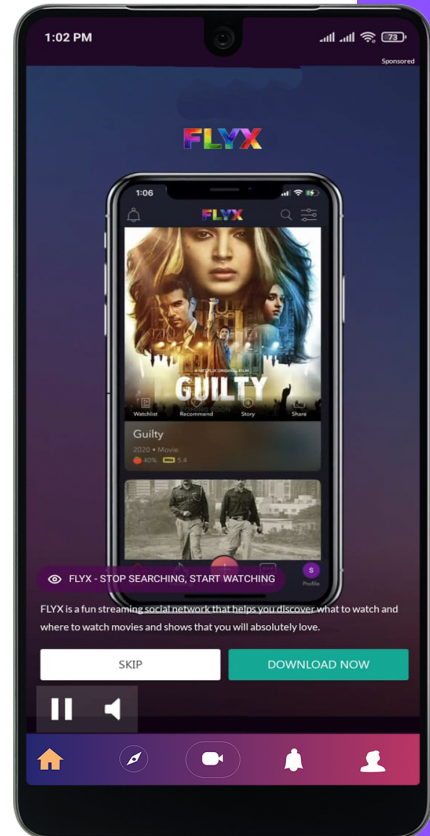
SATHIO APP

INDIA KA APNA TIKTOK

ADVERTISEMENT PLATFORM IN SATHIO

HOME SCREEN

WE WILL PLACE ADS ON HOME
SCREEN .AD CAN BE IMAGE OR
VIDEO. HERE YOU WILL GET
MAXIMUM USER REACH AND
IMPRESSION.

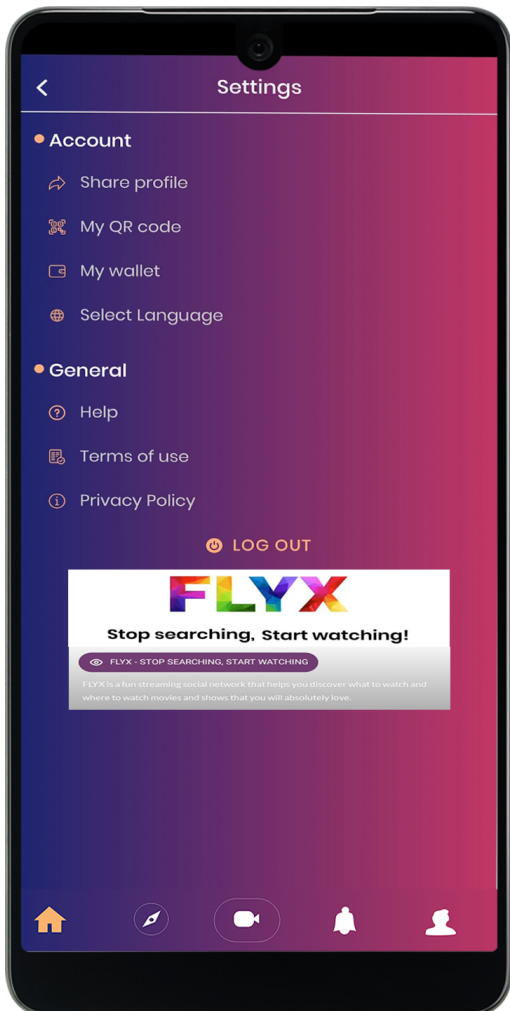
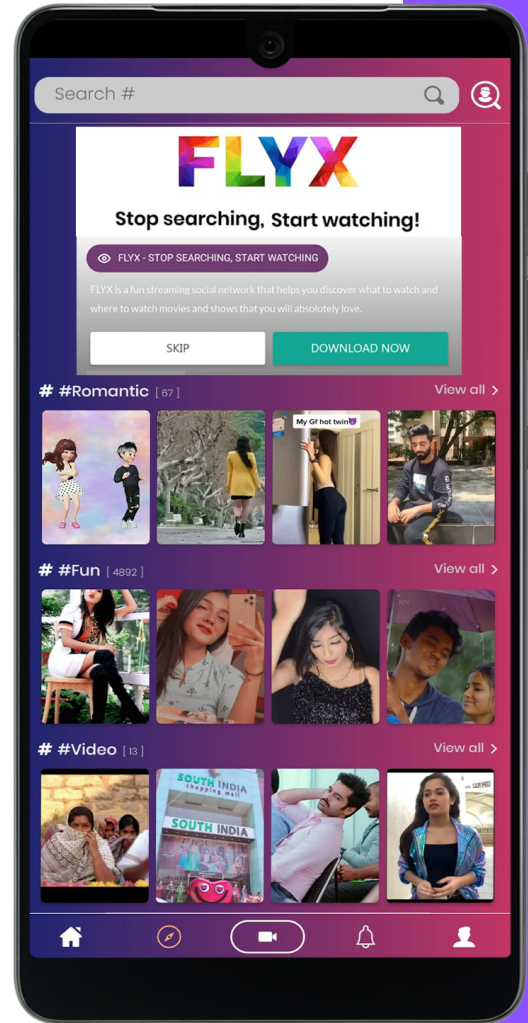


MY QR CODE SCREEN

ADS WILL BE PLACED HERE JUST
BELOW THE QR CODE DETAILS .
IT CAN BE A IMAGE OR BANNER OF
ADVERTISEMENT.

EXPLORE SCREEN

HERE USER VISIBILITY IS HIGH DUE TO PLACEMENT ON THE TOP OF SCREEN HERE IMAGE OR BANNER CAN BE PLACED.



SETTING SCREEN

EVERY TIME WHEN USER COMES HERE FOR PROFILE SETTING ADS WILL BE VISIBLE HERE. IT CAN BE IMAGE OR BANNER OF ADVERTISEMENT

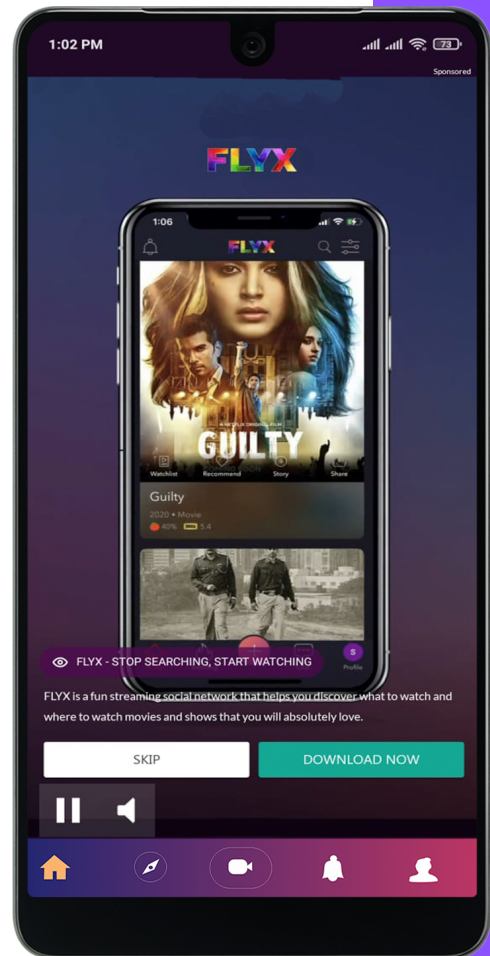


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BANNER ADS DIMENSION

- FULL SCREEN SIZE (1080x1920)
- EXPLORE SCREEN SIZE (300x250)
- SETTING SCREEN SIZE (320x100)
- HALF SCREEN SIZE (414x736)



VIDEO ADS DURATION

- 15 SECOND
- 30 SECOND
- 45 SECOND



SATHIO APP

INDIA KA APNA TIKTOK

AUDIENCE

 93 % IN INDIA

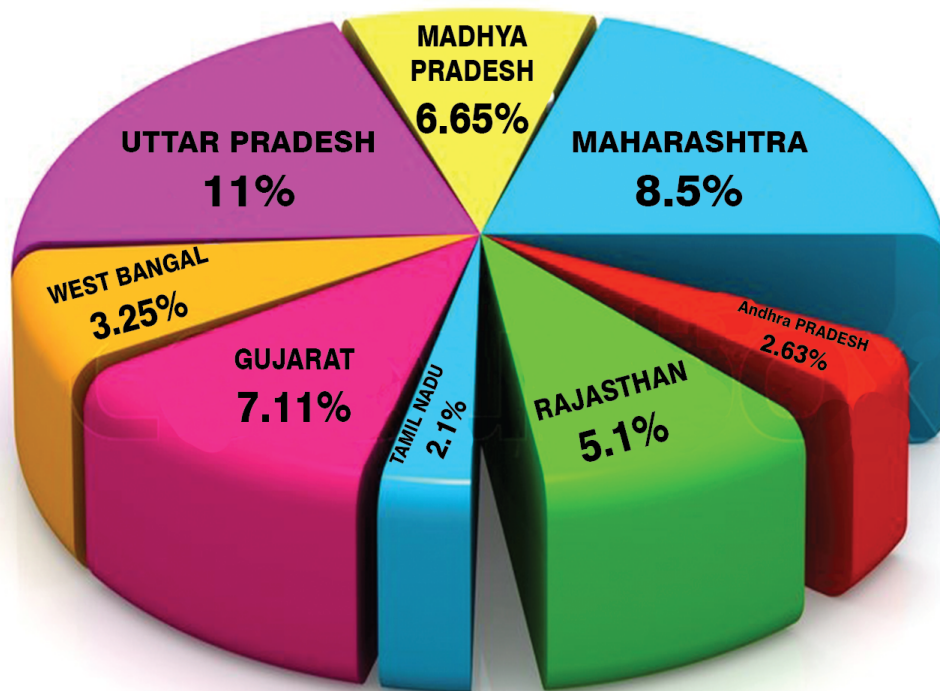
 0.5 % IN USA

 3.1 % IN PAKISTHAN

 1.4 % IN NEPAL

 0.5 % BANGLA DESH

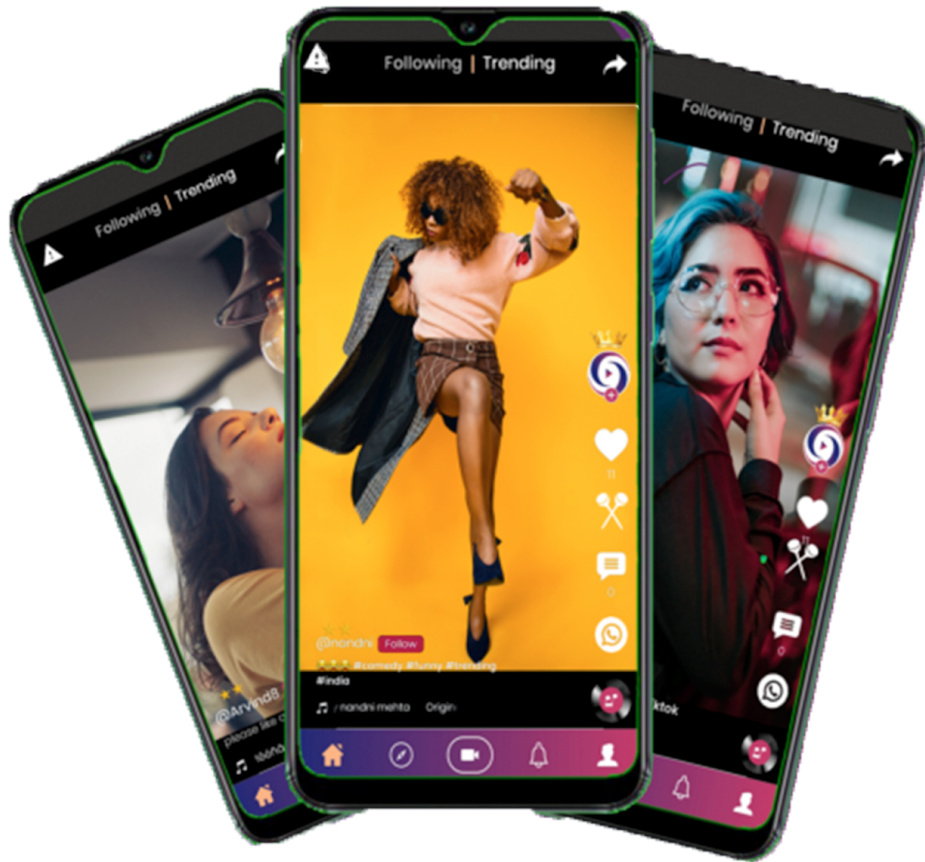
ACTIVE USERS IN INDIA





SATHIO APP

INDIA KA APNA TIKTOK



CONTACT US:

JIYO INDIA PRIVATE LIMITED

H-146, SECOND FLOOR NOIDA

SECTOR-63 UTTAR PRADESH-201301

PH : 8750056789

CONTACT@SATHIO.COM

APP LINK : [BIT.LY/32ZSS3N](https://bit.ly/32ZSS3N)

WEBSITE : API.SATHIO.COM