

AB PURA INDIA SAMJHEGA BUSINESS KI SAHI VALUE



ACKO

CO-PRESENTS

SHARK TANK INDIA



PAYMENTS PARTNER



IDEAS PARTNER



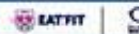
CO-POWERED BY



MONEY PARTNER



ONLINE FITNESS PARTNER



STREETWEAR PARTNER



Shark Tank India 2 Got BIGGER & BETTER

Season 2

- 51 Episodes
- 100,000+ Entries
- 107 Winning Pitches
- Rs. 87 Cr raised

Season 1

- 36 Episodes
- 60,000+ Entries
- 67 Winning Pitches
- Rs. 42 Cr raised



Inspiring Millions Of People Across India



Down, But Not Out!



Every Nook & Corner



Embracing Communities



Staging A Comeback



Vision & Hard Work



Surprising The Sharks

Bolstering Businesses In The Process



20X spike in traffic

2X increase in sales



Traffic galore! Website temporarily crashed

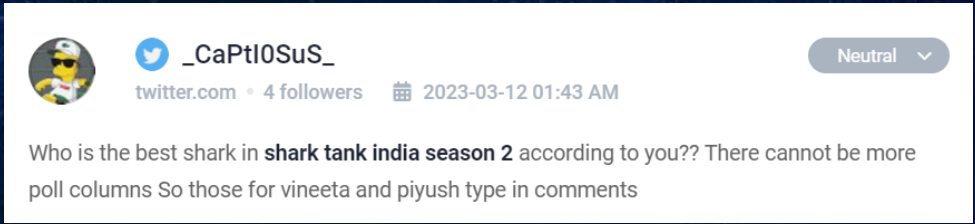
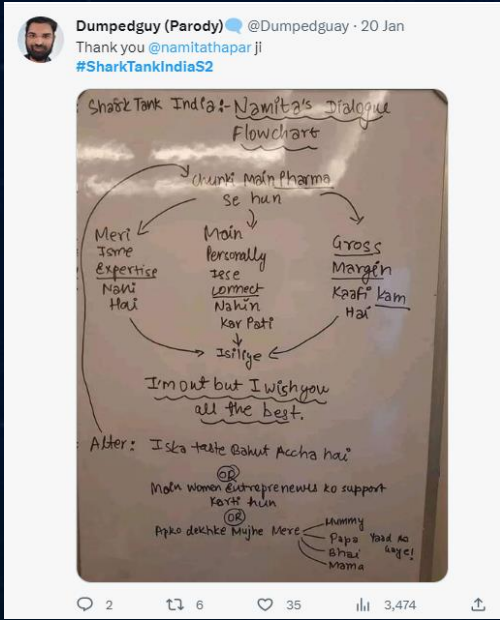
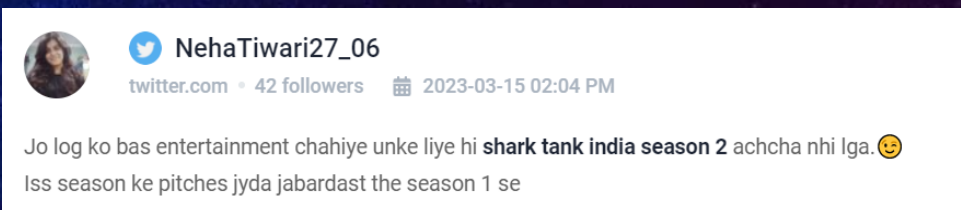
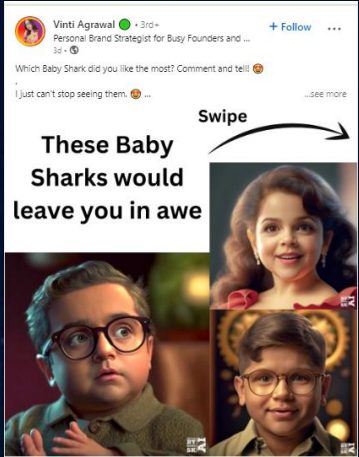


India Inventory almost sold out
Launched limited edition Flatheads NOT OUT collection

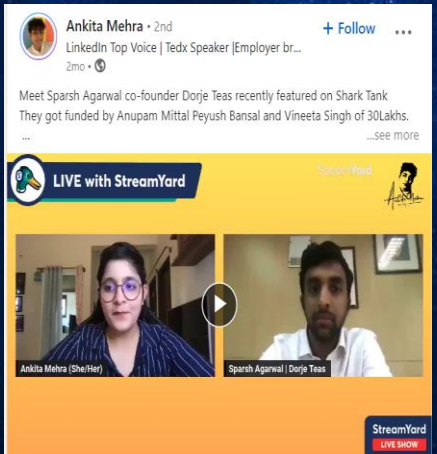
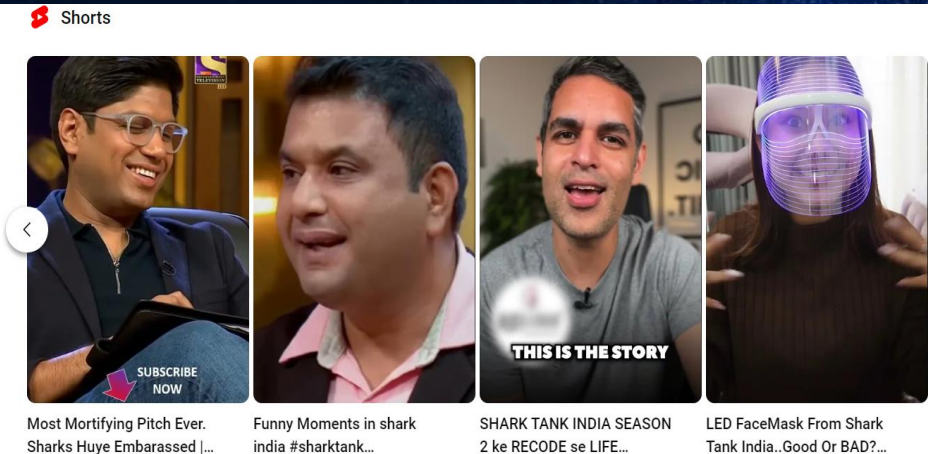


Surpassed monthly sale record in just 30 min once the episode aired

Sparking Conversations, Chatter & Sentiment



Becoming Part Of The Pop Culture



Audiences Lapped Up The Show On SonyLIV



320 Mn+
Video Views

> 2X vs Season 1



34 Mins
Daily Watch Time
Per User

~43% higher than TV



49%



46%



6%

~4x views on CTV vs Season 1



73%

27%

18-24



27%

25-34



42%

35-44



19%

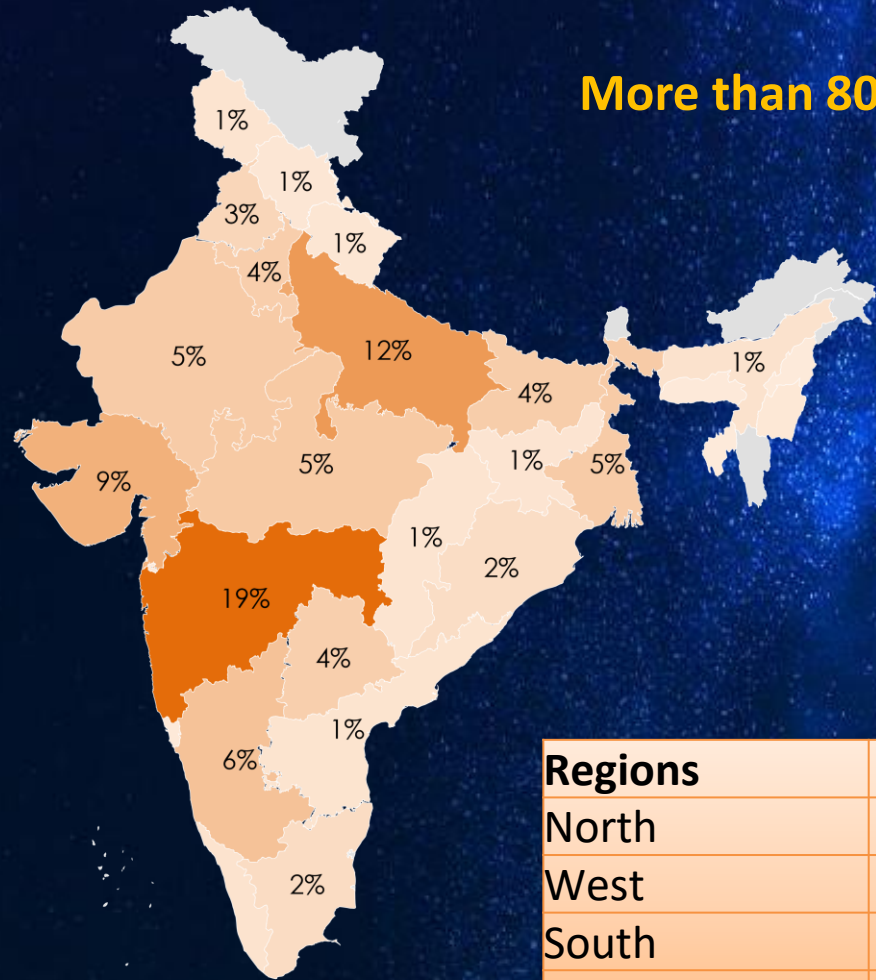
45+



12%

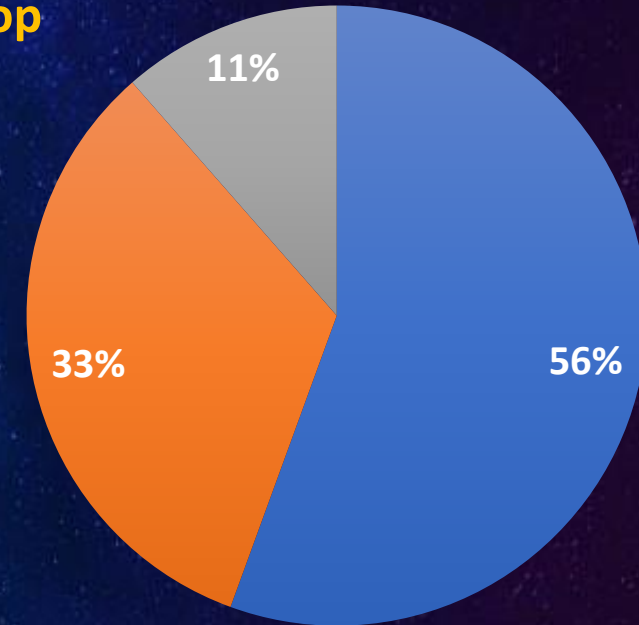
86% audience in 18-44 age group

8% higher video views from tier 1 cities over last season



More than 80% Viewership from top 20 Cities

Regions	% Split
North	36%
West	34%
South	15%
East + Central	15%



■ Tier 1 ■ Tier 2 ■ Tier 3

56%

Share of views from Tier-1 cities

PAN India Viewership

AB PURA INDIA SAMJHEGA BUSINESS KI SAHI VALUE



ACKO

CO-PRESENTS

SHARK TANK INDIA

STREAMING NOW



PAYMENTS PARTNER: Cashfree Payments, smallcase, PokerBaazi

MONEY PARTNER



SHARK TANK INDIA- IMPACT

10,000+
PIECES OF
CONTENT

5 BN+
IMPRESSIONS
ACROSS DIGITAL, IN-
APPTV, PRINT, OOH

300 MN+
REACH
ACROSS TV, PRINT,
OOH, DIGITAL, IN
APP

1 MN+
SHARES

50
MN+
ENGAGEMENT

CREATING AN IMPACT - TV

- A robust promotion on TV in the pre launch, launch and post launch week
- Extensive promo playout across Sony Network SET, SAB, Sony Marathi and other channels
- An extensive and sustained Outside network plan in GEC, news, regional starting from the pre-launch phase till the end of the season
- Premium positioning of spots in impact SET properties - TKSS, Indian Idol, KBC
- Special secondary elements – Astons, bug, countdowns, in SET in prelaunch, launch and post launch
- Premium Astons and L-bands on most news channel on Republic Day(26th Jan) and Budget day(1st Feb)
- PR led video content and promos played out on news channels prelaunch, launch and post launch

OUTSIDE NETWORK PROMO



REPUBLIC DAY ASTON



BUDGET DAY L-BAND



INTEGRATION IN TWO OF INDIA'S MOST POPULAR NON-FICTION SHOWS ON TELEVISION

KAUN BANEGA CROREPATI



THE KAPIL SHARMA SHOW



CREATING AN IMPACT IN DIGITAL MEDIA

- Extensive digital media reach plans- YotuTube campaign, Facebook campaign, GDN and UAC pre-launch, launch and post launch
- Impactful connected TV plan launch and post launch weeks Youtube CTV, Samsung TV, Google CTV, MI TV, Amazon Fire Stick custom page (Banner, Masthead, promos)
- Multiple instances of Whatsapp Marketing
- Pan India Launch day 24 hours banner plan on Glance
- Impactful banner plan on moneycontrol.com on Budget Day
- Impactful banner on BookMyShow on the premiere week of Pathan




DIGITAL CAMPAIGNS

MONEYCONTROL

Stocks

(based on DCF, an implied PE of 40x FY25c EPS)

For all recommendations report, [click here](#)



INSPIRING STORIES

STREAMING NOW SONY LIV

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30012072 - 40

3 in 1 benefits of ULIP

GLANCE

Sony LIV
Sony LIV • Sponsored



AB PURA INDIA SAMJHEGA BUSINESS KI SAHI VALUE

STARTS TONIGHT MON-FRI 10PM

WATCH NOW


GLANCE

It All Starts Here BOOK MY SHOW

Mumbai

Movies Stream Plays Music Shows Comedy Shows Sports Shows

ARE YOU A PART OF THIS NEW INDIA?



Recommended Movies See All

The Kashmir Files 98% 226k votes

Rache Shyam 78% 183k votes

Gangubai Kathavachal 81% 108k votes

The Best of Entertainment

STORY CAMPAIGN

AB PURA INDIA SAMJHEGA BUSINESS KI SAHI VALUE



STREAMING NOW SONY LIV

Subscribe

REELS CAMPAIGN






1.25 CR

An Indian product that can go global! Watch this

WHATSAPP CAMPAIGN

1 Thread Message Today



Innovative products | Brilliant solutions | Engaging discussions

Watch entrepreneurs bring forth their dreams of a new India.

Shark Tank India Season 2 streaming now on Sony LIV.

For any queries, please reach out to us on WhatsApp at +91-8331975337

Watch Now

MONEYCONTROL


Budget 2023 Expectations LIVE Updates: Here are the common man's expectations from the Union Budget 2023-24

India's dream of 'techade' will be fulfilled by innovators, their patents: PM Modi


Cold weather conditions prevail in most parts of Punjab and Haryana; Muktsar reels at 2°C

Israel seals off home of Palestinian synagogue shooter

Tech Mahindra Q3 preview | Sequential revenue growth to be muted, PAT may rise 3.8%



SAMSUNG CONNECTED TV



Watch on Sony LIV

On Now

Ab Pura India samjhega business ki sahi value

Stream on Sony LIV

GOOGLE CONNECTED TV



Top picks for you

APP STORE

Sony LIV

Originals, Sports, TV Shows

3.9

17+

No. 8

Events

MON 22:00

AB PURA INDIA SAMJHEGA BUSINESS KI SAHI VALUE

Shark Tank India

Ab Pura India Samjhega Business Ki Sahi Value

BANNER ADS



STREAMING NOW SONY LIV

Subscribe

sonylivindia Ab pura India samjhega business ki sahi value. Watch the new season of Shark Tank India on Sony LIV.

VIDEO AD



Subscribe

sonylivindia This is the new India! Witness their incredible journeys on #SharkTankIndiaS2 ... more

OOH

- Pan India OOH on premium properties
- 2 months long promotion
- 10+ Airport with 200+sites
- Delhi metro 100+ sites
- Digital OOH in Mumbai
- 200+ best buses branding across Mumbai

Azadpur (1)

AIRPORTS

MUMBAI



PATNA



JAIPUR



DELHI METRO



MUMBAI OOH



MUMBAI BEST BUSES



PRINT

- Pan India Print launch day print plan in business publications.
- Pan India print plan, showcasing the impact of Shark Tank India in consumer as well as business publications (5-7th Feb,2023)

PRINT CAMPAIGN

The image shows a page from the 'Mint' newspaper. At the top, there is a large advertisement for 'Shark Tank India' featuring the show's logo and the text 'INDIA MEANS BUSINESS'. Below the ad, there is a promotional banner for the movie 'JEHANABAD' with the tagline 'THERE'S MORE TO LIVE IN 2023'. The banner includes the Sony LIV logo and technical specifications like '5 bit + mins' and '300 min+'. The background of the page shows various news articles.

The image shows a page from 'NDAY TIMES'. The top section features a headline: 'FM: Adani FPO scrapping won't impact economy'. Below this, there is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad includes the Sony LIV logo and technical details. The page layout includes multiple columns of text and images.

The image shows a page from 'Hindustan' newspaper. The top headline reads: 'अर्थव्यवस्था पर असर नहीं: सीतारमण'. Below the headline is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad features the Sony LIV logo and technical specifications. The page contains several columns of news text.

The image shows a page from 'NBT' newspaper. The top headline is: 'FPO पहले भी वापस हुए, देश की छवि पर असर नहीं: वित्त मंत्री'. Below the headline is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad includes the Sony LIV logo and technical details. The page is filled with news articles.

The image shows a page from 'The Economic Times'. The top headline is: 'Geological team reaches Doda to evaluate cracks'. Below the headline is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad features the Sony LIV logo and technical specifications. The page contains multiple columns of news text.

The image shows a page from 'Hindustan Times'. The top headline is: 'Economy's image not hit by Adani issue: FM'. Below the headline is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad includes the Sony LIV logo and technical details. The page layout includes several columns of news text.

The image shows a page from 'Prabhat Khabar'. The top headline is: 'पौफगास से मुड़े तीन लोग भिरपार, पांच हिरपार में'. Below the headline is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad features the Sony LIV logo and technical specifications. The page contains several columns of news text.

The image shows another page from 'Hindustan' newspaper. The top headline is: 'अडानी मुद्दे से अर्थव्यवस्था पर असर नहीं: सीतारमण'. Below the headline is a large advertisement for 'Shark Tank India' and the movie 'JEHANABAD'. The ad includes the Sony LIV logo and technical details. The page contains several columns of news text.

APP PROMOTIONS

- Leveraging the base of Sony LIV to drive communication
- An exclusive microsite on the entire app dedicated to Shark Tank India
- High intensity Promo playout from prelaunch phase
- Masthead creatives in the app main page
- Masthead in KBC play Along interface
- Premium positioning of banner in the masthead from pre launch phase
- Premium positioning of banner in the subscriber card for 2 months
- Cut out cards, interstitial banners, Home Shark and Gateway to Shark Tank banners
- High decibel promo playout across impact properties –
 - Sports: Big Bash League, Davis Cup, Australian Open, India Tour of Bangladesh
 - Shows: MasterChef India, KBC, The Kapil Sharma Show, Indian Idol,
 - Original Series: Tanaav, Jehnabad
- A minimum of 1 Push notification per day(Mon-Sat)
- Weekly emailers to trade and consumers

APP PROMOTIONS

HOME SHARK

Win Exciting Prizes

HOME SHARK

Play Along

Episodes Season 2 Season 1

India Ke Incredible Entrepreneurs Changing The World

Change Makers By ACKO >

CHANGE MAKERS

CHANGE MAKERS

Play Now

Episodes Season 2 Season 1

India Ke Incredible Entrepreneurs Changing The World

Change Makers By ACKO >

GATEWAY

GATEWAY TO SHARK TANK

LAST CHANCE TO PRESENT YOUR IDEAS TO THE SHARKS

Register Now

Episodes Season 2 Season 1

India Ke Incredible Entrepreneurs Changing The World

Change Makers By ACKO >

SPECIAL SEGMENT

Gupshup WITH RAHUL

Exclusive Intel Into What Went Down In The Tank

Stream Now >

NOT SEEN ON TV

Gupshup With Team Swadeshi Blessings
Gupshup With Ajinkya Dhariya
Gupshup With Team Oil
Gupshup With Ravel

SPECIAL SEGMENT

THE DECIDING CALL

Exclusive Access To The Conversations In The Tunnel

View Now >

NOT SEEN ON TV

Swadeshi Blessings' Deciding Call
Broomees' Deciding Call
Honey Veda's Deciding Call
Dabble's Deciding Call

SPECIAL SEGMENT

SharkXperience by Cashfree Payments >

Shark Tank India
Vineeta Shares Her Experience
Peyush Bansal Answers A Question
A Question For Namita Thapar

CUT OUT CARDS

Trending In Sports >

CHALLENGER
HIGHLIGHTS
HIGHLIGHTS
HIGHLIGHTS
HIGHLIGHTS
HIGHLIGHTS
HIGHLIGHTS

First time ever on Shark Tank India!
A business gets open offers from the Sharks

Watch Now

DAILY PUSH NOTIFICATIONS

It's the millennial magic tonight 🌟
 Watch Shark Tank India @10 PM on Sony LIV 6:58:13
 Subscribe Now

WE HAVE RAPPERS IN THE WELL TODAY!

SHARK TANK INDIA

TONIGHT @ 10 PM

SUBSCRIBE NOW
 @ ₹999/YEAR

PARTNER CREATIVES AIRTEL

The image shows three screenshots from the Sony LIV app. The first screenshot displays the 'Janitri' event page with a 'Subscribe Now' button. The second screenshot shows the 'Recommended For You' section with various content cards. The third screenshot shows a selection screen for partner creatives, with 'erosnow' selected and a 'Continue' button at the bottom.

WEEKLY EMAILERS

A PRODUCT WHICH CAN BE A WINNER
 IN THE HEALTHCARE SECTOR!

P-flow
 Personal, professional, powerful

SHARK TANK INDIA

STREAMING NOW **SONY LIV**

CLICK HERE TO SUBSCRIBE
 @₹999/YEAR

ENTREPRENEURSHIP
 AT 86!

SHARK TANK INDIA

STREAMING NOW **SONY LIV**

CLICK HERE TO SUBSCRIBE
 @₹999/YEAR

B2B EMAILERS

6X GROWTH IN VIEWS

SHARK TANK INDIA

AB PURA INDIA SAMJHEGA
 BUSINESS KI SAHI VALUE

STREAMING NOW **SONY LIV**

5X GROWTH IN USERS

SHARK TANK INDIA

DAY 1 DAY 1

AB PURA INDIA SAMJHEGA
 BUSINESS KI SAHI VALUE

STREAMING NOW **SONY LIV**

SALES CONTACT

National Head - Mumbai
 Contact No: +91 9742086054

South - Stream Singh
 Contact No: +91 9807333320

North - Divyanshu Sharma
 Contact No: +91 9999028487

West - Neha Wargude
 Contact No: +91 9833782727

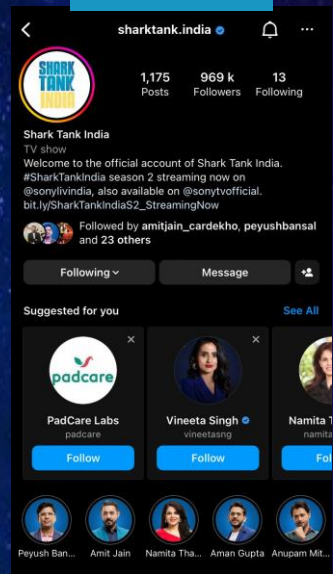
LEVERAGING THE POWER OF SOCIAL MEDIA

- Leveraging the social media base of SonyLIV to drive promotion, minimum of 3 post per day on social media
- Leveraging the social media presence of sharks, anchor & pitchers to drive promotions of the show
- Dedicated social media pages for Shark Tank India
- Association with various influencers on different social media platforms in multiple languages

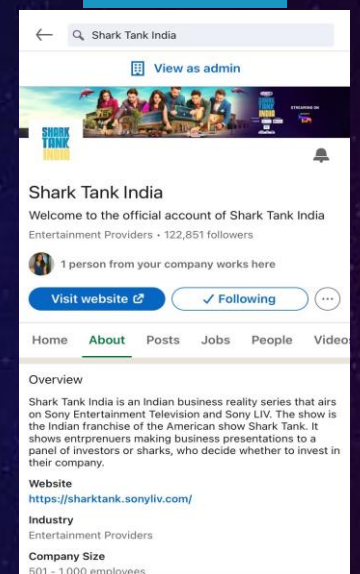
FACEBOOK



INSTAGRAM



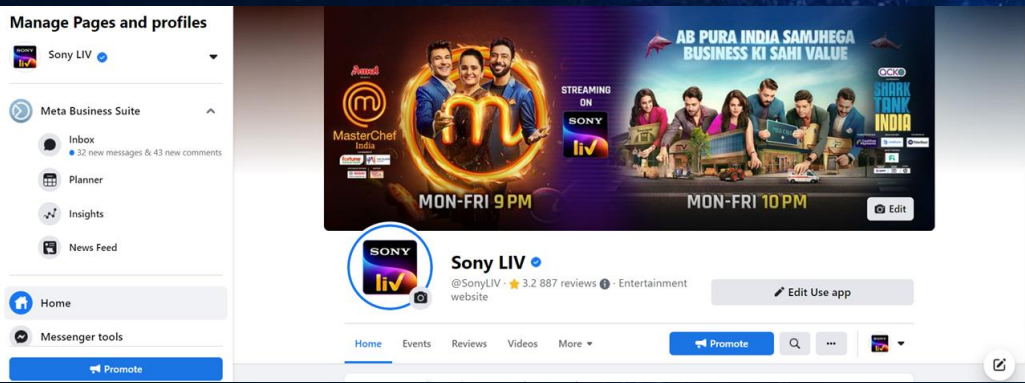
LINKEDIN



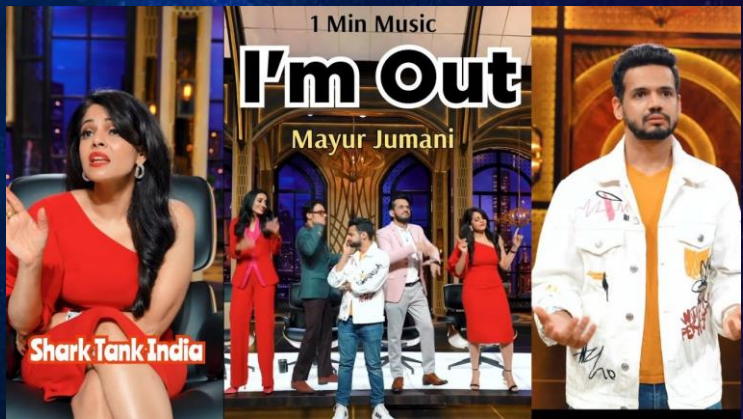
TWITTER



SONY LIV FACEBOOK PAGE



INFLUENCER ACTIVITY WITH MAYUR JUMANI

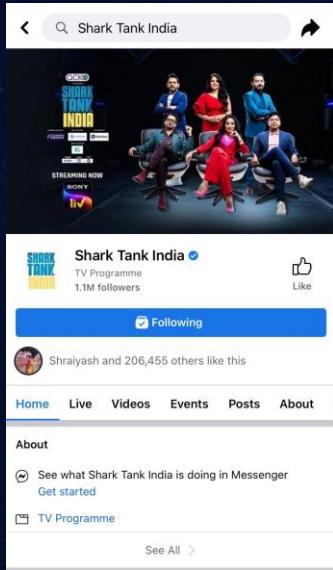


OTHER INFLUENCERS



SOCIAL MEDIA SNAPSHOT

FACEBOOK



Shark Tank India
TV Programme
1.1M followers

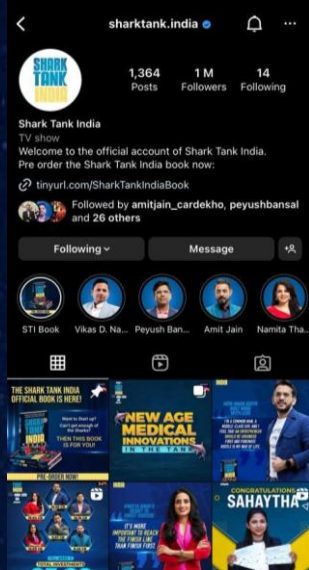
Following

Shrayish and 206,455 others like this

Home Live Videos Events Posts About

About
See what Shark Tank India is doing in Messenger
Get started
TV Programme

INSTAGRAM



sharktank.india
1,364 Posts 1M Followers 14 Following

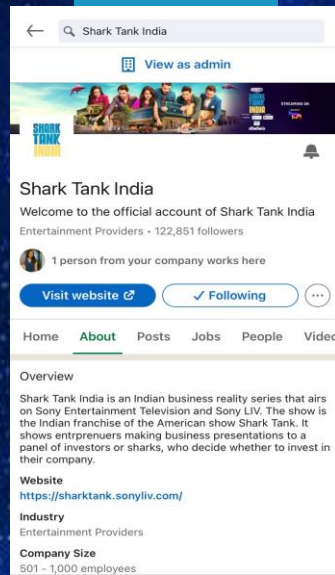
Shark Tank India
TV show
Welcome to the official account of Shark Tank India. Pre order the Shark Tank India book now:
tinyurl.com/SharkTankIndiaBook

Following

STI Book Vikas D. Na... Peyush Ban... Amit Jain Namita Th...

THE SHARK TANK INDIA OFFICIAL BOOK IS HERE!
NEW AGE MEDICAL INNOVATIONS
SAHAYTHA

LINKEDIN



Shark Tank India
Welcome to the official account of Shark Tank India
Entertainment Providers · 122,851 followers

1 person from your company works here

Visit website

Home About Posts Jobs People Video

Overview
Shark Tank India is an Indian business reality series that airs on Sony Entertainment Television and Sony LIV. The show is the Indian franchisee of the American show Shark Tank. It shows entrepreneurs making business presentations to a panel of investors or sharks, who decide whether to invest in their company.

Website
https://sharktank.sonyliv.com/

Industry
Entertainment Providers

Company Size
501 - 1,000 employees

TWITTER



Shark Tank India
@sharktankindia
Welcome to the official account of Shark Tank India. The internationally acclaimed series, now coming on SonyTV. Shark Tank India Season 2 Registrations open

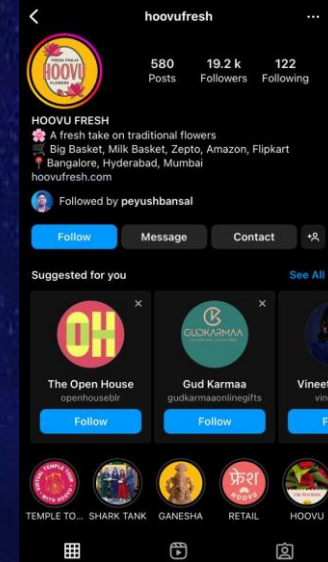
1 Following 83.4K Followers

Tweets Tweets & replies Media Likes

Pinned Tweet
Shark Tank India
A stream of spectacular ideas and mind-blowing offers flow this week on Shark Tank India! Are you ready for it?

#SharkTankIndia season 2 streaming now on Sony LIV, also available on Sony Entertainment Television

PITCHER PAGES



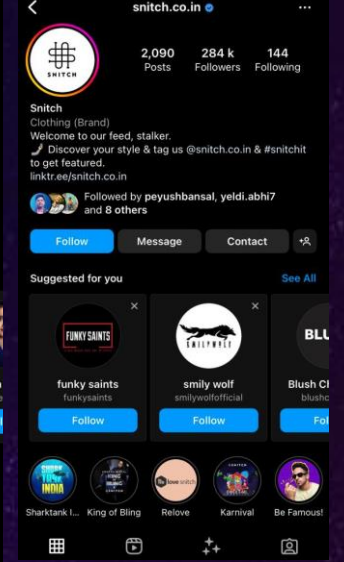
hoovufresh
580 Posts 19.2 k Followers 122 Following

HOOVU FRESH
A fresh take on traditional flowers
Big Basket, Milk Basket, Zepto, Amazon, Flipkart
Bangalore, Hyderabad, Mumbai
hoovufresh.com

Followed by peyushbansal

Follow Message Contact

Suggested for you
The Open House openhousebr
Gud Karmaa gudkarmaaonlinegifts
Vineeta vineeta



snitch.co.in
2,090 Posts 284 k Followers 144 Following

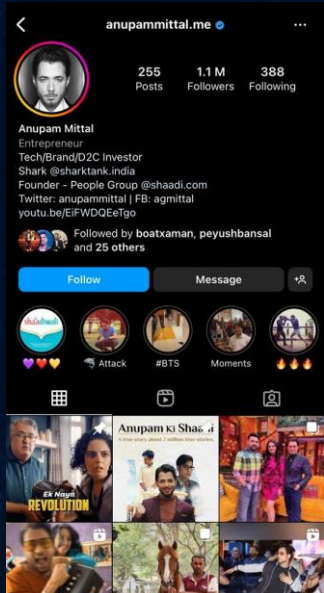
Snitch
Clothing (Brand)
Welcome to our feed, stalker.
Discover your style & tag us @snitch.co.in & #snitchit to get featured.
linktr.ee/snitch.co.in

Followed by peyushbansal, yeldi.abhi7 and 8 others

Follow Message Contact

Suggested for you
funky saints funky.saints
smly wolf smlywolfofficial
Blush Cl blush.cl

ANUPAM MITTAL



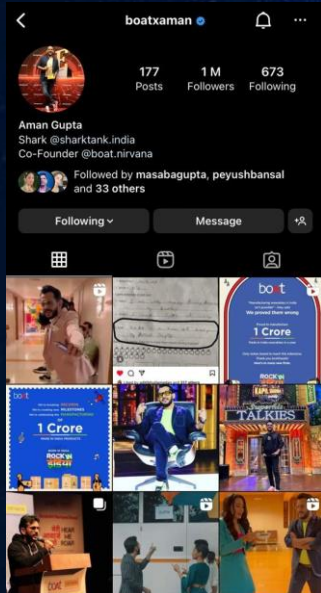
anupamittal.me
255 Posts 1.1M Followers 388 Following

Anupam Mittal
Entrepreneur
Tech/Brand/D2C Investor
Shark @sharktank.india
Founder - People Group @shadi.com
Twitter: anupamittal | FB: agmittal
youtu.be/E1FWDQEtpo

Following

Attack #BTS Moments

AMAN GUPTA

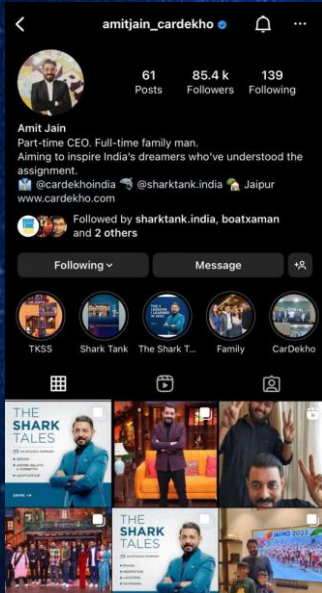


boatxaman
177 Posts 1M Followers 673 Following

Aman Gupta
Shark @sharktank.india
Co-Founder @boat.nirvana

Following

AMIT JAIN



amitjain_cardekho
81 Posts 85.4 k Followers 139 Following

Amit Jain
Part-time CEO. Full-time family man.
Aiming to inspire India's dreamers who've understood the assignment.
@cardekhoindia @sharktank.india Jaipur
www.cardekho.com

Following

TKSS Shark Tank The Shark T... Family CarDekho

VINEETA SINGH



vineetasng
413 Posts 726 k Followers 1,164 Following

Vineeta Singh
Entrepreneur
CEO, SUGAR Cosmetics
Economic Times & Fortune 40Under40
1x Ironman 3x Comrades Ultramarathon
Latest podcast with Shantanu Deshpande
youtu.be/C1pQE1aLX7A

Following

Family Shark Tank Talks Fitness Work

PEYUSH BANSAL



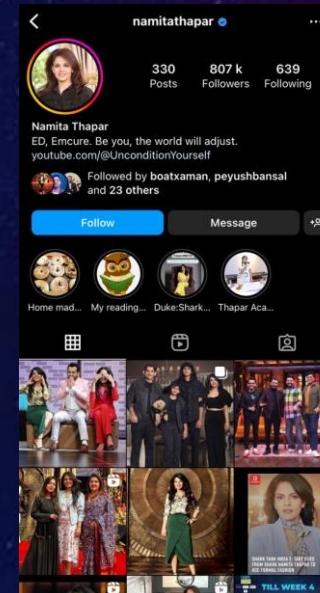
peyushbansal
116 Posts 708 k Followers 563 Following

Peyush Bansal
Official IG account of Peyush Bansal, Founder @lenskart
@johnjacobsyewear @lenskartfoundation
Do More, Be More!
https://www.visionforbillion.com
www.visionforbillion.com

Following

Highlights Highlights Kapil Sharma... Highlights Highlights

NAMITA THAPPAR



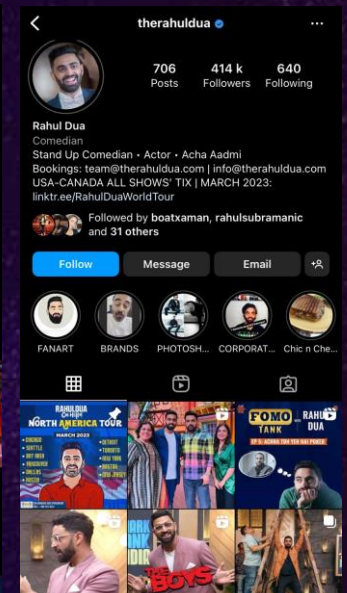
namitathapar
330 Posts 807 k Followers 639 Following

Namita Thapar
ED, Emcure. Be you, the world will adjust.
youtube.com/@UnconditionYourself

Following

Home mad... My reading... Duke:Shark... Thapar Aca...

RAHUL DUA



therahuldua
706 Posts 414 k Followers 640 Following

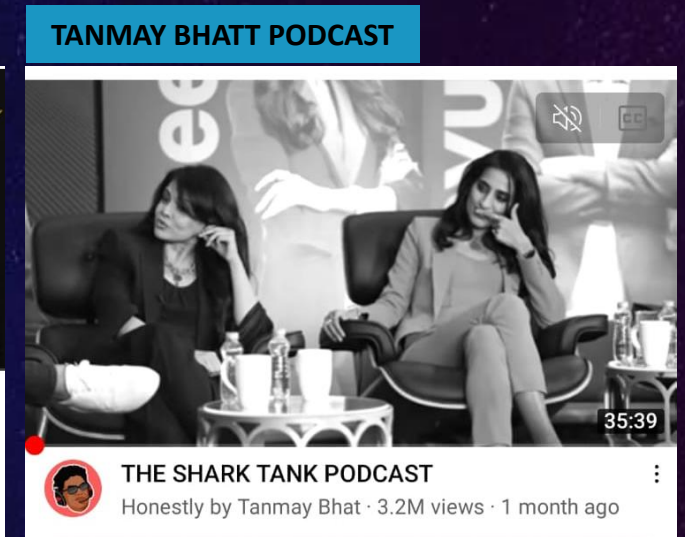
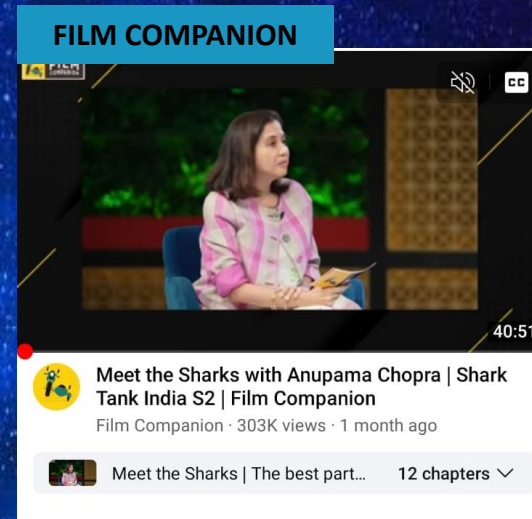
Rahul Dua
Comedian
Stand Up Comedian - Actor - Acha Asidmi
Bookings: team@therahuldua.com | info@therahuldua.com
USA-CANADA ALL SHOWS' TIX | MARCH 2023:
linktr.ee/RahulDuaWorldTour

Following

FANART BRANDS PHOTOSH... CORPORAT... Chic n Che...

HIGH DECIBEL BUZZ THROUGH PR INTERVIEWS

- Wide coverage of 500+ articles in leading publications pan India around the sharks second screen engagements in the prelaunch launch and sustenance phase
- Press conference pre-launch
- On location interviews in the pre launch phase
- Special interviews
 - Podcast with Tanmay Bhatt
 - Film companion Interview with Anupama Chopra
 - Mashable story with Sharks
 - Entrepreneur magazine cover story
 - ET Now interview



दिल्ली से शार्क टैंक इंडिया के सेट तक हलचल मचा रहा हाउस ऑफ चिकनकारी

नई दिल्ली, जेएनएन। चिकनकारी को वेलवेट पर पेश करने के अनूठे विचार के साथ शार्क टैंक इंडिया 2 में डेब्यू करने वाला हाउस ऑफ चिकनकारी दिल्ली की मां-बेटी की जोड़ी द्वारा चलाया जाने वाला कपड़ों का ब्रांड है, जो चिकनकारी को लेकर उनके आपसी जुनून और देश के कारीगरों पर गहरा असर पैदा करने की इच्छा से बंधा है। बहुत कम लोग ये जानते हैं कि मुगल साम्राज्ञी बेगम नूरजहां, जिन्हें एक कुशल कशीदाकार कहा जाता था, ने भारत में एक पारंपरिक कशीदाकारी शैली चिकनकारी की शुरुआत की थी। अब उसी को बढ़ावा दे रही हैं दिल्ली की पूनम रावल और आकृति रावल।

DAINIK JAGRAN

देश के कारीगरों पर गहरा असर पैदा करने की इच्छा से बंधा है

लखनऊ। चिकनकारी को वेलवेट पर पेश करने के अनूठे विचार के साथ शार्क टैंक इंडिया 2 में डेब्यू करने वाला हाउस ऑफ चिकनकारी दिल्ली की मां-बेटी की जोड़ी द्वारा चलाया जाने वाला कपड़ों का ब्रांड है जो चिकनकारी को लेकर उनके आपसी जुनून और देश के कारीगरों पर गहरा असर पैदा करने की इच्छा से बंधा है। शार्क टैंक इंडिया के दूसरे सीजन में पहले सीजन के शार्क्स अनुपम मिश्रा, अमन गुप्ता, विनीत शर्मा, विनीत मिश्रा व पियूष बंसल व अमित जैन के सामने अपनी कहानी स

DNA

'Shark Tank India 2': Footwear startup founder spurns Mittal's job offer

IAN S

Shark Tank India 2: 'Keep hustling,' says boAt's Aman Gupta to STAGE founders

Shark Tank India season 2 latest episode: Aman Gupta added that people have no other option but to work hard and do advised entrepreneurs to keep hustling.

BUSINESS TODAY

शार्क टैंक इंडिया 2 में हाउस ऑफ चिकनकारी

मुंबई। शार्क टैंक इंडिया 2 में डेब्यू करनेवाला हाउस ऑफ चिकनकारी दिल्ली की मां-बेटी की जोड़ी द्वारा चलाया जानेवाला कपड़ों का ब्रांड है, जो चिकनकारी को लेकर उनके आपसी जुनून और देश के कारीगरों पर गहरा असर पैदा करने की इच्छा से बंधा है। मुगल साम्राज्ञी बेगम नूरजहां ने भारत में एक पारंपरिक कशीदाकारी शैली चिकनकारी की शुरुआत की थी। अब उसी को बढ़ावा दे रही हैं दिल्ली की पूनमरावल और आकृति रावल जो हाउस ऑफ चिकनकारी के साथ अन्य फैब्रिक के अलावा पहली बार चिकनकारी को वेलवेट में पेशकरके कढ़ाई के काम को एक अनूठा मोड़ देती हैं। शार्क टैंक इंडिया 2 सोनी एंटरटेनमेंट और सोनी लिव पर रात 10 बजे देख सकते हैं।

RAJ EXPRESS

Shark Tank india 2: Aman Gupta Delivers Inspiring Speech for Entrepreneurs, Says 'India Main Bohot Sare...'

Shark Tank India's Aman Gupta delivered an emo speech as he invested in the business of young entrepreneurs.

NEWS18

40 करोड़ कमाने वाली कंपनी रातोंरात गायब, कंटेस्टेंट की कहानी सुन शार्क्स हुए इमोशनल, Shark Tank India में मिलेगी बिजनेस डील?

शार्क टैंक इंडिया में कंटेस्टेंट की कहानी सुन जज इमोशनल हुए. उन्होंने अपने बर्बाद होने की कहानी बताई. उन्होंने बताया कि 2014 में उन्होंने कंटेस्ट कंपनी खोली थी. उनका सालाना 40 करोड़ का रेवेन्यू था. एक दिन शाम को वे लोग मीटिंग करके गए सुबह उठे तो देखा पूरी कंपनी गायब हो चुकी थी.

AAJ TAK

Shark Tank India 2: Netizens praise judge Anupam Mittal for helping out pitcher Ganesh; says "success builds ego but failure builds character"

THE TIMES OF INDIA

Shark Tank India S2: 40 करोड़ रेवेन्यू के बाद भी रातोंरात गायब हुई कंपनी, कहानी सुन जजेज की आंखें हुई नम

Shark Tank India S2 शार्क टैंक इंडिया का सीजन 2 आते ही सोशल मीडिया पर छा गया है। इस सीजन में हाल ही में ऐसे एंटरप्रेन्योर जजेज के सामने अपनी पिच लेकर आए जिन्होंने रातोंरात अपना बिजनेस खो दिया। उनकी कहानी ने जजेज की आंखें भी नम कर दी।

DAINIK JAGRAN

क्रांति करने गए थे, फंडिंग लेकर लौटे स्टेज के लिए



Big Boost

DAINIK BHASKAR

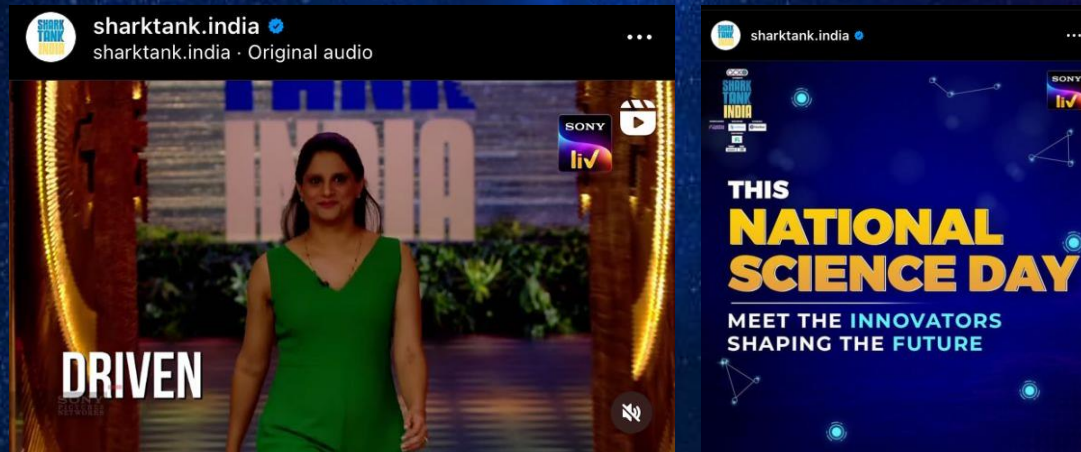
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- Categorical pitch wise promotion
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- Promotion on 3rd party platforms like Josh for a higher reach initiative
- Special segmented posts on special days to create awareness and promote a cause

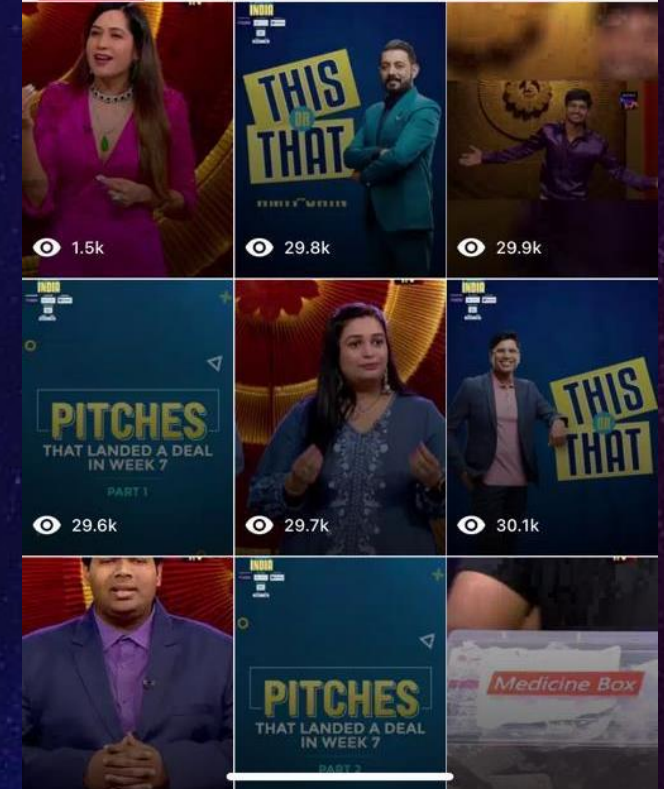
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- Shark Tan India book promotion on multiple platforms
- Collaborative posts with the publication house and the writer for better engagement and reach

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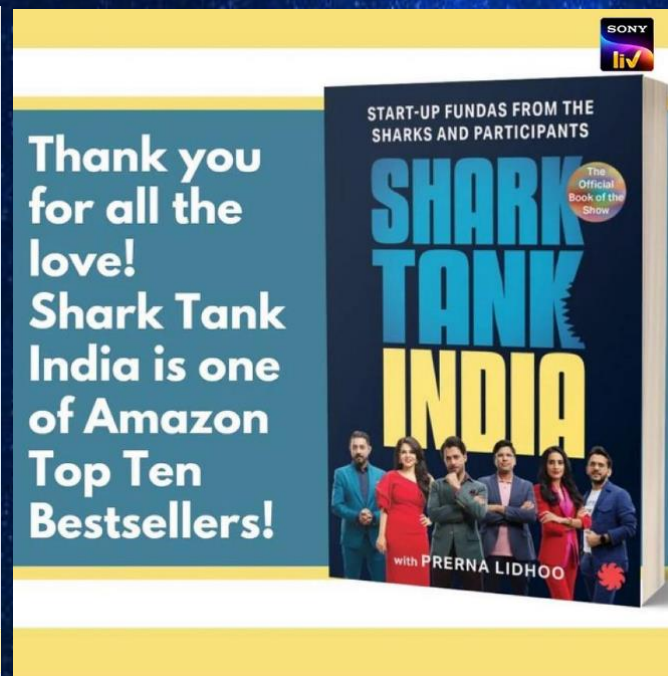
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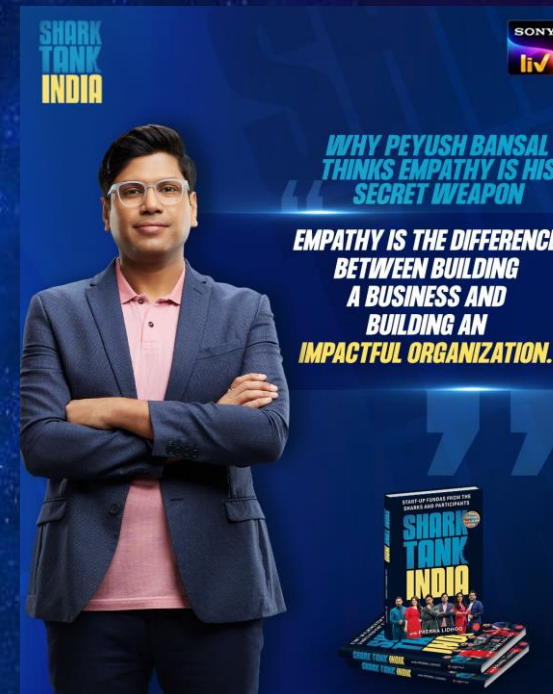
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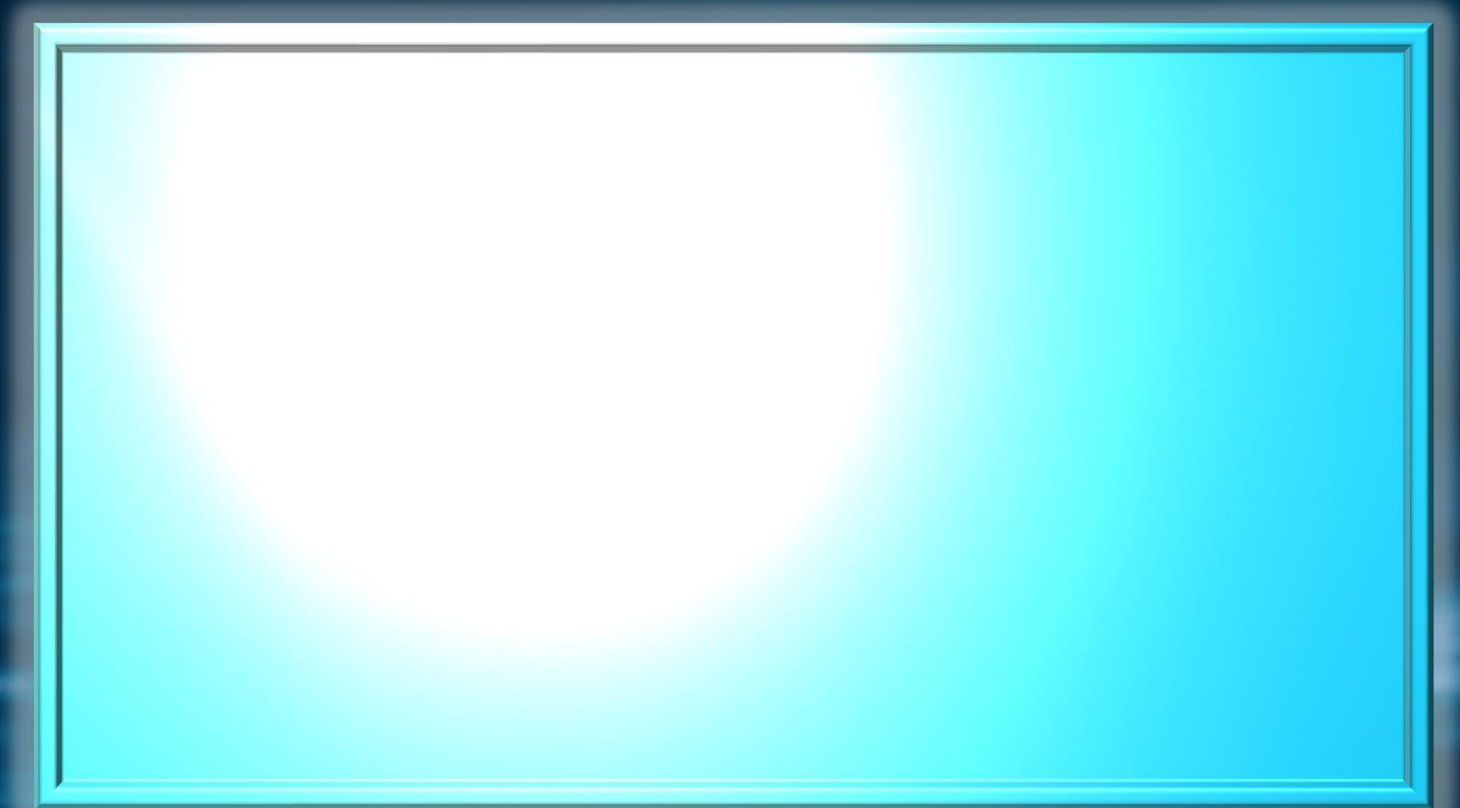
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