



ABOUT US

India's first and largest managed marketplace

2.5 million monthly orders

Alexa Rank 27

1.5 Lac peak orders

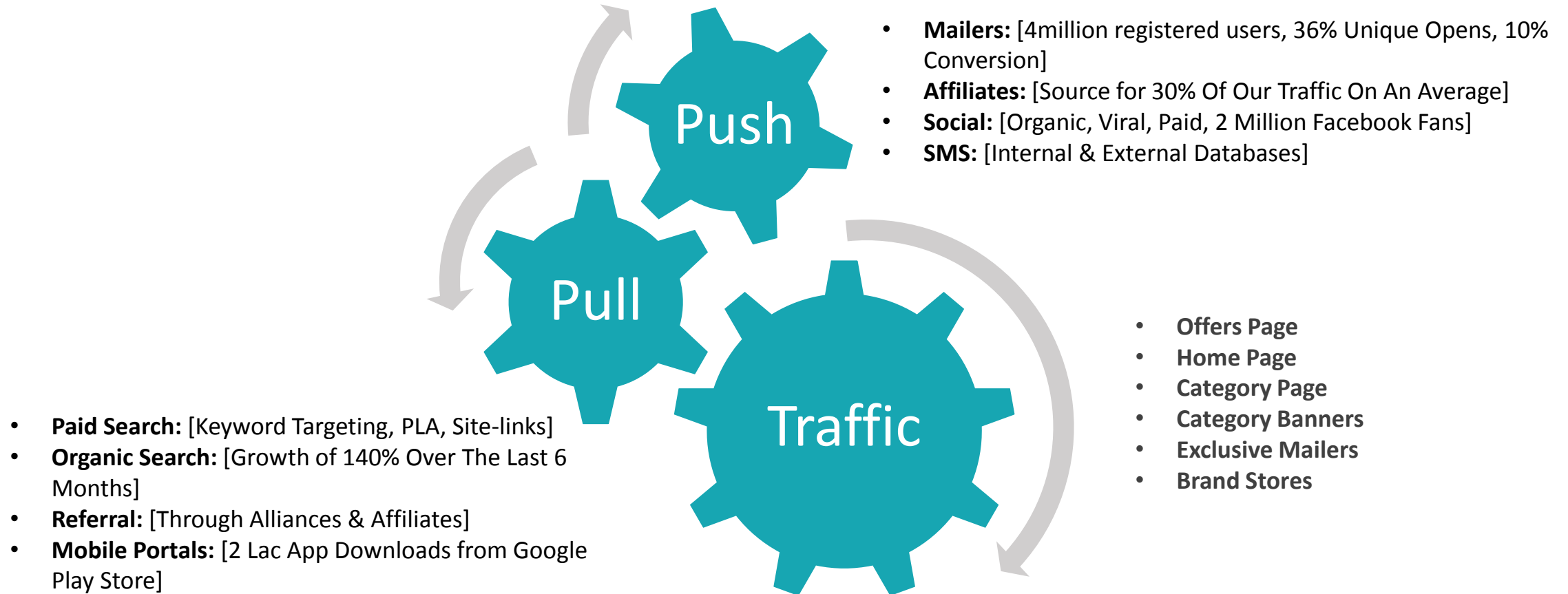
Mobile app on all leading platforms

- 50 million+ visitors/month
- 150000+ online stores
- 1.9 Cr+ products
- 2.2 Lac + merchants

WHAT WE DO



HOW DO WE DO IT



Homepage Main Banner

The screenshot displays the ShopClues.com homepage. At the top, there's a navigation bar with the ShopClues logo, a search bar, and links for 'All Categories', 'Search', 'SELL WITH US', 'CALL US', 'SIGN IN', and 'CART'. Below this is a 'SHOP BY CATEGORIES' sidebar on the left, listing various product types like Mobiles & Tablets, Computers, Electronics, etc. The main content area features a large banner for 'Transform Your House Into a Home' with 'Upto 75% Off on Home Furnishing'. The banner includes a 'SHOP NOW' button and a red border. Below the banner are several product deals: 'Blumelt Candy Crush School Bag' (₹149), 'Zoha Dress Material Set of 5' (₹999), 'Vegetable Chopper' (₹379), 'Amiraj Fruit & Vegetable Juicer' (₹235), and 'Ethnic Jewelry Min 50 Off'. On the right side, there are more promotional tiles for 'Raksha Bandhan Gift Store', 'Unboxed Mobiles Upto 77% Off', 'Jaipuri Bedsheets starting @ ₹259', and 'GADGET SIDEKICKS Upto 80% Off'. The bottom of the page shows a Windows taskbar with various application icons and the system clock indicating 7:59 PM on 8/19/2015.

Reports :: Reports - Admin x (10) - dipta.chowdhury@ x Online Shopping Store | B x Online Shopping Store | B x

www.shopclues.com

SHOPCLUES.COM

What are you looking for?

All Categories Search

SELL WITH US CALL US SIGN IN CART

SHOP BY CATEGORIES

FACTORY OUTLET Wholesale W NRH NRH Rakhi Gifts Kids Store NEW Special Offers

OFFER Super Saver Bazar

Mobiles & Tablets

Computers

Electronics

Electronic Accessories

Appliances

Home & Kitchen

Fashion

Footwear

Travel & Luggage

Jewelry & Watches

Beauty & Perfumes

Health & Nutrition

Sports & Outdoors

Books & Stationery

Toys & Babycare

Automotive

Gifts & Flowers

Transform Your House Into a Home

Upto 75% Off on Home Furnishing

SHOP NOW

HOME & KITCHEN OFFERS KIDS STORE OFFERS JAIPUR STORE INTEX EXCLUSIVE LAUNCH SUPER SAVER BAZAAR YOUR FAVOURITE

CRACKER DEAL

Blumelt Candy Crush School Bag

₹149 ₹899

Shop Now

SPECIAL DEAL

Zoha Dress Material Set of 5

₹999 ₹2,199

Shop Now

Amiraj Fruit & Vegetable Juicer

₹235 ₹799

Shop Now

EXCLUSIVE

Vegetable Chopper

₹379 ₹1,990

Shop Now

ADDING MORE 'LOVE' THIS RAKSHA BANDHAN

Gift Store

Shop Now

Unboxed Mobiles Upto 77% Off

Xiaomi Mi4i

₹10,499

Shop Now

Jaipuri Bedsheets starting @ ₹259

Shop Now

ORDER STATUS

Ethnic Jewelry Min 50 Off

Shop Now

One stop for Smart Electronic Accessories!

GADGET SIDEKICKS Upto 80% Off

Shop Now

Active Windows

Go to PC settings to activate Windows.

7:59 PM 8/19/2015

*Impressions: 16,00,000 Per Day

Home Page- Special Deal -2Nos. *(As Highlighted)

Reports :: Reports - Admin

(10) - dipta.chowdhury@shopclues.com

Online Shopping Store | B

Online Shopping Store | B

www.shopclues.com

SHOPCLUES.COM

What are you looking for?

All Categories

Search

SELL WITH US

CALL US

SIGN IN

CART 2

SHOP BY CATEGORIES

FACTORY OUTLET

Wholesale

NRH

Rakhi Gifts

Kids Store

Special Offers

OFFER Super Saver Bazar

Mobiles & Tablets

Computers

Electronics

Electronic Accessories

Appliances

Home & Kitchen

Fashion

Footwear

Travel & Luggage

Jewelry & Watches

Beauty & Perfumes

Health & Nutrition

Sports & Outdoors

Books & Stationery

Toys & Babycare

Automotive

Gifts & Flowers

EXCLUSIVE LAUNCH

Mind Boggling Offer

Grab the Phone For ₹6,999

Get Freebies worth ₹6,999 with your purchase!

16 GB Memory Card | 3G Data | Selfie stick | Powerbank & Much More

Shop Now

HOME & KITCHEN OFFERS

KIDS STORE OFFERS

JAIPUR STORE

INTEX EXCLUSIVE LAUNCH

SUPER SAVER BAZAAR

YOUR FAVOURITE

CRACKER DEAL

Blumelt Candy Crush School Bag

₹149

₹899

Shop Now

SPECIAL DEAL

Zoha Dress Material Set of 5

₹999

₹2,199

Shop Now

Amiraj Fruit & Vegetable Juicer

₹235

₹799

Shop Now

EXCLUSIVE

Vegetable Chopper

₹379

₹1,990

Shop Now

ADDING MORE 'LOVE' THIS RAKSHA BANDHAN

Gift

Store

Shop Now

Unboxed Mobiles Upto 77% Off

Xiaomi Mi4i

₹10,499

Shop Now

Jaipuri Bedsheets starting @ ₹259

ORDER STATUS

Shop Now

Ethnic Jewelry Min 50 Off

Shop Now

One stop for Smart Electronic Accessories!

GADGET SIDEKICKS

Upto 80% Off

Shop Now

Home page Cracker Deal (* As highlighted)

Reports :: Reports - Admin x (10) - dipta.chowdhury@s x Online Shopping Store | B x Online Shopping Store | B x

www.shopclues.com

SHOPCLUES.COM What are you looking for? All Categories Search

SHOP BY CATEGORIES FACTORY OUTLET Wholesale W NRH Rakhi Gifts Kids Store Special Offers

OFFER Super Saver Bazar

Mobiles & Tablets Computers Electronics Electronic Accessories Appliances Home & Kitchen Fashion Footwear Travel & Luggage Jewelry & Watches Beauty & Perfumes Health & Nutrition Sports & Outdoors Books & Stationery Toys & Babycare Automotive Gifts & Flowers

EXCLUSIVE LAUNCH

Mind Boggling Offer
Grab the Phone For ₹6,999

Get Freebies worth ₹6,999 with your purchase!

16 GB Memory Card | 3G Data | Selfie stick | Powerbank & Much More

Intex Exclusive Launch

Shop Now

HOME & KITCHEN OFFERS KIDS STORE OFFERS JAIPUR STORE INTEX EXCLUSIVE LAUNCH SUPER SAVER BAZAAR YOUR FAVOURITE

CRACKER DEAL

Blumelt Candy Crush School Bag

₹149
₹899

Shop Now

SPECIAL DEAL

Zoha Dress Material Set of 5
₹999 ₹2,199

Shop Now

Amiraj Fruit & Vegetable Juicer
₹235 ₹799

Shop Now

EXCLUSIVE

Vegetable Chopper
₹379 ₹1,990

Shop Now

ADDING MORE 'LOVE' THIS RAKSHA BANDHAN

Gift

Store Shop Now

Unboxed Mobiles Upto 77% Off

Xiaomi Mi4i
₹10,499

Shop Now

Jaipuri Bedsheets starting @ ₹259

ORDER STATUS

Shop Now

Ethnic Jewelry Min 50 Off

Shop Now

One stop for Smart Electronic Accessories!

GADGET SIDEKICKS
Upto 80% Off

Shop Now

www.shopclues.com/mobiles/exclusive-phones.html

8:03 PM 8/19/2015

Home page Exclusive Deal Of the Day

Reports :: Reports - Admin

(10) - dipta.chowdhury@

Online Shopping Store | B

Online Shopping Store | B

www.shopclues.com

SHOPCLUES.COM

What are you looking for?

All Categories

Search

SELL WITH US

CALL US

SIGN IN

CART

SHOP BY CATEGORIES

OFFER

Super Saver Bazar

Mobiles & Tablets

Computers

Electronics

Electronic Accessories

Appliances

Home & Kitchen

Fashion

Footwear

Travel & Luggage

Jewelry & Watches

Beauty & Perfumes

Health & Nutrition

Sports & Outdoors

Books & Stationery

Toys & Babycare

Automotive

Gifts & Flowers

FACTORY OUTLET

Wholesale

NRH

Rakhi Gifts

Kids Store

Special Offers

Transform Your House Into a Home

Upto 75% Off on Home Furnishing

SHOP NOW

HOME & KITCHEN OFFERS

KIDS STORE OFFERS

JAIPUR STORE

INTEX EXCLUSIVE LAUNCH

SUPER SAVER BAZAAR

YOUR FAVOURITE

CRACKER DEAL

Blumelt Candy Crush School Bag

₹149

₹899

Shop Now

SPECIAL DEAL

Zoha Dress Material Set of 5

₹999 ₹2,199

Shop Now

Amiraj Fruit & Vegetable Juicer

₹235 ₹799

Shop Now

EXCLUSIVE

Vegetable Chopper

₹379 ₹1,990

Shop Now

ADDING MORE 'LOVE' THIS RAKSHA BANDHAN

Gift Store

Shop Now

Unboxed Mobiles Upto 77% Off

Xiaomi Mi4i

₹10,499

Shop Now

Jaipuri Bedsheets starting @ ₹259

ORDER STATUS

Shop Now

Ethnic Jewelry Min 50 Off

Shop Now

One stop for Smart Electronic Accessories!

GADGET SIDEKICKS Upto 80% Off

Shop Now

Windows Taskbar

7:59 PM 8/19/2015

Homepage strip (* As highlighted)

The screenshot displays the ShopClues.com homepage. At the top, there's a navigation bar with the ShopClues logo, a search bar, and links for 'All Categories', 'Search', 'SELL WITH US', 'CALL US', 'SIGN IN', and 'CART'. Below this is a 'SHOP BY CATEGORIES' sidebar with icons for various product types. The main content area features several promotional banners and product listings. A large banner at the top promotes 'Traditional Imprints from the Heart of Jaipur!' with a 'Minimum 40% off' discount, valid from 17th to 19th August. Below this, there are three columns of product listings: 'CRACKER DEAL' featuring a Blumelt Candy Crush School Bag, 'SPECIAL DEAL' featuring Zoha Dress Material Set of 5 and Amiraj Fruit & Vegetable Juicer, and 'EXCLUSIVE' featuring a Vegetable Chopper. To the right, there are more product listings including 'Unboxed Mobiles Upto 77% Off' (Xiaomi Mi4i), 'Jaipuri Bedsheets starting @ ₹259', 'Ethnic Jewelry Min 50 Off', and 'One stop for Smart Electronic Accessories' (GADGET SIDEKICKS). At the bottom, there's a large banner for 'EVEREADY SWITCH TO THE BRIGHTEST UPTO 60% OFF' and a smaller banner for 'The Handbags Brand Store Starting @ ₹199'. The entire page is framed by a browser window showing the URL 'www.shopclues.com' and a taskbar at the bottom with various application icons.

Reports :: Reports - Admin x (10) - dipta.chowdhury@s x Online Shopping Store | B x Online Shopping Store | B x

www.shopclues.com

SHOPCLUES.COM

What are you looking for?

All Categories Search

SELL WITH US CALL US SIGN IN CART

SHOP BY CATEGORIES

OFFER Super Saver Bazar

Mobiles & Tablets

Computers

Electronics

Electronic Accessories

Appliances

Home & Kitchen

Fashion

Footwear

Travel & Luggage

Jewelry & Watches

Beauty & Perfumes

Health & Nutrition

Sports & Outdoors

Books & Stationery

Toys & Babycare

Automotive

Gifts & Flowers

FACTORY OUTLET Wholesale W NRH NRH Rakhi Gifts Kids Store NEW Special Offers

17TH - 19TH AUGUST

Traditional Imprints from the Heart of Jaipur!

Minimum 40% off

Shop Now

HOME & KITCHEN OFFERS KIDS STORE OFFERS JAIPUR STORE INTEX EXCLUSIVE LAUNCH SUPER SAVER BAZAAR YOUR FAVOURITE

CRACKER DEAL

Blumelt Candy Crush School Bag

₹149 ₹899

Shop Now

SPECIAL DEAL

Zoha Dress Material Set of 5

₹999 ₹2,199

Shop Now

Amiraj Fruit & Vegetable Juicer

₹235 ₹799

Shop Now

EXCLUSIVE

Vegetable Chopper

₹379 ₹1,999

Shop Now

Unboxed Mobiles Upto 77% Off

Xiaomi Mi4i

₹10,499

Shop Now

Jaipuri Bedsheets starting @ ₹259

Shop Now

Ethnic Jewelry Min 50 Off

Shop Now

One stop for Smart Electronic Accessories

GADGET SIDEKICKS Upto 80% Off

Shop Now

ORDER STATUS

EVEREADY GIVE ME RED

SWITCH TO THE BRIGHTEST UPTO 60% OFF

Shop Now

The Handbags Brand Store Starting @ ₹199

Activate Windows Go to PC settings to activate Windows.

8:05 PM 8/19/2015

*Impressions: 13,00,000 Per Day

Home Page New Offers (* As highlighted)

Reports :: Reports - Admin | (10) - dipta.chowdhury@ | Online Shopping Store | B | Online Shopping Store | B |

www.shopclues.com

SHOPCLUES.COM What are you looking for? All Categories Search

SELL WITH US CALL US SIGN IN CART

SHOP BY CATEGORIES

- OFFER Super Saver Bazar
- Mobiles & Tablets
- Computers
- Electronics
- Electronic Accessories
- Appliances
- Home & Kitchen
- Fashion
- Footwear
- Travel & Luggage
- Jewelry & Watches
- Beauty & Perfumes
- Health & Nutrition
- Sports & Outdoors
- Books & Stationery
- Toys & Babycare
- Automotive
- Gifts & Flowers

FACTORY OUTLET Wholesale W NRH NRH Rakhi Gifts Kids Store NEW Special Offers

17TH - 19TH AUGUST

Your Home, Your Way
Upto 90% Off
Furniture | Home Décor | Kitchen | Appliances
Shop Now

THE HOMEMAKERS SALE

HOME & KITCHEN OFFERS KIDS STORE OFFERS JAIPUR STORE INTEX EXCLUSIVE LAUNCH SUPER SAVER BAZAAR YOUR FAVOURITE

CRACKER DEAL

Blumelt Candy Crush School Bag
₹149 ₹899
Shop Now

SPECIAL DEAL

Zoha Dress Material Set of 5
₹999 ₹2,199
Shop Now

Amiraj Fruit & Vegetable Juicer
₹235 ₹799
Shop Now

EXCLUSIVE

Vegetable Chopper
₹379 ₹1,990
Shop Now

Unboxed Mobiles Upto 77% Off
Xiaomi Mi4i
₹10,499
Shop Now

Jaipuri Bedsheets starting @ ₹259
Shop Now

Ethnic Jewelry Min 50 Off
Shop Now

One stop for Smart Electronic Accessories!
GADGET SIDEKICKS Upto 80% Off
Shop Now

Activate Windows Go to PC settings to activate Windows.

The Handbags Brand Store

SWITCH TO THE

Category Page - Tree Banner

The screenshot displays the ShopClues.com website interface. The top navigation bar includes the ShopClues logo, a search bar, and links for 'All Categories' and 'Search'. Below this, the main content area is divided into several sections: 'SHOP BY CATEGORIES' (listing various product categories like Mobiles & Tablets, Computers, Electronics, etc.), 'Home & Kitchen' (with sub-sections for Decor, Kitchen, Garden, Home Improvement, Hardware & Sanitaryware, Dining, and Furniture), 'Offers' (featuring Kitchen & Dining Special, Furnishing Special, Lunch Boxes Special, Wall Clocks @ 199, and Summer Home Revamp), and 'Top Brands' (listing brands like Tupperware, Milton, Nayasa, etc.). A prominent red-bordered banner for 'JOYO' is positioned on the right side of the main content area. The banner features the Joyo logo, the text 'JOY OF LIFE', and a large discount offer: 'STOREWELL CONTAINERS UPTO 50% OFF enhance the look of Your Kitchen'. Below the text, there is an image of a set of seven colorful plastic containers. At the bottom of the banner, it says 'Set of 7' and 'Shop Now'. To the right of the banner, there are more promotional tiles for 'Special Offers', including 'Adding More Love This Raksha Bandhan' and 'Gadget Sidekicks'.

Reports :: Reports - Admin x (10) - dipta.chowdhury@s x Online Shopping Store | B x Online Shopping Store | B x

www.shopclues.com

SHOPCLUES.COM

What are you looking for?

All Categories Search

SHOP BY CATEGORIES

OFFER Super Saver Bazar

Mobiles & Tablets

Computers

Electronics

Electronic Accessories

Appliances

Home & Kitchen

Fashion

Footwear

Travel & Luggage

Jewelry & Watches

Beauty & Perfumes

Health & Nutrition

Sports & Outdoors

Books & Stationery

Toys & Baby care

Automotive

Gifts & Flowers

Home & Kitchen

Decor

Candles & Fragrances

Hookah

Lighting

Lucky Bamboo

Artifacts

More...

Furnishing

Rugs / Door Mats

Bath

Bed

More...

Furniture

Bedroom

Beanbags

Office Furniture

Chairs and Recliners

More...

Dining

Dinnerware

Serveware

Tableware

More...

Kitchen

Kitchen Linen

Cookware

Kitchen Cutting Tools

More...

Garden

Seeds & Bulbs

Pots & Planters

More...

Home Improvement

Home Cleaning

Bathroom Accessories

Home Utility

Hardware & Sanitaryware

Curtain Brackets

Tools

Electrical Fixtures

Paints & Paint Tools

More...

Offers

Kitchen & Dining Special

Upto 80% Off

Storage Organization

Serveware

More...

Furnishing Special

Upto 75% Off

Bedsheets

Curtains

More...

Lunch Boxes Special

Starts At 66/-

Wall Clocks @ 199

Summer Home Revamp

Upto 80% Off

Towels

Rugs & Doormats

More...

More...

Top Brands

Tupperware

Milton

Nayasa

Pearlpet

Hawkins

Balra

Luminarc

Bombay Dyeing

Prestige

Princeware

Jaipan

Signoraware

Bajaj

Nirali

Padmini

Special Offers

ADDING MORE 'LOVE' THIS RAKSHA BANDHAN

Gift Store

Shop Now

Mobiles 77% Off

Xiaomi Mi4i

₹10,499

Shop Now

Jaipuri Bedsheets starting @ ₹259

ORDER STATUS

Jewelry 50% Off

One stop for Smart Electronic Accessories!

GADGET SIDEKICKS

Upto 80% Off

Shop Now

SWITCH TO THE

8:14 PM 8/19/2015

*8,00,000 impressions per day

Category Landing Page – Platinum Banner

Reports :: Reports - Admin x (10) - dipta.chowdhury@s x Online Fashion Store - Sh x Online Shopping Store | B x

www.shopclues.com/fashion.html

SHOPCLUES.COM Search in Fashion Fashion Search

SELL WITH US CALL US SIGN IN CART

SHOP BY CATEGORIES

FACTORY OUTLET Wholesale W NRH NRH Rakhi Gifts Kids Store NEW Special Offers

Category Filters

Fashion

- Men's Apparel
- Women's Apparel
- Kid's Apparel
- Bags & Wallets
- Accessories
- Summer Fashion Fiesta NOT
- 3D T-Shirts Special NOT
- Price Point Store NOT
- Designer Sarees Special NOT
- Blockbuster Ethnic Boutique NOT
- Polo Tees Special NOT
- Dress Materials

Price See All

Rs. - Rs. Go

Fashion

ColorPlus | INCYNK | LAWMAN Pg3 BE THE STAR

spykar | TSX | Raymond

PARK AVENUE | YEP ME

GENTLEMEN'S KIOSK

Upto 70% Off On Your Favorite Brands

Shop Now

OFFERS CATEGORIES BRANDS

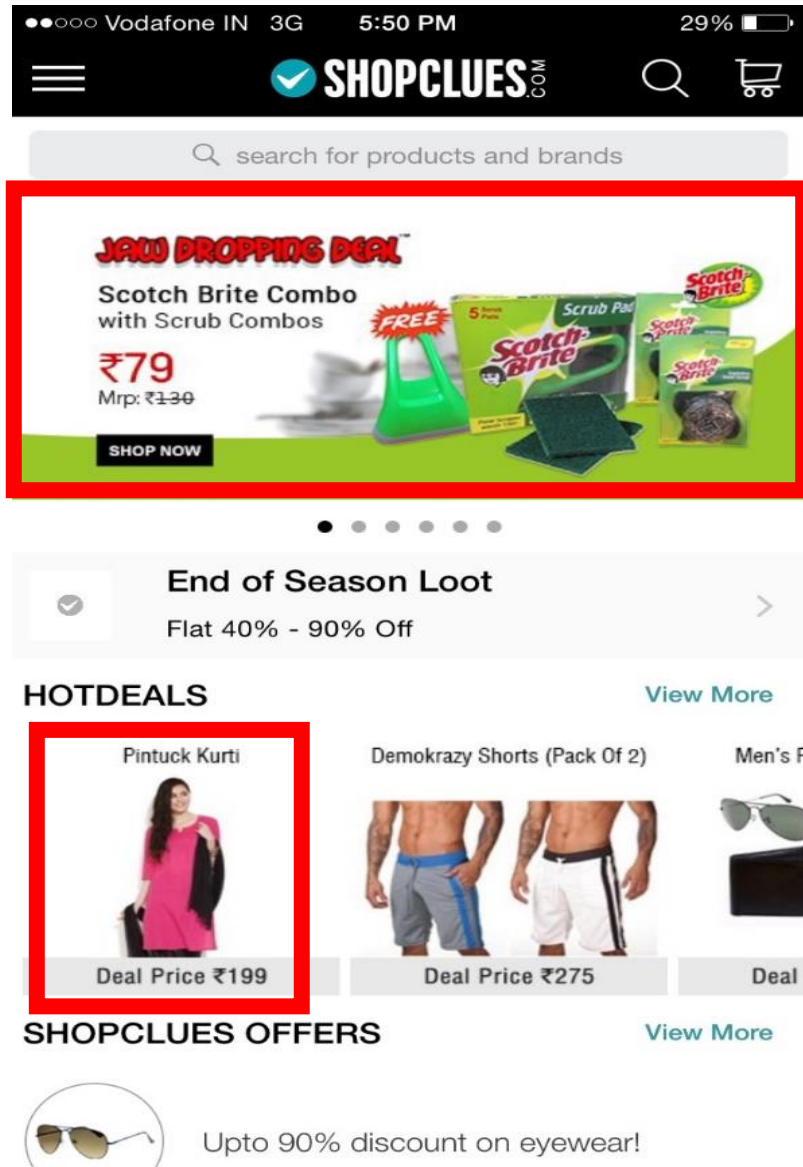
Activate Windows Go to PC settings to activate Windows.

bankbazar.com

Waiting for cm.g.doubleclick.net...


8:15 PM 8/19/2015

Mobile App banner & Hot Deal




*10,00,000 impressions per day

Social Media Presence




Facebook

- **2.5 million+** likes



Twitter

- **12.4K** Followers



Google+

- **10,791** followers
- **12,099,163** views

E-Mailers

- 8 million registered data base
- Open Rate for e-mailer is around 25-30%
- Click Rate of 8-10%
- Brand, product and sale driven promotions
- Conversion rate is around 8-10%
- Category specific Mailers
- Content driven Mailers
- New Brand Launch Mailers



Mailers: Daily Two Mailers Marked

MAILERS	VOLUME/ REACH
Promotional Mailers	7.5 million/month
Exclusive Mailers	Subject to TG

Morning mailer link :

http://cdn.shopclues.net/images/mailer/jd_080615/index_icbs.html

Evening Mailer:

http://cdn.shopclues.net/images/mailer/sports_hobby_loddy_6615/index_icub.html

Mailer

Tue 6/2/2015 3:15 PM
Jaydeep Deshpande <jaydeep.deshpande@gmail.com>
Fwd: Rs.250 OFF on every purchase above Rs.500 with Bumper Cashback Sale!
To: dipa.chowdhury@shopclues.com; harsh.tandon@shopclues.com
If there are problems with how this message is displayed, click here to view it in a web browser.



SHOPCLUES.COM

Electronics Deals Lifestyle Picks App Special

My Offers

BUMPER CASHBACK SALE

Upto **90% OFF** + **50% CASH BACK**

SHOP ABOVE ₹500 & GET ₹250 VOUCHER

11000+ Styles & 50+ Brands available


Men's Apparel
Upto 75% off

SHOP NOW

Morning Mailers

Starting @ ₹99

SHOP NOW



Wallets

BUMPER CASHBACK SALE

Upto **90% OFF** + **50% CASH BACK**

On Fashion, Footwear, Jewelry & Watches


SHOP, SAVE AND WIN

SHOP NOW

WEEKLY HOME SHOP STOP


Everything @ ₹125

SHOP NOW



One Day Deals


Rockbottom 20" Duffle Bag with Trolley



₹399

SHOP NOW


Biotique Anti Tan Facial Kit - 60 gm



₹179

SHOP NOW


Driving Vision Sunglasses (Combo of 3)



₹189

SHOP NOW

Digital Clock with Holder



₹299

SHOP NOW

SHOP BY CATEGORY

Gadgets Style Trends Others

Evening Mailers

MRP Rs. 499
Deal Price Rs. **374**

SHOP NOW

MRP Rs. 710
Deal Price Rs. **568**

SHOP NOW

MRP Rs. 690
Deal Price Rs. **586**

SHOP NOW

MRP Rs. 1,398
Offer Price Rs. **1,118**

SHOP NOW

Your Ideal Academic Companion

UPTO 85% OFF

SHOP NOW

LINC Reynolds apsara NATARAJ



PAPER STICK FILE FOLDER WITH FLAP



MRP Rs. 349
Deal Price Rs. **123**

SHOP NOW

CLIP BOARD



MRP Rs. 399
Deal Price Rs. **47**

SHOP NOW

CELLO TAPES SET OF 12 PIECES



MRP Rs. 170
Deal Price Rs. **67**

SHOP NOW

REYNOLDS PAPER MATE PACK OF-2



MRP Rs. 100
Offer Price Rs. **53**

SHOP NOW

Inserts:

Type	Size	Price	Other Info
INSERT	upto 5X4 inches	Rs 5 per insert (Minimum purchase of 30,000 inserts)	Flyers with information about your brand/products
SAMPLE	upto 50 gms	Rs 3 per insert (Minimum purchase of 10,000 samples)	Physical product sample
RETAIL COUPON	upto 5X4 inches	Rs 5 per insert (Minimum purchase of 10,000 inserts)	Flyers with coupon posted on it that would be valid in a physical store

*Minimum No is negotiable

Merchandising Properties

1. Sunday Flea Market

Live on

- Saturday 8pm – Monday 3pm

No. of SKUs

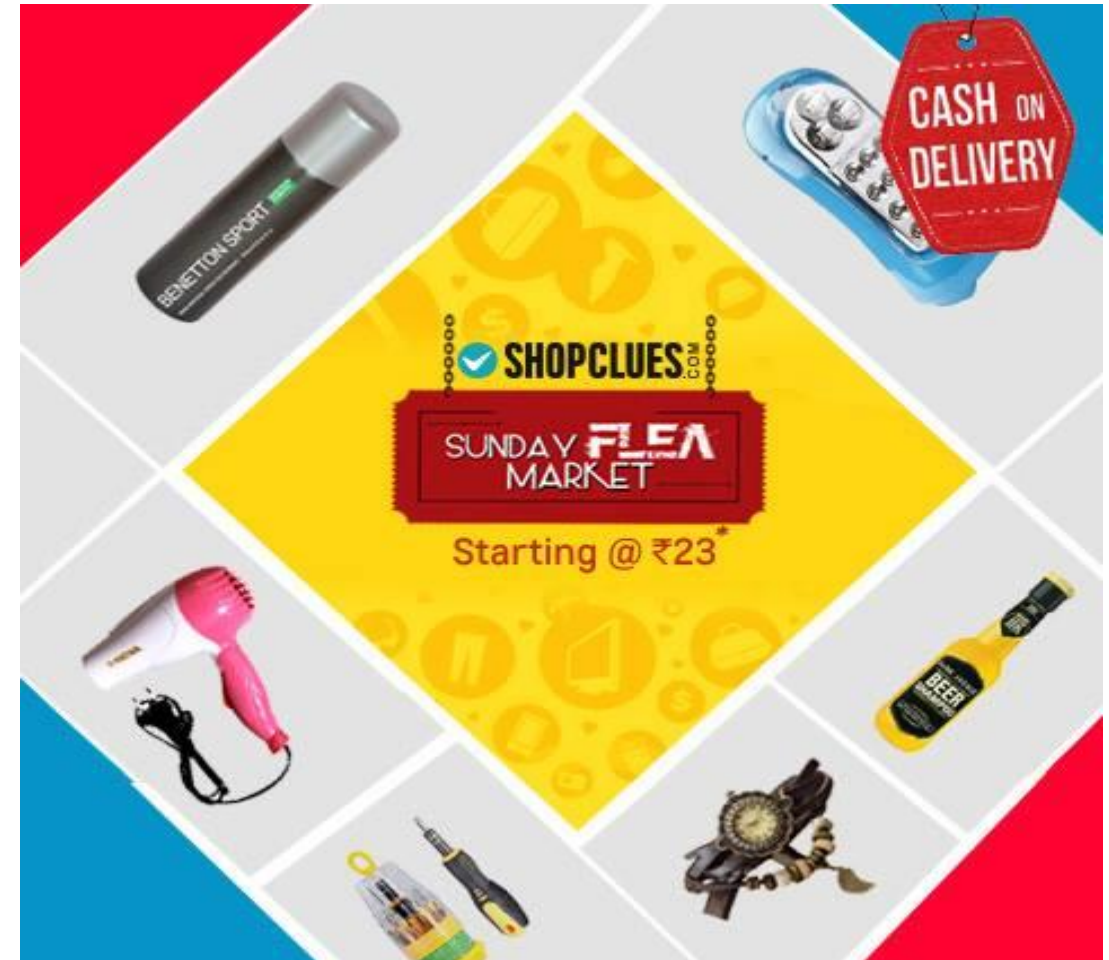
- Total – 2000 products

USP

- Long tail products
- MRP < Rs 500
- Heavy discounts ,volumes moved

Sheets Closed

- Sheets closed on Monday



The Sunday Flea Market is an innovative offering from Shopclues.com and has been modelled on the famous and most-loved concept of flea markets in India. This sale goes live every Sunday and offers a myriad of products at huge discounts but in limited quantities.



Impressions/ Visitors Data- SFM Property



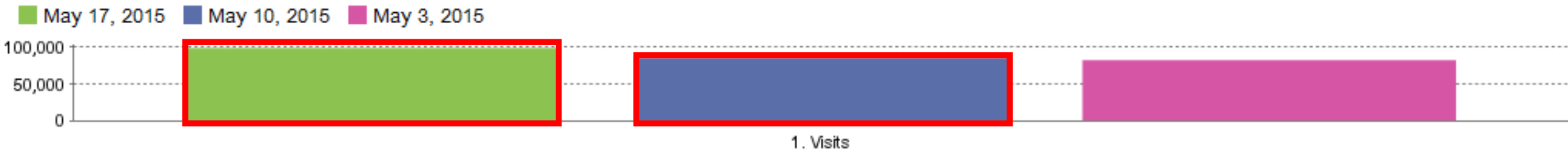
Ad Hoc Analysis

Company: Clues Network

Report Suite: ShopClues.com Production

Date Range: Feb 20, 2015 - May 20, 2015 (Last 90 Days)

Page



2. Super Saver Bazar

Live on

- Wednesday 11am –Thursday 3pm

No. of SKUs

- Total – 450 products

USP

- High ASP Products
- MRP – upto Rs 1500
- Wholesale Products only

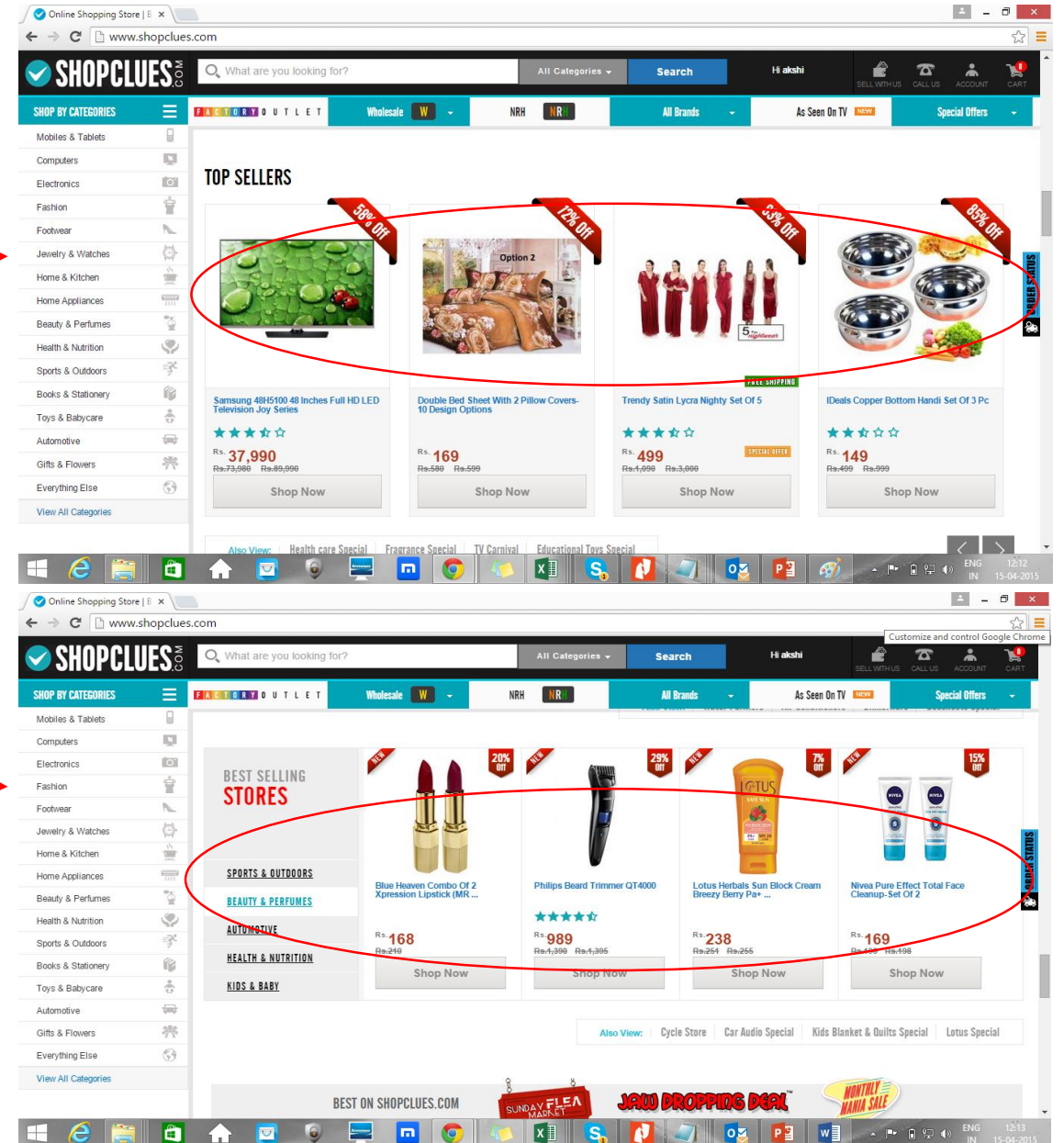
Sheets Closed

- Sheets closed on Thursday



3. Home Page Blocks

- Special Deals
- Featured Products
- Top Sellers
- Category Block
- No Limit on MRP
- Discount >10%



THANK YOU!