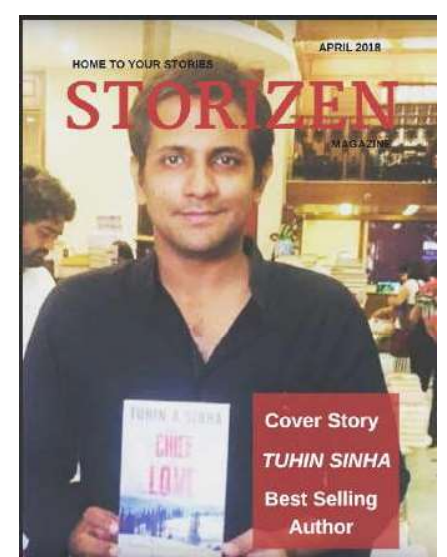
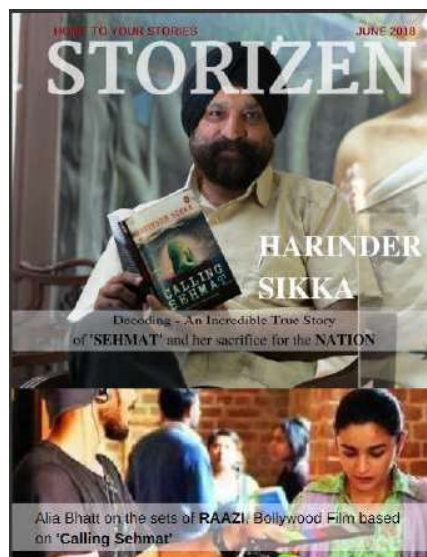
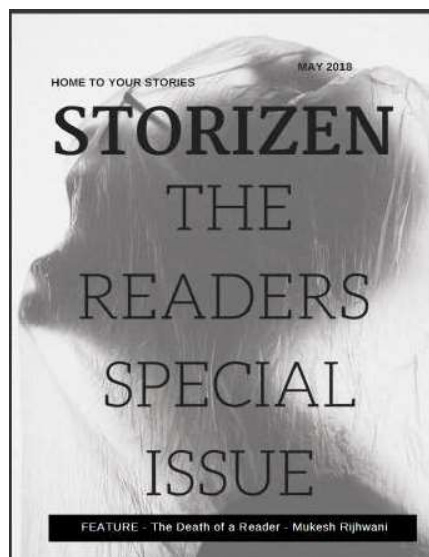


STORIZEN

## MEDIA KIT 2019

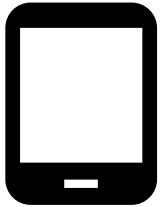




# Empowering Writers

Since its inception in the year 2013, Storizen has aimed to empower authors, writers, and bloggers across the globe and reach their untapped audience. Storizen is a platform that caters not only to the elite but also the new, rising stars in the literature world. Storizen has and aims at delivering sharp and engaging stories by investing in the highly intellectual minds of the authors, bloggers, and writers. Post its re-launch in March 2018, Storizen has been able to develop a niche as a sought-after medium in the literary space and undoubtedly, it continues to evolve and expand.

# The Storizen Footprint



## Digital Edition

Impressions - 500,000+

Reads - 35,000+

---



## Social Media

### Facebook

Likes - 5700+

Average Monthly Reach - 25,000+

### Linkedin

Organic Followers - 7000+

### Pinterest

Average Monthly Views -  
12,000+

## **Digital Publishing Advertising Rates**

Sizes	Price (INR) (1 month)	3 months	6 months	9 months	12 months
Full page	1600	6000	10000	15000	20000
Double Spread	3500	11000	18000	28000	38000
Outside Back Cover	3500	11000	18000	28000	38000
Inside Back Cover	3600	12000	20000	32000	42000
Inside Front Cover	3600	12000	20000	32000	42000
<b>Leaderboard Banner</b>					
Horizontal Banner	1500	4000	6000	9000	12000
Vertical Banner	1500	4000	6000	9000	12000

## **Premium Position Rates**

Sizes	Price (INR) (1 month)	3 months	6 months	9 months	12 months
<b>First 15 Pages</b>					
Full Page	2500	8000	12000	18000	26000
Double Spread	3500	10000	14000	24000	35000
Page Facing Editor's Note	1500	5000	8000	11000	15000
<b>Cover Story</b>					
Full Page	1800	6000	9000	14000	18000
Double Spread	3500	12000	18000	30000	42000