

Telangana, a state that was born after many struggles over years, is today the fastest growing State in India. The aggressive surge in information technology has witnessed Hyderabad becoming second home to giants including Facebook, Microsoft, Google, Apple and so on. The State has become the center of investments and interest for many as it is also rated as No:1 State in ease of doing business.

Telangana Today, the new true voice of the people is also the sister publication of Telugu daily, Namaste Telangana that has already carved a niche for itself amongst the people of Telangana.Telangana Today promises focused audience for all partners and a bang for their buck.

Telangana Today's offerings include a 16-page main broadsheet, which is a complete package of news on developments, business, sports and entertainment. There is a 16-page youth-oriented daily tabloid, bringing to the table a mix of information on music,food,fashion,lifestyle,health and technology along with puzzles and cartoons. Education Today and Property Today are the two weekly attractions which will address the information needs of students and general public. The Sunday Magazine is the right companion for a relaxed Sunday, with articles from known names spanning a wide and diverse spectrum.

Go Ahead, Call our representative for yearly volume deals, special positions and sponsorships.



Telangana Today

Telangana`s True Newspaper

ADVERTISEMENT TARIFF (with effect from 15th December 2016)

Main Edition Rates	(in Rs. Per sq. cm.)
DISPLAY (Colour) :	
Hyderabad Edition :	1300
Rest of Telangana :	1300
Telangana (combined) edition :	2500

Front Page (Colour)	
Hyderabad Edition :	1560
Rest of Telangana :	1560
Telangana (combined) edition :	3000

Appointments (Colour or b/w)	
Tenders (b/w) :	1300
Bank Notices : (under SARFAESI)	150

Supplements	
Property Today :	650
Sundayscape :	650
Education Today :	500

Classifieds	
Line (Min.4 Lines (35 Characters per line)) :	500
Extra each line :	100

Display (Min size 3.9 x 3)	
	225

TABLOID TODAY	
DISPLAY (Colour) :	
Hyderabad City :	900
Rest of Telangana :	450
Personal greetings (fixed size 4x6) per insertion :	1000

- Note:**
- Specified page/position premium 20% on card rate
 - 30% discount on card rate for B/W advertisements



- Mechanical details:**
- Front page minimum acceptable size 12 cms width x 16 cms height.
 - Front page Skybus min. size 33 x 5; and max size should be 33 x 8 cms.
 - Full page size: 33 x 52 and decimals are not accepted.
 - Minimum width for regular display should be 4 cms. and height 3 cms.
 - If height of the advertisement is 48 cms. or more it will be billed for 52 cms.
 - If width of the advertisement is 29 cms. or more it will be billed for 33 cms.
 - Tabloid full page size: 25 x 32 cms.



REACH OUT TO THE STATE THAT IS SURGING AHEAD



TERMS & CONDITIONS

RELEASE ORDERS

- All Advertisements will be accepted with the Released Order /Authorization letters and authorized signature only.
- Every advertisement submitted for publication must provide the name and address of the advertiser clearly though not for publication.
- The placing of an order for the insertion of an advertisement shall amount to an acceptance of the above conditions and no separate acceptance of these conditions is necessary. Conditions stipulated on an Agency's / Advertiser's order form or elsewhere by an Agency / Advertiser shall be void so far as they conflict with these conditions. The other conditions, if any, in the order forms etc., will not become enforceable unless specifically accepted by the management.
- The agency and or the Advertiser hereby indemnify TELANGANA PUBLICATIONS PVT LTD., the proprietors of TELANGANA TODAY and its employees against all actions, demands, losses, costs, charges, expenses, damages etc. which TELANGANA PUBLICATIONS PVT LTD. And l any of its employees may incur or that may arise because of the publication of any advertisement on behalf of the Agency and or the Advertiser.
- Due care is taken that advertisements shall, as far as possible, appear on the days specified. But no guarantee is implied in the acceptance of an order and publications will not accept any liability if any advertisement is published on the days other than those desired.
- The Management reserves the right to decline publication of any copy / illustrations which, in their opinion, would disfigure damage reputation of the paper or prejudice other advertisements, also to refuse or suspend the publications of any advertisements, at any stage and under any condition without assigning reasons. No advertisement which violates the Provision of the Drugs and Magic Remedies (Objectionable Ads) Act 1954, the Emblems and Names Act (Prevention of improper use) 1950, the prohibition act of various states, RBI Rules and Regulations, Prize competitions Act and any other relevant acts that are in vogue, also person defamatory Ads (containing derogatory / offensive language) and appointments ads of private institutions asking applications money are not accepted.

POSITIONS

- Advertisement accepted for a fixed position but, for some reasons, not given the required positions shall be changed at the ordinary rate. The management reserves the right to place the advertisements in any conditions without assigning reasons.
- The Management reserves the right to place the advertisement in any page of any of its sections. No page or positions will be guaranteed for any advertisement, unless extra / charge premium paid for the same.
- The deadline for cancellation 3 days prior to date of insertion in the Main Section in ordinary position, Front Page / Special Position advertisements cancellation notice will be entertained provided we have an alternate booking otherwise space booked for will be billed.
- While every Endeavor will be made by publications to avoid carrying of competitive advertisement near each other, no guarantee can be given in this respect nor will claims be entertained for free insertions in the event of advertisement of rival product appearing on the same page / issue or facing page

MATERIAL

- Material required for B&W or Color advertisement is CD / along with color printouts.
- If scanning must be done by us, additional charges will be billed and scanning will be done at the advertiser's risk. No claims for poor reproduction will be entertained.
- Telugu to English translation can be done on special request by Agency / Clients. Translation charges are extra. Rates can be obtained on request (Translation will be done by professionals but management is not responsible for mistakes).
- Used Material will be kept with us for a Maximum period of 15 days.
- The deadline for receipt of advertisement material is 3 days prior to date of insertion.
- The Management does not hold itself responsible for any damage or loss done to artwork while in transit or in their custody. Due care will be taken to ensure good reproduction. However, the management accepts no responsibility for faulty printing due to defective material supplied and circumstances beyond their control and no claims will be entertained for free repeat insertions.
- Advertisements are accepted in good faith and the company accepts no responsibility whatsoever regarding the bonafide of the advertiser or the nature or contents of the advertisement published.

ACCOUNTS/BILLING

- The charges for all advertisements are to be made by cash or demand drafts only, Cheques are accepted from approved Accounts (Advertising agency / Clients). All payments must be made in favor of M/S TELANGANA PUBLICATIONS PVT LTD. payable at HYDERABAD.
- Quarter and Half Cm. Measurements are not accepted and any fraction of a cm will be adjusted to the next higher figure.
- The management shall be at liberty to revise the advertisement rates for their publications without any prior notice to the Advertisers / Advertising Agencies, Prevailing Rates on the date of insertion will be applicable.
- Clients are requested to collect Box No. letters at the place of publication. Response received for Box No. Advertisements will be delivered only on production of Original release order. Service will be open for 15 days only from the date of publication. letters received after 15 days will be destroyed.
- Where credit has been allowed, bills must be paid strictly by the due date, failing which interest will be charged at 24% p.a. from the date of bills till date of payment.
- All bills with supporting vouchers will be submitted to the Agencies / Advertisers before the 15th of following month. No tear sheets will be supplied for the Classified advertisements. Any complaint concerning any bill / voucher cutting will not be entertained unless reported in writing within 15 days of its receipt. On the receipt of such a complaint the matter will be investigated and if considered necessary in the opinion of the management, the same will be rectified. However, the tendency of any such disputed complaint will not be regarded as a sufficient reason or ground for the nonpayment of bills. If the Agencies / Advertisers fail to pay the bills within the time stipulated or to comply with the terms and conditions in the tariff card, the management will be at liberty to suspend publication of the advertisement given by the said Agencies / Advertisers without any notice. Main edition advertisements transferred to District Newspapers only one District Edition tear sheet will be supplied with the bill.
- Only the courts at Hyderabad shall have jurisdictions in case of any dispute or any legal proceedings.