MEDIA





The Banking & Finance Post Focuses on:

- Voice of Banking Fraternity.
- View of the Policy Makers from the Banking Sector Across India
- Opinion of the Global Banking Thought Leaders
- Banking Technology Industry Leaders
- Future of New Innovations in Banking Sector

RECENT COVERS BFSI MAGAZINE









- Central Government Finance Ministry
- Regulatory Bodies Aadhar Department, NABARD, National Payment Corporation of India & Direct Benefit Transfer
- CMDs, CTOs, CIOs, CISOs & IT Heads of Public/Private sector banks from PAN India
- Cooperative Banks Chairman & other top level management
- Various State Government Finance Ministry
- Corporate in the Finance Sector
- Banking Technology Service Providers
- Insurance, Small Banks & Payment Banks
- Future of New Innovations in Banking Sector

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	Page 3	195mm x 272mm	185mm x 262mm	205mm x 282mm	90,000		
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Airtel Payment appoints Anubrata Biswas as MD, CEO

Airtel Payments Bank has appointed Anubrata Biswas as its Managing Director and Chief Executive Officer. The post was lying vacant since end-December after the exit of Shashi Arora, who left the bank due the to the A

PORTAL

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NEWSLETTER

POSITION	SIZE	DURATION	TARRIF (INR PER INSERTION)			
BANNERS OF PORTAL						
Leaders Banner	728 x 90	31 Days	3,00,000			
Top Banner	468 x 60	31 Days	2,00,000			
Side Banner	300 x 250	31 Days	1,50,000			
Banner within Stories	468 x 60	31 Days	1,00,000			
BANNERS ON NEWSLETTERS						
Featured Video	NA	Weekly (2)	3,00,000			
Top Banner	468 x 60	Weekly (4)	2,00,000			
Top Banner	468 x 60	Weekly (2)	1,00,000			