

*the*  
**MAN**

THE WEEK

**IN A RADICAL NEW LOOK & FEEL  
FROM NOV 18!**

INDIA'S ONLY UBER LUXURY MONTHLY FOR MEN

**THEWEEK** **THE MAN**

*The go-to magazine for the sophisticated consumer  
looking for ultra luxury experiences, products & more!*

# *The New Avatar!*

- An aggressive freshening up starting from the masthead!
- Irreverent & provocative.
- A new visual narrative to the good things in life!

But the focus remains the same - **The Man! The Indian Man!**

# *Why The Change?*

In a digitally advanced world, The new Man is :

- Looking for exclusive experiences!
- Intelligent than ever before!
- Affluent than ever before!
- One who covets success & finer things in life like never before!

To stay relevant to these people, *The Man* has changed.

# *The Man Behind*



The New Editor in Charge of The Man Magazine, Bobby John Varkey, has over 17 years of editorial experience working with various popular magazines.

# **Unveiling The New Look**

*The cover*

INDIA'S ONLY UBER LUXURY MONTHLY FOR MEN

# THE MAN

THE WEEK

NOVEMBER 2016 | 150

REGISTERED NO. KUJ/TM/107/2016-18. Published on 1st August

FASTEST SUV IN  
THE WORLD:  
LAMBORGHINI URUS

DON'T WORRY  
GENTLEMEN, YOU'LL  
SURVIVE #METOO

## FORMULA WON

THIS IS HOW THE RICH OF THE WORLD WATCH THE ABU DHABI GRAND PRIX. WE GIVE YOU A YACHT-SIDE VIEW OF THE TRACKS

[www.theman.in](http://www.theman.in)



# Covers

INDIA'S ONLY UBER LUXURY MONTHLY FOR MEN

THE MAN

THE WEEK

FEBRUARY 2019 ₹1100



**The CARAT KINGS**

FOR SIDDHARTH AND SAMARTH KASLIWAL OF JAIPUR'S GEM PALACE, FAMILY IS AN ARTICLE OF FAITH

MORPHINE FOR THE BRAIN: Fight the prison of feelings and con pain

50 ULTIMATE PRODUCTS YOU MUST GET: Smarter, sharper, better-than-ever list

REGISTERED NO. KL/KTM/107/2018-20. Published on 1st February 2019

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THE MAN

THE WEEK

DECEMBER 2018 ₹1100



ANNIVERSARY SPECIAL 15 DEC 2018

BIGGER THAN A BLOCKBUSTER

LIFE LESSONS BY GAUTAM SINGHANIA  
GAURAV GUPTA  
SHEETAL MAFATLAL  
KUNAL RAWAL  
SARAH TODD  
PAVAN SHETTY  
MARTIN SCHWENK

RAJKUMMAR RAO

**IN THE BIG LEAGUE**

India's fascination with this superstar is more than a fleeting infatuation. He's here to win it with his craft and humility

REGISTERED NO. KL/KTM/107/2018-20. Published on 1st December 2018

INDIA'S ONLY UBER LUXURY MONTHLY FOR MEN

THE MAN

THE WEEK

DECEMBER 2018 ₹1100



14th ANNIVERSARY SPECIAL

**WORLD'S MOST POPULAR TAILORS**

The incredible success story of an Indian father-son team

OUR SEXIEST COVER GIRLS

REGISTERED NO. KL/KTM/107/2018-20. Published on 1st December 2018

*The Man has answers to all your queries in an omnichannel experience*

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Spend just one morning doing the things on our planner and you'll be 100 per cent better in the bedroom

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## Your heart late night your hands Here's how to And avoid high BP in the future save



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Spend just one morning doing the things on our planner and you'll be 100 per cent better in the bedroom

## Lamborghini Urus: World's fastest SUV

Spend just one morning doing the things on our planner and you'll be 100 per cent

75

## Lebanese delights

Spend just one morning doing the things on our planner and you'll be 100 per cent better in the bedroom

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*The Man will leave no trend unexplored, no personality unnoticed*

COVER STORY/GRAND FORMULA

Consider the curious case of the Masai, a nomadic tribe in Kenya and Tanzania. In the 1960s, a scientist named George Mann, MD, found that Masai men consumed a diet that was at least 60 per cent fat (red meat ous case of the Masai, a nomadic tribe in Ken

# GRAND PICKS

STORY  
Kunal majumdar  
PICTURES  
Vibhuti Bhattacharya



*The cover story*

*From the sharpest styling, hip designers and essential luxe experiences to the latest and greatest in travel, high-end watches, yachts, private aircrafts, gadgets, pop culture, cars... and much more*

FEATURE/GRAND FORMULA

FEATURE/GRAND FORMULA

**1** **BMW Z4 - 4Q - RS 80 LACS**  
 BMW RECENTLY debuted the third-generation model of its Z4 roadster, which has been updated with a completely fresh design inside out. Gone are the sleek headlights, which have been replaced by big, bold lamps that flank more muscular looking version of BMW signature kidney grilles. The hard folding roof has also been swapped with fabric soft-top to keep the

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.



**6** **AUDI A8 - 1Q - RS 1 CR.**  
 THE FOURTH-generation Audi A8 was unveiled at the Audi Summit in Barcelona 2017 and has been on sale in international markets since late last year. However, the Audi flagship sedan's launch in India has been delayed, which is now expected to arrive in early 2019. The design of the new A8 is based on the Audi Prologue concept that was showcased back in 2014. It's not only

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**2** **AUDI Q8 - 2Q - RS 90 LACS**  
 AUDI HAS added a new range-topping Q model to its SUV product line-up that will look horns with the likes of BMW X6 and Mercedes-Benz GLE Coupe. With a slanting coupe-like roof, the Audi Q8 gives up on the practicality of Q7 and it's three row of seating for style. Instead, the Q7 combines the high-riding stance and all-wheel-drive system of a SUV with the amenities of a flagship sedan, along with sportier

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

# Upcoming cars in 2019

Lake Tahoe isn't just one of America's most photogenic spots, it's also an all-weather outdoor destination where

**7** **PORSCHE 911 992 - 4Q - RS 1 CR**  
 THE 992 generation Porsche 911 is yet to be officially unveiled and is only expected to arrive in India in the last quarter of 2019 at the earliest. However, Porsche has strangely made no efforts to hide the prototypes on the new 911 under camouflage ahead of its debut. It has been widely photographed, giving us enough information on the design

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**3** **2019 MERCEDES-BENZ GLE - 4Q - RS 70 LACS**  
 MERCEDES-UNVEILED the new GLE at this year's Paris Motor Show, and it arrives with evolutionary styling updates along with a long list of cutting-edge tech features. The mid-size luxury SUV has grown in size as compared to the outgoing model. However, despite its bigger footprint, it has a lower drag coefficient of 0.29, versus 0.32 for the previous generation, making it

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**4** **2019 PORSCHE MACAN - 2Q - RS 1.1 CR**  
 LAUNCHED IN 2014, the mid-size sporty SUV has been a great success for Porsche and is the best-selling model in many of the key markets for the company. Thus, Porsche decided only to add mild updates to the car's aesthetics and focus on adding more performance. In terms of design changes, the front gets new LED headlights and redesigned bumper, while

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**5** **BMW 8 SERIES - 4Q - RS 1.5 CR**  
 BMW HAS brought back the famed 8 Series from the dead as a replacement for the two-door 6 Series. Developed alongside the M8 GTE race car, the all-new BME 8 Series coupe was unveiled at this year's 24 Hours of Le Mans race. The flagship luxury grand tourer is slightly wider, lower and shorter than the 6 Series coupe, and has been introduced in two variants:

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**8** **VOLVO S60 - 1Q - \$37,000 - RS 60 LACS.**  
 THE SWEDISH car manufacturer recently unveiled the third-generation S60, which is expected to arrive in India in the first quarter of 2019. The new S60 is the latest in the Volvo's product portfolio to receive the company's updated design language, including the instantly recognizable Thor's Hammer headlights and the new cabin design with the Sensus Connect.

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**9** **MERCEDES-BENZ AMG GT FOUR-DOOR COUPE - 3Q - RS 2 CR.**  
 IT WAS back in 2014 when Mercedes-Benz decided to build a Porsche Panamera-rivalling four-door sports coupe, and showcased it in its concept form last year. The German carmaker finally pulled the wraps off the AMG GT Four-Door Coupe at the 2018 Geneva Motor Show. Mercedes may already have several

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

**10** **JAGUAR E PACE - 2Q - RS 60 LACS**  
 JAGUAR INTRODUCED the E Pace compact luxury crossover last year as its 2nd production SUV model. The E Pace is Jaguar's SUV to compete with the likes of the Audi Q3, BMW X1, Volvo XC40 and Mercedes GLA and is predicted to replace the F Pace as Jaguar's highest selling car in the near future. The design of the compact SUV borrows a lot from its bigger sibling.

→ *Burberry's Brit Summer*, 100ml, ₹3,400; *Azzaro*, 100ml.

*Feature stories*

*Professionally-shot and showcased fashion features*

 BIG PICTURE/URBAN SADHU

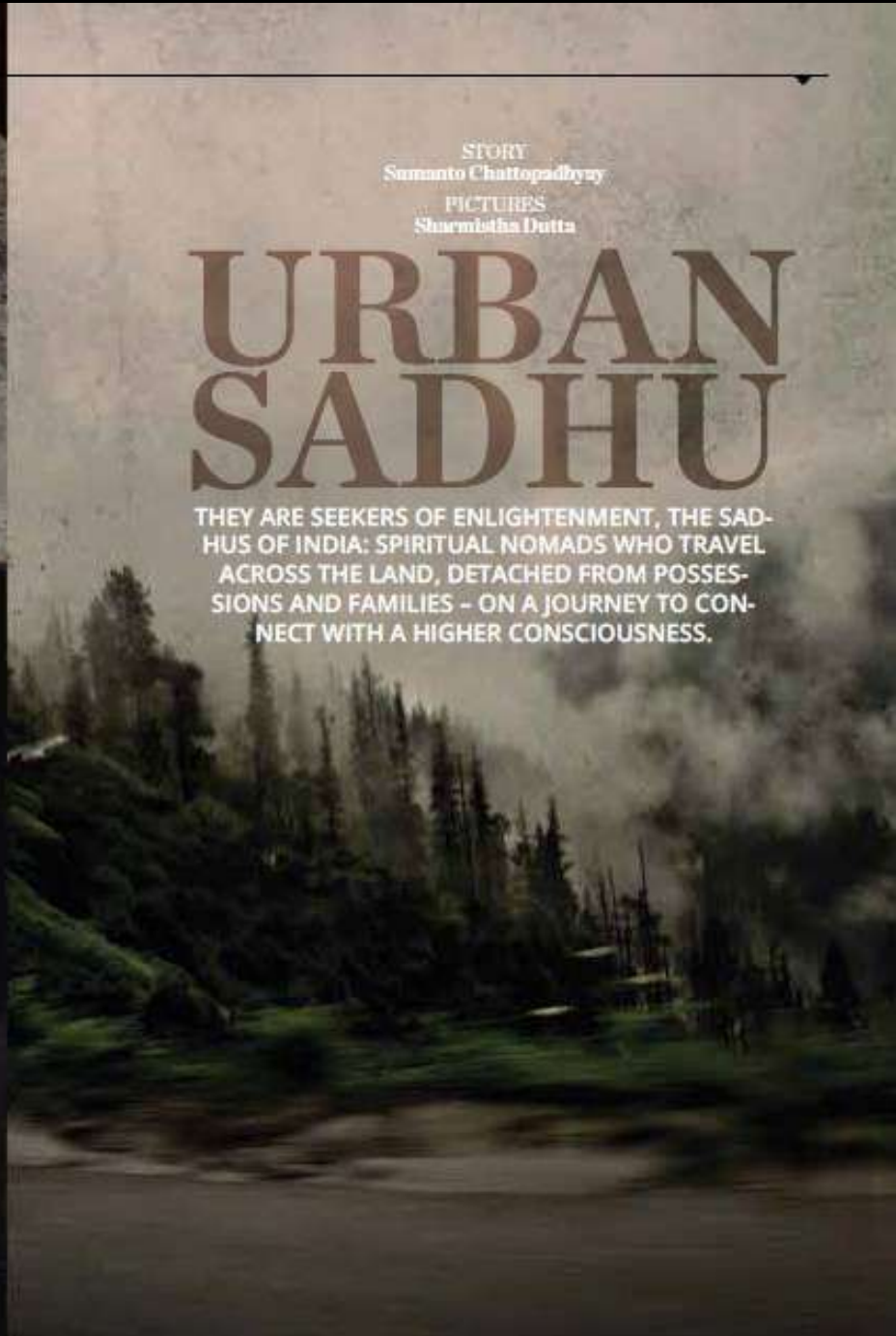


STORY  
Sumanto Chattopadhyay

PICTURES  
Shaumbha Dutta

# URBAN SADHU

THEY ARE SEEKERS OF ENLIGHTENMENT, THE SADHUS OF INDIA: SPIRITUAL NOMADS WHO TRAVEL ACROSS THE LAND, DETACHED FROM POSSESSIONS AND FAMILIES - ON A JOURNEY TO CONNECT WITH A HIGHER CONSCIOUSNESS.



*Feature Stories*



# Lebanese Designs, Arabian Delights

"being alone is a physical state of mind that is not necessarily negative" Ecae volorpor as quam, aut quam aspis repedit labo.



**NOW THAT'S** what we call luxury. There are two restaurants on the property – a French style café with high ceiling and carved wooden chairs and a restaurant with tables set under a tree. The romantic vibe is full on at the latter especially if you choose to sit by the bonfire at the deck. Relax at the resort's spa, relishing the treatments that utilise the fresh waters of the region believed to have healing powers. Water babies can explore the temperature-controlled pool (the only one in Kodaikanal) with beautiful view of the valley.

## THE TAMARA KODAI

Where history meets romance Where history meets romance

# 1

### METHOD

- All the 53 suites have an expert mix of rustic and luxury with wooden flooring, charming
- Colonial style furniture, 49-inch LED television and a king-sized bed. But the piece de resistance
- Is the balcony with lounge chairs that is perfect to savour the view of the Kodai hills with a glass
- Of vino or mocha. Whichever way you tilt the

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### INGREDIENTS

- All the 53 suites have 2 per
- an expert mix of rustic 2 per
- and luxury with wooden 2 per
- flooring, charming 2 per
- Colonial style furniture, 2 per
- 49-inch LED television 2 per



THE MAN OCTOBER 2018 5

*More Masculine, opinionated and definitely exclusive!*

FEATURE/CARS

**THE LAMBORGHINI URUS -- BECAUSE INDIA DOESN'T NEED A SUPER CAR; IT NEEDS A SUPER SUV**

**0-100 kmph**

**3.6 secs**



**I**n all modern doctrines that define the ideal man of today, there's a strange mingling of ideas. One states a prim, sleek and calmly composed gent, while the other demands a dash of ruggedness, a slice of suave and generous dollops of muscle. While I wouldn't blindly aspire to slip into the shoes of this millennial idea of a perfect male of the species, I'd like to know what kind of car would one such pick. And I think this review is all about how I've discovered it, much to my satisfaction and hopefully yours too.

As someone who's resigned to the fortunate fate of writing car reviews for a living, there are two days etched as deeply among my fondest memories. The first time I test drove a car and the first time I drove a Lamborghini. You may wonder what makes these Italian bulls so magnificent. They're big. No, not necessarily in size, but in what they have to offer. Big on performance, big on delight, big on style and big on oomph. Stepping away from their usual super-car offerings, the company has released their bunk of an SUV that's surprisingly agile and doesn't

**Rs 3.34 CRORE**

At Rs 3.34 crore (ex-showroom Mumbai), the Urus is the costliest SUV you'll find on the road. Any road!

STORY  
Dhiran Shah

PICTURES  
Harin Nair

*Luxury Car feature*

LIVES UP TO THE HYPE

# APPLE WATCH SERIES 4

— ASHWIN RAJAGOPALAN

FEATURE GRAND FORMULA



**O**F ALL THE smartwatch brands and ecosystems out there, no other brand has built a compelling case for the smartwatch, the way Apple has done. Apple's 2017 watch and its latest Watch Series 4 have seen Apple pull ahead of the competition. This year's watch is equally a hardware and UI success story and it all begins with a larger screen.

The Apple Watch Series 4 offers more than 30% of extra real estate over its predecessor. Whether you're scrolling through text messages or your image gallery, it's a big deal. Apple hasn't just tweaked the sizes — 40mm/44mm, this year (vs 38mm/42mm last year's) but has shaved the bezels. The screen also packs more pixels per inch and is more vibrant. That's not the only

hardware upgrade. The Series 4 is powered by an S4 chip (64-bit, dual-core processor) that Apple claims is twice as fast as last year's S3 chip. Battery life hasn't suffered despite a larger display or a more powerful chip. We still dodged almost 2 days. Battery life is subjective though and depends on your usage patterns.

Aside from wellness essentials like the heart-rate monitor, the Series 4 also boasts of an Electrical heart sensor that can generate an ECG report with a touch of a button. It's still pending approval from regulatory bodies in countries like India and Apple will be rolling out as part of a software update. There's also a fall detector; the watch will detect a serious fall (made possible by machine learning skills that are able to tell between an emergency

and your regular fall) and shoot an SOS alert. Serious watch aficionados might be tempted to make the switch thanks to the new crown with haptic feedback, another example of skeuomorphic design from Apple. You can hear each click as you scroll down menus.

The re-designed and more powerful speaker and microphone make calls hassle-free on the Series 4. This will be particularly handy if you opt for the Cellular version (3G and 4G LTE are the only networks that support this in India) that allows you to send texts, make calls and stream music even if you've left your iPhone at home. This year's other big story is Watch OS 5, the biggest update to the Watch UI we've seen so far. It adds a whole new set of watch faces that play up the size of the

→ The Apple Watch Series 4 comes in both GPS and GPS + Cellular versions and starts at its \$400. The top-end, Cellular edition 44mm stainless steel variant with Milanese Loop wristband costs at \$950.

## APPLE ADDS MORE OOMPH TO THE SERIES 4 WITH A NEW LINE OF STRAPS FOR 2018

If you think that the Smartwatch is just a gadget, think again. It's equally a fashion accessory and Apple adds to the style quotient with a new set of straps. These are our favourites this year:

### HERMÈS EDITION



**SINGLE TOUR RALLYE:** seeks design inspiration from the classic Hermès driving glove and is crafted in fawn grained Barénia calfskin, you could also buy this band separately.

### HERMÈS EDITION



**SINGLE TOUR:** classic Hermès design with a buckle that plays up the equestrian heritage of Hermès. It's available in five colourways and you can buy the bands separately.

www.hermes.in

### THE GOLD MILANESE



**THE PERFECT** match for the new subtle gold colour case that joins the stainless steel range of cases. This Milanese loop is a modern interpretation of a design technique developed in 19th

www.hermes.in

### THE MODERN



**OUR FAVOURITE** strap from this year's line-up. It looks like a solid buckle but it's actually a two-piece magnetic closure. A boutique French cannery with a 200-year legacy produces the Granada.

### THE SPORTS LOOP

APPLE HAS added cool new shades — the Indigo and Nectarine stand out, to the sports loop range with a double-layer nylon weave. Perfect for active lifestyles.



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# All About The new Man!

Frequency

Monthly

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