

Imparting Knowledge.
Initiating Growth.

THE Retail Jeweller
The Favourite Business Magazine of Retail Jewellers

Reach the Indian & Middle East **RETAIL** JEWELLERY INDUSTRY

Media kit



Retail Jeweller

India's favourite business magazine for jewellery retail

MADE IN
GULF

THE
Retail Jeweller

Retail Jewelle

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OUR PUBLICATIONS

Vogue
Gulf

THE Retail Jewelle

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INDIA



INDIA'S MOST-LOVED

The Retail Jeweller has been the runaway favourite business magazine of India's jewellery retailers since its debut in 2004. Completely focused on the subject of retail, the magazine enjoys serious readership amongst progressive jewellery retailers across the country's top 415 cities.

TRUSTED ADVISER

The Retail Jeweller connects strongly with retailers as they know that we are on their side. Our editorial content is designed to help them do better every season.

BEST NEWS CHANNEL

Think of the Retail Jeweller as a self-help book. Our news and insight features are drawn directly from pathbreaking jewellery showrooms across India and the world. Our top celebrities are the smartest, most innovative and successful jewellers in the industry.

UNEQUALLED REACH

Leading retailers in 415 cities across India read this magazine cover to cover, every issue. Advertising in The Retail Jeweller is like getting your foot in the door of every jewellery store that matters!



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INDIA



12,500 Leading Retail Jewellers in 415 cities and towns.

Owners / Directors
Next Generation of Directors
Retail Store Managers
Buyers
Marketing and PR Manager



EVER-EXPANDING REACH

The Retail Jeweller Gulf now reaches out to more than 5000 leading retailers in the Middle East across six countries. With more and more jewellers being added to our magazine subscription base on a regular basis, your message is bound to get the maximum and the strongest possible multiplier effect in each edition.

INSIGHTFUL & LOCALISED CONTENT

The Middle East is a vast as well as quite a happening jewellery market as a whole. Each market in that region has its own characteristics and dynamics. With our in-depth and on-ground reportage, we always make sure that there are some unique perspectives and takeaways for the readers in the stories we do.

Gulf Cooperation Council Countries



5000 Leading Retail Jewellers in 6 countries of UAE, KSA, Kuwait, Bahrain, Oman, and Qatar.

Owners / Directors
Next Generation of Directors
Retail Store Managers
Buyers
Marketing and PR Manager

The Retail Jeweller Market Tabloid



WHAT WE ARE

The TRJ Market Tabloid is unique, glamorous — and useful! Loaded with news and updates covering the entire jewellery retail industry from product and store launches to events and shows, the tabloid comes complimentary with The Retail Jeweller Magazine. It's a double whammy that leverages the immense brand equity and trust enjoyed by our premier bi-monthly.

WHAT WE DO

We cover the jewellery retail industry, bringing you the latest happenings and trends, at a glance. The magazine offers you in-depth and detailed analysis; in the tabloid we celebrate the glamour and glitter of our industry! Our coverage is easy to read and a visual treat.



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WEBSITE

THE Retail Jewelle

www.retailjewellerindia.com

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NEVER MISSES A BEAT

Daily news updates, news on the latest developments in the industry, news on various retail activities, special interviews, etc. – you know it first and you get it first at retailjewellerindia.com.

KNOWLEDGE AT THE FINGERTIP

Apart from news, retailjewellerindia.com also offers valuable industry knowledge and market insights through articles, knowledge-led pieces by experts, special interviews, etc. Developed by an expert team of journalists, the content helps the retailers stay ahead, always.

STRONG TRACTION

Retailjewellerindia.com enjoys strong traction in the industry especially the jewellery retail community. It has emerged as the most trusted destination for the progressive jewellers to track the industry developments. The site enjoys huge and quality traffic.

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OUR **READERS SAY**

Volume 10
Gulf

THE
Retail Jewelle

OUR READERS SAY

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“ My association with The Retail Jeweller as a reader goes a long way. It's my tracking device for industry happenings. Every section in the magazine has been carefully conceptualized to offer a wholesome diet of accurate information. The magazine always makes a conscious effort to go beyond the news to unearth the underlying strategy.

Rajesh Kalyanaraman,
Executive Director,
Kalyan Jewellers Thrissur



“ The Retail Jeweller is the most sought after business magazine in the industry right now. Everyone who follows this magazine religiously always waits for every edition with irresistible curiosity. Its priority towards quality editorial over advertising is something that has helped it stand apart. The magazine has been playing a key role in giving shape to industry opinion on various issues.

Anil Talwar,
Owner,
Talwarsons – Anil Talwar Group, Chandigarh



“ It is their unbiased coverage's and news about the players in the field that has given them the recognition of being a widely-read publication on jewellery retailing. The magazine has been contributing to a great extent in organizing the industry by sharing information, knowledge and latest trends.

Binaisha Zaveri,
Director,
TBZ – The Original, Mumbai



“ The Retail Jeweller is a complete guide to everyone who is a part of the jewellery fraternity. The past, current trends and future forecasts are very well elaborated through the various articles in the publication. All this helps one to develop the right perspective. Also, the Retail Jewellers India Awards is a great inspiration to all. Keep it up!”

Pratap Kamath,
CEO,
Abaran, Bangalore



“ The magazine is beautifully designed and created but still there is scope for betterment. Also I'd like to see more articles like Maverick Greenhorn, featuring people from the new generation. The magazine is no doubt educative.

Vikram Verlekar,
Managing Director,
Ulhas Jewellers, Goa



“ The Retail Jeweller magazine is not just any other magazine. It's a mirror to the gems and jewellery industry. I would like to see more designs launched by jewellers across the country.

Ravi Choksi,
Director,
Damodardas Jewellers, Vadodra

OUR READERS SAY

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“ The Retail Jeweller is a complete magazine for the Indian jewellery market. The magazine is full of inputs from the people who are very much responsible for taking the industry forward. The magazine has helped us to understand the importance of branding not just in theory but in practice by sharing success stories of the Indian brands. The customer service tips help the staff in polishing their sales skills.”

Jaspinder Singh,
Partner,
Neelkanth Jewellers, Hyderabad



“ The Retail Jeweller is the torchbearer of objective journalism in our industry. It has created a niche for itself by providing impartial views and authentic and well-researched information. The magazine gives us clarity of thought on various aspects of the trade.”

Pankaj Arora,
Director,
Khurana Jewellery House, Amritsar



“ The Retail Jeweller is the trade magazine that we always look forward to. Especially as a retailer, I find it very inspiring when I read about our industry coming out of the typical 'johri' attitude and transforming itself into a world class organization.”

Samir Sagar,
Director,
Manubhai Jewellers, Mumbai



“ My overall reading experience is good. I rely on The Retail Jeweller for product knowledge, current trends in various retail markets. Articles on various aspects of jewellery retailing are really knowledge-enhancing. As this is a purely B2B publications and it reaches out to the retailers in India, I would urge my favourite business magazine to continue with the informative and insightful approach.”

Abhay Gothi,
Managing Director,
Gothis Diamond Jewellers, Chennai



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WHAT ADVERTISER'S SPEAK

Without
Guilt

THE
Retail Jewelle



Rajiv Mehta,
Chief Executive Officer,
Dimexon

“A publication with higher bandwidth in terms of deeper reach amongst our set of target audience across our business spectrum. The content is insightful and valuable. The highly efficient & co-operative team, with a 'human touch' at times goes beyond being just a business associate, thus at times also acts as an 'advisor' to advertisers.



Sanjay Kakadia,
Sheetal Manufacturing

“The world of publications is filled with chaos, but The Retail Jeweller is an exception. Its spirit and energy are engaging and inspiring. The magazine has always understood change, and it supports the changing needs of the jewellery industry.



Sanjay Shah,
Director,
Gold Star Diamond

“The Retail Jeweller is the magazine which caters to the need of today's market. The response from our ad in The Retail Jeweller is exceptional. We have received many inquiries from new customers. It is one of the best media to reach out to retailers. We trust The Retail Jeweller.



Amit Soni,
KIK Jewels (Mahabir Danwar), Kolkata

“Our periodic buyer-seller surveys show a high degree of The Retail Jeweller readership. Opinion is unanimous that it is a most informative magazine. The Retail Jeweller offers us adequate response and coverage, and accordingly we have reduced our advertising in other magazines.



Abhishek Raniwala,
Raniwala Jewellers, Jaipur

“The Retail Jeweller is the first platform to get all retail jewellers together. We see this magazine as a big opportunity to understand our fellow retailers and the emerging Indian market.



Jagdish Pahuja,
Damara Gold

“The Retail Jeweller bridges not just geographical but also perceptual boundaries between creators and sellers, and is a must-have element of your marketing outreach programme.



Kiran Raj Birawat,
Chain & Jewels

“I have received positive responses to advertisements in this magazine. The Retail Jeweller readership is elite and specialized, compared with that of other magazines. This is why many of my customers and business partners follow it.



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PUBLICATION & WEBSITE
RATE CARD

McGraw Hill
Gulf

THE Retail Jewelle

PUBLICATION

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The Retail Jeweller India Magazine

PREMIUM POSITIONS	IN RS. PER EDITION
Art Card	1,00,000
Inside Front Cover	1,00,000
Inside Back Cover	1,00,000
Back Cover	2,00,000
Bookmark	1,00,000
Cover Gate fold	2,00,000
Belly band	2,00,000
Zig Zag Special Innovation	2,00,000
Diamond Spread 8 Pager	4,00,000
Gold Spread 4 Pager	2,00,000
Cover On Cover	10,00,000
REGULAR POSITION	IN RS. PER EDITION
Full Page	60,000
Double Spread	1,00,000

Gulf THE Retail Jeweller

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The Retail Jeweller Middle East Magazine

POSITIONS	USD (PER ISSUE)
Full Page	1,000
Double Spread	3,000

Premium Positions

PREMIUM POSITIONS	USD (PER ISSUE)
Art Card	3,000
Inside Front Cover	3,000
Inside Back Cover	3,000
Bookmark	2,500
Back Cover	5,000
Gold Super Spread	4,000
Diamond Super Spread	5,000
Zig Zag Special Innovation	5,000
Cover Gate Fold	5,000
Cover on Cover	20,000

Retail Jeweller Market

Tabloid

REGULAR POSITION	IN RS. PER EDITION
Quater Page	7,500
Half Page	10,000
Full Page	20,000
Center Spread	40,000
PREMIUM POSITIONS	IN RS. PER EDITION
Inside Front Cover	30,000
Inside Back Cover	30,000
Back Cover	45,000
Cover On Cover	2,00,000

* 5% GST applicable on all INR rates.