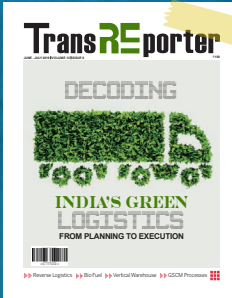


TransREporter

DEC 2019 - JAN 2020 | VOLUME 13 | ISSUE 3

₹150



BEST OF 2019

YEAR ROUND REVIEW



2020



MEDIA KIT

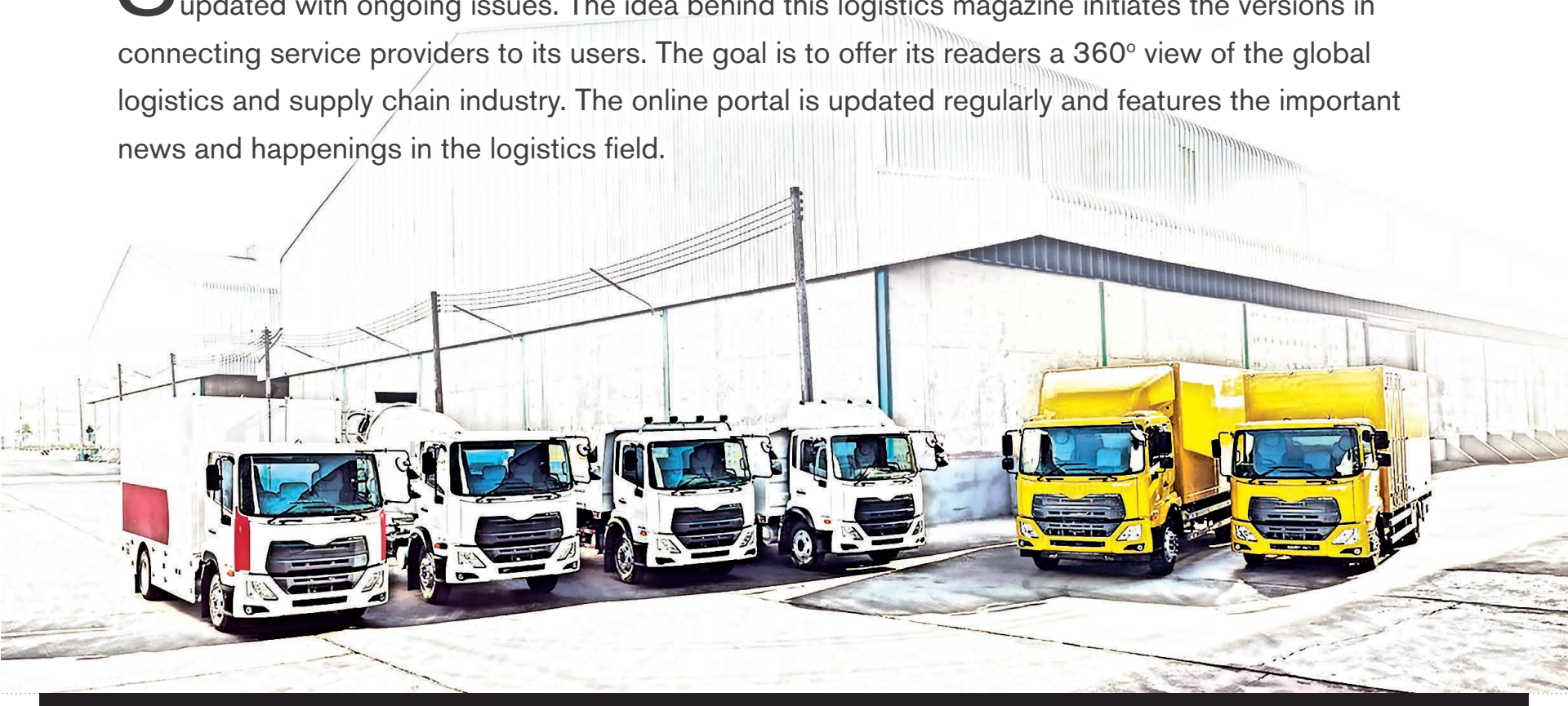
»» Successful Indian Startups »» Innovating Change »» Green Technology



ABOUT US

Trans**RE**porter

Started in the year 2006, **TransREporter** is a must-read publication for industry associates to stay updated with ongoing issues. The idea behind this logistics magazine initiates the versions in connecting service providers to its users. The goal is to offer its readers a 360° view of the global logistics and supply chain industry. The online portal is updated regularly and features the important news and happenings in the logistics field.





EDITORIAL AND PRINT ISSUES

INSIDE EVERY ISSUE



Rendezvous with global CEOs and senior executives



Autonomous Vehicles



Distribution



Industry opinion



Warehouse and Transport Management Systems (WMS/TMS)



Last Mile



Product innovation



Warehouse Vehicles



Packaging and Labelling



Big Data



Industry 4.0



Freight Forwarding



Automation



Internet of Things (IoT)



3PL and 4PL



Robotics



Supply Chain Optimisation and Visibility



Logistics Property and Real Estate



CARD RATE & SPECIFICATIONS

PRINT

Rate Card (in ₹ per issue)

Single Page	₹ 2,70,000
Single Page: After initial 15 pages	₹ 1,80,000
Double Spread	₹ 5,40,000
Double Spread: After initial 15 pages	₹ 3,60,000
Reverse Gate Fold	₹ 9,00,000
Opening Double Spread	₹ 6,30,000
SP: Specified Position	₹ 3,60,000
DSP: Specified Position	₹ 6,30,000
Inside Back Cover	₹ 7,20,000
Outside Back Cover	₹ 9,00,000

Bleed Ad Dimensions

	W x H (inch)	W x H (cm)	W x H (mm)
Full page	8.5 x 11	21.59 x 27.94	215.9 x 279.4
Double Spread	17 x 11	43.18 x 27.94	431.8 x 279.4

* please place cut marks on trim size

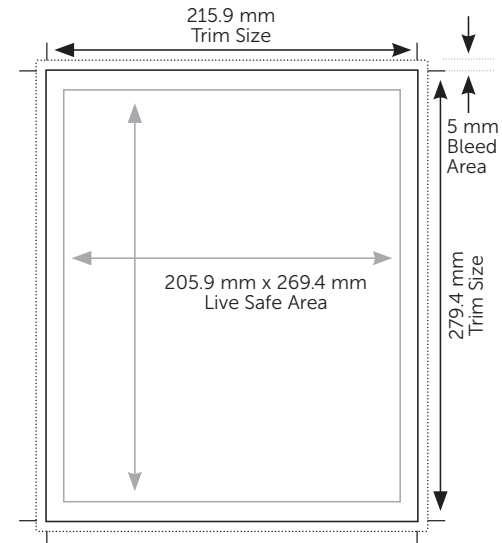
Non-Bleed Ad Dimensions

	W x H (inch)	W x H (cm)	W x H (mm)
Full page	8.106 x 10.606	20.59 x 26.94	205.9 x 269.4
Double Spread	16.212 x 10.606	41.18 x 26.94	411.8 x 269.4

* please allow a gutter space of 5 mm in double spread ads

Material Deadline

February-March	10th January
April-May	10th March
June-July	10th May
August-September	10th July
October-November	10th September
December-January	10th November



Frequency
bi-monthly

Print Run
36,000

*Including bulk copy

PAGE BLEEDS

5 mm on all sides for a total document size of 215.9 mm wide x 279.4 mm high. Ads submitted without sufficient bleed area will be reduced to fit live area size.

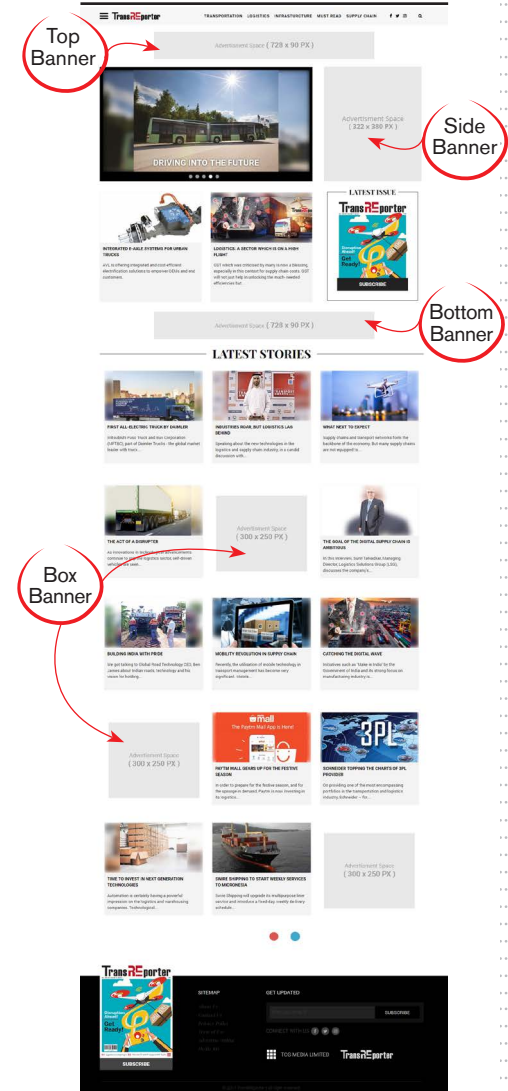
LIVE/SAFE AREA OR NON-BLEEDS

- 12 mm on all sides for a total document size of 215.9 mm wide x 279.4 mm high.
- Additionally, for spread bleed ads, allow 15 mm of the gutter for binding.
- Please do not place logos, legal disclaimers or other critical information outside live area.
- Clearly mark all ad materials with proper cropping instructions to avoid misinterpretation.
- The ad should be provided in the pdf and eps formats only.



CARD RATE & SPECIFICATIONS

DIGITAL



**Pop UP:
Home & Inside Page**
800px*600px
₹3,60,000

**Home Page: Top
Box Ad.**
360px*420px
₹2,70,000

**Home Page: Top
Banner**
1100px*90px
₹2,25,000

**Home Page: Box /
Banner**
336px*280px
₹1,80,000

**Inside Page: Top
Box Ad.**
300px*250px
₹1,35,000

**Inside Page: Top
Banner Ad.**
728px*90px
₹1,12,500

**Inside Page: Box /
Banner**
300px*250px
₹90,000

**SM Post: Instagram
+ FaceBook**
1080px*1080px
₹90,000

Advetorial
₹1,80,000

Newsletter
₹45,000

*Height can be increased up to 400px.

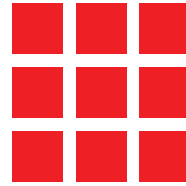


MEDIA PARTNERSHIP



TransREporter associates with national and international organizations and groups, with whom it works in partnership and put its media services meticulously across a number of ventures. Enter into an exclusive media partnership with **TransREporter** that brings you gain exposure to the niche clients and platform for high profile publicity.





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